

# NEWSLETTER

## Issue 2



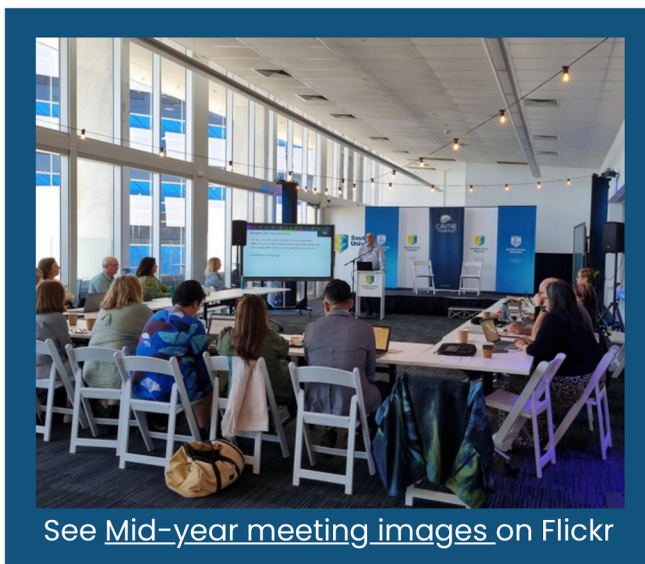
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### REPORT FROM THE CHAIR

It's hard to believe we are already well into the latter part of the year – it really seems to have flown by! It's been another busy and productive period for CAUTHE. As I write this, Australians will soon be heading to a referendum to vote on an Indigenous Voice to Parliament.

At our Mid-year meeting in July, some of our members asked me what CAUTHE's position on the Voice might be. This got me thinking about CAUTHE's mission, our updated Strategy and the Association's commitment to diversity and our First Nations people via the CAUTHE Pledge. I am proud to say that the CAUTHE Executive has signalled its strong support for The Voice. In the spirit of CAUTHE as a collegial association, we respect there is a diversity of thought, and encourage respectful, open and kind communication on the referendum, both as we head towards the vote, and beyond.



See [Mid-year meeting images](#) on Flickr

## CHAIR'S REPORT, CONT...

On 28 July, the Mid-Year Meeting was held online and at the Gold Coast campus of Southern Cross University. It was a pleasure to host everyone again at SCU, with 20 attending in person and 25 colleagues joining online. Prior to the meeting, the morning began with a hybrid, Q&A style panel with Dr Aaron Tham, Dr Anita Manfreda, Professor Perry Hobson, Professor Candice Harris. It was so interesting to hear their insights on the challenges and opportunities ahead for TH&E research and education. We had a wide-ranging discussion on climate change, early career constraints, the importance of mentoring, to what a future academic career might look like. All panellists spoke of how important CAUTHE has been for them, and how vital it will continue to be going forward.

At the MYM we heard from Professor Kirsten Holmes on the successes of the CAUTHE 2023 conference in Fremantle, our first f2f in 3 years, and the overwhelmingly positive feedback from delegates. That was followed by an update from A/Professor Anne Hardy on the upcoming CAUTHE 2024 conference in February, which will be held in Hobart at The Hedberg. Working with our new PCO, Paula Leishman and Associates, Anne and her team at UTAS are planning what sounds to be a very fun and engaging conference, showcasing the best that Tassie has to offer, and of course the highest quality tourism, hospitality and events research!

Professor Bob McKercher and a team from UQ also presented their expression of interest to host CAUTHE in Brisbane in 2025. We look forward to hearing more soon!

I'm also delighted to report that we are reigniting MOUs with our longstanding kindred partners, ANZALS and SMAANZ. I wanted to thank Aaron Tham as Secretary, for his work on renewing these relationships. It was great to talk recently with the respective Chairs and leadership teams of both associations; we have so much in common. One such example is our annual HDR event. On 13 July, ANZALS and CAUTHE jointly hosted an online conference for HDR students, focused on showcasing their research in a supportive way, and an opportunity to hear from an expert panel on the power of networking. A big thanks to Dr Ina Reichenberger, First Vice Chair, for welcoming the event, and to Dr Richard Aquino, Li Xie Carson and our new PhD rep, Michelle Whitmore, for organising. Their ongoing nurturing for our HDR students is so important, and core to who we are as an education-based association.

Finally, but certainly not least, please join me in congratulating Professors Karen Smith, Leonie Lockstone-Binney and Naomi Dale on becoming CAUTHE Fellows. These three women have made such a huge contribution to CAUTHE over many years, and I was so pleased to see their hard work and commitment duly recognised.

Professor Erica Wilson  
Chair CAUTHE

# NEW FELLOWS

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October 2023



Professor **Naomi Dale** has served several terms as a member of the CAUTHE Executive, as Treasurer in 2023, Secretary in 2022 and as a co-opted member from 2016–2021. Dr Dale has managed and awarded the Conference PhD and ECR bursaries, and more recently Carer support since 2016. She has demonstrated leadership through these roles and through active contributions to the CAUTHE College of Peers and Academic Standards Project since 2013. Since 2008 Naomi has been a regular attendee and presenter at CAUTHE conferences and workshops and has contributed to the CAUTHE PhD Scholar, Early- and Mid-career workshops and events, such as facilitation of the 2019 PhD / ECR workshop, facilitation of the 2016 and 2018 MCA workshops and workshop mentor for the 2023 ECRs.

Dr Dale is involved in the CAUTHE journal as an Editorial Board member (since 2017), and was a JHTM Special Issue Editor in 2017 *Perspectives to implementing threshold learning outcomes in TH&E education* (JHTM Vol 30). Naomi has recently been connecting CAUTHE with kindred organisations such as Austrade and the Australian Tourism Industry Council where she is an Executive Director. See [Research profile](#).



Dr **Leonie Lockstone-Binney** is a Professor in the Department of Tourism, Sport and Hotel Management at Griffith University, Australia. Leonie's research expertise relates to volunteering, contextualised to event and tourism settings. Leonie has published over 100 peer-reviewed articles, many of these in top-tier journals. She has received competitive research funding from the Australian Research Council and the International Olympic Committee and collaborates with leading researchers from Australia, the UK and NZ. Leonie served as an active member of the CAUTHE Executive from 2013–2020. During this period Leonie held elected and co-opted roles including as Treasurer (2013–2014), First Vice Chair (2015–2016) and Kindred Association Liaison (2016–2019). Leonie re-joined the Executive in 2021–2022 as Conference Chair in support of Griffith University hosting the 2022 CAUTHE Conference. Leonie served as Associate Editor of CAUTHE's JHTM from 2016–2021 and continues to sit on the journal's editorial board. Leonie has been a regular attendee of CAUTHE conferences and has supported these events as a presenter, peer reviewer, session chair, track chair and invited mentor supporting small group mentoring during the CAUTHE PhD/ECR workshops. In 2009, Leonie was awarded the CAUTHE Fellows Award for Contribution to T&H Research.



[Read More](#)



Professor **Karen Smith** has worked at Victoria University of Wellington since 2003 and was appointed Professor of Tourism in 2015, and from 2019 has been Associate Dean (Learning and Teaching) for the Wellington School of Business and Government. Karen has published widely on volunteer management in events and tourism, as well as other volunteering contexts. Karen has been a CAUTHE member since 2007, and has held various positions across the years, including being an Executive member since 2013, Secretary (2013–2016) and First Vice Chair (2019–2021). She has also been a panel speaker across CAUTHE PhD and Early Career Academic workshops, a CAUTHE mentor, and was the co-convenor of the 2022 New Zealand Tourism, Hospitality and Events PhD Symposium, which was co-hosted with CAUTHE. The election to CAUTHE Fellow reflects Karen’s leadership of tourism education in New Zealand. She was the Founding Chair of Tourism Education Aotearoa, and in 2019 was made a Member of the New Zealand Order of Merit for services to volunteering and education. END

# 2022 PHD STUDENT REPRESENTATIVE SELF-REFLECTION

By Dr Li Xie-Carson

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It has been a fulfilling journey for me serving as the 2022 PhD Student Representative. Working closely with Dr Richard Aquino (PhD/ECR Liaison) last year, we have created a student member group on Facebook, co-organised and delivered SMAANZ/CAUTHE Mid-Year HDR Conference at Griffith University, organised the Fellows' Panel Discussion during the CAUTHE Mid-Year Meeting, co-organised the NZ PhD Symposium at the University of Wellington, continued the Mentoring Programme and co-organised the Bill Faulkner PhD/ECR Workshop at CAUTHE2023. In retrospect, there are three key areas that I have further developed, and I hope my sharing inspires more PhD members to consider serving as a student representative in the future.

## Time management

Will I have enough time to work as a student representative while doing my research and teaching? This was the concern that I had when considering whether to apply for the role. I am so glad that I took a leap of faith and applied for the position. It turned out that I became more efficient and organised after taking on this new responsibility. I knew I had less time for my research and teaching commitment, and this somehow prompted me to be more time conscious. I started to plan more often and focus on one task at a time, which allowed me to be more productive.

## Networking

I have met so many brilliant researchers and peers, not only from the CAUTHE networks but also from other associations such as SMAANZ and ANZALS. This experience enriched my PhD journey. It broadened my horizons and left me with many beautiful memories and friendships. Through networking, I got to know scholars who shared the same research interests as me and I was even offered working opportunities. All these wonderful things happened thanks to my involvement at CAUTHE.

## Collegiality and teamwork

I was and continue to be inspired by the level of collegiality and teamwork demonstrated by the CAUTHE Executive Team led by Professor Erica Wilson. I am appreciative to have the opportunity to work closely with Dr Richard Aquino and Penny Jose. Both have offered me tremendous support and guidance along the way, and this has resulted in fruitful outcomes to benefit our student community.



# 2023 SECRETARY REFLECTIONS

October 2023

By Dr Aaron Tham

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## **Que Sera Sera, what will be, will be?**

I've had the privilege of being involved with CAUTHE for more than a decade, initially as a PhD scholar, then a full member, a Chapter Director, and now on the Executive Committee as Secretary. And it is amazing to see how things have evolved, where at this juncture of when the newsletter is published, we are amid a Federal Inquiry into Australia's tourism and international education sectors. It seemed somewhat surprising to me that something like this was needed, given the strong socioeconomic contributions of both sectors to the country.

Yet, both sectors have come under significant pressure, and even our New Zealand institutional members have not been spared. For the last few years, we have witnessed a reduction in international student numbers, closure/amalgamation of tourism/hospitality/event schools and programs, and (in)voluntary staff redundancies to make bottom-lines work. The mood has certainly changed, with optimism curtailed and leaving us to wonder what the future of tourism, hospitality, and events education will be like into the future. To what extent will technology and hybrid teaching and learning impact us and our students? Are we adequately resourced, or is there a sharing



economy model, of what I call the 'floating classroom' that we can leverage on one another's strengths? I don't have all the answers, but perhaps there are three things that we can build on within CAUTHE and our networks.

One of the first things that I hope to see is for us to formulate better succession planning outcomes. We have a rich and diverse pool of CAUTHE Fellows, and some are already at the twilight of their sparkling careers but may want and desire to contribute in ways that empower other emerging leaders. It is interesting that we teach succession planning and its benefits, but very few institutions, and associations per se, deliver these outcomes over a sustained period to observe the bearing of fruits.

A second area that we probably need to develop is career paths outside of academia, or strategies to prepare individuals for moving/relocating and taking on opportunities elsewhere.

## 2023 SECRETARY REFLECTIONS, CONT...

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This is increasingly the case in a very conservative job market, where job openings are far and few between. This makes applications extremely competitive, and some individuals may have to make tough decisions as to whether (or not) they will choose to relocate, obviously subject to their circumstances (mortgage, children, pets, elderly parents, social circles). This is even more crucial as studies suggest that very few now make it to professorial positions, and even less do so all at the same institution. Nonetheless, we will need to consider how we prepare for careers outside academia, from areas such as grant successes, resume and cover letter redesign, and to start industry networks and conversations from the start of the research journey. I do note some institutions are already implementing PhDs with industry placements, and this is a good start to allow students to think about careers in a range of industries.

The third area I feel we need (and also to myself) is to be kind to ourselves. CAUTHE has in place a [Be Kind](#) campaign, to reflect on how we provide feedback to others in professional settings e.g. journal reviews and conference presentations.

However, we often forget, or neglect that we too should be kind to ourselves. In our discipline, nobody dies if we miss out on a grant, a promotion, or a journal article. Few of us remember those who have passed on solely by their H index. Rather, we should take a moment to celebrate our life journeys, the difficult and challenging situations over the past three years, and now the opportunity to catch up with one another in person across a range of functions and events.

I too must constantly remind myself of the need to Be Kind to myself, as I have been contemplating how to answer my daughter who posed a philosophical question at dinner a few months back: 'Daddy, does doing a PhD make you happy?', because it is something she is considering sometime in the future.

I think I will pause, and reflect on the PhD journey, and the journey beyond, before I respond. And on that note, can I pose you a question too: 'What would you do to be kind(er) to yourself as a tourism/hospitality/events academic?' END

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# CHAPTER FEATURE

## WESTERN SYDNEY UNIVERSITY

By Dr Felicity Picken

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### Introducing a new direction for WSU

We're delighted to take this opportunity to let CAUTHE members know what we've been up to at Western Sydney University! Following the downtime we all experienced during the pandemic, we made some strategic decisions and began planning new directions for our courses and research. This included updating our subjects and program pathways as well as appointing new members to our team and planning some exciting events that are coming up in the near future. The university enjoys the number one position in the Times Higher Education Impact Rankings against the United Nations' Sustainable Development Goals (SDGs) across research, stewardship, outreach and teaching and this is reflected in all of the work that we do. Exemplifying this commitment is the upcoming event in which we'd welcome your participation.

Later this year, WSU will host the [GISU 2023 International Research Symposium](#) on 14 November 2023. GISU is the Alliance of Guangzhou International Sister-City Universities. It aims to attract and leverage the academic resources of its members in close coordination for the sustainable development of our cities. GISU represents 20 members and affiliate members, 5 continents, 16 countries, 17 sister-city and friendly cities with a combined population of almost 38 million and over half a million students with 47,000 faculty and staff.

This year's international research symposium provides cutting-edge research relevant to an academic, industry, government and community audience.

We'd also like to introduce you to three new staff members to our current team of Julie Wen, Garth Lean and Joseph Cheer, who are doing an impressive job of contributing to the group's efforts to steer the programs in their new direction, adding further depth and experience.

**Donna James** is a Lecturer in Heritage and Tourism Studies at Western Sydney University. Her research is grounded in social justice principles, and she has a keen interest in investigating injustices that are produced and reproduced in tourism arenas. Donna's recent research is centred on injustices that occur within systems operating at the tourism/migration nexus. This work follows Donna's PhD which investigated vulnerability among *Working Holiday Makers in Australia* before and during the COVID-19 pandemic. Donna is passionate about improving equality and reducing vulnerability among marginalised groups in tourism and its related systems. She is also passionate about embedding social justice principles into pedagogy. Donna is looking forward to working on projects that promote the principles of social justice in tourism systems and arenas within and beyond the Western Sydney region.



## CHAPTER FEATURE, CONT....

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For CAUTHE members **Willem Coetzee** is no stranger. He served on the organising committee of the 2017 CAUTHE conference in Dunedin and served as the host of the PhD and ECR workshop. Willem's academic career is firmly grounded in the fields of sustainable tourism and event management. Prior to his appointment at Western Sydney University, he held the position as Associate Professor at Tshwane University of Technology in Pretoria until 2014, followed by his role as a Senior Lecturer at the University of Otago in New Zealand from 2015 to 2022. Throughout his career, he provided guidance and supervision to over 20 PhD candidates in the areas of sustainable tourism, hospitality and event management. His teaching portfolio encompasses a diverse range of subjects including event management, tourism development and planning, ecotourism, and research methodology. His research has focused on exploring the social impacts of event and promoting responsible tourism in water-stressed destinations. Currently, his research centres on assessing the impact of events on the LGBTQIA+ community, and he has recently he edited a special issue for the Journal of Policy in Tourism, Leisure and Events on this very subject. Additionally, he co-edited a special call for CABI case studies concerning intersectionality and Rainbow events. He holds editorial roles in esteemed journals and serves on the Board of the Association for Tourism and Leisure Education and Research (ATLAS).

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In March 2023, **Joseph Cheer** assumed the role as Professor of Sustainable Tourism and Heritage, Western Sydney University. Previous academic appointments include Center for Tourism Research, Wakayama University, Japan, Monash University and Swinburne University of Technology. Joseph has published widely on topics pertaining to sustainable tourism development, tourism geographies, and the impacts of tourism, among others. To date, he has published 11 books and over 80 articles and book chapters. His research has been funded by Australian Research Council (ARC), Japan Society for the Promotion of Sciences (JSPS), Austrade and Tourism Research Australia, and Australia-China Council, among others. He is Co Editor-in-Chief of the journal Tourism Geographies, Co-Chair of the World Economic Forum (WEF) Global Future Council on the Future of Sustainable Tourism, and Co-Chair of the American Association of Geographers (AAG) Recreation, Tourism and Sport group, and sits on the board of International Geographical Union (IGU) Tourism Commission. Joseph has a PhD in cultural anthropology from Monash University. END

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# FELLOWS' FOOTNOTE

By Emeritus Professor David Airey

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## **Navigating the Waters *after* Academia**

For those of us in the post academia phase of our lives we look back forty or fifty years to a time when the waters of academia flowed gently like a mature river. In a relatively tranquil fashion, we addressed the various challenges and milestones of our chosen career: first publication in a peer reviewed journal; first PhD completion; first keynote invitation; appointment to tenured position, promotion to full professor; election to esteemed organisation; and finally, a dignified retirement with the award of emeritus status. I am sure that all this sounds very familiar to those of us who began our careers in the 1970s. It is drastically different for those who arrived after the turn of the century. The placid river is now a raging torrent and those challenges and milestones that once arrived in a measured way, now hit the academics with brutal regularity. League tables, research rankings, performance indices, and evaluation questionnaires have now become like rocks and cataclysms in navigating the deluge that academia has become.

Over the past decade or so we have learned a lot about the current state and challenges of the modern academic world, both the success stories of those who, so far, have successfully navigated the challenges, as well as the victims who have been overwhelmed or disillusioned.

What we have heard less about are the experiences of those who have reached the end of their formal career in academia. What are the waters like for this group and how do they navigate in a very different world.

One thing that is absolutely certain is that the academic world that they left is very different from that which they experienced for much of their working lives. As such their continuing engagement with that world after retirement (paid or unpaid, emeritus or not), which has been one of the great bonuses of an academic career, has become much more challenging. At its most brutal, if the retired professors do not contribute directly to the various metrics of success, as currently defined, then their engagement comes into serious question. For most however, it is not the direct contribution, for example to top-ranked journals, to teaching or to research funding, where they have a role to play. It is more in the support of others to achieve these successes. In many ways they represent a considerable, and normally very inexpensive, resource and source of advice for hard-pressed academic departments. The challenge for the retired academic is to accept that they are not in the lead position, they are part of the supporting cast and it is wisest to wait to be asked to assist than to interfere!

## FELLOWS' FOOTNOTE, CONT...

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Throughout their working lives, most academics will have engaged in other scholarly activities not directly related to their own institution. Most will have reviewed academic papers for a range of journals, some will have been journal editors, they will have been external examiners, members of appointment boards and advisory committees and on the boards of scholarly and scientific bodies. Many of these activities, as well as work in writing and editing for publication continue after retirement from full-time employment. There is certainly not a shortage of activities. There are however two challenges. First to decide how much time to devote to such activities. This is obviously a personal choice related to the meaning of retirement. The second, and in many ways more difficult, is to recognise that their knowledge and experience is simply out of date. For many of the activities the acid test is that if you are not up to date with the literature then you probably should not be reviewing papers or examining PhD theses and reviewers will certainly soon let you know that you should not be writing academic papers! Best advice is to stop before you get those reviews and retire gracefully.

Beyond academia there are of course plenty of other things to occupy a contented retirement. As an aside I would recommend avoiding bridge and golf – both full of fruitless frustration.

On the other hand, one of the great satisfactions of an academic career comes from the contacts and people both in your own institution and in your part of the academic community, often scattered across the world. Years-worth of conferences in remote and, for tourism academics, often glamorous locations will have brought lasting friendships and acquaintances. These, both the locations and the people, are still there after retirement, often with the same experiences and the same challenges. From personal experience it is great to keep in contact remotely or even better directly. I am writing this on a trip round the world doing exactly that and I am certainly not thinking of reviewing academic papers.

I titled this piece *Navigating the Waters after Academia* with the thought in mind that after years of such navigation within academia there is a similar set of challenges to navigate after academia. I think this applies well to my generation. But for the later generations the whole business of navigation has changed almost beyond recognition. Within academia it has almost taken on the notion of survival. What this means when this generation retires is difficult to say, but one thing that will remain constant is that the people in academia, academics, students and other staff, will remain one of the constant sources of satisfaction (and frustration) both before and after academia. END

# CAUTHE 2024 CONFERENCE



*Diverse Voices: Creating change in tourism, hospitality and events*

## CONFERENCE

The 34th Annual CAUTHE Conference will be held at The Hedberg, Hobart, Tasmania, from 6-9 February 2024. The Conference, hosted by the University of Tasmania, seeks to showcase the opportunities for change in tourism, hospitality and events, globally and within the region. The conference will include a welcome reception, gala dinner, Special Interest Group meetings and an Antarctic Tourism Walk.

## THE GREAT CAUTHE CHOIR SING OFF

The Great CAUTHE Choir Sing Off will involve up to three choirs, made up of around 15-20 conference attendees, who will sing two songs and compete against each other on the final day of the conference. You will be asked to express your interest when you register.

## SPONSORSHIP

We invite you to partner with us for the CAUTHE 2024 Conference! Download [Sponsorship prospectus](#).

## PHD/ECR AND MCA WORKSHOPS

The Bill Faulkner Annual [PhD/ECR workshop](#) will be held from 9:00-17:00 on Tue 6-Feb 2024 at The Hedberg. The PhD/ECR and MCA workshops will join as one, with full and half day options for the [MCA Workshop](#).

## TH&E STANDARDS WORKSHOP

*Designing and demonstrating advanced student learning.*

The Standards [workshop](#), to be held from 9:00-15.00 on Tue 6-Feb 2024 at The Hedberg, aims to give participants an understanding of how advanced learning and inquiry is characterised, the capacity to assess the demonstration at a unit level, and skills to address gaps in these profiles.

## KEY DEADLINES

- Early Bird Registration open | 1 OCTOBER
- Revised Papers due | 15 NOVEMBER
- Early Bird Registration Ends | 2 DECEMBER

## JOURNAL & PUBLICATIONS



CAUTHE supports its official journal, the Journal of Hospitality and Tourism Management (JHTM) to help grow the journal & provide benefits to members. The Best PhD Paper Awards include prize money, membership and promotion which helps generate publicity and grow submissions.

The Research Symposium, to be hosted during the Asia Pacific TTRA conference in Seoul, Korea, 1-4 December 2023 generates special issues, paper submissions, and contributes to the community with keynote speakers, methodology workshops, speeches and online videos at CAUTHE's YouTube channel. For details see TTRA Asia Pacific Annual Chapter Conference.

The paper Hackathon, to be held during the *Consumer Behavior in Tourism Symposium - Emerging Topics 2023* from 7-9 December 2023, Trier, Germany helps promote the journal and recruit papers from an international audience. For conference information and hackathon participation go to CBTS-ET 2023.

### CAUTHE 2024 CONFERENCE SUPPORT

#### PHD/ECR BURSARIES

Applications are invited for PhD Student and Early Career Researcher (ECR) Bursaries to support attendance at the CAUTHE 2024 Conference.

#### CARER SUPPORT

Applications are open to CAUTHE members with carer responsibilities to assist attendance at the CAUTHE 2024 Conference.

DEADLINES FOR APPLICATIONS  
15 NOV 2023

[DOWNLOAD INFORMATION AND APPLICATION FORMS](#)

 [cauthe.secretariat@gmail.com](mailto:cauthe.secretariat@gmail.com)

 [www.cauthe.org](http://www.cauthe.org)