

CAUTHE

BI-ANNUAL NEWSLETTER



WELCOME FROM THE CHAIR

by Prof Kirsten Holmes
CAUTHE Chair

Welcome to our final newsletter of 2021. Sadly, COVID continues to dominate our personal and professional lives. I hope all of our members are well, especially those in lockdown or who are separated from their families. While it is a particularly tough time for many of our members, I remain hopeful that 2022 will be better for everyone, not least the Tourism, Hospitality and Events sector.

Be Kind campaign

The ongoing stress experienced by colleagues due to COVID and other factors means that our Be Kind campaign is as important as ever. I am aware of colleagues who are struggling with the relentless demands of work, feelings of isolation, increased pressure from university management, home schooling and other issues. We need to be compassionate to each other, we need to be honest when we are struggling, and we need to strengthen and support our disciplines at this difficult time. I ask that we are all kind to each other, and are constructive and respectful in the feedback we offer at conference presentations, as journal reviewers, and as grant assessors.

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CHAIR'S WELCOME, CONT..

MYM meeting

Our Mid Year Meeting went ahead online for the second time in July. Although we could not connect in person, it was wonderful to see so many colleagues on screen at least. This meant that we could continue the work of the association and continue to support and promote academic study and teaching across Tourism, Hospitality and Events. See more p.3.

New CAUTHE Fellows

I was delighted to hear the announcement of two new CAUTHE Fellows: Professors Candice Harris and Brice Prideaux.

Both of the new Fellows have been strong supporters of CAUTHE as well exemplary teachers, researchers and advocates for the Tourism, Hospitality and Events sectors. Congratulations Candice and Bruce! See more p6.

HDR conference

CAUTHE held our second joint HDR event with our kindred associations ANZALS and SMAANZ in August. This was a one-day HDR conference, which gave our students the chance to present as well as hear from more experienced academics and recent graduates. Many thanks to Dr Ina Reichenberger and our PhD representative Jess Sangyeong for their work in organising this collaboration. See more p.3.

Under review survey coming

STRATEGIC PLAN 2016-2021

CAUTHE strategic plan 2022-2026

The CAUTHE Executive's work as an association is driven by a strategic plan. Our current strategic plan ends this year and we are starting work towards the next plan. I will be standing down as Chair at the AGM in early 2022, therefore it is important that the next Chair signs off on the final plan.

We have, however, started work on the next plan and will be talking to representatives from our different constituencies as part of this planning process.

We will also be circulating a short survey later this year to our members and will be grateful if you can respond when the time comes.

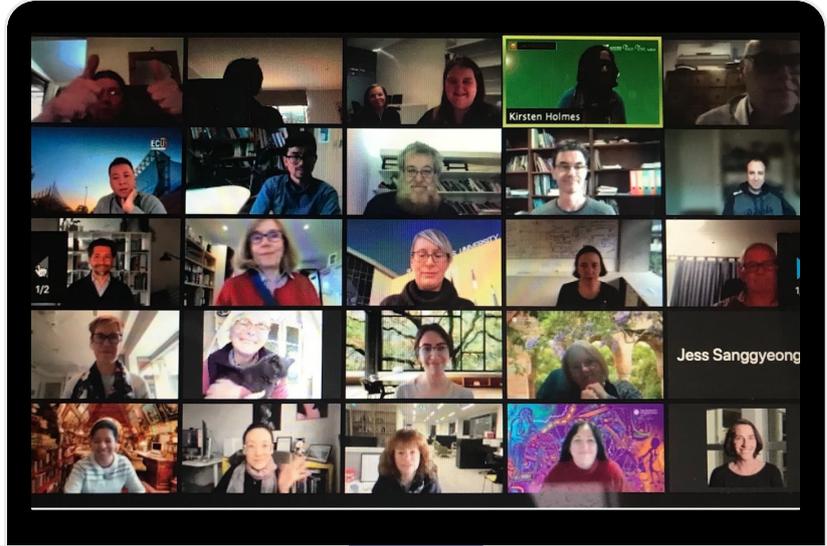
SUCCESS IN ARC LINKAGE

A number of our CAUTHE colleagues have had recent ARC Linkage success:

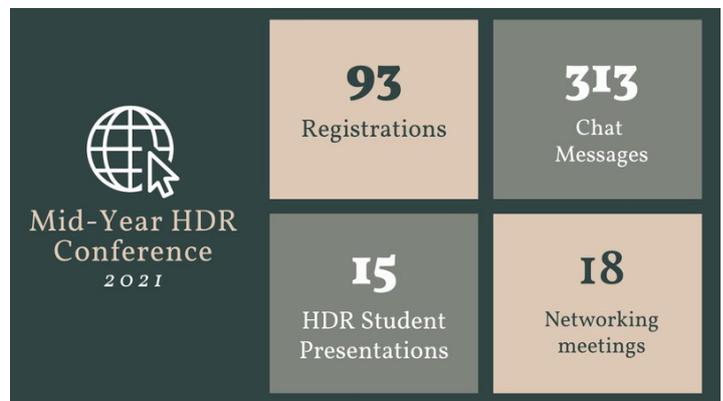
- A/Prof Leonie Lockstone-Binney (Griffith University) and Prof Kirsten Holmes (Curtin University) are part of a team who will investigate *Developing a national rural volunteering roadmap*. In this project researchers will investigate the challenges affecting rural volunteering in Australia.
- Prof Sara Dolnicar, Dr Pi-Hsuan Monica Chien and Dr Faith Ong (The University of Queensland) are part of a team investigating *Reducing plate waste in hotels - which interventions are most effective?* This project aims to quantify the comparative effectiveness of belief-based and choice-architecture-based interventions in reducing food waste generated by tourists at hotel buffets.

MID-YEAR MEETING

by Penny Jose
CAUTHE Secretariat



The 2021 Mid-Year Meeting was attended by 47 members online on Friday 23 July. The standing reports were tabled and plans for review of the Strategic Plan beyond 2022 were discussed. We were delighted that the Griffith University team presented the [CAUTHE 2022 conference presentation](#). Two new fellows were inducted as CAUTHE Fellows (more below). The [minutes](#) are available for download and the [meeting recording](#) is available on CAUTHE's YouTube channel.



MID-YEAR HDR CONFERENCE

by Jess Sanggyeong Je
PhD Student Representative

CAUTHE was delighted to work with our kindred associations SMAANZ and ANZALS to hold the mid-year HDR Conference online on 20 August 2021. This was a fantastic opportunity for research students to develop their presentation skills as well as receive constructive feedback from other colleagues and academics.

The conference took place via HopIN and attracted 93 registrations and 15 presentations by student members across associations. Representing the CAUTHE Executive committee, Dr Edmund Goh delivered a welcome message, and Dr Isabella Ye, who has recently completed her PhD in tourism, shared her experience as an Early Career Researcher. The event also featured 7 min random 1:1 meet-up sessions, which allowed event attendees to meet others and expand their network. The [workshop recordings](#) are available on YouTube.

NEW CAUTHE MENTORING PROGRAM

by Dr Ina Reichenberger
CAUTHE Executive committee



We are delighted to introduce the CAUTHE Mentoring programme. It is designed to connect our PhD and ECR (completed a PhD within the past five years and have a teaching or research position) members with senior colleagues to establish a mutually beneficial long-term relationship, promoting career as well as personal development through connectivity and support.

How does CAUTHE Mentoring work?

Following a call for expressions of interest from all CAUTHE members a mentor will be connected with up to three mentees to establish a personal small group mentoring relationships for a duration of 6 to 10 months.

Guidelines about how to establish and maintain an effective and mutually beneficial mentoring relationship will be provided. At least one one-hour meeting per month will be recommended,

however the responsibility for establishing and maintaining the relationship lies with mentors/mentees without further involvement from CAUTHE.

Why be a mentor?

As a mentor, you will have the opportunity to further enhance your coaching, communication, leadership and mentoring skills while expanding your professional network. Through gaining fresh perspectives, you will be able to learn from the experience and knowledge of mentees, in turn offering the opportunity to re-examine your own practices, attitudes and values.

However, the greatest reward for mentor lies in the satisfaction in supporting the development of others, sharing your accumulated experience, skills and knowledge, and the altruistic component of mentoring.

Why be a mentee?

As a mentee, you will be able to draw upon the experience, insight, knowledge and skills of your mentor while broadening your professional network and feeling better connected with the academic community. It will allow you to reflect on your own practices, enhance your career development opportunities, and receive support, encouragement as well as constructive feedback.

Applications for the current programme are now closed. The success of the programme will be evaluated after 10 months, with the potential to continue the programme in future years.

Contact:

Dr Ina Reichenberger
School of Management
Victoria University of Wellington



JOURNAL & PUBLICATIONS

by Prof Marianna Sigala
Editor-In-Chief

The Journal of Hospitality & Tourism Management (JHTM) continues its steady growth. The JHTM received an SSCI impact factor of 5.959 (about 70% increase). The JHTM is now ranked (SSCI Journal Impact Factor rankings) in the 17th position (out of the 58 journals) in hospitality, leisure, sports & tourism and in the 61st position (out of the 226 journals) in management. These metrics are a direct testimony of the journal's quality and its contribution and recognition in the field.

I am delighted to share with you the following updates and activities of the journal.

- An updated Editorial Board: thank you to all incoming and outgoing members
- TOC and links to recently published papers: latest journal Volume 48 - September 2021
- 2021 JHTM Best PhD Paper awards **Deadline: 30 September 2021**

- The JHTM Awards include financial and promotional benefits as well as professional development opportunities for the winners in recognition of their outstanding research work.
- Free access to the winning 2020 JHTM best PhD papers for a limited time.

The 2021 Online Research Symposium & Paper Hackathon

Tourism & Hospitality Research in the New Normal: ARE YOU READY?

The JHTM is pleased to host the annual research symposium and paper hackathon online in 2021.

With 400+ registrations so far the event promises to be a great success. *Registration deadline extended to 10 October 2021**

JHTM 2021 Research Symposium
19-20 October 2021

JHTM 2021 Paper Hackathon
Team Formation: 20 October 2021
Pitch Event: 2 November 2021

Call for case studies for book chapters

Following the successful implementation of the first Case study book (Sigala, Yeark, Presbury, Fang & Smith, 2021) titled Case-based research in tourism, travel, hospitality and events, CAUTHE is pleased to support publication of a second book in 2022. The book titled *Case based research in tourism, travel, hospitality and events: Rethinking theory and practice* will be published by Springer in 2022.

Case studies with teaching notes are due by 31 January 2022. Go to Call for Case Studies for book chapters.

Please find and 'like' or 'follow' JHTM in all social media, [Facebook](#), [LinkedIn](#), [Instagram](#) and [Twitter](#) to receive updates.

INTRODUCING NEW CAUTHE FELLOWS

by Prof Bob McKercher
Co-Chair Fellows

CAUTHE is proud to announce two new additions to the CAUTHE Fellows membership. They are Prof Candice Harris from Auckland University of Technology and Prof Bruce Prideaux from the Central Queensland University.

Candice is a Professor of Management in the Faculty of Business, Economics and Law. Her main areas of research are careers, gendered experiences of work (paid and unpaid) and advancement. She also works as co-leader of the New Zealand Universities Women in Leadership (NZWIL) Steering Group.

Bruce is the Director of the Centre for Tourism and Regional Opportunities at the Cairns campus of Central Queensland University. He has wide range of research interests including protected area tourism, rural tourism, remote area tourism, indigenous tourism, urban tourism, river and canal tourism and climate change.

CAUTHE is proud to announce two new additions to the CAUTHE Fellows membership.

The Fellowship was formed in August 2008. Fellow membership is granted by the CAUTHE Executive to people in recognition of their enduring commitment to tourism, hospitality and/or event education and research and CAUTHE. Currently, there are 19 active and three emeritus Fellows.

Among the many activities coordinated by the Fellows are the presentation of the CAUTHE Fellows awards for teaching and research, based on scholar's contributions to the Australasian tourism, hospitality and/or events community.

In addition, in recognition of the significant contribution the late Prof Philip Pearce has made to CAUTHE, Fellows have also created the Prof Philip Pearce Award for the CAUTHE Conference Best Full Paper.



Professor Candice Harris



Professor Bruce Prideaux

FOOTNOTES FROM THE FELLOWS

HOW MY ACADEMIC MIDLIFE CRISIS CHANGED MY TOURISM RESEARCH

by Prof Sara Dolnicar
CAUTHE Fellow

Invited to contribute a Fellows Footnote, I asked my PhD students what I should write about. They agreed that one question I ask them has influenced how they think and work as social scientists: 'Are you a problem finder or a problem solver?' It took me a long time to realise the importance of this question for me personally. Early in my career, I misunderstood publications to be the purpose of my existence as a researcher. Many of my publications were telling the world that there was an important problem that urgently needed to be addressed.

During my academic midlife crisis, I started wondering what I would look back on at the end of my life; what I would have to show for after 40 years of work? I do not want to look back thinking: 'I told the world about all these urgent problems, but the world did nothing about it'. I want to look back feeling that I made a difference (no matter how small); that I contributed one or two puzzle pieces to making the world a better place.

My research focus has changed dramatically since. And, as it turns out, it changed not only what I will leave behind when I die, but also how I live my professional life now. The problem solving focus made me more content as a social scientist and has given my research group a common vision we all feel is worth pursuing.



Professor Sara Dolnicar



Professor Perry Hobson

One question I ask them has influenced how they think and work as social scientists is: 'Are you a problem finder or a problem solver?'

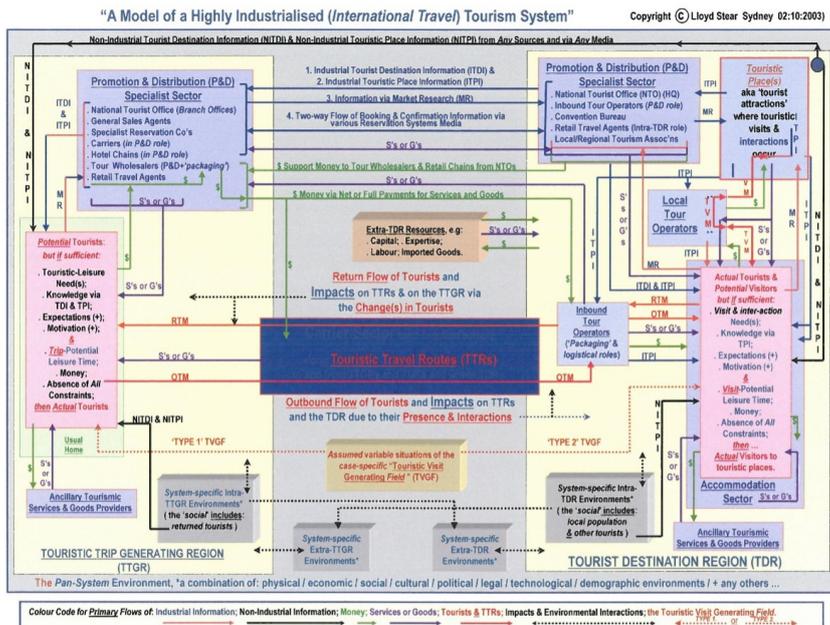
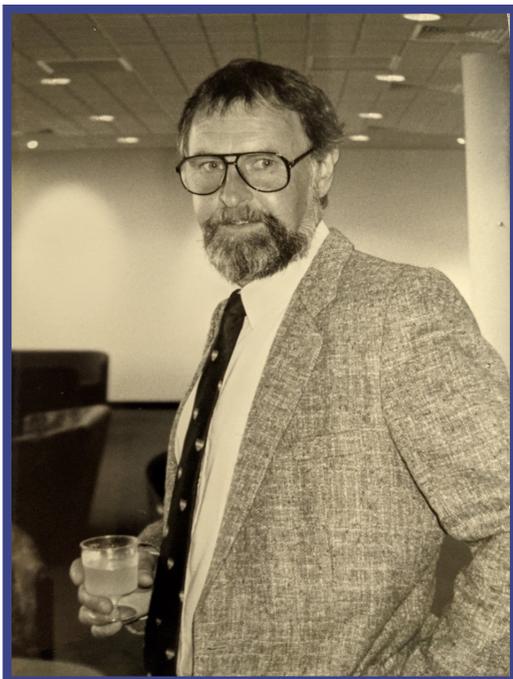
GOING DUTCH – PERRY HOBSON HEADS TO EUROPE

by Prof Perry Hobson
CAUTHE Fellow

After 10-years in Malaysia, Professor Perry Hobson is moving on from Sunway University. He is looking forward to be taking up a new role in early-2022 as the Director of the Academy of Tourism at Breda University of Applied Sciences (BUAs) in The Netherlands. Accredited by THE-ICE and currently ranked at #23 in the QS Subject Rankings for Hospitality & Leisure, BUAs has been very active internationally for many years.

As Perry commented, 'I guess that this move also pretty much completes my global circumference career journey, which has taken me from the UK to the USA, then onwards to Hong Kong, down to Australia (for 17 years), to Malaysia and now back to Europe to The Netherlands'. Prof Hobson lived briefly in The Netherlands in a visiting position, before moving to Southern Cross University in 1995. 'I'm looking forward to going back', he said. He is also looking forward to connecting BUAs with colleagues in Australia and NZ, and wants to extend a warm welcome to CAUTHE members to visit once travel opens up.

He hopes to be able to get back to his home in Byron Bay once the COVID situation abates. 'It's been hard thinking about moving even further away, as already we haven't seen our eldest in over a year and half', he added. However, he is looking forward to returning and in the meantime actively continuing to engage with CAUTHE colleagues online.



VALE LLOYD STEAR

by Dr Jennie Small
CAUTHE Public Officer | UTS

It is with great sadness that I convey the news that Lloyd Stear passed away on Friday 13 August. Lloyd was a pioneer in tourism studies in Australia working closely with Neil Leiper in the development of a tourism systems approach to the understanding of tourism. From Head of Division of Travel and Tourism at Sydney Technical College, he joined UTS (then the Kuring-gai College of Advanced Education) in 1987 as Director of Tourism Studies, introducing and developing its postgraduate course in 1988, and the undergraduate course in 1989.

Lloyd was instrumental in the recruitment of staff to teach these courses. Those of us who taught in tourism studies at the Kuring-gai Campus of UTS owe our careers to Lloyd, each of us working at UTS for many years until our retirement.

Lloyd was a larger-than-life character with a questioning and critical mind. He had little tolerance for sloppy thinking in tourism studies or life in general. A true scholar, he was widely read in all fields of study. He was always generous, giving credit to others (whether colleague or student) for their contribution to his way of thinking.

His colleagues and students will remember him for his intellect and wit, his love of Bali, his definitions of tourism and its many elements,

and his 'Model of a Highly Industrialised Tourism System' which, developed and amended over the years, guided his teaching and research. Many a student still possesses their laminated copy of this model which affectionately became known as 'the placemat'. Rest in Peace, Lloyd. You are deeply missed by your very dear family, colleagues and friends.

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L; Dr Effie Steriopoulos, Chapter Director
 C: Mr Chris Harris, Director Education
 R: Wilson's Promontory field trip

CHAPTER FEATURE

by Dr Effie Steriopoulos,
 William Angliss Institute,
 Melbourne

William Angliss Institute, like most institutions, pivoted to online delivery in a week in March 2020. Staff worked closely in teams and our leaders ran regular workshops and refresher courses to bring us up to speed with technology. A Moodle LMS Module, the 'FAB Collab Training Shell', was established as a platform to engage staff in new a shared learning experience.

In June 2020, we welcomed a new Director Education, Chris Harris. Chris has a wealth of strategic management and scholarship of learning and teaching expertise. Chris moved from Singapore, where, as Executive Dean with Kaplan Higher Education, he worked with four Australian

University transnational partners, including Monash and Murdoch Universities, over eight years of innovation and growth.

WAI's Educational Excellence 2020 conference challenged Vocational and Higher Educational staff to view their teaching through a constructivist lens. Colleagues explored pedagogies including action learning, transformative learning and collaborative challenge-based learning, and scholars were inspired to reflect on their teaching. As a result, 21 projects were ratified by the Research and Scholarship Committee.

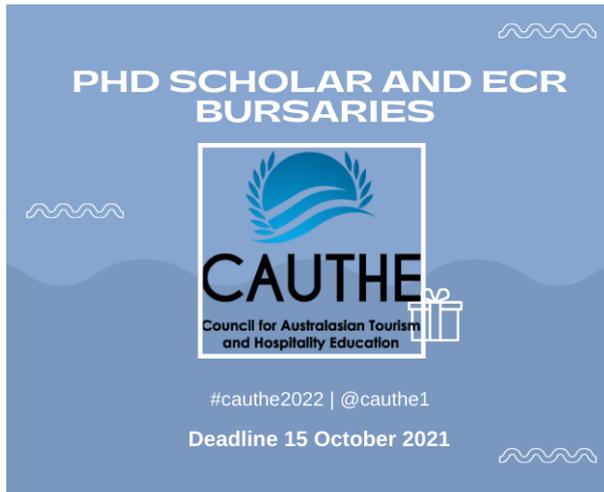
The *CAUTHE 2021 Conference Online* provided opportunities for colleagues to be involved with the Scientific and Operational committees and deliver paper presentations. Despite the challenges, the conference offered an immersive international experience online and empowered

colleagues to network, strengthen and establish new collaborations.

In April 2021, 13 students travelled to Wilson's Promontory on a field trip to investigate infrastructure around accessibility in natural landscapes. This memorable experience saw students on a boat cruising around the stunning southern tip of The Prom and engaging with speakers from Parks Victoria.

Despite the challenges of extended lockdowns, we continue to engage in research projects across our specialty areas of Foods, Tourism, Hospitality and Events. We stay in touch via regular Friday zoom catch ups and our Faculty's research newsletter and Research Hub, a monthly gathering of researchers, who participate in research discussions as a way of building our culture and community of scholars.

BURSARIES



Assoc Prof Naomi Dale
CAUTHE Executive committee

Applications are open for PhD scholar and Early Career Researcher (ECR) bursaries to support online or face to face attendance at the CAUTHE 2022 Hybrid conference.

Eligibility includes submission of a full-refereed paper to the CAUTHE 2022 conference by 15 October 2021, and completion of the [bursary application form](#) by 18 October.

For more information see [PhD, ECR and MCAs](#).

CARER SUPPORT



Dr Julia Albrecht
CAUTHE Executive committee

The CAUTHE Executive is pleased to invite applications for the Carer support scheme to assist CAUTHE members to attend the CAUTHE 2022 Hybrid Conference.

The aim of the scheme is to provide assistance to those have carer responsibilities or needs that result in an additional financial burden.

For more information see [CAUTHE 2022 Carer support scheme](#).

KINDRED ASSOCIATIONS

SMAANZ WEEK

by Dr Stirling Sharpe
Co-Chair 2021 SMAANZ Conference

SMAANZ looks forward to welcoming CAUTHE members to SMAANZ Week 2021. The conference includes a face-to-face option (Canberra, subject to COVID restrictions) and an online option via the HopIn Platform. [Further conference information.](#)

Key dates

- Registrations open: Monday 4 October
- Early Bird close: Friday 29 October
- Registration close: Friday 26 November



CAUTHE works with key organisations to promote research and scholarship in leisure and sport, tourism, hospitality and events within Australia and New Zealand.



CAUTHE 2022 HYBRID CONFERENCE

by Assoc Prof Leonie Lockstone-Binney
CAUTHE 2022 Conference Chair

The Department of Tourism, Sport and Hotel Management at Griffith University is hosting the CAUTHE 2022 Hybrid Conference from Monday 7 to Wednesday 9 February 2022. The conference will be held at Griffith's Queensland Conservatorium, which is centrally located in Brisbane's Southbank precinct. The conference social functions will showcase Brisbane at its best now and in the future as the host city of the 2032 Olympic and Paralympic Games. The conference will be delivered concurrently online via the EventsAir OnAir platform.

NB The official conference website will soon be communicated, along with the link to paper submission portal. In the meantime, please proceed with your preparing your conference paper.

Shaping the Next Normal in Tourism, Hospitality and Events

Tourism, hospitality and events are experiencing a time of unprecedented transformation. Consequently, CAUTHE 2022 is focused on shaping the 'next normal' in tourism, hospitality and events. The tracks for the conference cut across disciplinary silos and seek to encourage the 'next normal' of thinking. The tracks are:

- **PEOPLE:** how are people impacted by, and how do people impact on, the 'next normal'?
- **PLACE:** what are the factors influencing the place where tourism and hospitality experiences are delivered in the 'next normal'?
- **PLANET:** how will the 'next normal' impact on the achievement of sustainability goals?

- **PANDEMIC:** how has the pandemic re-shaped 'normal' and what are the opportunities for adapting to the 'next normal'?
- **PROMOTION:** how will the 'next normal' impact on tourism, hospitality and events offerings, marketing messages and communication channels?
- **POLICY & PLANNING:** how can effective policy and planning responses be developed for the 'next normal'?

Deadlines

****Full Papers**

15 October 2021

****Working**

Papers

31 October 2021

Edited by Professor Erica Wilson, Southern Cross University
& Penny Jose, CAUTHE Secretariat

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