

2022 Mid-year meeting membership update

1. Membership numbers

Table 1 shows that individual membership is at an all-time high, with 273 members. There was a small (5%) increase in the total Individual membership since the 2021 Mid-year meeting. Student membership makes up 36% of the total individual membership.

Chapter membership continues to stay strong with 32 members, with the loss of one member, Auckland Institute of Studies, in 2021). Affiliate membership stayed the same with six members being, Crown College International, Nankai University, Southern Cross Institute, STR Global, THE-ICE and Tourism Research Australia.

Table 1: CAUTHE members (as of 21 July 2022)

Membership	Year											
	2011	2012	2013	2014	2015	2016	2017	2018	2019	2020	2021	2022
Individual												
Associate	141	177	148	136	94	137	157	111	153	159	162	174
Student	45	45	44	39	39	50	59	60	65	56	98	99
TOTAL	186	222	192	175	133	187	216	170	218	215	260	273
% change	12%	3%	-14%	-9%	-24%	41%	16%	-21%	28%	-1%	21%	5%
Chapter	26	26	26	26	30	30	34	33	34	34	33	32
Affiliate	4	3	5	5	4	5	3	5	5	5	6	6

2. International members

The percentage of international members decreased as shown in Table 2. The proportion of the total international membership outside Australia and New Zealand was 19% (down from 26% in 2021), with the majority of international members from China/Hong Kong, Japan and the United Kingdom.

Table 2: International members (as of 21 July 2022)

Country	2011	2012	2013	2014	2015	2016	2017	2018	2019	2020	2021	2022
Australia	187	177	154	140	109	128	126	125	153	134	172	194
New Zealand	8	18	32	14	11	20	35	22	25	37	20	26
Japan	1	1	1	2	2	4	6	5	5	5	13	12
China/HK	2	3	3	2	2	4	13	3	7	6	16	10
United Kingdom	7	8	6	9	2	11	13	8	12	6	5	8
Italy	0	0	0	0	0	0	0	0	3	1	6	3
Thailand	1	0	0	1	0	0	4	0	1	0	0	3
Germany	1	1	0	0	1	3	0	0	2	4	2	2
Greece	0	0	0	0	0	0	0	0	0	0	0	2
Iran	0	0	0	0	0	0	0	0	0	1	1	2
Malaysia	0	1	0	0	0	0	0	0	1	1	6	2
The Netherlands	1	1	0	1	0	0	2	1	1	2	1	2
Other (1 each)	9	12	5	5	3	10	12	5	9	15	17	7
TOTAL	21	27	17	21	13	39	55	24	40	38	68	53
% of total	10%	12%	8%	12%	10%	21%	25%	14%	18%	18%	26%	19%

3. Social media

CAUTHE's presence on various social media websites includes four Facebook pages, three LinkedIn groups, Twitter, Flickr and Instagram. A new Student Member Facebook Group was established in May 2022 and has proven popular amongst the student members.

CAUTHE promotes reasonable and responsible use of social media via the [CAUTHE social media policy](#) which outlines the key principles of the Code of conduct and guidelines for use.

The Annual Social Media awards for engagement including participation in online discussions, numbers of posts and comments and the best conference photo, continue to attract attention and raise the profile of the Association.

Table 3: Social media presence (as of 21 July 2022)

Media	Created	2014	2015	2016	2017	2018	2019	2020	2021	2022
Facebook										
CAUTHE	Nov-12	158	308	392	548	639	777	882	984	1,148
Critical Approaches	Feb-19	--	--	--	--	--	24	65	69	72
Event Studies	May-12	26	29	32	35	38	38	37	42	50
Student Members	May-22	--	--	--	--	--	--	--	--	67
LinkedIn										
CAUTHE	Jun-12	42	61	161	204	225	233	249	350	521
Risk, Crisis & Recovery	May-12	--	39	40	39	38	39	68	74	82
Teaching & Learning	May-12	18	36	44	55	58	57	58	65	66
Twitter @cauthe1	Feb-13	32	38	53	129	213	328	428	595	738
Flickr										
▪ Views	Feb-11	33,365	43,678	52,029	66,085	75,773	85,551	88,032	89,664	95,344
▪ Photos		1,544	1,862	1,966	2,134	2,647	2,920	3,311	3,316	3,409
Instagram	Oct-16	--	--	--	1	4	16	19	35	77

Prepared by:
Penny Jose (CAUTHE Secretariat)
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