### CAUTHE 2021 Mid-Year Meeting Special Interest Group Report

July 2021



#### SIG CO-ORDINATOR REPORT

CAUTHE presently supports five SIGs, all of which have been as active as possible in 2021 (due to the COVID-19 pandemic). A summary of activities undertaken by SIGs to-date in 2021 is as follows:

### 1. Critical Approaches Co-ordinators: Erica Wilson, Jennie Small, Candice Harris

- The Critical Approaches in Tourism and Hospitality Special Interest Group attracted a good turnout at the scheduled meeting at the 2021 CAUTHE Conference where the coordinators presented to the group the proposal for CAUTHE to have a position statement, guidelines or pledge on matters of diversity, racial violence, gender equality and inclusivity as other organisations (such as Leisure Studies) have developed. While the SIG is happy to commence working on this, it was felt that it should be an organisation-wide commitment. At the Fellows Meeting on 4 March, Jennie Small expressed the hope that the Fellows would support the initiative.
- After a successful year in 2020, ISO-CHATS is commenced again on 5 March with a
  presentation by Jennie Small where she will present her research on the topic of
  'Women's Holiday Bodies'.
- In April, Antonia Canosa (SCU) spoke on the topic of 'Children's Rights in the Tourism Industry' and, in May, Heike Schänzel (AUT) presented on 'Gender-based Violence and Risk in Tourism'

#### 2. Event Studies

#### Co-ordinators: Leonie Lockstone-Binney, Martin Robertson

- The 2021 CAUTHE SIG meeting was held Friday 12 February. Sharing their thoughts and reflections concerning the influence of the pandemic on Event Studies, Dr Trudie Walters (Walters Research and Consulting) highlighted the links between health, the pandemic and Events Studies.
- In a joint presentation, Dr Effie Steriopoulos (William Angliss Institute) and Lizette Olivier (University of Newcastle) focused on opportunities to embed innovation and human connectivity to foster the optimum post-COVID event experience.
- Broadly, the well-attended and interactive session discussed How does the COVID-19 pandemic affect Event Studies, and how - as academics or professionals - we may affect positive responses to benefit Event Studies?

# 3. Information & Communication Technologies Co-ordinators: Marianna Sigala, Ian Yeoman

- The ICT SIG met at a scheduled meeting after the CAUTHE 2021 virtual conference.
- There has been significant progress with the book preparation about technologies and wine tourism, to be submitted to publisher this year.

#### 4. Teaching and Learning

#### Co-ordinators: Mieke Witsel, Niki Macionis, Tamara Young

- The aim of the T&L SIG CAUTHE conference meeting was to discuss the new *Three Ventures proposal*:
  - 1. Talking about Teaching
  - 2. Cross-institutional 'Practical Pointers'
  - 3. SoTL support and collaborative mentoring
- The dynamism for more frequent, deeper interactions and support among the SIG was clearly apparent. Cross-institutional interlinkages were seen as hugely beneficial and of great value. Suggestions also included:

- o a 'T&L mentoring event' at next the CAUTHE conference, similar in nature to the PhD/ECR workshop;
- o a member's profile area on the CAUTHE website where members list their expertise area and contact details.
- One key hurdle noted by each of the three groups involved the question how best can we communicate? beyond the 'Talking about teaching' Zoom meetings.
   Members felt that a discussion platform or space might be useful. We have tried a Facebook group and a LinkedIn page, but neither of these gained much traction.
- The question was raised whether the CAUTHE website might lend itself to such a space. The follow up question to that was how would that be monitored / updated / managed, and by whom?
- An important point raised was that with the restructure of many tourism/hospitality/events faculties and schools due to COVID, the opportunities for teaching experiences for upcoming early career academics are dwindling. This, too, highlighted the need for and benefit of cross-institutional linkages and thus a wider exposure for the early career teachers.
- Taghreed Al-Jaffal is seeking academics to participate in a 30-45 min interview to share insights and contribute to her PhD project about sustainability education within Australian Hospitality curricula. Please email <a href="Taghreed Aljaffal">Taghreed Aljaffal</a>.

## 5. Tourism Risk Crises and Recovery Co-ordinators: David Beirman, Joanna Fountain

- The SIG meeting held on 15 February (just after the conference) was in two parts. The first part was a presentation on the risk management strategies of the Victorian Tourism Industry Council by its Chair, Ms Felicia Mariani and supported by a report on research conducted on behalf of the VTIC by Joanne Pyke.
- The second half of the 2-hour session focussed on research conducted by SIG members.
- During the CAUTHE conference itself there were over 25 papers presented which focussed on risk and crisis. It is widely recognised that COVID-19 has been a major game changer for the global and the Australasian travel industry.
- David Beirman represented CAUTHE at two recent Consular Consultative Group (the stakeholder group which advises DFAT) (Australian Dept of Foreign Affairs and Trade) on travel advisories and tourism safety meeting held on Monday March 29 and again at a second meeting held on Thursday 10 June 2021.
  - At the first meeting David was informed of the reciprocal Trans-Tasman tourism bubble, which as we know comes into effect on 19 April 2021. The impression is that it will be some months before international travel for Australians extends beyond New Zealand.
  - o The second meeting discussed the future of international tourism into and out of Australia over the coming year and involves all major government and tourism industry stakeholders. In the 18 years David has served with the CCG, this is easily the most important meeting.
- The special edition on Tourism Risk, Crisis and Recovery for the Journal of Hospitality and Tourism Management edited by Jo Fountain and Katharina Wolff is nearing publication.
- The SIG has some upcoming books in which SIG members have been prominent contributors.
  - 1. Wilks. J., Pendergast. D., Leggat. P., Morgan. D., Eds (2021) Tourism Health, Safety and Wellbeing in the New Normal. Springer New York
  - 2. Prideaux. B., Beirman. D., Eds (2022) Handbook on Crisis and Disaster Management. Edward Elgar UK and USA. We hope to have between 25-30 chapters in this book and we already have 20 contributors, many of them SIG members.

- 3. Beirman. D., In Publication Due Nov (2021) *Tourism Crises and Destination Recovery*. Sage Publications, London. This is a textbook which covers 10 core themes of Tourism risk, crisis and recovery (see <u>invitation to authors</u>).

  Bruce Prideaux and David Beirman would be delighted if more SIG members expressed interest in contributing to the book.
- David Beirman's book *Tourism Crises and Destination Recovery* published by Sage is due for release in October 2021. See <u>Sage attachment</u>.

Wendy Hillman CAUTHE SIG Co-ordinator 16 July 2021