

CAUTHE 2023 Mid-Year Meeting Special Interest Group Report

28 July 2023



SIG CO-ORDINATOR REPORT

CAUTHE presently supports six SIGs, which includes the formation of a new Workplace and Employment SIG in June 2023. A summary of activities undertaken by the SIGs provided below.

1. CRITICAL APPROACHES

Co-ordinators: Erica Wilson, Jennie Small, Candice Harris

It was wonderful to meet up with CAUTHE members at the Conference in Fremantle in February. On the Wednesday evening of the conference around ten CAUTHE members who are interested in Critical Approaches in tourism and hospitality met for dinner to discuss their research and socialise.

2. EVENT STUDIES

Co-ordinators: Effie Steriopoulos, Faith Ong

Please find below an update on upcoming news and events:

- [ATLAS conference](#) November 15-17 November 2023
- [7 Experiences Summit](#), AUT (NZ) 28 November – 1st December 2023
- [CAUTHE conference 2024](#) Tasmania (Australia) 6-9 February 2024
- [Event Management \(EM\) journal](#) is launching a regional editor's program in order to advance the reach and impact of EM. This is a new opportunity created and envisioned by the editor in chief, A/Prof Mike Duignan. There will be opportunities to be directly involved with the journal's activities (writing workshops, hackathons, community of experts etc). Watch this space...
- Upcoming book on [Festivals and Edutainment](#)

3. INFORMATION & COMMUNICATION TECHNOLOGIES

Co-ordinators: Marianna Sigala, Ian Yeoman

Ian Yeoman resigned from the ICT SIG in March 2023. Marianna is now about to put out expressions of interest for a new co-chair. Marianna Sigala is currently on Annual Leave.

4. TEACHING AND LEARNING

Co-ordinators: Niki Macionis, Sandra Cherro Osorio, Anastasia Yeark, Aaron Tham

The T&L SIG CAUTHE Conference Meeting was held on Monday 6 Feb 2023 from 5.00-6.00pm at Rydges Hotel, Freemantle. The seminar concluded with a fun and friendly networking dinner at the Norfolk Hotel, Fremantle. Thanks to all those who presented and participated!

The meeting agenda included:

Redirecting and Re-focusing Teaching in Tourism, Hospitality and Events Education

- Welcome and Update – Niki Macionis
- Special Presentation: THE Graduate Students Discussion – Prof Bob McKercher (See photo).
- Talking about Teaching – Sandra Cherro Osorio
- Cross-institutional 'Practical Pointers' – Anastasia Yeark
- SoTL support and collaborative mentoring – Aaron Tham



Invitation to contribute to our YouTube Channel

The T&L SIG have established a dedicated YouTube Channel to feature stories from Higher Education Academy (HEA) Fellows (Associate, Fellow, Senior Fellow) on what attaining Fellowship means to them as a form of professional development. Specifically, the 3-min videos highlight:

- What Fellowship means to these academics;
- How tourism, hospitality and events education may have informed applications for Fellowship; and
- Personal reflections on how teaching has evolved for these academics since attaining their Fellowship.

See videos at the [HEA fellows YouTube channel](#).

The channel provides an opportunity to disseminate your Scholarship of Teaching & Learning and can be highlighted in your Performance Appraisal and Promotion case.

If you would like to contribute your HEA story and feature on our You Tube Channel, please contact [Aaron Tham](#).

Future Activities

The T&L SIG will hold a MYM Panel Discussion on *THE Education Futures*. Please join us for this insightful session on 27 July (Thursday) from 4pm to 5pm. Zoom Meeting ID: 872 6019 6531 | Password: 192636.

Session outline: Panel discussion on THE education futures

- Moderator: Dr Aaron Tham
- Panel discussion on THE education futures from different institutional perspectives e.g., higher education, private provider and VET sector, sharing insights post-COVID-19, and current needs of students / staff / classroom / infrastructure.
- Speakers: Prof Johan Edelheim (Hokkaido University, Japan) and Dr Marcela Fang (William Angliss Institute, Melb) and Ms Elise Lawrence, International Centre of Excellence in Tourism and Hospitality Education (THE-ICE).
- Additional discussion on latest TEQSA compliance and ESOS Act implications led by Anastasia Yeark (Kaplan Business School) and Sandra Osorio (Melb Polytech).

Thank you once again for your support of the T&L SIG, and how we endeavour to also support others in their scholarship and professional development in teaching and learning.

5. RISK, RECOVERY AND RESILIENCE

Co-ordinators: Joanna Fountain, Joanne Pyke, Kerrie King

Following the annual conference in Fremantle a mid-year meeting is planned for SIG members to connect and share further research. The mid-year meeting will focus on research updates and opportunities for collaboration. Virtual mid-year meeting is planned for Wednesday 2 August 13:00 – 15:00 (AEST).

In conjunction with the Mid-year meeting a survey has been sent to all SIG members to gain ideas on ways to improve the SIG. Other issues include:

The LinkedIn page has been rebranded to reflect the new SIG name (RRR) – now with 86 members
Members projects and activity include:

- Bruce Prideaux and David Bierman – currently finalising an edited book comprising chapters from a mix of industry practitioners and academics scheduled to be out in 2023. Bruce is also focussing on a number of themes including: implications of net-zero; degrowth strategies and the circular economy; implications of climate change in the long term and how destinations will need to respond.
- Svein Larsen & Katarina Wolffe – working on the psychology of the tourism experience and risk perceptions.
- UQ – Disaster management and building back sustainably
- UniSA – environmental sustainability and building business resilience
- Gabby Walters – crisis and disaster recovery, destination reputation and image recovery, disaster preparedness
- Margarita Abreu Novais (GU) – business competitiveness and disaster management.

- Van Khan Nguyen (Melb Poly) – innovation and tourism, destination resilience, events as a vehicle for community recovery.
- Riccardo Natoli – destination resilience & economic recovery from disaster.
- Truc Le (GU) – crisis & disaster management resources, organisational resilience, crisis communications & risk perceptions.
- Johnelle Smith (UQ) – destination marketing and crisis in the cruise industry, workforce risk management.
- Lewis Walsh (ARU) – mega-event regulation & business decarbonisation.
- Charles Arcodia (GU) – risk manifestation in events.
- Karina Wardle – working on a project in partnership with seven countries related to innovation and resilience.
- Michelle Thompson (CQU) – destination recovery and impacts of climate change.

Other potential activities for 2023

- A mid-year webinar featuring current work and including industry speakers.
- Greater sharing of ideas, publications and resources via the LinkedIn group.

6. WORKPLACE AND EMPLOYMENT

Co-ordinators: Richard Robinson, Anna Kralj, Shelagh Mooney, David Solnet

The Workforce & Employment (W&E) SIG was approved by the CAUTHE Executive and established on 30 May 2023. It was founded and is jointly led by Dr Anna Kralj (Griffith University), Associate Professor Shelagh Mooney (Auckland University Technology), Associate Professor Richard Robinson and Professor David Solnet (The University of Queensland). Its objective is to create a supportive Australasian community of experienced researchers, early career researchers (ECRs), PhD scholars and industry affiliates, to enhance the visibility of, and channel research, advocacy and impact on, the tourism industries' workforce. The W&E SIG seeks to inspire more colleagues to pursue TH&E workforce-related research and/or recognise how their research should be more cognisant of employment considerations.

The W&E SIG is planning to launch at the 2024 Hobart CAUTHE conference. Discussions are on-going with several very senior overseas W&E scholars to headline a seminar, possibly a half-day before or after the conference. Other activities to date include targeted recruitment of members. The formation of a LinkedIn page has enabled members to sign up and to date the group has 31 members, of whom the vast majority are Australasian based yet extremely balanced between PhDs, ECRs and more senior colleagues. The SIG executive is currently planning a program of regular postings on the LinkedIn site to generate interest and dialogue and hope that this platform provides a good mechanism to engage.

Wendy Hillman
CAUTHE SIG Co-ordinator
28 July 2023