

CAUTHE NEWSLETTER



📍 BATHERS BEACH HOUSE



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[#CAUTHE2023](#)



Welcome from the Chair

BY PROFESSOR ERICA WILSON

Welcome to the first CAUTHE newsletter for 2023 and I hope you enjoy it! In February, I was delighted and humbled to be elected as Chair again, for a second year. It's a great privilege to lead CAUTHE, and while there are still challenges ahead as we emerge out of the pandemic, I am confident it will be a good year for the Association, for our members, and for THE education and research.

Please join with me in welcoming the newly elected CAUTHE Executive (p3). I am pleased to work with Ina, Tamara, Aaron and Naomi, and an extended co-opted membership from a range of providers and levels.



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Chair's welcome, cont

We have met twice already as an Executive, and we are busy discussing:

- implementation of the new Strategic Plan (see right) presented at the Fremantle AGM,
- embedding the CAUTHE Pledge with focus on diversity and inclusivity, the CAUTHE mentoring program, and
- the exciting plans for our 2024 conference in Hobart, Tasmania, hosted by our colleagues at UTAS.

Retaining and growing our membership base remains a core priority, and the Executive will continue a number of activities focused on membership across 2023. I look forward to sharing with you our progress on these many activities.

Congratulations to Professor Kirsten Holmes and the awesome WA consortium team (Curtin, Murdoch and Edith Cowan) on hosting a very successful 2023 conference; our first f2f event in 3 years! It was wonderful to see close to 200 delegates in Fremantle, and particularly so in person, after such a long time.

2023 Mid-year Meeting: Save the date!!

The 2023 Mid-Year Meeting will be held on Friday 28 July 2023 at 9-3pm at Southern Cross University, Gold Coast, Australia. Face-to-face and online. No charge for members. More details to come....

2023 - 2026 Strategic Plan

VISION

CAUTHE is the peak body for Australasian tourism, hospitality and events (TH&E) research and education. We lead, unite and grow an outstanding and diverse TH&E community.

MISSION

To support our members through a sharing culture of collegiality, expertise and scholarly inquiry.

Well done, too, to all of the well-deserving award winners (p6), and testament to the very high quality of our CAUTHE students, academics, teachers and researchers.

Finally, I look forward to seeing and talking with many of you, either in person or online, at the Mid Year Meeting on Friday 28 July, at Southern Cross University's Gold Coast-Coolangatta campus or via Zoom.

CAUTHE Carer support scheme

Did you know that CAUTHE offers Carer Support to assist members to attend the annual conference? The scheme is open to CAUTHE individual members. Follow the CAUTHE website Carer Support page for updates.

2023 Executive Committee

ELECTED MEMBERS

The Executive committee is appointed by the Board of Directors. The committee includes elected office-bearers and co-opted members from several institutions in Australia and New Zealand.

- *Chair* - Prof Erica Wilson, Southern Cross University
- *1st Vice Chair* - Dr Ina Reichenberger, Victoria University of Wellington
- *2nd Vice Chair* - Assoc Prof Tamara Young, University of Newcastle
- *Treasurer* - Assoc Prof Naomi Dale, University of Canberra
- *Secretary* - Dr Aaron Tham, University of the Sunshine Coast

CO-OPTED MEMBERS

- *Conference Convenor* - Assoc Prof Anne Hardy
- *Immediate Past Chair* - Prof Kirsten Holmes
- *Immediate Past Conference Convenor* - Prof Kirsten Holmes
- *PhD/ECR Liaison* - Dr Richard Aquino
- *PhD Student Rep* - Ms Li Xie-Carson
- *Journal* - Prof Marianna Sigala
- *SIG co-ordinator* - Dr Wendy Hillman

We particularly welcome our two new co-opted members listed below*.

- Dr Mireia Guix *[new]
- Dr Michael Hughes
- Ms Anita Manfreda *[new]
- Professor Karen Smith
- Dr Effie Steriopoulos
- Assoc Prof Chrystal Zhang

Extended - Call for PhD representative!!

THE CLOSING DATE FOR APPLICATIONS HAS BEEN EXTENDED TO FRIDAY 19 MAY 2023.

The CAUTHE Executive has extended the call for expressions of interest for the co-opted PhD student representative role. This is a great opportunity to gain experience on an Executive Committee in a voluntary organisation.

Interested applicants are invited to submit:

- A two-page CV
- A 500-word outline detailing your interest and vision for the role and ideas for how you will communicate with the membership
- A letter from your supervisor to support the application and provide evidence that you can accommodate the role in light of your PhD workload.
- [Download Position Description](#)



CAUTHE 2023 Conference

BY PROF KIRSTEN HOLMES

The 33rd CAUTHE conference was held in Fremantle, Western Australia, on 7-9 February. This was for many PhD students their first face to face conference! The WA consortium comprising colleagues from Curtin, Edith Cowan and Murdoch Universities were delighted to welcome over 180 delegates to the Esplanade Hotel. Given the financial challenges facing our member institutions, we were unsure how many delegates or exhibitors would be able to attend. However, we were very pleased that Channel View, Elsevier, Goodfellow Publishers and Springer were able to join us in some capacity. We also thank Business Events Perth, William Angliss Institute and our three Universities as additional sponsors.

The conference theme was *West, South, East, North: Redirecting research in tourism, hospitality and events* and attracted 10 full papers, 116 working papers, with 10 poster presentations. Day 1 of the conference began with the PhD and ECR workshop on the Tuesday morning, hosted at Murdoch University. The workshop ended with the small group mentoring matching PhDs/ECRs with senior academics over lunch back in Fremantle. The conference feedback shows the mentoring session was a highlight of the conference for mentors and mentees alike. The workshop included a Welcome to Country from Noongar elder Alton Walley, whose father Richard gave the Welcome to Country address at our official conference opening.

We were also delighted to hear from Mayor of Fremantle Hannah Fitzhardinge, who outlined some of Fremantle's key tourism initiatives as well as attractions for delegates to visit while in town.

The conference papers were split into 13 themes across 35 sessions and the conference feedback shows that the parallel sessions were considered particularly strong this year. Notably, there were many papers submitted about the workforce crisis that is impacting the sector. This was acknowledged on Day 2 with a panel chaired by Professor Tom Baum and including representatives from the Austrade, Tourism WA, the Ritz-Carlton, Perth and leading academics.

CAUTHE 2023 Conference, cont

Day 2 opened with a keynote from Dr Nisha Barkathunnisha Abu Bakar. While the introduction to the keynote was completely unexpected, we acknowledge that it caused distress to many delegates, and we have since received a formal apology from Dr. Nisha. We have taken on the delegates' feedback and believe that CAUTHE through its many initiatives including 'Ask a Fellow', mentoring, CAUTHE Kindness, Carers' Bursaries, and the CAUTHE Pledge is taking strides towards becoming a more supportive and inclusive association.

On Day 3, we heard about WA's tourism strategy and future plans from Carolyn Turnbull, Managing Director of Tourism WA. This was followed with a panel about the future of tourism with representatives from industry, international academics and Indigenous communities. A key highlight from this panel was to hear from Nuraih Jadai and her recollections of and stories about Country.

For budgetary reasons, the conference was limited to three full days, including the PhD/ECR workshop. This created a packed program as we sought to include all the regular CAUTHE activities including SIG meetings (spread all around the program in evenings and morning sessions), the AGM, Chapter Directors meeting, and the Great Debate.

The Great Debate was as entertaining as ever and addressed a concern that we had all forgotten about 'Overtourism' after three years of border closures. These closures saw an unprecedented rise in paper submissions to academic journals, with the debate topic being 'Forget "over tourism", we've got "over research" in tourism, hospitality and events!'. Both teams argued their case eloquently and the team that was best-dressed and had the most colleagues in the audience won.

Social events

The social events were kept simple with a Welcome Reception around the pool at the Esplanade Hotel and the conference dinner at Fremantle Yacht Club as the sun set over the Indian Ocean; a novel site for those from the east coast with the number of selfies taken along the balcony.

Without doubt, the highlight of the 2023 CAUTHE conference was seeing colleagues after a long absence and meeting new friends with whom we are looking forward to reconnecting next year in Hobart.



CAUTHE 2023 Awards

Awards presented at the conference include Best Full and PhD paper, Best Poster, Best Hospitality & Society paper, Journal of Hospitality and Tourism Management (JHTM) and Social media awards. The criteria for the awards are outlined on the [CAUTHE website](#).

Philip Pearce Award for Best Full Paper

2023 Dr Mohammad Shahidul Islam, Brac University, Dhaka, Bangladesh. *Experiences of smiles and eye contact at hotels: A video elicited focus group study.*



The Bill Faulkner Memorial Award for Best PhD Paper

Angela Lee, Curtin University, Australia *Institutional elements affecting organisational human resource development practices: A study on the hospitality sector of Myanma.*

CAUTHE Award for the Best Poster

Li Xie-Carson, The University of Queensland *#UNFAKABLE or #UNREAL? The rise of virtual influencers in tourism marketing.*



Hospitality & Society Best Paper

Associate Professor Amir Shani, Anna Sandler and Shahar Shilo from Ben Gurion University of the Negev. *Home-Based Commercial Hospitality - Hosts' Perspective.*

CAUTHE Fellows Awards

Early Career Scholar - Education

Arghavan (Hana) Hadinejad, University of South Australia (Commendation)



Research (joint winners)

- Mona Yang, Griffith University
- Truc Le, Griffith University.



Mid-Career Scholar - Research

- Elaine Yang, Griffith University
- Denis Tolkach, James Cook University (Commendation)

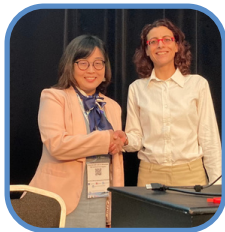


CAUTHE 2023 Awards, cont.

Journal of Hospitality and Tourism Management Awards

JHTM Best Paper

Chuah, S. H. W., Sujanto, R. Y., Sulistiawan, J., & Aw, E. C. What is holding customers back? Assessing the moderating roles of personal and social norms on CSR'S routes to Airbnb repurchase intention in the COVID-19. era are X.



Highly Commended Papers

Wan, Y. K. P., Li, X., Lau, V. M. C., & Dioko, L. D. Destination governance in times of crisis and the role of public-private partnerships in tourism recovery from Covid-19: The case of Macao.

Hornig, J. S., Liu, C. H., Chou, S. F., Yu, T. Y., & Hu, D. C. (2022). Role of big data capabilities in enhancing competitive advantage and performance in the hospitality sector: Knowledge-based dynamic capabilities view.

JHTM Top Reviewers

- Wen Jun, Edith Cowan University
- Yang Shaohua, Anhui University of Technology
- Al-Ansi Amr, Sejong University

JHTM Best PhD Paper Awards

Highly recommended PhD paper

Ziang Zhang, Nanjing Normal University, Nanjing, China. *Scale theory and tourism destination development towards a new theoretical tool.*

Best PhD Paper

Bruce Wan, Hong Kong Polytechnic University. *Journaling memorable and meaningful tourism experience: a strengths-based approach to technology-mediated reflection.*

[See Call for 2023 JHTM Best PhD Paper Awards](#)

CAUTHE Social Media Awards

Online engagement (impact of posts)

Li Xie Carson, The University of Queensland

Online promotion (number of online posts and channels used)

Prof Sara Dolnicar, The University of Queensland

The coolest CAUTHE 2023 conference photo shared

- Dr Kim Williams, William Angliss Institute
- Dr Sandra Cherro Osorio, Melbourne Polytechnic & friends





2023 PhD Scholar and Early Career Researcher Workshop

BY DR RICHARD S. AQUINO & MS LI XIE-CARSON

The Bill Faulkner PhD Scholar and Early Career Researcher (ECR) Workshop was hosted on 7 February 2023 at Murdoch University, Western Australia. The half-day workshop, followed by a group mentoring session was attended by 40 PhD scholars and three ECRs.

After the welcome to country and workshop, the participants listened to an opening presentation titled, *Future-ready research leaders: Hedgehog or Fox?* by Dr Barkathunnisha Abu Bakar. To break some ice, the participants joined a speed networking activity facilitated by Ms Li Xie-Carson.

A journal editor session by Prof Sara Dolnicar of the *Annals of Tourism Research*, and Prof Marianna Sigala of the *Journal of Hospitality and Tourism Management* focused on ethical issues in publishing and publishing for promotion

and career advancement, respectively.

To wrap up the workshop, the participants listened to and engaged in a panel session on *Multiple Career Pathways and Directions* with panellists Dr Barkathunnisha Abu Bakar, Prof Erica Wilson, and Dr Steve Crawford.

The workshop was followed by group mentoring sessions held over lunch at Moore and Moore Café in Fremantle. There were 11 mentoring groups in total comprised of the workshop attendees and 20 senior academic colleagues who volunteered to serve as mentors in the session.

The workshop was co-organised by Dr Diane Lee and Dr Michael Hughes (Murdoch University), Dr Eunjung Kim (Edith Cowan University), with the assistance of Mr Yohei Okamoto (Murdoch University), and CAUTHE PhD/ECR Liaison Dr Richard Aquino and PhD Student Representative Ms Li Xie-Carson. Many thanks to all who were involved!!

Award Winner Reflections

BY DR LIZETTE OLIVER



CAUTHE has been an integral part of my journey as an Early Career Academic. I entered into academia after a long career of more than 25 years in international tourism and business. With my passion for transferring my industry experience, love for tourism, multicultural education, and a strong advocate for diversity and inclusion, I embarked on my PhD in 2017.

Soon after the confirmation of my PhD, I attended my first CAUTHE conference in 2018 in Newcastle where I won the **2018 Best PhD Paper award**. I can still remember the thrill of being recognised by world class academics. Soon after I was honoured to receive a bursary to attend the SMAANZ-CAUTHE HDR Conference in July 2018. This was an exciting time as JHTM was aggressively competitive to increase its ranking. The energy of the CAUTHE team was infectious. Today JHTM is ranked an 'A' journal by ABDC, and has an impact factor of 7.65 and a CiteScore of 6.5. I feel honoured to be part of this membership.

cont...Later, in 2020 while confined to my home desk during COVID-19, I crunched out my PhD. It was a great relief to tap into *IsoChats* where CAUTHE members supported each other through a tough time. A highlight of my career was when I had the opportunity to co-chair the *Meet the Editors* during CAUTHE 2021. This gave me the opportunity to meet and work with twelve of the top tourism editors in the world; I was so grateful for this opportunity. Two months later, I graduated with my PhD. This has been my most incredible achievement yet.

In 2022 I received a CAUTHE **Early Career Researcher Bursary**, I could not wait to see everyone again. COVID-19 forced us into online mode. However, this was arguably the most fun and inspiring online conference

that I have ever attended. I was delighted when I won the **2022 Philip Pearce Best Paper award**. This really encouraged me in my research and my ability to write academic peer reviewed papers. Last year, I published my first 'A*' paper in the *Journal of Travel Research*. It remains a challenge to keep up with the pace of research and teaching as an ECR.

What I can say? I really value the support that I have received from the CAUTHE team over the years, you have encouraged me, and I see myself going from strength to strength to build my new career. Thank you to all of you who have been with me on my journey.

Footnote from the Fellows

BY EMERITUS PROF DAVID SIMMONS, LINCOLN UNIVERSITY, NEW ZEALAND



I am really retired or just a NIFTE (not in full time employment!). Fortunately, I studied Latin at high school, and from that distant past come two phrases *mens sana in corpore sano* and *Festina lente*.

Dealing with the first of these, *mens sana in corpore sano* a healthy mind in a healthy body. This has been my first task, and certainly not as easy as it might sound. Since my 'official' retirement some two and a half years ago I have found getting back to what I would want as a suitable level of fitness a constant challenge. In my younger years I had enjoyed a good level of fitness – with multi-day trekking a favourite activity. My regret in the last 15 years of my work career was that the busier I got the less consistent exercise I did. This is now I understand quite counterintuitive as it is clear from scientific and anecdotal evidence a good walk, ideally in a natural setting, is the best of tonics. Living in New Zealand we are blessed with a series of national 'great walks' each of which offer multi-day walks in a wide variety of habitats. With a small group of friends I have managed two each year... and assume I might have to restart the list in seven years. This year I was also cajoled to take part in the (Sir Edmund Hillary) Himalayan Trust Summit Challenge where in the past month I have walk 5460m elevation to the equivalent of

Everest base camp. This is a fun event and fundraiser open to both NZ and AU individuals and teams; and for me an external goal and way to meet new likeminded folk.

Festina lente (to hasten slowly, move forward at your own pace) is more difficult. There are a number of salient points that come to mind here. First is that larger bureaucracies (Universities included) are very poor at managing the disengagement from work process, and in this regard the 'winding down' from intense work pressures, and disengagement from long standing colleagues has been a specific challenge. In my case the answer was to personally identify and directly approach people with whom I wished to retain as 'friends'. I have also set limits on the amount of external requests. Significant requests arise from article reviews (max 10 per year/ideally one per month), guest lectures (2 per semester), and public talks.

But just leaving and opting to 'sit in God's waiting room!' is neither a ...

Footnote from the Fellows, cont.

...good nor sensible option, especially if one's health and hopefully mind (people may be too polite to say otherwise) are in reasonable working order. For me the answer has been in finding and following passion projects. We are, after all, a passionate and social species. Again good positive engagement has as above in walking / trekking been found in getting back to my routes. In my case 'community participation in tourism planning' (my PhD topic) has once again come clearly into focus - and in New Zealand's case the heartbeat of revised destination management guidelines.

One way or another I have now been engaged in a myriad of DMPs across both islands - with the additional fun of being a consultant/contractor; but no longer the project manager. Recently I was asked to be an expert witness in the Environment Court whereby you act as a friend of the Court. While most thought the case, and preparation for it as boring, I loved every moment of this new task: the relationship between the 'planning' and wildlife act, district plans, and as the judge put it, so what is a DMP if it has no legal standing? In this case being open to new options has worked well for me.

Last, and certainly not least, are my passion projects. Some of you may know of my, and Lincoln University's, engagement with Nepal. In short in the seventy years since Everest was summited (Norgay, Hillary) (June 19, 1953) and 60 years since Sir Ed opened his first school,

Lincoln has enjoyed 50 years of continuous Nepali students, six of whom have come from these humble beginnings. Now I find myself as a Board member for [the Himalayan Trust](#), among a passionate set of people with clear goals of supporting education and health outcomes in the Everest region. These various elements come together in my trekking to Everest70 celebrations up the valley towards base camp in a few weeks. While among so many friends it will be great to witness the power that education has to change lives and livelihoods.

My second passion is pathways to sustainability and I still chair the [EarthCheck global research institute](#). Taken together that above seem to take three to four days a week, but without committees and early morning flights!

And so my circle of passions and interests folds back on itself. My masterate supervisor (1977) said 'Well David you feed and exercise your body - every day you must also feed your mind'. The answer he put to me lies in reading something new (article, chapter, innovation...) each and every day. Fortunately for me, that was a habit I learnt some 45 years ago - *mens sana in corpore sano!*

The Council for Australasian Tourism and Hospitality Education

Conference – February 6–9 2024

HOSTED BY THE UNIVERSITY OF TASMANIA



CAUTHE 2024 Conference

BY ASSOC PROF ANNE HARDY

The School of Social Sciences at the University of Tasmania is delighted to host the CAUTHE 2024 conference in Hobart, Tasmania with the theme *Diverse Voices: Creating change in tourism, hospitality and events*.

The Conference committee will be lead by

- Associate Professor Anne Hardy
- Professor Can-Seng Ooi
- Dr Oscar Vorobjovas-Pinta

The conference will be held at the Hedberg, the University's new state-of-the-art facility

and the home of the University's Conservatorium of Music. Adjacent to the Hedberg is the Theatre Royal; the conference will utilise both spaces. Plenary sessions will be held in the Theatre Royal's Studio, and concurrent sessions will be held in the Hedberg's performance hubs, rehearsal spaces and creative workshop 'laboratories'. The keynote addresses, AGM and the Great Debate will take place in The Recital Hall.

Hobart is a world-class conference destination with a captivating history, a beautiful harbour, rugged mountains, gourmet food and wine experiences, and a strong arts and cultural scene; the city has something for everyone. We look forward to welcoming you to Hobart. *Watch for more to come soon.*