

Teaching and Learning Special Interest Group

Mid-Year Meeting Minutes July 28 2022

Meeting Theme: Teaching and Learning Strategising.

Co-Chairs: Niki Macionis; Aaron Tham; Sandra Cherro Osorio; Anastasia Yeark

Attendees: Paul Whitelaw, Karen Smith, Glen Croy, Pierre Benckendorff, Tracey Dickson, Effie Steriopoulos, Mieke Witsel, Andrew Carruthers.

Introduction and Welcome (acknowledgement of country)

Introduction of new co-chairs and proposed new portfolios as below:

Discussion about how the T&L SIG can best cater to CAUTHE members without duplicating what is already offered by other CAUTHE Initiatives (such as College of Peers or Mentoring Programs). Co-chairs raised possibilities as below.

Group 1: Sandra Cherro Osorio - Talking about Teaching

Short monthly talks about issues related to teaching including but not limited to authentic assessments, changes in curriculum after the pandemic, inspiring self-directed adults, effective use of technology for class engagement, among others. The presentations will be of 5 mins duration with the assistance of a slide, video, game etc. Guest speakers will be invited when possible. Discussions will follow presentations for a total time of 1hr.

Group 2: Anastasia Yeark - Cross-institutional 'Practical Pointers'

Sharing best practices through the survey (or other means of data collection) to create a repository of teacher best practices. Collected data will potentially be shared via the CAUTHE site, and there is a potential to present a working paper in time for CAUTHE2023. Further ideas from Miro's whiteboard will be collated once Aaron closes the link.

Group 3: Aaron Tham - SoTL support and collaborative mentoring

The focus of this portfolio is to develop individual and collective support mechanisms for personal growth and development in areas not limited to attaining Higher Education Academy Fellowships, and other peer mentoring circles from more experienced educators to early career academic teachers. The notion of a lunchtime sharing session is being developed for either end September/November to invite educators from outside of Australia/New Zealand to widen our horizons and comfort zones as to how tourism/hospitality/event education is like from the Asia Pacific context.

We also invited the SIG (and other CAUTHE members) to provide inputs as to the three portfolios above in terms of what you hope to develop via a Miro whiteboard:

https://miro.com/app/board/uXjVO1jLtvY=/

Resources complied by Dr Aaron Tham

Videos:

External referencing workshop for Peer Review Portal – The case of tourism, hospitality and event education (<u>https://www.youtube.com/watch?v=pq_0IaNzyjs</u>)

Powerpoint slides:

External benchmarking for tourism, hospitality and events curriculum and assessments



Selected journal articles from 2020:

- Adeyinka-Ojo, S, Lee, S, Abdullah, SK & Teo, J 2020, 'Hospitality and tourism education in an emerging digital economy', *Worldwide Hospitality and Tourism Themes*, vol. 12, no. 2, pp. 113-125, doi:10.1108/WHATT-12-2019-0075
- Aguiar-Castillo, L, Hernandez-Lopez, L, De Saa-Perez, P & Perez-Jimenez, R 2020, 'Gamification as a motivation strategy for higher education students in tourism face-toface learning', *Journal of Hospitality, Leisure, Sport & Tourism Education*, vol. 27, November, pp. 100267, doi:10.1016/j.jhlste.2020.100267
- Amin, I, Yousaf, A, Walia, S & Bashir, M 2022, 'What shapes e-learning effectiveness among tourism education students? An empirical assessment during COVID19', *Journal of Hospitality, Leisure, Sport & Tourism Education,* vol. 30, June, doi:<u>10.1016/j.jhlste.2021.100337</u>
- Bilotta, E, Bertacchini, F, Gabriele, L, Giglio, S, Pantano, PS & Romita, T 2021, 'Industry 4.0 technologies in tourism education: Nurturing students to think with technology',

Journal of Hospitality, Leisure, Sport & Tourism Education, vol. 29, November, pp. 100275, doi:10.1016/j.jhlste.2020.100275

- Espinoza-Figueroa, F, Vanneste, D, Alvarado-Vanegas, B, Farfan-Pacheco, K & Rodriguez-Giron, S 2021, 'Research-based learning (RBL): Added-value in tourism education', *Journal of Hospitality, Leisure, Sport & Tourism Education*, vol. 28, June, pp. 100312, doi: <u>10.1016/j.jhlste.2021.100312</u>
- Goh, E & Wen, J 2021, 'Applying the technology acceptance model to understand hospitality management students' intentions to use electronic discussion boards as a learning tool', *Journal of Teaching in Travel & Tourism*, vol. 21, no. 2, pp. 142-154, doi: 10.1080/15313220.2020.1768621
- Hayes, S & Tucker, H 2021, 'Using synchronous hybrid pedagogy to nurture a community of inquiry: Insights from a tourism Master's programme', *Journal of Hospitality, Leisure, Sport & Tourism Education, Journal of Hospitality, Leisure, Sport & Tourism Education'*, vol. 29, November, pp. 100339, doi:10.1016/j.jhlste.2021.100339
- Kirillova, K & Au WC 2020, 'How do tourism and hospitality students find the path to research?', *Journal of Teaching in Travel & Tourism*, vol. 20, no. 4, pp. 284-307, doi:10.1080/15313220.2020.1713965
- McGrath, GM, Lockstone-Binney, L, Ong, F, Wilson-Evered, E, Blaer, M & Whitelaw, P 2021, 'Teaching sustainability in tourism education: A teaching simulation', *Journal of Sustainable Tourism*, vol. 29, no. 5, pp. 795-812, doi:10.1080/09669582.2020.1791892
- Mejia, C 2020, 'Using VoiceThread as a discussion platform to enhance student engagement in a hospitality management online course', *Journal of Hospitality, Leisure, Sport & Tourism Education*, vol. 26, June, pp. 100236, doi:<u>10.1016/j.jhlste.2019.100236</u>
- Molintas, DHR, Busser, JA, Self, TT & Ghosh, A 2022, 'Collaborative learning in hospitality education: A process-orientation case study', *Journal of Hospitality & Tourism Education*, doi:10.1080/10963758.2022.2056467
- Park, M & Jones, T 2021, 'Going virtual: The impact of COVID-19 on internships in tourism, events, and hospitality education', *Journal of Hospitality & Tourism Education*, vol. 33, no. 3, pp. 176-193, doi:<u>10.1080/10963758.2021.1907198</u>
- Patiar, A, Kensbock, S, Benckendorff, P, Robinson, R, Richardson, S, Wang, Y & Lee, A 2021, 'Hospitality students' acquisition of knowledge and skills through a virtual field trip experience', *Journal of Hospitality & Tourism Education*, vol. 33, no. 1, pp. 14-28, doi:10.1080/10963758.2020.1726768
- Qiu, H, Li, Q & Li, C 2021, 'How technology facilitates tourism education in COVID-19: Case study of Nankai University', *Journal of Hospitality, Leisure, Sport & Tourism Education*, vol. 29, November, pp. 100288, doi:<u>10.1016/j.jhlste.2020.100288</u>
- Ruhanen, L, Axelsen, M & Bowles, L 2021, 'Engaging students through authentic learning: Connecting with international tourism partners', *Journal of Hospitality, Leisure, Sport* & *Tourism Education*, vol. 29, November, pp. 100291, doi: 10.1016/j.jhlste.2020.100291
- Sangpikul, A 2020, 'Learning about the real-world in MICE education: The case of exhibition learning from Thailand', *Journal of Convention & Event Tourism*, vol. 21, no. 3, pp. 225-253, doi:<u>10.1080/15470148.2020.1768190</u>
- Sox, CB 2021, 'A case study on revisiting meeting and event competency standards and student perspective', *Journal of Convention & Event Tourism*, vol. 22, no. 4, pp. 296-323, doi:10.1080/15470148.2021.1879701
- Steriopoulos, E, Goh, E & Harkison, T 2022, 'Practical teaching tips on designing authentic assessments in Tourism, Hospitality and Events (THE) higher education', *Journal of Teaching in Travel & Tourism*, doi:10.1080/15313220.2022.2096181

- Tham, A, Iaquinto, BL & Driml, S 2022, 'Navigating external referencing through COVID-19 disruptions Teaching tourism policy and planning in Australia and China', *Journal of Hospitality, Leisure, Sport & Tourism Education,* vol. 30, June, doi:10.1016/j.jhlste.2021.100350
- Tolkach, D & Pratt, S 2021, '*Travel Professors:* A YouTube channel about tourism education & research', *Journal of Hospitality, Leisure, Sport & Tourism Education*, vol. 28, June, pp. 100307, doi:10.1016/j.jhlste.2021.100307
- Wang, MS, Munoz, KE & Tham, A 2022, 'Enhancing industry-ready competence and skills through design thinking integration: Evidence from a CLIL-based hospitality course', *Consumer Behavior in Tourism and Hospitality*, doi:10.1108/CBTH-09-2021-0211
- Zhang, K, Wang, H, Wang, J, Li, C & Zhang, J 2021, 'Nature-based experiential learning as a framework for preparing responsible tourism practitioners', *Journal of Hospitality*, *Leisure, Sport & Tourism Education*, vol. 29, November, pp. 100297, doi:10.1016/j.jhlste.2020.100297