



CAUTHE MYM Panel and Q&A 2023

Date: Friday 28 July

Time: 10:00am – 11:00am (AEST)

Room A4:05, Southern Cross University, Gold Coast Campus and Online

Notes

Topic: *CAUTHE's Role in Shaping our TH&E Future*

Panel Moderator: Prof Erica Wilson (Chair, CAUTHE)

Panel Members: Dr Anita Manfreda (Torrens University); Dr Aaron Tham (USC); Professor Candice Harris (AUT); Professor Perry Hobson (Breda University)

Acknowledgement of Country (Prof Erica Wilson)

1. Introductions – Moderator to introduce panel members and purpose of panel

- Dr **Anita** is a Senior Lecturer at Blue Mountains International Hotel Management School at Torrens University Australia (TUA) and currently co-leading the Tourism and Hospitality Research and Practice Cluster at TUA. Prior to joining academia Anita has spent over a decade as a hospitality practitioner across Europe and Australia.
- Dr **Aaron** is the Subject Component Lead in Tourism at University of the Sunshine Coast, Australia. He also is the Secretary and Co-Chair Teaching & Learning SIG of CAUTHE.
- **Candice** is a Professor and Head of Department of Management in the Faculty of Business, Economics and Law at AUT, NZ. Her primary areas of research are careers, gendered experiences of work (paid and unpaid) and advancement. Beyond AUT, she is co-chair of the Te Manahua New Zealand Universities Women in Leadership (NZUWIL) Steering Group.
- **Perry** is a Professor and the Director of the Academy of Tourism at Breda University (BUas) in The Netherlands. Previously at SCU and after leading THE-ICE accreditation body, he spend 10-years in Malaysia as the PVC for Global Engagement at both Taylor's and Sunway universities. Perry served twice as the Chair of CAUTHE and is a Fellow. He has also been made a Fellow of CHME in the UK, and recently received the Stevenson Fletcher Award from iCHRIE in the USA.

2. Icebreaker – If you could travel anywhere in the world, where would you go, and why?

- Anita – connecting with Mediterranean roots.
- Aaron – Japan for family reasons
- Candice – on a cruise ship, without wi-fi connection and world class teenagers club
- Perry – Byron Bay, back home

3. CAUTHE - How long have you been involved in CAUTHE - and can you tell us one way that CAUTHE has helped you with your career thus far?

- **Perry** – met a number of tourism academics in southern Queensland in 1994 and heard about a tourism job at SCU Lismore. Hosted Coffs Harbour conference in 2003.
- **Candice** – has always worked in business schools, CAUTHE gave an 'out', met likeminded colleagues and formed Critical Approaches SIG. Friendliness of conferences.
- **Anita** – first conference in 2019 in Cairns, as a new PhD. Attended all conferences

since and enjoyed building connections and the PhD support.

- **Aaron** – first conference Adelaide 2011, joined USC as Chapter, enjoys other ECR connections and extended CAUTHE family.

4. Central Question and Discussion - Each then asked to reflect on ONE challenge or opportunity for us in THE research, teaching, engagement – and then what you think CAUTHE as a network and Association could to do help?

- **Anita:** Challenges related to the neoliberal university landscape from the perspective of ECRs (publications, demands of teaching and research, securing funding after the PhD completion etc) and the role of initiatives such as the CAUTHE mentoring program and the #bekind campaign to build a kinder and more supportive and collaborative academia for ECRs.
- **Aaron:** Career mobility – use advice and experiences from the rich resource of CAUTHE members for future planning. Declining opportunities for fewer jobs e.g. 6% will move to professoriate.
- **Candice:** The contemporary context of universities and challenges for the next decade. A broader lens required. Consider the role of T&H knowledge c/f 'education' e.g. hospitality includes people and care, mental well-being, aged care, annual leave. The need for research to provide evidence of impact and translation for wider audiences. Increasing entrepreneurialism required to attract funding. CAUTHE's potential need for a 'media directory'.
- **Perry:** The future challenge can be summed up as 'Tourism, Transition and Tensions' for tourism, hospitality and event education/research in the face of climate change. Tensions include government proposals to limit cruise ships and flight numbers to manage tourism and the environmental impacts. Compulsory climate change course at UBaS. Challenge is that limit has been reached and how tourism will fit in a changing world. How to rebrand tourism with declining tourism student numbers.
 - 'Global mobility' c/f 'tourism' as a possible term to attract students

5. Q&A with Audience

- Need to measure the impact of carbon footprint, not just for airlines, but also e.g. meat and dairy industry
- Need to educate colleagues about the difference between education and knowledge. Do we need to rename **CAUTH-KI**?
- Suggestion that CAUTHE discuss hosting the annual conference f2f every two years, with online in the intervening year.

6. CLOSE 11:05am