

CAUTHE Mid-year Meeting 2022

Date: Friday 29 July

Time: 11:30am – 13:00pm

Room A4:05, Southern Cross University, Gold Coast Campus

Present

	Title	First Name	Surname	Institution
1	Prof.	Erica	Wilson (Chair)	Southern Cross University
2	Ms.	Thilini	Alahakoon	Queensland University of Technology
3	Dr.	Richard	Aquino*	University of Canterbury
4	Dr.	David	Beirman*	University of Technology Sydney
5	Assoc. Prof.	Pierre	Benckendorff	The University of Queensland
6	Ms.	Sandra	Cherro Osorio	University of Tasmania
7	Assoc. Prof.	Naomi	Dale*	University of Canberra
8	Dr.	Gebeyaw	Degarege*	Lincoln University
9	Assoc. Prof.	Tracey	Dickson*	University of Canberra
10	Dr.	Simone	Faulkner*	University of Technology Sydney
11	Assoc. Prof.	Sebastian	Filep*	Hong Kong Polytechnic University
12	Assoc. Prof.	Elspeth	Frew	La Trobe University
13	Assoc. Prof.	Sarah	Gardiner	Griffith University
14	Assoc Prof	Anne	Hardy	University of the Sunshine Coast
15	Dr.	Wendy	Hillman	Central Queensland University
16	Prof.	Kirsten	Holmes	Curtin University
17	Mrs.	Penny	Jose (notes)	CAUTHE Secretariat
18	Mrs.	Kerrie	King*	University of Southern Queensland
19	Assoc. Prof.	Leonie	Lockstone-Binney	Griffith University
20	Prof.	Gui	Lohmann	Griffith University
21	Mr.	Fei	Long*	National University of Malaysia
22	Assoc. Prof.	Judith	Mair	The University of Queensland
23	Prof.	Bob	McKercher	The University of Queensland
24	Mr.	Stephen	Mears*	University of Southern Queensland
25	Dr.	Faith	Ong	The University of Queensland
26	Mr.	Olivier	Oren	Griffith University
27	Dr.	Kylie	Radel	Central Queensland University
28	Dr.	Ina	Reichenberger*	Victoria University of Wellington
29	Mr.	Tyler	Riordan	The University of Queensland
30	Prof.	Lisa	Ruhanen	The University of Queensland
31	Prof.	Noel	Scott	University of the Sunshine Coast
32	Mrs.	Bahar	Shafiei	Queensland University of Technology
33	Dr.	Jennifer	Small*	University of Technology Sydney
34	Prof	Karen	Smith*	Victoria University of Wellington
35	Dr.	Effie	Steriopoulos	William Angliss Institute
36	Dr.	Aaron	Tham	University of the Sunshine Coast
37	Assoc. Prof.	Gabby	Walters	The University of Queensland
38	Prof.	Betty	Weiler	Southern Cross University
39	Dr.	Paul	Whitelaw	Southern Cross University
40	Ms.	Li	Xie-Carson	The University of Queensland

41	Mrs.	Anastasia	Yeark	Kaplan Business School
42	Assoc. Prof.	Tamara	Young	University of Newcastle
43	Ms.	Azadeh	Zarei	The University of Queensland
44	Assoc. Prof.	Chrystal	Zhang	RMIT University

*Online attendance

Apologies

Title	First Name	Last Name	University
Dr.	Joanna	Fountain	Lincoln University
Emeritus Prof.	Leo	Jago	University of Surrey
Dr.	Ulrike	Kachel	Charles Darwin University
Assoc. Prof.	Laurie	Murphy	James Cook University
Prof.	Brent	Ritchie	University of Queensland
Prof.	Marianna	Sigala	University of Piraeus
Ms.	Jess	Sanggyeong	Griffith University

Minutes

Acknowledgement of country (Erica Wilson)

1. Welcome and apologies
2. Confirmation of previous MYM minutes

Proposed: Gui Lohmann

Seconded: Tamara Young

3. Chair's report (Erica Wilson)

3.1. Strategic plan beyond 2022

Consultation with Fellows and chapter directors and members was undertaken in late 2021. The Strategy mission, vision and key pillars received strong endorsement. The Exec will discuss later today, with view to presenting the new plan at the 2023 AGM.

3.2. CAUTHE pledge

The pledge is close to being finalised. A one-page summary is to be drafted for inclusion on the website. Members will be invited to show their support and take the pledge.

3.3. Be Kind campaign

The campaign has been underway for over a year. There have been 19 social media posts between 12 Oct 2021 to 11 Aug 2022 from 8 Fellows, 5 Chapter directors and 6 Students. The Executive committee will consider next steps.

4. Treasurer's report (Paul Whitelaw)

CAUTHE is financially sound, having increased membership and remaining financially secure over the pandemic.

- A reinvestment program is being proposed which will mean that CAUTHE will take the financial risk and provide PCO and digital support for future conference management. This move will open the opportunities for smaller institutions to host conferences.
- The reinvestment program will include:
 - Investment in digital infrastructure, around \$10-\$15K.
 - A return to a f2f conference in 2023, around \$10-\$15K
- Balance projected to be around \$87K after CAUTHE 2023 conference, with the expectation that this will be restored over the next two years.
- It was noted that CAUTHE has three main income streams – membership (which is driven by conference attendance), the Journal and the conference.

Conferences

5.1 2022 Conference & workshops reports (Leonie Lockstone-Binney)

- Hosted by Griffith University, supported by a large team of GU staff and sponsors
- Online although planned for hybrid. Short time frame, with planning starting around May 2021
- Evaluation positive, with pre-, during and post-conference management items scoring >4 out of 5.
- Conference made a modest profit. \$9k returned to CAUTHE for Secretariat support, naming fees and membership monies collected.
- PhD/ECR Workshop also successful with the one-on-one mentoring rated most highly.

5.2 2023 Conference update (Kirsten Holmes)

- To be hosted in Fremantle, WA. Hosted by a joint consortium of universities.
- Theme: *West, East, South, North: Redirecting research in tourism, hospitality and events*
- Three-day conference 7-9 Feb. PhD/ECR workshop at Murdoch University Tue AM. Conference starts Mon PM. Welcome PM Pool bbq. Industry half-day. Conference dinner venue: Fremantle sailing club
- Is there a contingency for it to be hybrid if necessary?
 - Not planning a hybrid conference due to the prohibitive costs associated with tech support and equipment required.
 - Discussions about recording some sessions.
 - Proceeding on the basis that border closures will not return.

5.3 Future conferences (Erica Wilson)

- Expressions of interest are being sought for CAUTHE conferences, 2024, 2025 and beyond. A new conference model and bid guidelines are being drafted. However, in the meantime hosts are required. Bids to be tabled at the next AGM.
 - There have been informal discussions with the University of the South Pacific, Fiji. Prof Stephen Pratt.
- Is there an opportunity to record keynotes and post on YouTube which could be made available to researchers who are unable to travel.
 - CAUTHE has a YouTube channel which contains past conference recordings, IsoChats and other material.

Action: Promote the CAUTHE YouTube channel more widely to members.
- CAUTHE will communicate the final details about hosting, i.e. that CAUTHE will take the financial risk, and provide an outline of the updated roles and responsibilities, in the new bid document.
- Is there a plan to more clearly separate the Secretariat role from conference organisation?
 - The new model will include a PCO, website, paper management and registration system that will be updated for each conference.
 - There may be a role for a CAUTHE conference 'manager' to sit between the Secretariat and CAUTHE.

5. PhD Scholar activities (Richard Aquino | Li Xie-Carson)

- In May, created a Student Facebook group for input and engagement by students. Currently 68 members, growing and good feedback.
- On 1 July, SMAANZ and CAUTHE co-hosted a successful joint mid-year HDR conference with 30 participants and 17 presentations.
- The first series of the CAUTHE Mentoring program (Oct 2021 – Jul 2022) will finish soon. There were 17 mentoring teams with 33 mentees.
 - An evaluation survey ended this week. There were 30 valid responses.

- Qualitative feedback favourable, with the program being useful and valuable.
- Findings will be tabled to the September Executive for informing next steps.

6. Secretary and membership report (Naomi Dale)

- April newsletter. Fellows' footnotes are well received.
- Calls for items for the second September newsletter will be sent out in August. Report on MYM, Mid-year HDR event and highlight CAUTHE 2023.
- The current individual CAUTHE membership is comprised of 174 Associate and 99 Student members, a record high 273 members.

7. Journal and publications (Paul Whitelaw for Marianna Sigala)

- Increased impact factors and rankings.
 - SSCI IF increased to 7.629 from 5.959
 - Ranked 12th (previously 17th) of journals in hospitality, leisure, sports & tourism
 - 45th (previously 60th) of journals in management (SSCI Journal Impact Factor rankings)
- Two new associate editors & a new Elsevier manager
- Increasing number of submissions, downloads and citations
- JHTM 2022
 - Hackathon at EuroCHRIE 2022, 24 on 28 October
 - Research symposium HYBRID event at Breda University of Applied Science on 30 November
- Social media marketing Wechat profile to be developed.
- Please follow JHTM on social media and share the news

8. Fellows' report (Betty Weiler | Bob McKercher)

- Fellows as individuals contribute in a large variety of roles, however they are keen to do more as a group and keen for feedback about the mid-year Fellow's panel
- Potential changes are being discussed for the Fellows' award
 - Separate between early- and mid-career scholars to allow greater recognition of early scholars
 - The criteria to be more upfront about need to be involved in CAUTHE
- Request to review criteria that Executive committee members cannot be recipients of the award, in light of the point above.

9. Other business (Erica Wilson)

- 10.1** IsoCHATS – Tamara and Anne thanked CAUTHE and CAUTHE Exec members for their support of the 38 IsoCHATS in 2020 and 2021. The recordings remain a platform / resource that can be shared and built upon.

Meeting close: 1:00pm

Tabled reports

Available at <http://cauthe.org/mid-year-meeting-2022>

1. Previous minutes 2021 Mid-Year Meeting
2. Treasurer's report – Dr Paul Whitelaw
3. 2022 Conference report – Assoc Prof Leonie Lockstone-Binney
4. 2022 PhD/ECR workshop report – Dr Elaine Yang
5. 2022 MCA workshop report – Assoc Prof Naomi Dale
6. Membership and social media report – Penny Jose
7. Journal of Hospitality and Tourism Management report – Prof Marianna Sigala
8. Fellows' report – Prof Bob McKercher & Prof Betty Weiler
9. Special Interest Groups report – Dr Wendy Hillman