

# STRATEGY 2023-2026



CAUTHE

Council for Australasian Tourism  
and Hospitality Education

*CAUTHE acknowledges the Indigenous and First Nations peoples of the countries in and on which we live, work and study, and their ongoing cultural connections to land, sea and community. In Australia, we pay our respect to Elders past and present, and extend that respect to all Aboriginal and Torres Strait Islander peoples. In Aotearoa | New Zealand we acknowledge Tangata Whenua (People of the Land) and the rights and authority agreed within Te Tiriti o Waitangi.*

## VISION

CAUTHE is the peak body for Australasian tourism, hospitality and events (TH&E) research and education. We lead, unite and grow an outstanding and diverse TH&E community.

## MISSION

To support our members through a sharing culture of diversity, collegiality, expertise and scholarly inquiry.

## STRATEGIC PILLARS

### 1. LEADERSHIP

#### **STRATEGIC GOALS**

To advance the needs of Australasian TH&E educators, scholars, researchers and providers.

#### **KEY OBJECTIVES**

- 1.1 Increase membership participation, both in Australasia and globally
- 1.2 Support, develop and promote CAUTHE's Journal (JHTM)
- 1.3 Strengthen the profile of CAUTHE and its members as experts in TH&E education and research

# STRATEGIC PILLARS, CONT.

## 2. ENGAGEMENT

### STRATEGIC GOALS

To provide a forum for sharing, connection and dialogue among TH&E scholars, industry and government.

### KEY OBJECTIVES

- 2.1 Strengthen and support the annual conference, PhD Scholar, Early Career Researcher and Mid-Career Academic workshops
- 2.2 Support and foster active involvement in Special Interest Groups
- 2.3 Strengthen links with kindred associations, industry and government, providing expertise and advice

## 3. SUPPORT

### STRATEGIC GOALS

To promote opportunities that support the aspirations of members.

### KEY OBJECTIVES

- 3.1 Support enhanced engagement and communications online and in-person
- 3.2 Produce and facilitate access to resources, professional and career development and networking opportunities
- 3.3 Promote and support high quality research and scholarship projects
- 3.4 Advocate for high standards in the TH&E tertiary education sector