

CAUTHE NEWSLETTER

SEPTEMBER 2015

INVITATION

CAUTHE 2016
26TH ANNUAL CONFERENCE
SAVE THE DATE
8-11 FEBRUARY 2016



CHAIR'S INTRODUCTION

Welcome to the September 2015 edition of the CAUTHE newsletter!

Our 2015 Mid-Year Meeting was held in on Friday 7 August in Sydney, and was hosted by the Blue Mountains International Hotel Management School. The meeting was very well attended and included the formal parts of the agenda in the morning, and an afternoon workshop about the CAUTHE strategic plan. We will be announcing further details on the development of our strategic plan at the CAUTHE AGM to be held in Sydney next February.

In the afternoon, Paul Whitelaw lead discussions about the future of the *Tourism, Hospitality and Events Learning and Teaching Academic Standards*. CAUTHE members voted unanimously in favour of endorsing the Standards and that CAUTHE should become the

official 'keeper' of the Standards, which will involve activities including facilitation of annual Standards meetings and calibration workshops and the use of the Standards as a basis for discussions around good pedagogy.

Since the last newsletter in March we have welcomed four new Chapter members to CAUTHE:

- Australian Institute of Business
- Holmesglen Institute
- Kaplan Business School
- William Blue College of Hospitality Management

This newsletter provides information about the upcoming CAUTHE 2016 Conference to be held in Sydney, and hosted by the Blue Mountains International Hotel Management School from 8 to 11 February 2016.

CAUTHE is aware of the current under-representation of tourism, hospitality and events at the ERA panel level and is planning to work harder to lobby the Australian Research Council (ARC) to address this. As Chair of CAUTHE, I will be attending a meeting with the CEO of the ARC, Professor Aiden Byrne in November, along with Professor Betty Weiler who will be representing the CAUTHE Fellows. We will take the opportunity to highlight the importance of the TH&E sector, the increasing professionalism of the sector and the numbers of students in the TH&E area. We are also looking for input regarding any similar lobbying that could be undertaken in New Zealand.

Judith Mair
Chair CAUTHE

ps CAUTHE photos are available at
<http://flickr.com/gp/cauthe/14GqN>

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CAUTHE 2016 KEY DATES

Paper Submissions

- Full Paper submissions close – 2 October 2015
- Working Paper submissions close – 30 October 2015

Registrations

- Early Bird registrations close – 14 November 2015
- PhD and ECR Workshop registration close – 15 January 2016

Conference Dates

- PhD/ECR/MCA Workshops – 8 February 2016
- Main Conference – 9-11 February 2016

PhD Scholar/Early Career Researcher (ECR) Workshop

8 February 2016, 9-5pm

Themed *Breaking through the Barriers*, the program will include: identifying the major barriers and offering solutions for PHD students and Early Career Researchers; small group mentoring and discussions with Senior Academics; and a panel discussion on the changing landscape, making the right choices and breaking the barriers.

For more information see [PhD/ECR Workshop Flyer](#).

Mid-Career Academic Workshop

8 February 2016, 3-5pm

The MCA workshop will provide strategic and practical advice on academic career development through one-to-one mentoring sessions and panel discussions with CAUTHE fellows and senior professors.

For more information see [MCA Workshop Flyer](#).

Both workshops will be held at the BMIHMS Sydney City Campus and conclude with networking drinks and light dinner where attendees will join other conference delegates.



CAUTHE 2016 Blue Room Sydney Harbour Dinner Cruise venue

CAUTHE 2016 CONFERENCE SYDNEY 8-11 FEBRUARY

Proudly hosted by the Blue Mountains International Hotel Management School, CAUTHE 2016 will be held in Sydney's CBD with the conference theme *The Changing Landscape: The Impact of Emerging Markets and Destinations*.

Keynote speakers

With an exciting mix of keynote speakers, the CAUTHE 2016 keynote addresses support an understanding that collaboration between industry and academia can facilitate emerging markets and destinations.

As Chief Operating Officer at TFE Hotels, **Ms. Tammy Marshall** will draw on her substantial experience to discuss the current state of the tourism industry and the impact of emerging destinations and markets.

As Professor of Sustainable Tourism at Griffith University and Director of the Griffith Institute for Tourism, our second keynote speaker **Professor Susanne Becken** will discuss ways in which emerging destinations can mitigate environmental impacts of tourism to ensure a sustainable future.

Mr. Simon McGrath, Chief Operating Officer for Accor Pacific, will provide an overview of Accor's vision for the next five years, including championing academic collaboration to drive emerging markets and emerging destinations.

Social events

The social events organised for CAUTHE 2016 will provide further opportunities for discussion, networking and entertainment.

Networking Event

Monday 8 February kicks off with the PhD/ECR/MCA Drinks and Networking Event, to be held at the Cruise Bar at the Overseas Passenger Terminal. With views to the iconic Opera House and Sydney skyline, the BBQ themed event will provide opportunity to engage with new and old friends alike.

Conference Welcome Function

After a day of thought-provoking keynote speakers, a panel discussion and the first concurrent session, the Welcome Function on Tuesday 9

February will be held at the STUDIO at Westfield Tower. Enjoy unforgettable 220-degree views over Sydney from the highest event space in the city.

Gala Dinner and Awards

To close the conference in true Sydney-style, the CAUTHE 2016 Gala Dinner and Awards will be held on the The Blue Room Sydney Harbour Dinner Cruise (pictured above). This glass-dining vessel will cruise Sydney Harbour as everyone on board celebrates another enjoyable

CAUTHE conference.

On behalf of CAUTHE, the Blue Mountains International Hotel Management School looks forward to welcoming you to CAUTHE 2016 and to beautiful Sydney. For further information on the conference, including the call for papers, please visit <http://www.cauthe2016.net/>.



CAUTHE 2015 Gala Dinner, Gold Coast (above), 2015 Mid-Year Meeting (below)



TOURISM CRISES RESPONSE AND RECOVERY SYMPOSIUM

The first Risk, Crises and Recovery SIG symposium, *Crises Response and Recovery for the Tourism Industry*, will be held immediately following the CAUTHE 2016 conference in Sydney on 12 February 2016. The aim of the symposium is to share and discuss the issues facing the Australian tourism sector with regards to crises preparedness, response and recovery. For further symposium information, including call for papers, keynotes go to <http://cauthe.org/crises-response-and-recovery-for-the-tourism-industry-symposium/>.



KINDRED ASSOCIATIONS

CONFERENCES GALORE!

It's also Conference season for our two Kindred Associations:

SMAANZ

25-27 November SMAANZ will be meeting in Hobart hosted by The University of Tasmania. To mark the event's 21st anniversary, the Conference theme is *Coming of Age*.

<http://www.utas.edu.au/business-and-economics/smaanz-2015>.

ANZALS

9-11 December ANZALS will be in Adelaide hosted by UniSA for their biannual Conference. The Conference theme is *Leisure as a Human Right*

<http://www.unisa.edu.au/calendar/12th-biennial-anzals-conference/>.

And if you missed the latest edition of the ANZALS Magazine, you can download a copy [here](#). The magazine focuses on ANZALS patron's teaching and outreach activities and includes a tribute to Elery Hamilton-Smith. ANZALS have also launched their new website at <http://anzals.org.au/>.

NEW EVENT STUDIES SIG COORDINATORS

Leonie Lockstone-Binney and Martin Robertson have the pleasure of taking over leadership of CAUTHE's Event Studies Special Interest Group from inaugural coordinators Drs Judith Mair and Michelle Whitford. Leonie and Martin wish to thank Judith and Michelle for their hard work and effort in setting up the SIG in 2011 and since that time overseeing a proactive agenda of activities aimed at advancing the field of Event Studies.

Leonie and Martin come to the role with significant research and teaching experience relevant to the field. Leonie, formerly Associate Professor of Event Management at Victoria University, now Associate Dean (Research) at William Angliss Institute, has published on topics including event management education, commemorative events and event volunteering. Martin, Senior Academic (Event Management) at Bournemouth University & Honorary Fellow at Victoria University has published on topics including event education, social cultural impacts, events & destination development, event leadership and event futures. The SIG Coordinators look forward to hearing from members regarding their thoughts for setting an agenda for the Event Studies SIG in this new phase.



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