



Tourism Crises and Destination Recovery

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As global tourism faces its greatest threat since World War II, the author draws on over 40 years of industry and academic experience to explore the core themes that underpin crises, their impact on the tourism industry and recovery.

Focussing on this emerging issue in within the travel industry and academic tourism research, this author explores crisis management approaches from scholars, governments and tourism associations around the world. A dedicated chapter also covers the impact of Covid-19 on tourism industries and economies across the world and well as how nations from around the world responded to the global pandemic outbreak.

The book is split by theme and features over 20 case studies, including 2020 Australian bush fires, 2019 Sri Lankan terror attack, SARS and Swine Flu, the collapse of Thomas Cook, the global and Greek financial crises and the threat to the Great Barrier Reef.

Discussion questions and activities are included at the end of each chapter.

Suitable reading for students on tourism and tourism crisis management modules.

Table Of Contents:

Part 1

Chapter 1: The Development of a Contextual Approach to Tourism Crisis, Recovery, and Resilience

Chapter 2: Government and Travel Industry Approaches to Tourism Recovery

Chapter 3: UNPREPARED: The Global Tyranny of COVID-19: Paradigm Shifter and Disrupter of Global Tourism and Tourism Crisis Management

Part 2: Key Themes in Tourism Risk, Crisis, and Recovery

Chapter 4: Theme 1. Political Instability and Tourism

Chapter 5: Theme 2. Destination Recovery from Terrorist Attacks

Chapter 6: Theme 3. Natural Disasters

Chapter 7: Theme 4. Recovery from Medically Based Crisis Events

Chapter 8: Theme 5. Crime

Chapter 9: Theme 6. Economic Crises

Chapter 10: Theme 7. Technological Crises

Chapter 11: Theme 8. Recovery from Internal Management Failure

Chapter 12: Theme 9. Environmental Crises
