

CAUTHE Mid-year Meeting 2023

Date: Friday 28 July Time: 11:30am – 13:00pm (AEST) Room A4:05, Southern Cross University, Gold Coast Campus and Online

Present

No	Title	First Name	Surname	Institution
1	Prof.	Erica	Wilson (Chair)	Southern Cross University
2	Dr.	Richard	Aquino	Canterbury University
3	Dr.	David	Beirman	University of Technology Sydney
4	Prof	Pierre	Benckendorff	The University of Queensland
5	Assoc. Prof.	Anna	Carr	Otago University
6	Dr.	Sandra	Cherro Osorio	Melbourne Polytechnic
7	Prof.	Naomi	Dale	University of Canberra
8	Dr.	Stephen	Espiner	Lincoln University
9	Dr.	Simone	Grabowski-Faulkner	University of Technology Sydney
10	Assoc. Prof.	Anne	Hardy	University of Tasmania
11	Assoc. Prof.	Tracy	Harkison	Auckland University of Technology
12	Dr.	Wendy	Hillman	CQUniversity
13	Prof.	Perry	Hobson	Breda University
14	Prof.	Kirsten	Holmes	Curtin University
15	Mrs.	Penny	Jose (notes)	CAUTHE Secretariat
16	Dr.	Aise	Kim	University of South Australia
17	Mrs.	Kerry	King	Southern Cross University
18	Dr.	Anna	Krajl	Griffith University
19	Dr.	Andrew	Le	Southern Cross Institute
20	Dr.	Niki	Macionis	The University of Queensland
21	Assoc. Prof.	Judith	Mair	The University of Queensland
22	Ms.	Anita	Manfreda	Torrens University
23	Prof.	Bob	McKercher	University of Queensland
24	Assoc. Prof.	Laurie	Murphy	James Cook University
25	Dr.	Faith	Ong	University of Queensland
26	Dr.	Madura	Pathirana	Edith Cowan University
27	Dr.	Joanna	Pearce	Edith Cowan University
28	Dr.	Felicity	Picken	Western Sydney University
29	Dr.	Kylie	Radel	CQUniversity
30	Dr.	Ina	Reichenberger	Victoria University Wellington
31	Mr	Tyler	Riordan	The University of Queensland
32	Prof.	Lisa	Ruhanen	University of Queensland
33	Dr.	Jennie	Small	University of Technology Sydney

34	Prof	Karen	Smith	Victoria University Wellington
35	Dr.	Aaron	Tham	University of the Sunshine Coast
36	Dr	Michelle	Thompson	CQUniversity
37	Mr	Kevin	Wallace	University of Technology Sydney
38	Ms.	Michelle	Whitmore	Western Sydney University
39	Dr.	Mieke	Witsel	Southern Cross University
40	Mr.	Chris	Wong	Kaplan Business School
41	Mrs.	Anastasia	Yeark	Kaplan Business School
42	Assoc. Prof.	Tamara	Young	University of Newcastle
43	Assoc. Prof.	Chrystal	Zhang	RMIT University

Apologies

Title	First name	Last name	Institution
Prof	Marg	Deery	
Dr.	Joanna	Fountain	Lincoln University
Dr	Sarah	Gardiner	Griffith University
Dr	Mireia	Guix	The University of Queensland
Prof	Leo	Jago	University of Surrey
Dr	Ulrike	Kachel	Central Queensland University
Prof.	Brent	Ritchie	The University of Queensland
Prof.	Betty	Weiler	Southern Cross University
Ms	Li	Xie-Carson	The University of Queensland

Minutes

Acknowledgement of Country (Prof Erica Wilson)

1. Welcome and apologies (Prof Erica Wilson)

- Congratulations to Naomi Dale Assoc Prof
- Anita Manfreda on her PhD conferral
- Li Xie-Carson on her PhD submission
- Welcome to Perry from the Netherlands

2. Confirmation of previous MYM minutes

Proposed: Anastasia Yeark Seconded: Tamara Young

3. Chair's report (Prof Erica Wilson)

- Introduction of the <u>2023 Executive Committee</u>
- <u>Strategy 2023 2026</u> includes an acknowledgment of indigenous peoples, Traditional Custodians, and First Nations, has been uploaded to CAUTHE website.
- Implementation of the Strategy and <u>CAUTHE pledge</u> will be addressed at the Executive strategy meeting following the MYM. There have been 27 responses to the Pledge to date. Please take the Pledge!
- Secretariat role After 16 years Penny will retire from the Secretariat (Association Manager) role in February 2024. A plan for a replacement, for the breadth of duties which include membership management, communications, financial reporting, technical support (website, EventsAIR), insurance and legal advice will be discussed with the CAUTHE Executive, and advised once a decision has been made.
- Advocacy the organisation is working hard to present submissions when requested e.g. providing feedback into enquiry into Parliamentary inquiry into Australia's tourism & international education sector

4. Secretary and membership report (Dr Aaron Tham | Mrs Penny Jose)

- Secretary update:
 - kindred association liaison existing and new associations to be confirmed
 - seeking items for the September newsletter which will include submissions from Fellows, past award winners, CAUTHE 2024 conference.
- Membership
 - Individual membership has declined for a number of reasons, most likely due to lower conference registrations in 2023 (as compared with the previous two online conferences across the pandemic), and a glitch in the registration system which allowed *anyone* with an email address in the system to register at the member rate.

5. Journal and publications (Prof Marianna Sigala)

- Impact Factor Ranking (SSCI) has increased from 7.629 (in 2021) to 8.3 in 2022. This places JHTM within the:
 - Q1 top journals in Tourism, Leisure & Hospitality Management subject area.
 - 13/58 in the Hospitality, Leisure, Sport & Tourism and 37/227 in Management categories.
- Submission rates and review process metrics are as expected.
- Special Issues
 - Strong interest and competitive; SI agreed and planned until 2025.
- Projects & Activities
 - Paper Hackathon organized in ICOTT 2023
 - Paper Hackathon planned for CBTS 2023
 - o Research Symposium 2023 organisation in progress
- Marketing Activities
 - o JHTM featured as sponsored journal in numerous international conferences
 - Regular JHTM activity in social media

6. Treasurer's report (Prof Naomi Dale)

• Membership fees – may need to increase as expenses and member benefits have grown since they were last increased in 2003. With the increased income and financial responsibilities from conference hosting, CAUTHE will need to become registered for GST. The Executive is aware of the need to consider the impact on members, particularly students.

7. Conferences

- 7.1 2023 Conference & workshops reports (Prof Kirsten Holmes)
 - 7-9th February 2023 | Esplanade Hotel, Fremantle, Western Australia
 - <u>Conference website</u> theme: South, North, West, East: Redirecting research in tourism, hospitality and events
 - 116 working papers/10 full papers/10 posters | 188 delegates

What worked well:

- Bringing everyone together after COVID-19
- Great location for a conference
- Mentoring at PhD/ECR workshop
- Industry and government panels
- Keynote by Caroline Turnbull, MD of Tourism WA
- Concurrent sessions
- Great debate
- Conference dinner venue
- Raised over \$35k in sponsorship
- Collaboration between WA universities

Recommendations

- Earlier registration cut off date to enable program to be produced sooner
- Local PCO
- More user-friendly paper management system
- Maximum number of papers per delegate

- Full day PhD/ECR workshop
- Alternatives to keynote speakers
- Poster session timing and judging
- Mandatory registration check box for social events

7.2 2024 UTAS Conference update (Assoc Prof Anne Hardy)

- The conference will be hosted by UTAS at The Hedberg, Conservatorium of Music, adjacent to the Theatre Royale.
- Keynotes
 - Todd Babiac Be Tasmanian podcast on creativity and branding
 - Prof Elizabeth Leane, a UTAS Professor of Antarctic Studies Antarctic research impact of tourism on behaviour change, from different disciplinary perspectives
 - PVC Equity, Diversity and Inclusion (Murdoch University), Rebecca Bennet, speaking on social inclusion and equity.
- As a social enterprise, catering to be provided by long-term unemployed people.
- CAUTHE Sing-off *Anne is seeking expressions of interest from potential choir leaders!!
- 7.3 2025 UQ Conference EOI (Prof Bob McKercher)
 - Proposed dates: on or around the week of February 10 to 13, 2025.
 - Venue options include CBD hotel e.g. Sofitel Brisbane or on campus
 - Theme: Tourism, Hospitality and Events in a 'VUCA' world. 'VUCA' stands for volatility, uncertainty, complexity, and ambiguity.
 - The nominated conference chair is Prof Bob McKercher.
 - Other members of the organising committee include Prof Lisa Ruhanen, Prof Pierre Benckendorff, Dr Karen Hughes, Dr Sheranne Fairley, and other staff.
 - Proposed sub-themes and paper topics include, but are not limited to:
 - Emerging mega trends in a 'VUCA' TH&E environment
 - o Event futures
 - Innovation and technology
 - Agility and adaptation
 - Tourist behaviour
 - Ethical tourism, hospitality and events our expanding consciousness
 - Research methods to understand futures and complexity
 - \circ $\;$ Higher education, teaching and learning in the VUCA world $\;$
 - Proposed keynote speakers:
 - Dr Sarah Kelly AOM a board member of the 2032 Brisbane Olympic and Paralympic Organising Committee
 - Ms Margy Osmond Chief Executive Officer of the Tourism & Transport Forum Australia (TTF), the peak industry group for the Australian tourism, transport and aviation sectors.
 - Panel discussions (TBD, but...)
 - Education and teaching soft skills
 - What should our research and publications' priorities be theory development or industry practice?
 - PhD/ECR workshop TBC hosted by The University of the Sunshine Coast
 - The Great Debate? OR The Great Focus Group?
- 7.4 Future conferences (Prof Erica Wilson)
 - Expressions of interest have been received for future conferences and the Chair is open for offers from New Zealand.

8. PhD Scholar activities update (Dr Richard Aquino)

- Small Group Mentoring Session at the CAUTHE Conference 2023 PhD/ECR Workshop
 - o Consistently the most popular parts of the PhD/ECR Workshop
 - o Benefitted 37 PhD and 5 ECR members
 - Acknowledge mentors who continue to support PhD/ECR members during this event
- CAUTHE Mentoring Programme
 - A 9-month online mentoring commitment that started in April and will end in early December 2023
 - Currently involving 13 PhD/ECR members located in Australia, Aotearoa New Zealand, Asia and Europe, allocated into 6 mentoring groups.
 - Acknowledge mentors who volunteered in the programme, and Dr Ina Reichenberger for initiating this programme.
- Mid-year CAUTHE/ANZALS PhD Conference a wonderfully collaborative experience. The program included:
 - Introduction Oscar Vorobjovas-Pinta and Ina Reichenberger.
 - Researcher identity workshop Heike Schänzel
 - Panel session on innovative networking within and outside academia Henry Bowen, Jane Godfrey, Richard Wright, Aaron Tham
 - Networking activity / 'speed-dating'
 - Student presentations x 5
- Feedback (impact on low of attendance) included stage of PhD, timing in midsemester break, selection of topics.
- Online access increased the reach of the conference with attendees from Australia, NZ, and SE Asia
- Recordings are available on the CAUTHE <u>YouTube channel</u>.

9. Fellows' report (Prof Bob McKercher)

- Two Fellows have flagged their intention to nominate individuals to be considered as new CAUTHE Fellows.
- Several Fellows have indicated their intention to attend the 2024 CAUTHE conference in Tasmania.
- The search for a new Chair of the Fellows group continues as both Betty and I have indicated our desire to step down at the end of the year.
- A number of Fellows are going to change their status from active to Emeritus, including:
 - o Marg Deery
 - o Leo Jago
 - o Elizabeth Roberts
 - o Betty Weiler

10. New Special Interest Group (Dr Anna Krajl)

• The Workforce and Employment (W&E) SIG has been formed and will be officially launched in Feb-2024.

11. Other business (Prof Erica Wilson)

- CAUTHE to consider expressing support a Voice to Parliament?
- Action: Refer to Executive for consideration as part of Strategy and Pledge implementation working groups.

Tabled reports

Available at https://cauthe.org/cauthe-2023-mid-year-meeting/

- 1. Previous minutes 2022 Mid-Year Meeting
- 2. Treasurer's report Prof Naomi Dale
- 3. 2023 Conference report Prof Kirsten Holmes
- 4. 2023 PhD/ECR workshop report Dr Diane Lee & Dr Eunjung Kim
- 5. Membership and social media report Penny Jose
- 6. Fellows' report Prof Bob McKercher
- 7. Special Interest Groups report Dr Wendy Hillman
- 8. CAUTHE 2025 Conference EOI Prof Bob McKercher