



Membership and social media report 31 January 2025

1. Membership

CAUTHE's Associate and Student membership increased in 2024 by **12%** to 230 members, up from 206 members in 2024 (Table 1). The percentage of Associate compared with Student members decreased to **70%** of the total individual membership, with Student numbers increasing to **70** in 2024.

Chapter membership is currently at **33** members with one Chapter member currently reconsidering renewal. Affiliate membership remained the same with **six** members.

Table 1: All Members 2015-2025 (as at 31 Jan)

	2015	2016	2017	2018	2019	2020	2021	2022	2023	2024	2025
Individual (TOTAL)	140	190	207	178	201	228	241	256	175	206	230
• Associate	99	136	152	118	145	164	149	164	131	155	160
• Student	41	54	55	60	56	64	92	92	44	51	70
% Associate	71%	72%	73%	66%	72%	72%	62%	64%	75%	75%	69%
• Int'l	14	35	54	25	41	38	58	50	26	31	50
% Int'l	10%	14%	26%	14%	20%	17%	24%	20%	15%	15%	18%
Chapter	25	30	31	33	33	33	33	32	30	34	33
Affiliate	5	5	3	3	5	5	5	6	4	6	6

2. New members

Table 2 shows an increase in the number of new members (**72**) or **31%** of the total membership over the past twelve months. Most new members **55** (76%) joined as part of the conference registration process.

Table 2: New members 2015-2024 (as at 31 Jan)

Members	2015	2016	2017	2018	2019	2020	2021	2022	2023	2024	2025
Individual (TOTAL)	28	60	97	42	84	88	112	64	35	41	72
% TOTAL	20%	32%	47%	24%	42%	39%	47%	25%	20%	20%	31%
Associate	9	29	55	13	46	51	43	21	20	22	30
Student	19	31	42	29	38	37	69	43	15	19	42
No. joined via conf.	9	33	59	10	58	50	78	33	19	16	55
% joined via conf.	32%	55%	61%	24%	69%	57%	70%	52%	54%	41%	76%
International	2	18	37	14	20	14	40	18	0	10	27
Chapter	1	5	1	3	1	1	1	0	1	1	-1
Affiliate	0	0	-2	0	2	0	0	1	1	2	0

3. International membership

The majority of international members were from China, Japan, Indonesia and the United Kingdom, which strongly correlates with conference delegate totals (section 4). The percentage of international members increased to **18%** of the total membership. The number of unique countries also increased (Table 4).

Table 4: International members (as at 31 Jan)

2021		2022		2023		2024		2025	
Australia	163	Australia	183	Australia	183	Australia	152	Australia	163
NZ	20	NZ	22	NZ	14	NZ	22	NZ	18
Japan	12	Japan	12	UK	5	Japan	9	China	16
China	9	UK	8	China	4	UK	5	Japan	7
Hong Kong	5	China	5	Japan	4	China	3	Indonesia	4
UK	5	Hong Kong	5	Germany	2	Hong Kong	2	UK	4
Italy	5	Italy	3	Greece	2	Italy	2	Germany	2
Malaysia	4	Thailand	3	Sth Korea	2	Switzerland	2	Hong Kong	2
Spain	2	Germany	2	Israel	1	Netherlands	2	South Korea	2
United States	2	Iran	2	Italy	1	Fr. Polynesia	1	Iran	1
Antig/Barbuda	1	Malaysia	2	Norway	1	Greece	1	Ireland	1
Austria	1	Austria	1	Philippines	1	Indonesia	1	Italy	1
Croatia	1	Greece	2	Singapore	1	Latvia	1	Finland	1
France	1	Indonesia	1	Thailand	1	South Africa	1	Latvia	1
Germany	1	Philippines	1	Netherlands	1	Sri Lanka	1	Malaysia	1
Iran	1	Singapore	1	USA	1	Taiwan	1	PNG	1
Ireland	1	Sri Lanka	1					South Africa	1
Libya	1	Netherlands	1					Sri Lanka	1
Oman	1	Turkey	1					Switzerland	1
Romania	1							Netherlands	1
Singapore	1							USA	1
Taiwan	1								
Netherlands	1								
Turkey	1								
	58		51		28		31		50
% of total members	24		20		16		16		18
Count Int'l	22		17		14		14		19

4. Conference delegates and membership

Membership numbers continue to correlate strongly with conference attendance (Figure 1), with increased membership and delegate numbers in 2025. The member discount continues to be the key driver for members to join or renew their membership. Of the 230 individual members, 178 or around 77% attended the CAUTHE 2025 conference (Figure 2).

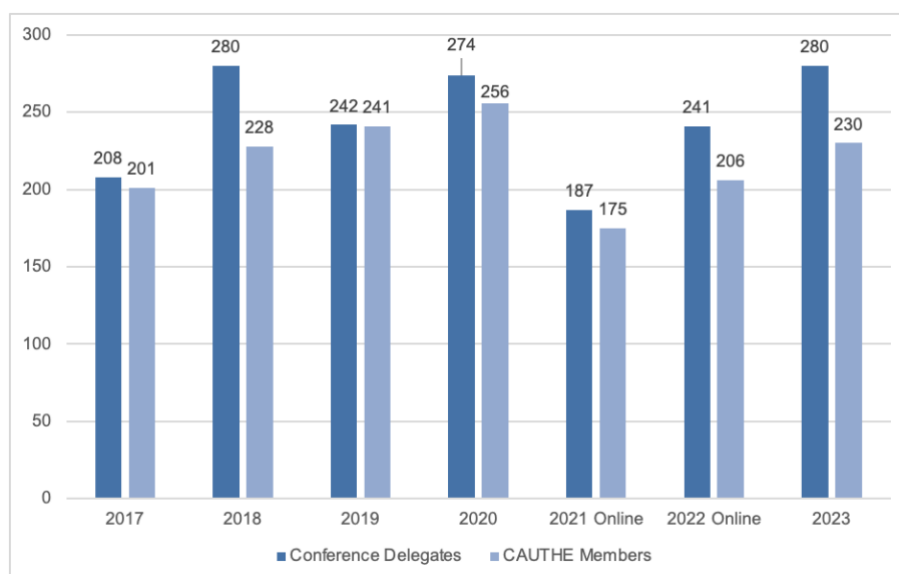


Figure 1: Conference delegate numbers vs membership

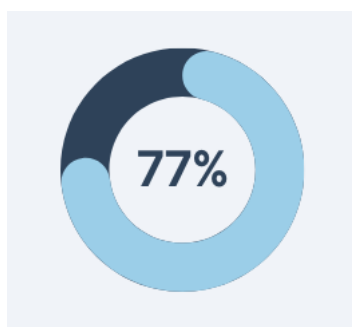


Figure 2: Members only vs attended CAUTHE 2025 conference

Table 5 shows the top delegate countries for the 2025 conference, compared with previous years. Top countries outside Australia and New Zealand are China, Japan, Macau and United Kingdom.

The percentage of total international conference delegates, **34%** and the number of unique countries **29** were the highest ever for a face-to-face conference.

Table 5: Conference delegate top countries

COUNTRIES	2015	2016	2017	2018	2019	2020	2021	2022	2023	2024	
Australia	140	159	119	135	143	124	132	194	130	170	165
New Zealand	18	22	67	21	19	93	19	20	11	17	19
China	1	2	6	3	5	1	15	6	3	11	19
Japan	2	3	8	10	4	5	12	9	4	5	9
Macau	1	2	3	2	0	0	0	1	0	0	9
United Kingdom	8	16	22	10	13	17	10	7	6	7	9
Hong Kong	1	3	7	2	4	3	8	8	1	2	5
South Korea	0	2	1	1	0	1	1	0	4	5	4
USA	1	1	5	1	0	2	8	3	1	0	4
Indonesia	1	0	0	1	0	1	0	0	0	1	3
Italy	0	1	0	0	0	0	6	1	0	2	3
Netherlands	2	2	2	1	1	2	2	0	1	2	3
Norway	1	3	1	0	2	7	0	0	2	5	3
South Africa	3	0	3	0	0	1	0	0	0	2	3
Switzerland	1	4	3	1	0	0	0	0	0	1	3
Other (>2 each)									9	8	19
TOTAL	191	272	275	204	208	280	241	274	183	241	280
No of Int'l delegates	31	64	84	48	46	63	91	60	42	54	96
% of total	16%	24%	31%	24%	22%	23%	38%	22%	23%	22%	34%
Count*	18	23	22	21	19	25	26	22	18	19	29

*Average = 21

~2021-2022 online conf.

Conference registration including one year's membership

A record number of **122** (53%) of delegates joined CAUTHE or renewed their membership as part of the 2025 conference registration (Table 6). This outcome reinforces the value of the EventsAir integrated conference and membership management systems.

It is essential that integration of the membership and conference registration systems is maintained so that the member discount is offered to Associate and Student members only.

Table 6: Conference registration including one year's membership

Year	2015	2016	2017	2018	2019	2020	2021	2022	2023	2024	2024
No	23	64	88	50	85	104	85	66	50	83	122
% of total m/ship	16%	34%	43%	28%	42%	46%	38%	26%	29%	40%	53%

5. Social media

CAUTHE and the Special interest groups continue to have a strong social media presence (Table 7). The CAUTHE *LinkedIn* page has seen a 21% increase to 706 followers. *Facebook* has grown by 4% and is the most followed channel.

The number of X followers decreased by 5% whilst there was a 7% increase on *Instagram*.

Followers of the [YouTube channel](#) increased by 34% to 101 subscribers. The YouTube channel houses most recently featured seven videos from the *JHTM 30th Birthday Webinar Series*.

Table 7: Social media group membership

Media / Group	Created	2015	2016	2017	2018	2019	2020	2021	2022	2023	2024	2025
Facebook												
CAUTHE	Nov-12	182	351	455	584	705	810	950	1.0K	1.2K	1.3K	1.4K
Critical Approaches	Feb-19	--	--	--	--	24	39	69	67	79	89	89
Event Studies	May-12	27	34	33	34	38	39	37	41	50	55	57
Student members	May-22	--	--	--	--	--	--	--	--	71	83	83
LinkedIn												
CAUTHE	Jun-12	47	138	199	211	228	238	309	363	395	560	706
Risk, Recovery & Resilience	May-12	--	40	39	39	38	39	71	82	77	87	103
Teaching & Learning	Jan-17	--	--	11	56	58	58	59	66	65	65	64
Workforce & Employment	Jun-23	--	--	--	--	--	--	--	--	--	39	80
Flickr												
▪ Views	Feb-11	37K	51K	62K	66K	78K	86K	89.5K	99.7K	103.5K	109K	
▪ Photos						2,675	2,970	3,316	3,137	3,436	3,608	3,867
Instagram	Oct-16	--	--	1	4	11	20	29	68	82	81	87
Twitter	Feb-13	35	49	97	175	277	378	524	680	765	806	771
YouTube	Nov-20	--	--	--	--	--	--	4	32	57	67	101

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