



CAUTHE and SMAANZ Memorandum of Understanding

CAUTHE

The Council for Australasian Tourism and Hospitality Education (CAUTHE) is an incorporated association, which began in the late 1980s and was formally established in Sydney on 19 June 1992. CAUTHE is the peak body for Australasian tourism, hospitality and events (TH&E) research and education. We lead, unite and grow an outstanding and diverse TH&E community. CAUTHE's mission is to support its members through a sharing culture of diversity, collegiality, expertise and scholarly inquiry. CAUTHE has three strategic pillars:

- Leadership: To advance the needs of Australasian TH&E educators, scholars, researchers and providers.
- Engagement: To provide a forum for sharing, connection and dialogue among TH&E scholars, industry and government.
- Support: To promote opportunities that support the aspirations of members.

SMAANZ

The Sport Management Association of Australia and New Zealand (SMAANZ) was founded in November 1995. SMAANZ seeks:

- To encourage scholarly inquiry in sport management.
- To provide a forum to present and communicate the results of sport management-related research.
- To enhance the application of management theory to the sports context.
- To facilitate the ongoing professional conduct of sport management.
- To facilitate dialogue for curriculum design and development within sport management university programs.
- To represent the Association in the international sport management community.

Memorandum of Understanding

CAUTHE and SMAANZ are key organisations that work to promote research and scholarship in the areas of leisure and sport, tourism, hospitality, and events within Australia and New Zealand. This MOU aims to facilitate opportunities for collaboration, networking, and cross-disciplinary engagement between the two organisations for mutual benefit.

It is anticipated that greater collaboration will strengthen research cultures, inform teaching and learning development, and broaden potential links with industry across the sectors identified.

Both organisations agree to:

- Cross-promote calls for papers, conferences, symposia, workshops, and seminars (including PhD/Early Career workshops) to each other's members
- Share knowledge about the effective management of their professional association (that is not subject to commercial restraints)
- Identify and co-host suitable joint events or activities, such as the HDR conference

This Memorandum of Understanding will be reviewed after five years, with the agreement of both parties.

On behalf of CAUTHE

Date: 06/09/2023



Name: Professor Erica Wilson

Position: Chair

On behalf of SMAANZ

Date: 06/09/2023

Name: Dr Ashleigh-Jane Thompson

Position: President