

Annual 2025 CAUTHE Bill Faulkner Workshop for PhD Scholars and Early Career Researchers Workshop

Date: Monday 10-Feb 2025

Time: 9:00-17:00

Venue: UQ City Campus, 308 Queen St, Brisbane CBD

Registration fee: \$90 (morning / afternoon refreshments and lunch included)

08:30am	Registration
09:00am	<p>Welcome Professor Lisa Ruhanen - 2025 CAUTHE Chair</p> <p>Ice Breaker Activity Gabby Walters and Jie Wang</p>
9:30am	<p>Session 1. Establishing your Academic Identity This session is designed to encourage PhD's and ECRs to think and reflect on themselves as researchers and the journey ahead. We introduce the concept of 'slow' and considered research vs the paper mill approach – how to strike the balance between meeting the demands of metrics and meaningful discovery</p> <p>We also explore the question “What is meaningful and impactful research in the Tourism, Hospitality and Events fields”</p> <p>Panel + Q&A The panel comprises of a selection of established researchers who have made a name for themselves in a particular area and how they established their researcher profiles. We will also aim to understand how the research landscape has changed – for better or worse!</p> <ul style="list-style-type: none">• Professor Erica Wilson, Pro Vice Chancellor (Academic Innovation) Southern Cross University, Chair of CAUTHE• Professor Bob McKercher, Professor in Tourism, University of Queensland• Professor Anne Hardy, Professor in Tourism, University of Tasmania• Professor Scott McCabe, Professor in Marketing, University of Birmingham, Co-Editor in Chief, Annals of Tourism Research <p>Chair: Dr Elizabeth Agyeiwaah, Lecturer in Tourism, University of Queensland</p>

	<p>Readings:</p> <p>We encourage attendees to read and reflect on these short readings listed below to get the best out of this session.</p> <ul style="list-style-type: none"> • Elangoven & Hoffman (2019) <i>The pursuit of success in academia: Plato’s Ghost asks “what then?”</i> <i>Journal of Management Inquiry</i>, 1-6 https://doi.org/10.1177/1056492619836729 • Benjamin, S., Lee, K. S., & Boluk, K. (2024). <i>Shit has to change, right? A call for “good trouble” in tourism.</i> <i>Journal of Travel Research</i>, https://doi.org/10.1177/00472875241276542 • Gard-McGehee, N. (2024). <i>Letter From the Co-Editor: Yes, “Shit’s Got to Change.” But How? A Call for a Deep Scholarship Social Movement.</i> <i>Journal of Travel Research</i>, https://doi.org/10.1177/00472875241288510 • Dolnicar, S. (2024) <i>Not enjoying the publish or perish culture? You have two options only: Fuel it or resist it. Which will you choose?</i> <i>Annals of Tourism Research (Viewpoint)</i>, https://doi.org/10.1016/j.annals.2024.103865
11:00am	Morning Refreshments
11:30am	Breakout sessions
	<p>Session A (ECRs) Recognising your Research Career Development Needs: Applying the VitAE Researcher Development Framework Facilitator: Gabby Walters The Vitae Researcher Development Framework (RDF) is a professional development framework for planning, promoting and supporting the personal, professional and career development of researchers in higher education. It articulates the knowledge, behaviours and attributes of successful researchers and encourages them to realise their potential. Come along to this engaging and interactive session where you will get to know the Vitae RDF a little more, understand how to use the Vitae planner tool for career development planning, and participate in two exercises which will help you to assess your interest and capabilities and develop an action plan to formulate actionable goals.</p>
	<p>Session B: (PhDs) Preparing for your Future Careers Facilitator: Jie Wang This session aims to provide PhD students with valuable insight into the different career options available to them post PhD and how to ensure they are ready for them. While we have some questions pre-prepared for the panel there will be time allocated for Q&A from the audience.</p> <p>Panel</p>

	<ul style="list-style-type: none"> • Professor Brent Ritchie, Dean, University of Queensland Business School • Professor Perry Hobson, Director, Breda University of Applied Science (The Netherlands) • Dr Allison Anderson, Principle. Episteme Consulting • Dr Antje Martins, Chief Training Manager, Earthcheck <p>Chair: Wally Zhang, PhD Candidate, University of Tasmania</p>
1:00pm	Lunch
2:00pm	<p>Using AI Creatively and Responsibly in Teaching and Research Professor Ashish Sinha, Professor in Marketing, University of Queensland Business School</p> <p>The use of Large Language Models (LLMs) is becoming increasingly popular and opening the door to countless possibilities in academia. When used responsibly, LLMs can drastically boost productivity. But what truly sets Generative AI apart is how it can identify overlooked gaps in both teaching and research. During this session, you'll get hands-on practice using Generative AI in teaching and research. We'll explore how it can turn complex academic papers into fun learning tools, how interactive games can help students learn through role-playing scenarios, foster design thinking exercises, generate quick case studies for in-class discussions and how AI can even support work-integrated learning. We'll also discuss how GenAI can enrich our research practices by understanding its ethical application to various phases of project development and data analysis.</p> <p>No previous experience with LLMs is needed, but please ensure you have access to ChatGPT.</p>
3:00pm	<p>Afternoon Refreshments</p> <p>CAUTHE Mentoring Session Collect your afternoon tea, locate your CAUTHE Mentor and find a space to chat.</p>
4:30pm – 5:00pm	<p>Reflection on day's events Presentation of Bursary Awards Close</p>