

## Discussion Panel

**Tuesday 19 October 2021 | 9:30 – 10:30 (Adelaide, SA)**

***What is and how to judge research originality: reflections and tips from the editors' mind***

### Chair

**Associate Professor Leonie Lockstone-Binney, Griffith University**



### Speaker bio

Leonie Lockstone-Binney is Associate Professor and Research Director in the Department of Tourism, Sport and Hotel Management at Griffith University, Australia. Leonie's research expertise relates to volunteering, contextualised to event and tourism settings. Leonie has published over 80 peer-reviewed articles, many of these in top-tier journals. She has received competitive research funding from the Australian Research Council and the International Olympic Committee and continues to collaborate with leading researchers from Australia, the UK and New Zealand.

### Panel members

**Professor Sara Dolnicar, Editor-in-Chief Annals of Tourism Research  
The University of Queensland**



### Speaker bio

Sara Dolnicar is a social scientist and Research Professor of Tourism at The University of Queensland in Australia. With degrees in business and psychology, she is best known for her work in improving market segmentation methodology and empirical measures in social science research. She is also an expert in the topic of Airbnb. Currently, Sara is focusing on developing and experimentally testing ways to make consumers behave in more environmentally friendly ways – voluntarily. Sara has published more than 300 refereed articles, which have been cited more than 17,000 times. She is the editor-in-chief of Annals of Tourism Research, and reviews grant applications for the national funding bodies of more than a dozen countries around the world. She is an elected fellow of numerous professional associations, and the winner of more than 30 research awards.

**Professor Anders Gustafsson, Editor-in-Chief Journal of Business Research  
BI Norwegian Business School**



### Speaker bio

Anders Gustafsson is a professor of marketing at BI The Norwegian Business School. Dr Gustafsson is also Distinguished Professorial Fellow at the University of Manchester's Alliance Manchester Business School (AMBS). Dr. Gustafsson is conducting research on customer satisfaction and loyalty, management of customer relationships, and consumer behavior. He has published articles in journals such as Journal of Marketing, Journal of Marketing Research, and Journal of Consumer Research. He is the current editor in chief for Journal of Business Research and an area editor of Journal of Service Research. He is the first international president for AMA's (American Marketing Association) academic council and he is also a recipient of the Christopher Lovelock Career Contributions to the Services Discipline Award. Recently, he has joined The Sheth Foundation as a member of the board.



**Professor Cathy Hsu, Editor-in-Chief Tourism Management  
Hong Kong Polytechnic University**

**Speaker bio**

Cathy Hsu is the Chair Professor of Hospitality and Tourism Marketing in the School of Hotel and Tourism Management at The Hong Kong Polytechnic University (PolyU). Prior to joining PolyU, she was teaching in the USA for 12 years in two different state universities. Cathy is the current Editor-in-Chief of Tourism Management, and served as the Editor-in-Chief of Journal of Teaching in Travel & Tourism for 16 years (2002-2017). Her research foci include tourist behaviors and emotions, resident sentiment and stereotypes, and hospitality branding. Her most recent co-authored book, *Tourism: The Business of Hospitality and Travel* (6th ed.), was published by Prentice Hall in 2017. She received the John Wiley & Sons Lifetime Research Achievement Award in 2009 and International Society of Travel and Tourism Educators' Martin Oppermann Memorial Award for Lifetime Contribution to Tourism Education in 2011. She is a fellow of the International Academy for the Study of Tourism. Before becoming an academic, she worked in the hotel industry as part of the Hilton and Holiday Inns teams. She has served as a consultant and provided training to numerous hotel and tourism organizations over the years on service quality, branding, and marketing.



**Professor Fevzi Okumus, Editor-in-Chief International Journal of Contemporary Hospitality Management, University of Central Florida**

**Speaker bio**

Dr. Fevzi Okumus is the Central Florida Hotel and Lodging Association (CFHLA) Preeminent Chair Professor within the Hospitality Services Department at the University of Central Florida's Rosen College of Hospitality Management. He was the Founding Chair of the Hospitality Services Department at UCF Rosen College. He has over 260 academic publications (over 160 refereed journal articles, three books, 12 book chapters and 90 conference presentations and reports). As of July 2021, his publications have received over 13000 citations and he has an h-index of 55. He has chaired/co-chaired and served on numerous PhD dissertation and master thesis committees. He is the Editor-in-Chief of the International Journal of Contemporary Hospitality Management (IJCHM) (IF: 6.514) and the Journal of Hospitality and Tourism Insights (JHTI). He is a frequent speaker at international conferences. He has received numerous prestigious research awards and recognitions including "The Michael D. Olsen Research Award" in 2016; "The University of Central Florida Scroll & Quill Society Award" in 2017, the "CFHLA Preeminent Professor" again in 2017 and the John Wiley & Sons Lifetime Research Achievement Award from ICHRIE in 2018. According to a study published in 2020, Prof. Okumus was ranked 73rd and in among the top 2% of scholars in the Sport, Leisure & Tourism field globally.



**Professor Marianna Sigala, Editor-in-Chief Journal of Hospitality & Tourism Management, University of South Australia**

**Speaker bio**

Marianna Sigala is Professor at the University of South Australia and Director of the Centre for Tourism & Leisure Management. Her academic credentials are combined with her professional experience in the tourism industry. Her interests include services and experience management, Information and Communication Technologies (ICT) in tourism and hospitality, as well as wine tourism. She is a widely published and multi-awarded authority: nine books, numerous papers in academic journals, and (keynote) presentations in international conferences. She has a long record of leadership and participation in international research projects funded by various entities such as the E.U. and the Council of Europe. She is a past President of EuroCHRIE and a past member of the executive board of ICHRIE and IFITT. She currently serves at the executive board of CAUTHE. She is the co-editor of the Journal of Service Theory & Practice, and the Editor-In-Chief of the Journal of Hospitality & Tourism Management. In 2016, she has been awarded the prestigious EuroCHRIE Presidents' Award for her lifetime contributions and achievements to tourism and hospitality education. Since 2020, Professor Sigala is also appointed as Research Fellow of CAUTHE.