

CAUTHE Mid-year Meeting 2024 Online

Date: Friday 2 August Time: 11:30am – 13:30pm (AEST)

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Minutes

List of attendees and apologies

Present

No	Title	First Name	Last Name	Institution
1	Prof	Erica	Wilson (Chair)	Southern Cross University
2	Dr	Richard	Aquino	University of Canterbury
3	Dr	David	Beirman	University of Technology, Sydney
4	Assoc. Prof.	Anna	Carr	University of Otago
5	Dr	Sandra	Cherro Osorio	Melbourne Polytechnic
6	Prof	Naomi	Dale	University of Canberra
7	Ms	Ana	Delevska	Melbourne Polytechnic
8	Assoc. Prof.	Tracey	Dickson	University of Canberra
9	Assoc. Prof.	Sheranne	Fairley	The University of Queensland
10	Dr	Simone	Faulkner	University of Technology Sydney
11	Assoc. Prof.	Joanna	Fountain	Lincoln University
12	Professor	Sarah	Gardiner	Griffith University
13	Ms	Emma	Goodwin	THE-ICE
14	Dr.	Mireia	Guix	The University of Queensland
15	Dr	Song Ee	Hahn	Southern Cross Institute
16	Dr	Anne	Hardy	University of Tasmania
17	Assoc. Prof.	Tracy	Harkison	Auckland University of Technology
18	Professor	Candice	Harris	AUT University
19	Dr	Wendy	Hillman	CQUniversity
20	Prof	Kirsten	Holmes	Curtin University
21	Assoc. Prof.	Xin (Cathy)	Jin	Griffith University
22	Mrs	Penny	Jose (notes)	CAUTHE Secretariat
23	Mrs	Kerrie	King	The Hotel School Southern Cross University
24	Dr	Eliza	Kitchen	Flinders University
25	Ms	Elise	Lawrence	THE-ICE
26	Dr	Diane	Lee	Murdoch University
27	Assoc. Prof.	Judith	Mair	The University of Queensland
28	Dr	Anita	Manfreda	Torrens University Australia
29	Ms	Birgitta	March	William Angliss Institute
30	Prof	Alison	Morrison	William Angliss Institute
31	Mr	Glenn	Murray	International College of Management Sydney
32	Prof	Peter	O'Connor	University of South Australia
33	Dr	Madura Thivanka	Pathirana	Edith Cowan University Sri Lanka
34	Assoc. Prof.	Simon	Pawson	Torrens University Australia
35	Dr	Joanna	Pearce	Edith Cowan University
36	Miss	Piyanuch	Prangkam	Griffith University
37	Mr	Tyler	Riordan	The University of Queensland
38	Prof	Lisa	Ruhanen	The University of Queensland
39	Prof	Marianna	Sigala	University of Newcastle
40	Dr	Jennifer	Small	University of Technology Sydney
41	Mrs	Helene	Stewart	Leishman Associates
42	Dr	Aaron	Tham	University of the Sunshine Coast
43	Dr Acces Bref	Michelle	Thompson	CQUniversity
44	Assoc. Prof.	Denis	Tolkach	James Cook University
45	Prof	Michael	Volgger	Curtin University
46	Assoc. Prof.	Michelle	Whitford	Torrens University Australia

47	Ms	Michelle	Whitmore	Western Sydney University
48	Dr	Mieke	Witsel	Southern Cross University
49	Dr	Li	Xie-Carson	The University of Melbourne
50	Ms	Anastasia	Yeark	Kaplan Business School
51	Mr	Wei Wally	Zhang	University of Tasmania

Apologies

Title	First Name	Last Name	Institution
Mr	Andrew	Carruthers	Holmesglen Institute
Assoc. Prof.	Carmen	Сох	Bond University
Assoc. Prof.	Glen	Croy	Monash University
Professor	Margaret	Deery	
Assoc. Prof.	Elspeth	Frew	La Trobe University
Professor	Anne	Hardy	University of Tasmania
Professor	Perry	Hobson	Breda University of Applied Sciences
Emeritus Prof.	Leo	Jago	University of Surrey
Ms	Cindy	Lee	Torrens University Australia
Professor	Girish	Prayag	University of Canterbury
Dr	Ina	Reichenberger	Victoria University of Wellington
Professor	Brent	Ritchie	The University of Queensland
Professor	Karen	Smith	Victoria University of Wellington
Mr	Chien	Vu	International College of Hotel Management
Mr	Paul	Weeks	The Hotel School Australia
Assoc. Prof.	Tamara	Young	University of Newcastle
Assoc. Prof.	Chrystal	Zhang	RMIT University

Acknowledgement of Country

1. Welcome and updates – Prof Erica Wilson

The Chair welcomed members to CAUTHE's first fully online Mid-Year meeting (photo in Appendix 1). The following changes and acknowledgements were noted:

Chapter Director changes

- Prof Michael Volgger (Curtin University) who has replaced Assoc. Prof Christof Pforr. Christof has stepped down after 15 years of supporting CAUTHE, we acknowledge his outstanding support of CAUTHE. He will stay involved as a member of CAUTHE. The Chair thanked Christof for his longstanding support of CAUTHE.
- Kellie Lumsden has been replaced by Chien Vu, the new CEO of ICHM.
- Anita Manfreda, Torrens University Chapter director on behalf of Cindy Lee until she returns from Maternity Leave later in 2024.

Executive Committee updates

- Thank you to Michelle Whitmore, Western Sydney University, who has completed her term as 2023-24 PhD Scholar Representative. The Chair acknowledged her outstanding and professional contribution and support for CAUTHE's scholars. Glad to announce that Michelle has agreed to stay on as a co-opted member of the Executive Committee.
- Congratulations to the 2024-25 PhD Scholar Representative, Wally (Wei) Zhang, University of Tasmania, who has been appointed following a competitive process.

Fellow Co-Chairs

• Thank you to Professors Betty Weiler and Bob McKercher for their great work as past Fellow cochairs (2021-2023), and welcome to the new co-chairs Professors Candice Harris (present today) and Perry Hobson (not able to attend).

Association Management

• The Chair acknowledged colleagues from Leishman Associates (LA) who support CAUTHE through Penny Jose, who continues to provide Secretariat services as an LA staff member, and Helene Stewart, who is managing the CAUTHE 2025 Conference.

2. Confirmation of previous minutes – Prof Erica Wilson

Meeting: 28 July 2023

The Meeting agreed that the minutes be accepted.

3. Chair's report – Prof Erica Wilson

The Chair reported on the following:

- Membership numbers increased since 2023 with 254 association representatives in total from 85+ countries.
- Introducing the Executive Committee: Board and co-opted members
- <u>Vision, Mission and Strategy</u> three key pillars, leadership, engagement and support and smart goals associated with each of those pillars.
- Please take the <u>CAUTHE Pledge</u>!
- Key 2024 Executive Committee activities
- Why join CAUTHE? <u>Member benefits</u>

For more see <u>Chair's report</u>.

4. Secretary and Membership report

4.1. Secretary report – Dr Anita Manfreda

- The first biannual April newsletter featured a CAUTHE 2024 Conference report, award winner testimonials, challenges, opportunities and tips from ECRs who have moved abroad and a Fellows' footnote from Professor Brian King.
- The second newsletter to be published in October will include a feature on CAUTHE 2025 conference and the host University of Queensland, a report from Prof Bob McKercher on '50 years of hospitality tourism programmes in Australia' and a Special Interest Groups update.

4.2. Membership and social media report – Penny Jose

Individual membership (214) increased by 10% since the 2023 Mid-year meeting. Chapter membership (34) and Affiliate membership (6) have remained stable. SIG membership will be added to member contact profiles in the Membership portal for centralised data management.

See detailed Membership and social media report

5. Journal and publications – Prof Marianna Sigala

Impact Factor – Ranking

- The 2023 JCR Impact Factor (SSCI) was released: 7.6 from 8.3 (2022)
- JHTM has kept its rankings: Q1 top journals in Tourism, Leisure & Hospitality Management subject area. 11/58 in the Hospitality, Leisure, Sport & Tourism and 37/227 in Management categories.

Submissions – Review Process

• Submission rates (increasing) and review process metrics as expected. Recruitment of an additional Associate Editor is needed.

2024 Royalty Income

- The royalty income received in 2024 is the highest that has been received to date.
- Open Access: ongoing discussion including types of copyright licenses, level of OA fee and whether to join CAUL.

Special Issues

• Strong interest and competitive. A SI for CAUTHE 2025 has been agreed.

Projects & Activities

- 2024 JHTM Research Symposium & Paper Hackathon: organization in progress (themed 30th JHTM anniversary)
- 30th Anniversary JHTM SI: in progress (6 invited perspective papers, published first issue 2025)
- 2024 JHTM Best PhD Paper Award (closed 31st July): 20+ submissions

Marketing Activities

- JHTM featured as sponsored journal in numerous international conferences
- Enhanced JHTM activity in social media with an additional social media officer.

See Journal report | Social Media report

The Chair thanked Mariana for her leadership in taking the journal from strength to strength.

6. Treasurer's report and 3-year forecast – Prof Naomi Dale

The Treasurer was pleased to report the Association is in a healthy financial position as shown in Table1: Income and expenditure and Table 2: Proposed income and expenditure.

Table 3 shows a 3-year forecast which has been prepared to guide strategic decisions going forward. Close monitoring is needed as the operating profit is less than \$1K based on this forecast.

Three key income sources:

- Conference distribution: a minimum \$10K conference distribution has been identified in the absence of growth in other income areas to break even over the next three years.
- Membership fees: discussion about a fee increase is required they have not been increased for 10+ years.
- Journal: it is vital to understand the impact of any changes, such as adoption of Open Access, on royalty income.

Term deposits: it was noted that tightened bank regulations require the same location for the Association's business registration address (NSW) and Association Management/Secretariat operations (TAS) which recently prevented the opening of a term deposit. More research is needed.

See more at <u>Treasurer's report</u>.

7. Conferences

7.1. 2024 Conference report – Prof Erica Wilson

The Chair acknowledged the success of the conference, with the positive delegate feedback and a record profit ~\$20K and thanked Anne Hardy and the UTAS team for their outstanding work.

See 2024 Conference report

7.2. 2025 UQ Conference update – Prof Lisa Ruhanen | Assoc Prof Sheranne Fairley

See 2025 Conference report for MYM

The Chair acknowledged and thanked the co-chairs, Lisa and Sheranne and their team for their planning and work to date.

7.3. 2026 Torrens University Conference Bid – Assoc Prof Simon Pawson | Dr Anita Manfreda

See <u>CAUTHE 2026 Conference Bid</u>

All members at the meeting agreed that the Bid be accepted.

The Chair thanked Simon and Anita for their detailed, thorough and professional bid and expressed her excitement about their hosting of the CAUTHE 2026 conference in Adelaide.

7.4. Future conferences – Prof Erica Wilson

Discussions for options for future conferences are underway.

8. PhD Scholar activities update

8.1. PhD /ECR & MCA Annual workshop – Wally Zhang

The meeting noted the strong feedback scores in all areas over 4/5. Key insights and recommendations included more networking, a buddy system to introduce the newcomers to CAUTHE Fellows and a set of questions for the mentors to assist for mentor/mentee matching and a working paper award.

See more detail at 2024 PhD ECR & MCA workshop report

8.2. Mid-Year HDR conference – Michelle Whitmore

The conference was held over two days, 4-5 July, online on the first day and hybrid on the second day. Topics focussed on ways to communicate research and a presentation from Richard Aquino about teaching and research service components. Other sessions included podcasting, posters and writing, introductions for journal papers, and the opportunity for students to present their own work. There were 39 registrations from CAUTHE SMAANZ and ANZALS, with nearly half of those being CAUTHE members. The larger majority of participants were 3rd year, with some 1st and 2nd years.

8.3. Mentoring program – Dr Anita Manfreda

This programme matches mentors and mentees from CAUTHE members and runs for nine months per year. This year was successful with 14 mentors and 26 mentees: fourteen groups in total. Participant feedback so far has been very positive.

The Chair thanked the 'dream team' Anita, Wally and Michelle for their great work.

9. Fellows' report - Prof Candice Harris

- Discussions are ongoing about the role of Fellows particularly at the upcoming Conference. Suggestions are welcome.
- Call for Award nominations for early- and mid- career academics in both the research and education category in in two of three areas, CAUTHE the Association, research and/or teaching due **29 Nov**.
- Suggestions are also welcome for New Fellow nominations.
- Candice expressed her thanks to Penny for her institutional knowledge and memory.

10.TH&E Standards update – Dr Mieke Witsel

The College of Peers followed the establishment of the TLOS for tourism, hospitality and events, higher education, includes 35 members from 26 institutions.

- 2013 Setting the Standard: Establishing Threshold Learning Outcomes (TLOs) for Tourism, Hospitality and Events Higher Education (OLT funded) project
- 2015 2019 Paul Whitelaw, Glen Croy and Mieke Witsel: Calibration of Academic Standards workshops; creation of THE comprehensive rubric
- Since 2019, co-leaders Glen Croy and Mieke Witsel: delivered 14 workshops, and provided associated resources.

Workshops focus on building (SoTL) capability and enhancing quality in THE Higher Education. A survey was distributed in March 2024 to assess the impact of these workshops.

The Chair thanked Mieke and Glen for their ongoing leadership of the Standards project, and how noted how vital it is to CAUTHE and our members in achieving our educational and SoTL goals

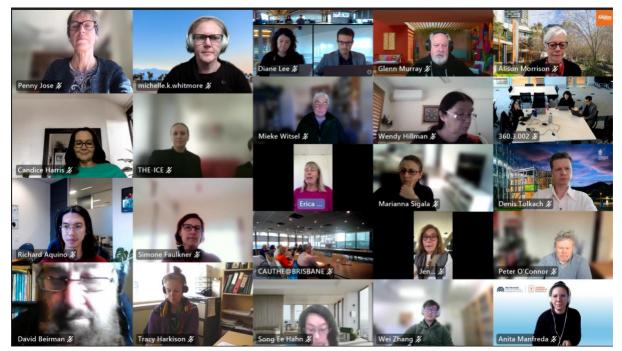
See <u>TH&E Standards report</u>

11. Other business – Prof Erica Wilson

• David Bierman thanked CAUTHE members for their support (15 out of 45 contributors) in the new book Handbook of Crisis and Disaster Management co-edited with Prof Bruce Prideaux.

Meeting close: 1:15pm

Tabled reports available at https://cauthe.org/cauthe-2024-mid-year-meeting/



Appendix 1: TEAMS Meeting photo