

CAUTHE

A Biannual Publication



Photo credit: Kirsty Flint @KirstyFlintArt · Feb 9 Day 3 of the @cauthel conference loving the session on sustainable tourism and the SDGs. Looking forward to hearing more! #cauthe2022 #academiclife

Welcome from the Chair

Professor Erica Wilson

Welcome to the first newsletter for 2022, and my first report as Chair. It has been another disruptive and challenging start to the year, with a new Covid variant taking hold across Australasia, and the tragic impacts of flooding in Northern NSW and SE Queensland. I do hope that you, your families and colleagues are safe and well.

Please join me in welcoming the new CAUTHE Executive (page 2). It will be my great privilege to work with Ina, Tamara, Paul and Naomi and our diligent group of 14 co-opted executive members, as we tackle current challenges and seek new opportunities in tourism, hospitality and events higher education.

Particular thanks go to Kirsten Holmes for her exemplary service to CAUTHE over the past 3 years – and we are fortunate to have Kirsten continue on with the Executive as immediate past Chair. Kirsten calmly and expertly led CAUTHE during a most tumultuous period, as we saw the unfolding of bushfires, the onset of the pandemic, an impacted higher education sector, and a virtually non-existent tourism industry. And yet, despite these challenges, Kirsten steps down from Chair leaving CAUTHE in a good position. **Cont p2**

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Cont...The Association's membership and financial position are strong. CAUTHE currently has 265 members (associate and student), representing a 6% increase on the prior year. In 2021, CAUTHE's income was higher compared with both 2020 and 2019, and expenditure decreased. Retaining and growing our membership base remains a core priority, and the Executive will continue a number of activities focused on membership across 2022, including revitalising the Strategic Plan to guide CAUTHE over the next few years.

And continuing the positive news, congratulations to Leonie Lockstone-Binney and her team from Griffith on a very successful 2022 conference! Despite having to move online at the last moment, Griffith did a wonderful job holding a

seamless and well-attended virtual event, and at a very high standard. Well done, too, to all of the well-deserving conference award winners (p6).

Finally, I look forward to seeing and talking with many of you – either in person or online - at the Mid Year Meeting on Friday 29 July, at Southern Cross University's Gold Coast-Coolangatta campus/Zoom. We hope you enjoy this newsletter!

2022 Executive committee

A new CAUTHE Executive Committee was elected at the AGM on 11 February

The Executive committee is appointed by the Board of Directors. The committee includes elected office-bearers and co-opted members from Australia and New Zealand. Monthly meetings are held online, and the committee reports formally to the Board of Directors at the Annual General and Mid-year Meetings.

Elected members

- **Chair** – Prof Erica Wilson, Southern Cross University
- **First Vice Chair** – Dr Ina Reichenberger, Victoria University of Wellington
- **Second Vice Chair** – Assoc Prof Tamara Young, University of Newcastle
- **Treasurer** – Dr Paul Whitelaw, The Hotel School, Southern Cross University
- **Secretary & PhD/ECR Bursaries** – Assoc Prof Naomi Dale, University of Canberra

Co-opted members

- **Immediate Past Chair** – Prof Kirsten Holmes
- **Past Conference Convenor** – Assoc Prof Leonie Lockstone-Binney
- **PhD/ECR Liaison** – Dr Richard Aquino
- **PhD Student representative** – Ms Li Xie-Carson
- **Journal and publications** – Prof Marianna Sigala | Dr Edmund Goh
- **Kindred associations** – Dr Julia Albrecht
- **Marketing & communications** – Dr Effie Steriopoulos
- **SIG co-ordinator** – Dr Wendy Hillman

And

- Dr Michael Hughes
- Professor Karen Smith
- Anastasia Yeark
- Assoc Prof Chrystal Zhang



Two new Fellows

The Fellows were delighted to announce the appointment of two new Fellows at CAUTHE 2022 conference in recognition of their sustained and outstanding contribution to Hospitality, Tourism and Events Education and Research and contribution to CAUTHE. Congratulations Kirsten and Erica.



CAUTHE 2022 Conference

By Assoc Prof Leonie Lockstone-Binney
Chair, CAUTHE 2022 Conference

Background

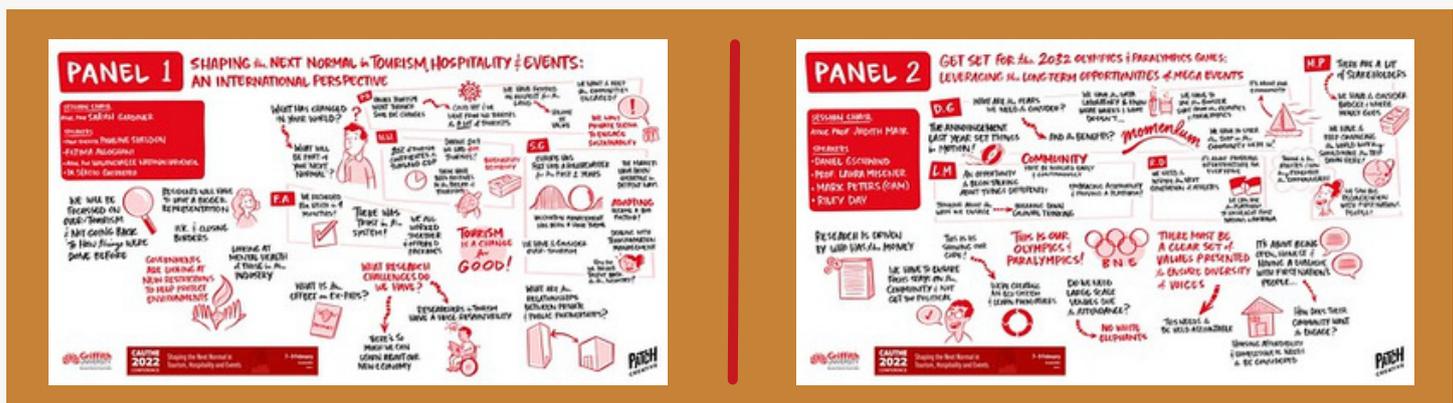
In April 2021, the Department of Tourism, Sport and Hotel Management at Griffith University answered an invitation from the CAUTHE Executive to host the 2022 CAUTHE Conference. We initially set out to deliver a hybrid conference that would showcase Brisbane now and as the future host city of the 2032 Olympic and Paralympic Games, whilst offering an engaging and interactive experience for online attendees. However, COVID-19 had other plans for us, and in January 2022, we were forced to abandon our plans for a truly hybrid conference with the move to online. Planning for CAUTHE 2022 in this highly turbulent environment was interesting to say the least but thanks to the hard work of the Organising Committee, supported by the CAUTHE Executive and Secretariat and Forum Group, our vision for the conference was successfully delivered.

Vision

Our vision included engaging a diverse and inclusive mix of international and national perspectives related to our conference theme Shaping the next normal in tourism, hospitality and events. As we know, the tourism, hospitality and events sectors have been some of the worst hit across the globe during the pandemic, affecting the livelihoods of millions when international and domestic travel came to a halt in 2020, events and festivals were cancelled, and many businesses either pivoted online or ceased trading. Our excellent program of speakers and panelists shared insights on the theme drawn widely from Australia, New Zealand, the United States, Dubai, Thailand, Portugal, Canada and Hong Kong.

Delegates

Our 260 delegates contributed to eight topical and thought-provoking concurrent sessions, sharing latest research insights from around the globe. Of the programmed papers, 169 were presented as oral presentations with the remaining 10 presented in a poster format. Whilst many of us miss the in-person CAUTHE experience, the online conference format facilitated engagement from delegates from further afield, beyond CAUTHE's traditional target markets. In 2022, the CAUTHE community was expanded by delegates from Turkey, Greece, Sri Lanka, Japan, Iran, Macao, Taiwan, Malaysia, Hong Kong, China.



CAUTHE 2022 Conference, cont...

Program innovations

We trialed a condensed 3-day innovative conference program, which was well received by delegates, with the conference program rating 4.30 (out of 5, n= 115) in the post-conference evaluation. We also trialed a lightning-presentation format of 5 minutes presentation + 5 minutes Q&A on Day 1 of the conference. This also appears to have been favourably received with the timing and chairing of sessions also rating highly (m = 4.34, n = 115). To make the online conference more interactive, engaging and fun, we also trialed the CAUTHE Conference Challenge using gamification built into the online conference platform and the use of graphic recordings to distil key messages from our two highly topical panel sessions.

Conference committee

Our conference was also special for involving a fantastic team of 17 Griffith University colleagues who volunteered to join the 2022 Organising Committee. This large committee was a necessary function of planning for a hybrid conference of CAUTHE's standard over a six-month timeframe in a highly unpredictable environment. I am deeply grateful to my colleagues who joined me on this journey to co-create CAUTHE 2022. My thanks also to our wonderful Volunteer Leaders and our Work Integrated Learning intern who through their significant contributions ably supported the Organising Committee.

Evaluation

We are deeply indebted to those members of the extended CAUTHE community who worked to support the robust double blind review process for submitted papers. In addition to Griffith's own Editorial Board, 39 members of this community formed the Scientific Committee to coordinate the review process and 80 peer reviewers lent their expertise in the review and processing of papers for potential inclusion in the conference. These combined efforts were commended by delegates with the quality of feedback from referees rating 4.30 (n = 101) in the formal evaluation.

Sponsors

We also acknowledge the support of our wonderful sponsors for supporting and ensuring the success of CAUTHE 2022. Our generous Gold sponsors included Griffith Aviation, Brisbane Airport Corporation, STR Share Center and Griffith Institute for Tourism. Our highly supportive Bronze and Higher Education sponsors included Wiley Higher Education, Elsevier, Intellect Books, Goodfellow Publishers and James Cook University.

Future planning

For 2022, we took the first steps in CAUTHE's history to planning a blended conference for in-person and online delegates. Whilst these plans did not materialise, we hope to share our learnings from this experience with future CAUTHE conference hosts.



Introducing the PhD Student representative



CAUTHE 2022 PhD/ECR & MCA Workshops

By Jess Sanggyeong Je, Elaine Chiao Ling Yang and Leonie Lockstone-Binney

60 PhD students and 13 ECRs participated in the annual Bill Faulkner Workshop and 12 MCAs participated in the biennial Mid-career Academic Workshop on 7 February 2022. The opening program consisted of two concurrent panel discussions on Employability (PhD/ECR Workshop) and How to become an effective mentor (MCA Workshop). ECR participants had an option to attend sessions in both workshops depending on their interest.

Employability panel

The panelists, Professor Brian King (PolyU), Dr Natasha Montesalvo (EarthCheck), Assoc Prof Brent Moyle (GU), and Dr Jane Godfrey (MartinJenkins) shared valuable tips on navigating academic and industry career pathways. The key message was to connect with academic and industry people actively and focus on mental and physical well-being.

How to become an effective mentor panel

Professor Candice Harris (AUT), Professor Karen Smith (VUW) and Dr Sam Huang (ECU) discussed and shared strategies of effective mentorship.

Activity based group competition

PhD scholars enjoyed an activity-based group competition which aimed to provide participants with a unique opportunity to work collaboratively to address a real-world challenge. The participants were assigned to small groups to develop innovative research proposals, which were then evaluated by a judging panel. The winners: Do Thien Minh Tran, Ingo Janowski, Lakshi Senevirathna and Nick Noghnan were announced at the conference closing ceremony.

Managing sustainable and meaningful careers panel

This panel ran concurrently for ECR/MCA participants. Associate Professor Tamara Young (UON), Associate Professor Sebastian Filep (PolyU), Associate Professor Kevin So (OU), and Dr Najmeh Hassanli (UTS) discussed issues around community/workplace commitment and work-life balance.

Small group mentoring sessions

The workshop program ended with the Small group mentoring sessions where PhD, ECR and MCA participants discussed their research and career aspirations with 38 senior academics. This year we trialled a mentoring pairing system where mentees had the opportunity prior to the conference to nominate their preferred mentors. The mentoring session was favourably received by participants from both workshops (4.95 for PhDs/ECRs and 4.83 for MCAs).

Conclusion

Overall, the workshop program was well received with a rating of 4.5 in the post-workshop survey. We would like to thank our Griffith colleagues, Dr Ying Wang, Dr Rawan Nimri and Dr Cathy Jin, and CAUTHE representatives, Assoc Prof Naomi Dale and Dr Ina Reichenberger for supporting the planning and delivery of the workshops. Special thanks to judging panel, Associate Professor Mingming Cheng, Dr Faith Ong and Dr Ina Reichenberger and volunteers, Mona Yang and Mark Teoh for designing and facilitating the PhD competition.



ECR/MCA workshop: Managing sustainable and meaningful careers panel

CAUTHE 2022 Awards

By Penny Jose

CAUTHE is delighted to present a number of awards each year, in recognition of quality academic performance and in support of the annual Conference. At the CAUTHE 2022 Conference Online, a total of 179 papers were presented, with 33 in the 5 minute 'lightning' format and 10 presented in poster format as visual presentations. See full list of [past awards, criteria and previous winners](#).

Best Full Paper Award

The CAUTHE Best Full Paper is named in honour of Professor Philip L. Pearce, the Foundation Professor of Tourism in Australia and an ardent supporter of CAUTHE from its outset.

2022 Dr. Lizette Olivier, University of Newcastle, *Towards a conceptual model of expected perceived value in hallmark events in a 'post-COVID-19' marketplace.*



The Bill Faulkner Memorial Award for Best PhD Paper

The Best PhD Scholar's Paper is presented in memory of Bill Faulkner (1945-2002), Professor of Tourism. The Best PhD paper must be a fully refereed paper with the student as the primary author.

2022 Madhuri Fernando, Swinburne University of Technology, *Multi-actor value co-creation in community-based tourism* with co-authors, Civilai Leckie, Ryan Jopp, Hassan Kalantar Daronkola & Lester W Johnson, Swinburne.



The CAUTHE Award for the Best Poster

A panel of judges from the CAUTHE 2022 Organising Committee and the Track Chairs appraised the poster presentations.

2022 Anita Manfreda, Cindy Lee & Antoine Bisson from Torrens University Australia, Blue Mountains International Hotel Management School. *"Band-aid teaching": Exploring emotional online teaching experiences of hospitality educators.*

Hospitality & Society Best Paper award

The Hospitality & Society Award is open to all full hospitality papers submitted and accepted for the annual conference. Nominated papers are judged by a sub-committee of Hospitality & Society.

2022 Jess Sanggyeong Je, Catheryn Khoo & Elaine Chiao Ling Yang, Griffith University, *Gender Equality Initiatives and Implementation: A Qualitative Study of the Perception of Hospitality Leaders in Multinational Hotels.*

CAUTHE Fellows award

The Fellows Award is given annually to an academic from Australia or New Zealand who is seen to have made the greatest contribution to Australasian tourism, hospitality and/or event education or research from those who have been nominated.

2021 Dr Ya-Yen Su, The University of Queensland.



The Fellows presented three Commendations

- Dr Oscar Vorobjovas-Pinta, University of Tasmania
- Dr Xin Jin, Griffith University
- Dr Ying Wang, Griffith University

CAUTHE 2022 Awards, cont

JHTM 2021 Best Papers & Reviewers Awards

2021 Best paper award

Yang, J., Yang, R., Chen, M. H., Su, C. H. J., Zhi, Y., & Xi, J. (2021). *Effects of rural revitalization on rural tourism*. Journal of Hospitality and Tourism Management, 47, 35-45.

2021 Highly Commended Awards

Yu, J., Lee, K., & Hyun, S. S. (2021). *Understanding the influence of the perceived risk of the coronavirus disease (COVID-19) on the post-traumatic stress disorder and revisit intention of hotel guests*. Journal of Hospitality and Tourism Management, 46, 327-335.

Kim, K., Bonn, M. A., & Cho, M. (2021). *Clean safety message framing as survival strategies for small independent restaurants during the COVID-19 pandemic*. Journal of Hospitality and Tourism Management, 46, 423-431.

2021 Best reviewer awards

- Anna Farmaki, Cyprus University of Technology
- Jun Wen, Edith Cowan University, Australia
- Raymond Rastegar, University of Queensland

2021 JHTM Best PhD Paper award winners

Best PhD Paper Award

Mr Ding Xu, James Cook University, Australia
Differentiating Tourist Scam Cases: Towards a Taxonomy of Deceptive Schemes



Highly recommended PhD paper

Dr Montira Intason, University of Otago, New Zealand. *Examining the interplay between a hallmark cultural event, tourism, and commercial activities. A case study of the Songkran Festival.*



Social media awards

Congratulations to the winners of the 2022 social media awards. Thanks for helping us to share #CAUTHE2022!

For a **champion performance in online engagement** (participation in online discussions and number of comments) Associate Professor Mingming Cheng, Curtin University, Australia.



For a champion performance in **online promotion** (number of online posts and channels used), Associate Professor Tamara Young, University of Newcastle.



For the **best conference photo**, Dr Aaron Tham, The University of the Sunshine Coast, Australia.



The best conference photo: *From online conferences to feline conferences? A new landscape of human-wildlife interactions in business events.* #catmenotcauthe

ECR Bursary winners

Dr Lizette Olivier



I would like to thank CAUTHE for awarding me an ECR Bursary, which enabled me to attend the much needed “CAUTHE annual conference fix”. This opportunity gave me a chance to again compete in the tough challenge of writing a contemporary tourism paper for peer review. This conceptual paper builds on my PhD mixed method research and offers a conceptual model to seek the consumer value in the ‘new normal in tourism and events’.

I really value the opportunity to be amongst my mentors, academic heroes and friends each year! You inspire me, and the interest in my research and peer reviewing my work is a vital support that keeps me on track to continually strive to write and contribute to the field of tourism and events.

Since 2018, when I attended my first CAUTHE conference, I have learnt and grown so much in my academic and research career. At this conference, I submitted my first paper and was honoured to be awarded the Bill Faulkner CAUTHE award for best PhD paper titled: *Examining the antecedents and consequences of customer perceived value of periodic hallmark events*.

CAUTHE has provided a wonderful platform to build networks, friendships and meet new scholars. This year, I was blown out of the water when I was awarded the Professor Philip Pearce award for best full paper CAUTHE 2022 for the paper titled: *Towards a conceptual model of expected perceived value in hallmark events in a ‘post-COVID-19’ marketplace*. I am proud to be a member of CAUTHE for the past six years.

Dr Pheobe Everingham



This was my third CAUTHE conference and I had a fantastic time with the CAUTHE community with whom I truly feel a great sense of belonging. I was honoured to receive an ECR bursary for my paper titled *Building Regenerative Futures: A more-than-tourism agenda for post covid-19 recovery*. Griffith University facilitated an excellent conference. While we were all disappointed not to see each other in the flesh, the conference organisers did an excellent job of finding ways to connect us through their online platform. The PhD/ECR workshop is always really interesting and useful for emerging scholars such as myself. Some excellent advice was given in relation to managing an academic career. The mentoring session is a really useful way to check in with more senior academics and learn from their experiences and knowledge. I always again a lot from the discussions.

The highlight of the conference for me was the incredible keynote by Dr Valerie Cooms, who was so generous in gifting us with some of her stories of her family and life from the perspective of the Nunukul people of Minjerribah, North Stradbroke Island, particularly in relation to leisure and recreation from an Aboriginal perspective. Her talk really revealed some of the issues and tensions related to the settler colonialism foundations of Australian recreation, and how important it is to have Aboriginal led land management in tourism and recreation. I had a wonderful and inspiring time at CAUTHE.

PhD bursary winner

Sabiha Matin, PhD Candidate



'Will I fit in?' 'Am I smart enough?' 'What if my paper gets rejected?' These were the questions that plagued my mind as I decided to join the CAUTHE 2022 conference and apply for a PhD Bursary. To explain how I feel after attending CAUTHE and winning PhD Bursary, I would like to share the situation I was in.

Moving to a new country and starting my PhD at the University of Newcastle, I was initially felt anxious and feared settling down. I was in cultural shock and could not speak properly, even though I was an extrovert in nature. A smile was the only answer I could give most of the time. I was having self-doubt and almost lost my confidence.

Then the pandemic happened, and I could not get along with my tourism community's peers and scholars. I knew that networking could bring out my potential in the tourism area but doing my PhD in lockdowns and the home office was hindering that opportunity. It wasn't easy to adjust to this overwhelming situation.

So, when I learned about CAUTHE and PhD bursary from my super supportive supervisor Dr Tamara Young, I was initially hesitant to apply for this bursary as I was self-doubting my abilities. Moreover, to apply for the PhD Bursary, I also had to write a full paper. Hence, I was trying to back off, but she constantly encouraged me to apply.

Finally, I decided to write a paper with my supervisors, Dr Young, Dr Paul Stolk, and Dr Jamie Carlson, from my PhD's initial data findings and submitted it to CAUTHE 2022. The day I received the email from CAUTHE that I won the CAUTHE PhD Bursary, I was over the moon.

I cannot explain how thankful and blessed I am in winning the CAUTHE 2022 PhD Bursary. This not only gave me the financial support to join the CAUTHE 2022 conference but also helped me bring back my lost self-confidence. I was excited to present my paper *The elephant in the room: business event organiser's perspective and challenges of virtual platforms* to a fantastic panel. In addition, I received some noteworthy appraisals from the panel and the audience.

The CAUTHE 2022 was held online, but the engagement we had in an online platform was worth mentioning. I made some friends and networked with marvellous experts in my area and remained in touch long afterwards through social media.

At CAUTHE 2022, I listened to presentations and speeches from distinguished tourism academics and experts, took part in detailed discussions with my peers, and exchanged ideas in concurrent sessions that I enjoyed immensely. I want to thank the CAUTHE 2022 organising committee for their tremendous effort in hosting such an unforgettable event. I am looking forward to joining CAUTHE 2023 with more confidence and energy.

Footnote from the Fellows



5 Tips to Manage Careers and Self

By Prof Brent Ritchie, The University of Queensland

I am honoured to be asked to write a Fellows Footnote. Looking back over my career (which is not over yet) I have had several service and leadership roles. These roles have been immensely rewarding for me. I have also attempted to continue my own research and supervised PhD students during this time. Many of my colleagues or students ask me how I have managed to “get so far” and “continue my research with a heavy service role.” The simple answer is that it has not been easy. There are a few experiences I would like to share with early or mid-career academics about career progression.

1. Careers are not linear: I used to think that a career path was a straight unbroken line. It is more like a windy road and at times more like a game of snakes and ladders. I moved from a lecturer in Australia to a senior lecturer role in England and back to a lecturer role in Australia again. Then I moved from an Associate Professor in one institution in Australia to a Senior Lecturer. Colleagues were puzzled why I moved and took a lower position, but I had my reasons and was able to become an Associate Professor soon after. The title did not motivate me, and although moving universities was risky, the changed pushed my boundaries and gave me many new experiences. Although my career path is more like a snakes and ladders game, I have no regrets. Don't think that a career is a straight line. Don't seek a title – seek fulfilling roles and experiences.

2. Work with others who are better than you (or compliment you): I always try and hire and work with staff and students who are better than me in so many ways. They have brilliant ideas and inspire me every day. I also collaborate with those that have complementary skills and knowledge to counter my weaknesses and limitations. Some partnerships have stretched me by forcing me to look beyond my research area and opened my eyes to new research methods and techniques. Collaborating with smarter people is how I have continued doing high quality research.

3. Learn from your mistakes and failures: Often we only hear about the academic successes and not the failures. Rest assured a highly successful academic has had many, many more failures than successes. It took me six rejected Australian Research Council grant applications before I received two in the same year. Unfortunately I haven't received one since! But I still applying and plan to fail my way to success. I remember getting three journal rejections in one week (ouch)! Each time I failed I regrouped and made sure I learnt something from the experience. How to better communicate my work to others, how to pitch the grant idea to multiple assessors or even how wrong reviewer 2 was!

4. Block out time: Service and leadership roles can take a significant proportion of your time and mental energy. Teaching time is scheduled and easier to manage. If you are an academic with a significant teaching or service load you should block out time for your own research. Don't be afraid to say no to meetings during this time. You deserve this uninterrupted time to think and write. No one would interrupt your teaching time for a meeting, while should they interrupt your research time? Try and say no more often.

5. Work-Life Balance: As I have aged I have also reflected on my work-life balance. An academic role is flexible, and many academics are intrinsically motivated. This can make us work very long hours and lead to burnout. The pandemic has accelerated burnout. In a study in 2020 almost 70% of US Faculty members felt stressed (more than double 2019 figures). More than half in this study were seriously considering changing careers or retiring. **Cont p11.**

Footnote from the Fellows, cont.

An academic job can be very rewarding, but we need to do better at managing ourselves and avoiding burnout. Some suggestions in the article include: (1) don't internalise burnout, (2) create ways to detach from stress, (3) prioritise and normalise conversations about mental health, and

(4) fight the isolation. The one piece of advice that resonates with me is "[Academia] is an ultra marathon, not a sprint. You have to pace yourself." I am trying to take these suggestions on board so that I can have a better work-life balance and avoid burnout. What are you doing to avoid burnout?

Feature: Chapter director

Kellie Lumsden, ICHM



When life gives you COVID, enhance your brand - The new ICHM "this is not business as usual". We have talked endlessly about the impacts of COVID-19 on our institutions and most devastatingly its unthinkable impact on the wellbeing and connection of our students. At ICHM we were hit just as hard as all of our CAUTHE partner institutions. We are not free from COVID's grasp yet, but the last two years has given us time to reflect and at ICHM we have rebranded, grown in degree offering, completed our Graduate Qualities project and increased in confidence. I'd love to introduce you to the new ICHM.

Previously as the International College of Hotel Management we quietly focused on outstanding student outcomes, quality teaching and learning with a focus on strong hospitality industry connection and reputation. Our unique model of 50% on campus study, 50% paid industry placement made us one of the leading international hotel schools across the world. Nothing has changed but we have decided to stand a little taller and a lot prouder, shouting about our 96.3% employability outcomes (QILT 2021 Graduate Outcomes Survey).

Relying on our foundational qualifications in hospitality as proof of our success we have built on their achievements adding three new Bachelor degrees with nested Diploma and Associate Degree qualifications to strengthen our suit of degrees to the following offerings:

- Bachelor of Business (Hospitality Management)
- Master of International Hotel Management
- Bachelor of Business
- Bachelor of Business (Marketing)
- Bachelor of Business (Entrepreneurship)

We could not be prouder of the dedication of our Academic team to bring our new brand and qualifications to life. Traditionally a face to face Institution with a "high touch" student focus now moving to deliver the new suite of degrees online, our learnings from COVID transitions to online learning within our foundational hospitality degrees have taught us invaluable lessons on how to maintain student connection in the online environment.

The finalisation of our Graduate Qualities project during this difficult time, all of which have been constructively aligned to the Tourism, Hospitality and Events Threshold Learning Outcomes for our hospitality degrees was a great success to provide clarity for all ICHM stakeholders.

The final qualities highlighted below: The last two years have been nothing short of exhausting and brought great sadness for all our staff, students and hospitality Industry partners. One thing we know for sure, the world has changed and at ICHM we are actively ensuring our students will be able to lean forward confidently and successfully in uncertain times.

Where are they now?

Dr Jennie Small, Fellows Award winner



In 2015, Jennie Small was honoured to receive a Fellows Award for Contribution to Hospitality and Tourism Education and Research. The following year, after nearly 26 years at UTS, Jennie joined a number of her colleagues and took early retirement. Not yet ready to 'fully' retire, she has continued her academic interests through her research, writing, guest lectures and presentations. These have focussed on tourist behaviour from a critical tourism perspective - gender and embodiment (women's holiday bodies), passengers' experience of air travel, and the experience of time in travel. In addition, she has contributed to the University of Queensland project on 'Women's Voices in Tourism Research'. She is currently working with a group at UTS studying academic identity and collegiality. Jennie continues her involvement with CAUTHE as a Fellow of the organisation, the Public Officer, and a Co-ordinator of the Critical Approaches in Tourism and Hospitality Special Interest Group. Most recently, she has been involved in the development of the CAUTHE Pledge for inclusivity.

She feels blessed to have had a career which allows her to continue her work interests post retirement, but now on her own terms. She has had the time to pursue other interests - travel, bushwalking, archival research - and enjoy her young grandchildren.

CAUTHE 2023 Conference Plans

Given the ongoing uncertainty around funding and travel, the CAUTHE Executive are working on the best options for the CAUTHE 2023 conference. Watch out for an announcement soon!

CAUTHE is turning 30!

The 2022 MYM, a Fellows' panel and 30th birthday celebration will be held on Friday 29 July 9:30-14:30 (AEST) Southern Cross University, Gold Coast campus and online for more see CAUTHE 2022 Mid-Year Meeting.

