

CAUTHE Newsletter

September 2018

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Welcome from the Chair

by Judith Mair

This issue will provide you with an update on the Mid-Year Meeting, as well as more details about our 2019 Conference to be hosted by Central Queensland University in Cairns from 11 – 14 February.

Remember to encourage PhDs and ECR scholars to apply for this year's CAUTHE conference bursaries – see page 6. This newsletter also continues our popular 'Where are they now?' segment, featuring our 2008 Treasurer.

Mid-Year Meeting

The **Mid-Year Meeting** was held on Thursday 19 July 2018 at the University of Queensland St Lucia Campus. 26 people attended, a great turnout! Details of the various reports presented at the meeting are available at Mid-year meeting 2018.

This year, the MYM was held in conjunction with kindred association, the Sport Management Association of Australia and New Zealand (SMAANZ). While each association held their own business meeting, the Executive Committee of CAUTHE took the opportunity to meet up with the Board of Directors of SMAANZ for a short meeting to discuss areas of common interest.

HDR Student conference

On Friday 20 July, CAUTHE and SMAANZ co-hosted an **HDR student conference**, again at the University of Queensland, which was a highly successful event. For more details on this, see more on pages 2-4.

Calibration workshop

Also on Friday 20 July, CAUTHE hosted the **Calibration of Academic Standards (CAS3)** workshop, at which 16 academic staff from CAUTHE member institutions discussed and debated the final two the learning standards for Bachelor level tourism, hospitality and events graduates. See more on page 2.

New member welcome

Finally, I'd like to take this opportunity to welcome a **new Affiliate member**, Crown College International.

In the meantime, I hope you enjoy reading this issue of our newsletter!

Pictured above: Participants of the HDR conference and CAS3 workshop enjoying morning tea.
Right: Mid-year meeting participants

SAVE THE DATE!!

PHD/ECR WORKSHOP MONDAY 11 FEBRUARY 2019
All welcome

CAUTHE 2019 CONFERENCE 12-°©-14 FEBRUARY
CQ University, Cairns, Australia



2018 CAUTHE - SMAANZ HDR Conference

by Leonie Lockstone-Binney

In a first for the association, CAUTHE jointly hosted with kindred association SMAANZ, the 2018 HDR Conference at the University of Queensland on Friday 20 July. 16 PhD students (8 representing each association) presented on their research topics, with concurrent sessions featuring a mix of topics related to both SMAANZ's and CAUTHE's research areas. Board and Executive and other members kindly acted as reviewers offering feedback on the presentations and doctoral research topics.

The Conference concluded with a panel session facilitated by CAUTHE Fellow Professor Sara Dolnicar on the topic of 'Research impact: Communicating your findings and getting these implemented into practice'. Sara was joined on the panel by CAUTHE Fellows Professor Philip Pearce and Professor Noel Scott and Dr Richard Buning from UQ. Evaluations indicate the students greatly valued the opportunity to present on their research in a dedicated forum. The Executive will review this initiative, which is part of a pilot of HDR initiatives CAUTHE is running with SMAANZ in 2018.



MORE IMAGES ARE AVAILABLE AT:

CAUTHE FLICKR WEBSITE
https://www.flickr.com/photos/cauthe/

CAUTHE FACEBOOK PAGE
https://www.facebook.com/pg/cauthe.org/photos/?ref=page_internal



Left: Ferry ride to the social evening
Above: HDR Conference morning tea participants
Below: Calibration of Standards workshop participants

Calibration of Academic Standards (CAS3)

by Penny Jose

The aim of the CAS3 workshop was to calibrate the final two learning standards for Bachelor level tourism, hospitality and events graduates: Collaboration and Service and Experience Design.

The results for both domains did not convincingly confirm the effectiveness of undertaking calibration to improve assessor consistency. The activity resulted in wide variation in the ratings and possibly some confusion about the definitions of the domains. Factors which affected the results included the inadequacy of the assessment tasks with reference to the Standards, which highlighted issues that arise when trying to retrofit existing assessment tasks into the TLOs. The results also highlighted the need for clarification about the wording of the domains in the Standards.

Participants are keen to continue the Standards work with a peer-review activity for which triads develop and present 'fit for purpose' assessments for each domain in each field. There will be a process of peer-review of these newly developed assessment items in each domain and field of study prior to the workshop.

If you are interested in becoming involved in the next workshop, Assessment Design Workshop 1, to be held from 9:00-5:00pm on Monday 11 February 2019 in conjunction with the Annual CAUTHE 2019 conference in Cairns, please contact the CAUTHE secretariat.





HDR conference bursary winner reflections

Tin Doan

Auckland University of Technology, New Zealand



I learned that the success while aiming for an academic career pathway, not only depends on the credentials of paperwork, but also fostering the networks in the field of hospitality and tourism. As a doctorate student, participating in the HDR Mid-year Conference 2018 at the University of Queensland created a great opportunity for me to share my research proposal. I learned a great deal from respected experts and other postgraduate students.

The financial support from CAUTHE made the conference accessible to me and enhanced my enthusiasm to participate. I am grateful for this wonderful offer. I have improved my confidence in my research project as I received a great deal of constructive feedback from the academic panel and other researchers. I met with several professors and doctorate students from universities in Australia who substantially broadened my horizons and knowledge of research. This helped me update myself with current scientific developments in the field of my research. The advice from the panel guided on how to improve and conduct my research.

Besides that, I could relate and exchange my experience on how to work with my supervisors and maintain a balanced life in my discussion with fellow PhD students. I have highly appreciated the opportunity to participate, present, and meet with the research community at the conference. I would recommend to all postgraduate students to take every chance to participate in the events like this to invigorate and encourage themselves to improve their research outcomes.

Giang Hoang

Victoria University, Melbourne

It was my great honour being awarded a CAUTHE 2018 HDR conference bursary to present my paper on 'Leadership and innovation tourism SMEs: The mediating roles of climate for innovation'. The 2018 HDR conference was an inspiring event, which provided me opportunity to receive valuable feedback on my research, meet interesting researchers and discuss new topics in the tourism field.

After presenting, I attended other students' presentations and found their studies very interesting, creative and innovative. As my PhD is nearly at the end, I was motivated to expand my horizon by networking with other tourism researchers at the Conference who could give me helpful advice in moving forward to my post-PhD career. In addition, special interest group meetings and ample opportunities to network with experienced people encouraged me to engage in collaborative research work.

I am grateful to the CAUTHE for providing me with an unforgettable conference experience. I do hope that the CAUTHE HDR conference will be continued in the coming years as it brings a lot of insightful experience for HDR students.

'I learned that the success while aiming for an academic career pathway, not only depends on the credentials of paper work, but also fostering the networks in the field of hospitality and tourism.' Tin Doan

Lizette Olivier

University of Newcastle, Australia



I was honoured to be awarded a bursary to enable my attendance at the SMAANZ-CAUTHE HDR Conference in July 2018. This was an amazing follow up opportunity to the CAUTHE Conference in February this year hosted at the University of Newcastle where I presented two papers and received the best PHD full paper award.

I was delighted to attend the Mid-year meeting where I gained insights and a background to the running of CAUTHE as well as learning about JHTM and the strategies to strengthen the quality and reputation of the Journal. The conference gave me an opportunity to present my preliminary findings of my first data set. The feedback I received during the break was invaluable and pointed out potential pitfalls when attempting to write up my thesis. This was indeed a great opportunity to network with fellow scholars, meet new academics and PhD community and most importantly get to know the CAUTHE Committee members.

I am very grateful for this opportunity as all this could not have been possible without the bursary. I would encourage fellow PhD students to attend CAUTHE conference events as they are of very high calibre and present great opportunities for propelling your research journey. Lastly, it was a fantastic opportunity to get to know the host city Brisbane and the University of Queensland, attend a world class art exhibition and ferry to and from the conference with fellow academics.

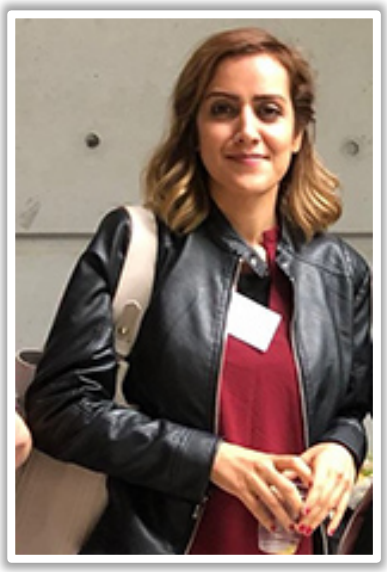
HDR conference bursary winner reflections, cont…

‘Standing in front of him to present my research on the dimensions of an experienced tourist was nerve-racking but receiving positive feedback and encouraging words from him was priceless.’
Sabrina Seeler



Samire Zare

James Cook University, Townsville



It was an honour to win a CAUTHE bursary to attend to the mid-year conference 2018 in Brisbane. This was particularly a great opportunity for me to present my work about time, to a smaller but highly experienced and friendly audience and receive valuable feedback.

Professors Philip Pearce, Sara Dolnicar, Noel Scott and Dr Richard Buning conducted an interesting panel discussion with HDR students and other scholars about communicating research findings.

As this conference was held jointly with SMAANZ, I found it unique in terms of opportunities to listen to presentations and interact with researchers from this field. At the end of the day, there was a great networking session with fellow HDR students, senior and established scholars as it always is in CAUTHE conferences.

Sabrina Seeler

Auckland University of Technology, New Zealand

Completing my PhD at Auckland University of Technology (AUT) allows me to study in an amazingly supportive academic environment and in one of the most beautiful places anyone can imagine. The geographical isolation, however, is a major challenge to get exposed as an early researcher. Receiving the travel bursary to attend the 2018 HDR Conference gave me the fantastic opportunity to present my research outside of my familiar circles at AUT. Bringing together students from CAUTHE and SMAANZ facilitated great network possibilities beyond our own discipline.

Most importantly, participating in the HDR conference allowed me to meet scholars in person that I only knew from literature so far. Being an early researcher in the area of travel behaviour and travel experiences, the work of Professor Philip Pearce became highly influential in my research. Standing in front of him to present my research on the dimensions of an experienced tourist was nerve-racking but receiving positive feedback and encouraging words from him was priceless. Not to forget and underestimate the valuable feedback and conversations I had with others, established scholars and PhD students.

I am confident that I can speak for all attendees in saying that comments and feedback after each presentation were extremely valuable and beneficial for the respective presenter. I highly appreciated the constructive feedback and positivity to support PhD students in their next steps – whether it means hints to refine the literature review, to receive feedback on methods or to discuss possible ways to get published.

I strongly believe that such experiences are fundamental to continue growing as a PhD student. Bringing together established and novice researcher supports minimising the often-assumed power distance and encourages a feeling of belonging – belonging to the CAUTHE family and becoming a respected member of tourism academia. I want to take the opportunity to say thank you to my colleague Dr Shelagh Mooney and supervisors Prof Michael Lück and Dr Heike Schänzel, who encouraged me to apply for the bursary. And I would like to express my gratitude for being rewarded with the travel bursary – without this support I would not have had the chance to participate in this year’s HDR conference.

Where are they now?

by Deborah Edwards – Treasurer 2008



Ten years ago! Wow seems like yesterday! I even remember my first CAUTHE Conference as a student volunteer in 1997 at Manly in Sydney, which inspired me to undertake research and work in academia.

But back to 2007 …. I started my time as Treasurer with a challenge - I had inherited a set of unbalanced accounts! On balancing them I discovered that CAUTHE was in the red and that some triaging was urgently required! And so, our vibrant, active, and passionate executive headed by Jenny Davies and Paul Whitelaw, and supported by Penny Jose implemented a number of strategic measures that quickly put CAUTHE back on track.

A special time in my career was being the 2011 recipient of the CAUTHE Fellows award. As an STCRC senior research fellow during this period I was also fortunate to pursue the research in which I was interested. One project explored residents' perceptions of tourism, and the challenges that tourism presents for local governments in urban destinations. Today the results have significant resonance in light of the push back from residents in some urban destinations. Indeed, at the invitation of 'Wonderful Copenhagen' I recently presented the insights from this research to their board. It is satisfying to know that our research can have impact beyond the report date.

Currently I am Director (Postgraduate Research) for the UTS Business School, a role that I thoroughly enjoy. Students are grappling with any number of wicked problems and I am inspired by their social conscience and desire to make a difference for more positive futures.

'…I started my time as Treasurer with a challenge - I had inherited a set of unbalanced accounts!'
Deb Edwards

JOURNAL
BY MARIANNA SIGALA

The Journal of Hospitality & Tourism Management (JHTM) is implementing two innovative events for promoting research and the journal this year.

Impact Factor

JHTM has been accepted for inclusion in the SSCI Thomson Reuters and it will receive its first impact factor in June 2019. For more see https://www.journals.elsevier.com/journal-of-hospitality-and-tourism-management/news/jhtm-to-receive-its-impact-factor

Research Symposium

Videos from several presentations from the 2018 JHTM CAUTHE research symposium held at UniSA in May are available for download.

Paper Hackathon

Plans are progressing for the upcoming JHTM Paper Hackathon to be held during the 2018 EuroCHRIE conference from **6 – 9 November** in Dublin, Ireland. The goal is to support tourism researchers to form partnerships with the aim to develop and pitch for a paper publication on JHTM.

FORMAT

In this intense two-day paper hackathon teams of researchers will be formed and work towards the development of a study/paper proposal (paper-a-thon), which they will then present to an evaluation panel. Teams will work under the mentorship of prominent tourism scholars and will receive constructive and valuable feedback for their research proposals. Participants with highly evaluated papers will be invited to submit their completed manuscripts for a fast-tracked review process and a possible publication at the JHTM (within 2019).

For more information on how to participate in the Paper hackathon, please visit

- **https://www.eurochrie18.org/hackathon**
- **http://cauthe.org/call-for-participation-jhtm-hack-a-thon-eurochrie-2018/**

CAUTHE 2019 Conference

by Kylie Radel

Plans are progressing well for the CAUTHE 2019 conference to be hosted by CQUniversity in Cairns, Australia, from **11-14 February 2019**.

Theme

The theme of the conference is Sustainability of Tourism, Hospitality and Events in a Disruptive Digital Age.

Papers

The conference organiser and organising committee would like to thank those who have submitted a paper. Keep them coming!

Key Deadlines

Key conference deadlines are:

- **Full Research Papers**: 15 October 2018
- **Working Research Papers**: 1 November 2018
- Early Bird Registration closes: 30 November 2018

For more information about the conference see the CQU CAUTHE 2019 Conference website at https://www.cqu.edu.au/about-us/structure/schools/bl/cauthe-2019

CAUTHE 2019 Conference Bursaries

Applications are open for the following bursaries to facilitate travel to and attendance at the conference:

- Members: PhD Scholar and Early Career Researcher Bursaries
- Non-members: Special new bursary to provide opportunities for tourism, hospitality and events scholars and academics, particularly from developing countries.



Join the CAUTHE Executive Committee

Are you interested In joining the CAUTHE Executive Committee? It's a great opportunity to gain Exec Committee experience, contribute to the field and meet/work with colleagues from Australia and New Zealand.

Formal expressions of interest will be called for later this year. Please contact Chair, Judith Mair or First Vice-Chair, Kirsten Holmes, if you would like to discuss potential opportunities.

CAUTHE Newsletter

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