



THE COUNCIL FOR AUSTRALASIAN TOURISM AND HOSPITALITY EDUCATION INC (CAUTHE)

ABN: 99 849 437 226

Date: Tuesday 12 February 2019

Time: 4:00pm

Location: Grand Ballroom, Pullman International Cairns, Australia.

Reports available at: <http://cauthe.org/2019-annual-general-meeting/>

Minutes

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Present

	First name	Surname	Institute
1	Judith	Mair (Chair)	The University of Queensland
2	David	Airey	University of Surrey
3	Julia	Albrecht	Otago University
4	Charles	Arcodia	Griffith University
5	Sue	Beeton	William Angliss Institute
6	David	Beirman	University of Technology, Sydney
7	Pierre	Benckendorff	The University of Queensland
8	Deborah	Che	Southern Cross University
9	Sandra	Cherro Osorio	Melbourne Polytechnic
10	Glen	Croy	Monash University
11	Naomi	Dale	University of Canberra
12	Tracy	Dickson	University of Canberra
13	Marg	Deery	University of Surrey
14	Sara	Dolnicar	University of Queensland
15	Hai Long	Duong	Lincoln University
16	Larry	Dwyer	University of Technology, Sydney
17	Deborah	Edwards	University of Technology, Sydney
18	Joanna	Fountain	Lincoln University
19	Elspeth	Frew	La Trobe University
20	Edmund	Goh	Edith Cowan University
21	Tracy	Harkison	AUT University
22	Najmeh	Hassanli	University of Technology, Sydney
23	Wendy	Hillman	Central Queensland University
24	Sharon	Hebdon	Holmesglen Institute
25	Kirsten	Holmes	Curtin University
26	Leo	Jago	University of Surrey
27	Patricia	Johnson	University of Newcastle
28	Penny	Jose (notes)	CAUTHE Secretariat
29	Ulrike	Kachel	Charles Darwin University
30	Effie	Lagos	William Angliss Institute
31	Andrew	Le	International College of Management, Sydney
32	Yixue	(Helen) Liu	Nankai University, China
33	Leonie	Lockstone-Binney	Griffith University
34	Kevin	Markwell	Southern Cross University
35	Iris	Nguyen	International College of Hotel Management
36	Thi Trang	Nguyen	University of Newcastle
37	Faith	Ong	University of Queensland
38	Christof	Pforr	Curtin University
39	Jo	Pyke	Victoria University
40	Bruce	Prideaux	Central Queensland University
41	Rajka	Presbury	Torrens University
42	Ina	Reichenberger	Victoria University Wellington
43	Brent	Ritchie	The University of Queensland
44	Noel	Scott	Griffith University
45	Marianna	Sigala	University of South Australia
46	David	Simmons	Lincoln University
48	Jennie	Small	University of Technology, Sydney
49	David	Solnet	The University of Queensland
50	Karen	Smith	Victoria University Wellington
51	Esther	Teo	Academies Australasia Polytechnic
52	Michelle	Thompson	Central Queensland University

53	Michael	Volgger	Curtin University
54	Paul	Weeks	La Trobe University
55	Paul	Whitelaw	William Angliss Institute
56	David	Williamson	AUT University
57	Erica	Wilson	Southern Cross University
58	Mieke	Witsel	Southern Cross University
59	Yingsha	Zhang	University of Waikato

1. Apologies

Title	First Name	Last Name	Institution
Assoc Prof	Elisa	Backer	Federation University Australia
Assoc Prof	Rosemary	Black	Charles Sturt University
Dr	George	Brown	International College of Hotel Management
Dr	Carmen	Cox	Bond University
Assoc Prof	Sebastian	Filep	University of Otago
Dr	Anne	Hardy	University of Tasmania
Assoc Prof	Emma	Waterton	Western Sydney University
Assoc Prof	Ian	Yeoman	Victoria University of Wellington
Dr	Tamara	Young	University of Newcastle

2. Confirmation of previous AGM minutes

Wednesday 7 February 2018.

Proposed: Kirsten Holmes

Seconded: David Solnet

3. Reports from Executive

a. Chair's Report – Judith Mair

The chair noted that the association is in a strong financial position and membership is strong. There are around 200 individual membership and 33 Chapters. Two new Affiliate members joined in 2018.

Congratulations were extended to Leo Jago who has attended 25 CAUTHE conferences in a row!

Thanks to departing Executive committee members for their service over a number of years:

- Noel Scott: a longstanding member, Treasurer for four years and a CAUTHE Fellow.
- Catheryn Khoo-Lattimore: for three years, including as a co-opted member, 2nd Vice-Chair and PhD ECR workshop coordinator.

The first HDR conference held with SMAANZ in conjunction with the mid-year meeting was well attended and received.

CAUTHE has continued to auspice the Learning and Teaching Academic Standards project. Three calibration workshops, a number of peer-review of assessment projects and an Assessment Design workshop (held yesterday) have been undertaken since the Standards were published in 2015.

The Chair noted that she will be stepping down from the role after the AGM. She has been honoured to be CAUTHE's Chair and proud of the various achievements. Kirsten Holmes (1st VC) thanked Judith for her wonderful contribution over the past five years.

b. Treasurer's Report – Noel Scott

See Appendix 1.

c. Secretary's Report – Edmund Goh

The key role of the secretary is to collate newsletter content. Two newsletters were published in 2018.

- April edition – CAUTHE 2018 conference, award winners and 'Where are they now?' – Deb Edwards and Leonie Lockstone-Binney.
- September edition – mid-year meeting and HDR conference, CAUTHE 2019 conference and the Standards workshop.

In total, 25 stories were featured. The newsletter has been condensed, with more photos and stories. It is proposed Chapter directors are featured in upcoming editions.

Thank you to all who have contributed to the newsletter.

4. Membership Report – Penny Jose

See Appendix 2.

5. Conferences

a. 2019 Central Queensland University – Bruce Prideaux

Thanks were extended to all who had supported the conference. An issue was the large number of papers which were submitted for review but subsequently withdrawn. A number of these withdrawals were in the last 2-3 weeks, after being contacted by the conference organisers. A number of submitters are accepting the review and subsequently submitting their papers to journals.

b. 2020 Auckland University of Technology – Tracy Harkison | David Williamson

CAUTHE 2020 will be held in Auckland from 10-13 February. Three of the four keynotes have been confirmed and the conference will be launched at the closing ceremony on 14 Feb.

c. 2021 Conference bid – Kirsten Holmes | Edmund Goh

The proposed CAUTHE 2021 conference is a joint venture between Curtin University, Edith Cowan University and Murdoch University from 8 – 11 February 2021, Perth, Western Australia. The theme is '*West, East, South, North: New directions for tourism, hospitality and event research*'. There will be a number of sub-themes.

Committee members include:

- Sean Kim, Edith Cowan University – Scientific Committee
- Joanna Pearce, Edith Cowan University – Scientific Committee
- Michael Volgger, Curtin University – Scientific Committee
- Diane Lee, Murdoch University – PhD/ECR Workshop
- Jim Macbeth, Murdoch University – PhD/ECR Workshop
- Yohei Okamoto, Murdoch University – Social events committee
- Sean Lee, Curtin University – Social events committee

The committee will assign committee members to work closely with the CAUTHE Chair and Executive Committee to manage the overall operations such as organising the PhD/ECR workshops, Chapter Directors' meeting, external sponsorships, great debate and gala dinner.

The committee will consider (where appropriate) engagement of equal representation of indigenous groups, women and other under-represented groups especially for session chairs and keynote speakers.

The conference program will include three keynote speakers. These will include one from the tourism, hospitality and events industry in Perth, and two internationally recognised academics who advocate for alternative approaches to tourism, hospitality and events.

Three social functions are proposed, all to be held in Fremantle to include e.g. casual poolside BBQ, official welcome reception at the Maritime Museum and the Gala Dinner at the Fremantle Sailing club.

The conference will be supported by Promaco Conventions, and will utilise Promaco's recommended online paper and registration management system.

The proposed venue is the newly refurbished, world-class Esplanade Hotel, Fremantle. Accommodation rates for a variety of options will be negotiated by the committee.

A conference timeline and a preliminary budget based on the assumption of 160/180/200 registrations was presented.

Proposal:

The Chair proposed that members accept the bid for the consortium of Curtin University, Edith Cowan University and Murdoch University to host CAUTHE 2021 Conference

Seconded: Paul Whitelaw

All in favour

6. Special Interest Groups – Wendy Hillman

See Appendix 3.

7. Journal of Hospitality and Tourism Management (JHTM) – Marianna Sigala

See Appendix 4.

8. Fellows' Report – Leo Jago

The Fellows have been more actively involved in activities including the HDR conference, PhD ECR workshop and by representation on the CAUTHE Executive teleconferences.

There was a positive response to the call for Award nominations, with a large number of high quality submissions.

9. Other business

There was no other business.

10. Next meeting

At CAUTHE 2020, Auckland University of Technology.

Meeting close: 5:20pm

Appendix 1: Treasurer's Report

This report accompanies the statement of financial affairs for CAUTHE for the period 01/01/18-31/12/18. It also includes projected income and expenditure for 2019.

The financial statement includes all information available to me at the time of writing this report. I am pleased to report that I have balanced the statement of accounts and they can be found in the attached documents.

Total funds on hand as of 1st January 2019 are \$124,257.94, which is slightly above the mid-year estimate (\$123,054.00). Total income for the year 2018 exceeded total expenditure by \$5,358.04 Overall, year-on-year performance indicates that 2018 income (\$55,348.68) was similar to that in 2017 (\$55,572.32) while 2018 expenditure was higher (\$49,990.64) than 2017 (\$37,958.86).

On the income side, 2018 income of \$55,348.68 is similar in most categories to 2017.

On the expenses side, this year-on-year change was due to additional bursaries, including the new HDR Mid-Year bursaries and special conference bursary, Special Interest Group workshop expenses and Secretariat remuneration. Due to the essential role of the Secretariat to the effective running of the organisation, the Executive committee agreed to offer the Secretariat a two-year contract of annual remuneration commencing in March 2018, to be reviewed in 2 years

The 2019 budget is shown as in line with 2018. Some \$70,000 of CAUTHE's cash reserves are now in a term deposit. The largest expense is forecast to be Secretariat wages. As noted in previous reports, the Secretariat is critical for the efficient functioning of the association.

I wish to thank the CAUTHE Secretariat, Penny Jose, for providing essential ongoing assistance. I am pleased the accounts are in a healthy position.

Noel Scott

CAUTHE Treasurer 2018

CAUTHE - Statement of Income and Expenditure

1 January – 31 December 2018

	2016	2017	2018
Opening Balance as at 1st January	\$93,402.64	\$101,286.44	\$118,899.90
Income			
Bank Interest	\$2,025.52	\$2,302.86	\$2,504.59
Conference levy (naming fees)	\$3,175.00	\$4,378.05	\$3,100.00
Conference donation	-	\$5,000.00	\$7,000.00
Elsevier editorial stipend	\$2,715.98	\$2,510.12	\$2,480.41
Membership	\$31,488.44	\$33,936.46	\$31,182.00
MYM Registration	-	-	\$135.00
Royalties	\$2,608.08	\$7,444.83 ¹	\$8,796.68
Sale of conference proceedings	\$240.00	-	\$150.00
SIG Income	\$1,620.00	-	-
Total income to 31st December	\$43,873.02	\$55,572.32	\$55,348.68
Expenditure			
Bank fees	\$57.00	\$41.00	\$100.00
Conference bursaries	\$6,665.31	\$8,150.00	\$10,381.43
Conference expenses	\$150.64	\$224.43	\$1,450.53
Conference PhD Workshop (net)		\$781.42	-
Department of Fair Trading	\$54.22	\$44.18	\$45.18
Gifts	\$412.95	\$342.52	\$595.12
Insurance	\$1,775.04	\$1,775.04	\$1,775.04
Mid-year meeting (travel and catering)	\$1,718.20	\$2,556.44	\$2,661.20
PayPal fees	\$620.81	\$565.88	\$604.09
Postage and stationery	\$10.94	-	-
Secretariat (remuneration)	\$17,415.00	\$17,575.00	\$25,990.24
Secretariat (other)	\$843.87	\$2,563.30	\$797.00
Special Interest Group activities/Standards	\$3,428.74	\$1,506.26	\$4,342.31
Strategic plan (graphic design)	\$150.00		
Teleconferences	\$228.00	\$342.00	\$285.00
Website hosting and maintenance	\$2,458.50	\$1,491.40	\$963.50
Expenditure to December 31st	\$35,989.22	\$37,958.86	\$49,990.64
Balance of Trading account	\$7,159.53	\$2,481.65	\$5,379.55
Balance of Mastercard account	\$179.63	\$183.17	\$148.47
Balance of Investment account	\$23,947.28	\$46,235.08	\$118,729.92
Balance of Term Deposit	\$70,000.00	\$70,000.00	-
Overall cash at bank 31st December	\$101,286.44	\$118,899.90	\$124,257.94

¹ As per our agreement with Elsevier, in April 2017 royalties of \$3881.67 were paid for 2016 sales of the online Journal of Hospitality and Tourism Management (JHTM) for the first time. Our current agreement expires in 2021

Proposed Income and Expenditure Activity for 2019

	2019
Opening Balance as at 1 January (Actual)	\$124,257.94
Proposed Income	
Bank Interest	\$2,500.00
Conference levy (naming fees)	\$3,000.00
Elsevier editorial stipend	\$2,500.00
Membership	\$31,000.00
Royalties	\$8,000.00
Sale of conference proceedings	\$100.00
Total income to 31st December	\$47,100.00
Proposed Expenditure	
Bank fees	\$100.00
Conference bursaries	\$10,000.00
Department of Fair Trading	\$50.00
Elsevier member access fee	\$2,800.00
Gifts	\$500.00
Insurance	\$1,775.04
Mid-year meeting (travel and catering)	\$2,500.00
PayPal fees	\$700.00
Postage and stationery	\$25.00
Secretariat (conference travel)	\$1,500.00
Secretariat (wages)	\$25,000.00
Special Interest Group activities	\$5,000.00
Teleconferences	\$300.00
Website hosting	\$1,000.00
Website Maintenance	\$1,000.00
Total expenditure to 31st December	\$52,250.04
Estimated Overall Cash at Bank as at 31st December (Estimated)	\$119,107.90

Appendix 2: Membership Report

1. Key activities

CAUTHE continues to maintain a healthy membership base and facilitates key activities for members. The organisation supports a fully integrated website and membership management system and growing social media presence. The Executive committee held eleven monthly teleconferences throughout the year, including two teleconferences which were joined by the Chapter Directors.

2. Membership

Individual membership increased by **13%** to 201 members in 2019, from 178 members in 2018 (Table 1). The percentage of associate compared with student members also increased to **72%** from 66%.

Chapter membership has remained stable at **33** members with one new Chapter having joined since the last Annual General Meeting Melbourne Polytechnic. No longer a member is the University of New South Wales.

Affiliate membership increased to **five** members with the addition of:

- Crown College International, Melbourne
- Nankai University, Japan

Table 1: All Members 2009-2019 (as at 31 Jan)

Members	2009	2010	2011	2012	2013	2014	2015	2016	2017	2018	2019
Individual (TOTAL)	106	175	200	220	180	180	140	190	207	178	201
• Associate	78	125	134	150	143	133	99	136	152	118	145
• Student	16	19	38	50	37	47	41	54	55	60	56
• % Associate	74%	71%	67%	68%	79%	74%	71%	72%	73%	66%	72%
• International	12	31	28	20	16	23	14	35	54	25	39
• % Int'l	11%	18%	14%	9%	9%	13%	10%	14%	26%	14%	20%
Chapter	19	22	25	26	26	26	25	30	31	33	33
Affiliate	3	3	4	3	4	5	5	5	3	3	5

3. New members

Table 2 shows an increase in the number of new members (**84**) or **42%** of the total membership over the past twelve months. The conference registration process attracted a high number of **58** new members.

All applicants for the PhD / ECR workshop bursary were existing members, with no new members joining as part of this bursary application process. This outcome was affected by the popular new special 2018 bursary which was open to non-members.

Table 2: New members (as at 31 Jan)

Members	2009	2010	2011	2012	2013	2014	2015	2016	2017	2018	2019
Individual (TOTAL)	9	80	98	61	55	59	28	60	97	42	84
% TOTAL	8%	46%	49%	28%	31%	33%	20%	32%	47%	24%	42%
Associate	7	54	59	28	31	26	9	29	55	13	46
Student	2	11	28	24	24	33	19	31	42	29	38
No. joined via conf.	--	--	--	31	14	14	9	33	59	10	58
% joined via conf.	n/a	40%	57%	51%	25%	24%	32%	55%	61%	24%	69%
International	n/d	15	11	3	7	10	2	18	37	14	20
Chapter	1	0	1	1	1	2	1	5	1	3	1
Affiliate	2	1	1	-1	1	1	0	0	-2	0	2

4. International membership

The majority of international members was as usual, from the United Kingdom. The percentage of international members increased to **20%** from 14% in 2018, with a corresponding increase in the number of **15** unique countries represented (Table 3).

Table 3: International members (as at 31 Jan)

2015		2016		2017		2018		2019	
Australia	112	Australia	136	Australia	119	Australia	133	Australia	132
NZ	9	NZ	19	NZ	34	NZ	19	NZ	28
UK	4	UK	10	UK	11	UK	8	UK	14
Hong Kong	2	Singapore	5	Hong Kong	9	Japan	6	Japan	5
Japan	2	Hong Kong	3	Japan	7	Singapore	2	Hong Kong	7
Finland	1	Japan	3	Thailand	4	China	3	Italy	3
Denmark	1	Norway	3	China	3	Hong Kong	1	Norway	2
Switzerland	1	Switzerland	2	Switzerland	3	Serbia	1	Sweden	2
Singapore	1	Israel	2	Turkey	3	Spain	1	Malaysia	1
Norway	1	China	1	Canada	2	Sri Lanka	1	Netherlands	1
USA	1	Finland	1	South Africa	2	Switzerland	1	Philippines	1
		Germany	1	Netherlands	2	Netherlands	1	Saudi Arabia	1
		Macau	1	USA	2			Switzerland	1
		Malaysia	1	Fiji	1			Taiwan	1
		Sweden	1	Germany	1			Vietnam	1
		UAE	1	Nigeria	1				
Total int'l	14		35		54		25		41
%*	10%		18%		26%		14%		20%
Count	9		16		16		10		15

*of total membership

5. Conference delegates and membership

Membership numbers continue to correlate strongly with conference attendance (Figure 1), with the member discount being a strong incentive for members to join or renew membership.

85 members (42%) joined CAUTHE or renewed their membership as part of the conference registration in 2019. This figure corresponds with **50** members in 2018, **87** in 2017 and **64** in 2016. The figure correlates strongly with the ease at which delegates are able to purchase membership during the registration process.

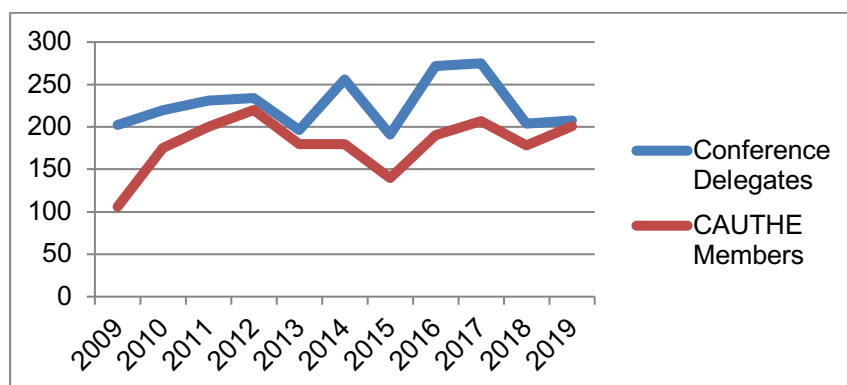


Figure 1: Conference delegate numbers vs membership

Table 4 shows the top delegate countries for the 2019 conference, compared with previous years. Top countries outside Australia and New Zealand are the United Kingdom, Hong Kong, Japan, China/Macau and Italy. The percentage of total international conference delegates, 22% is consistent with previous years, with the number of unique countries is average at 23 (Table 3).

Table 4: Conference delegate top countries

COUNTRIES	2010	2011	2012	2013	2014	2015	2016	2017	2018	2019
Australia	169	228	170	81	167	140	159	119	135	143
New Zealand	12	8	25	81	13	18	22	67	21	19
United Kingdom	13	15	10	14	10	8	16	22	10	13
China / Macau	2	2	7	0	9	2	4	9	5	5
Hong Kong	5	1	7	2	4	1	3	7	2	4
Japan	0	0	0	0	11	2	3	8	10	4
Italy	0	0	0	0	0	0	0	0	0	3
Nigeria	0	0	0	0	0	0	0	0	0	2
Norway	2	1	1	2	1	1	3	1		2
Sweden	0	0	1	2	0	1	1	0	1	2
Thailand	1	2	3	3	0	1	9	6	3	1
Turkey	0	0	0	0	0	0	1	3	3	0
Singapore	0	0	0	0	1	2	4	0	2	0
Switzerland	1	3	2	2	1	1	4	3	1	0
Netherlands	0	0	4	0	2	2	2	2	1	1
USA	1	1	1	1	2	1	1	5	1	0
Other	16	11	4	10	36	12	43	24	9	12
TOTAL	220	271	234	196	256	191	272	275	204	208
No of Int'l delegates	32	35	49	36	49	26	64	84	48	46
Int'l % of total*	15%	15%	21%	18%	19%	14%	24%	32%	24%	22%
Count~	21	23	21	22	23	24	27	25	23	23

* Excluding AU and NZ

~ Average = 23

6. Social media

CAUTHE's social media presence continues to grow in all media (Table 5). In the past 12 months CAUTHE's Facebook page following has continued to grow to 705 followers, the LinkedIn group has grown to 228 members and the number of Twitter followers has increased by 63%. There are now 11 followers follow CAUTHE on Instagram! Feel free to follow @cauthe1.

Six of the seven SIGs have a social media presence. CAUTHE has a social media policy (see <http://cauthe.org/about/policies/>) and will continue to increase presence in social media to facilitate communication with members.

Table 5: Social media group membership

Media / Group	Created	2012	2013	2014	2015	2016	2017	2018	2019
Facebook									
CAUTHE	Nov-12	1	8	127	182	351	455	584	705
Event Studies	May-12	27	28	26	27	34	33	34	38
Tourism & Volunteering	Jan-14	n/a	n/a	8	24	26	29	36	42
LinkedIn									
CAUTHE	Jun-12	13	18	37	47	138	199	211	228
Critical Studies	Feb-19	--	--	--	--	--	--	--	24
Emerging Markets	Mar-12	143	172	243	322	414	424	428	431
Risk Crises & Recovery Management	Feb-13	--	--	--	--	40	39	39	38
Teaching & Learning	Jan-17	--	--	--	--	--	11	56	58
Flickr									
Views	Feb-11	11K	13K	26K	37K	51K	62K	66K	78K
Photos									2,675
Twitter @cauthe1									
Followers	Feb-13	n/a	1	20	35	49	97	175	277
Instagram @cauthe1									
Followers	Oct-16	--	--	--	--	--	1	4	11

Penny Jose

CAUTHE Secretariat

9 February 2019

Appendix 3: Special Interest Group Report

CAUTHE presently supports seven SIGs, most of which were active in 2018. A summary of activities undertaken by SIGs in 2018 and in progress for 2019 is as follows:

1. CRITICAL APPROACHES IN TOURISM AND HOSPITALITY (CATH)

Co-ordinators: Erica Wilson, Jennie Small and Candice Harris

The aims of CATH are to:

- Promote and discuss the role of tourism and hospitality research/education through critical and alternative voices, texts and methodologies;
- Explore the personal, the political and the situated nature of research and teaching in tourism and hospitality;
- Provide a forum for research collaboration and the mentoring of emerging tourism and hospitality researchers;
- Promote and legitimise spaces for interpretative and critical modes of inquiry, with particular emphasis on multi/post-disciplinary research on the following:
 - Embodiment, performance and identities
 - Gender, race, ethnicity, sexuality, class and disability
 - Social justice and social inequality
 - Mobilities and globalization
 - Empowerment, community and entrepreneurship
 - Materiality, lifestyle and cultural practices
 - Representation, language and culture
 - Positionality, perspectivity and reflexivity
 - Emotional dynamics of research
 - Cultural politics of publishing and academic renewal
 - Critical methodologies and paradigms

SIG activities in progress

- The SIG will hold a workshop with a Q & A Panel Discussion [Staying Disruptive: Living and Practising as a Critical Scholar](#) during CAUTHE 2019 to be followed by a casual dinner.
- A potential *Critical Hospitality Symposium*, with Prof Paul Lynch (UK), to be supported and co-labelled as a 'CAUTHE CATH SIG' initiative, in Brisbane in September 2019. The coordinators will apply for SIG funding in 2019.

2. EMERGING MARKETS (EMSIG)

Co-ordinators: Joseph Cheer and Annette Sharp

Focus and Themes

The Emerging Markets SIG seeks to undertake research and development focusing on Australia's emerging tourism markets.

2018 Activities

- The SIG is currently working to define the term 'emerging market' in a partnership between Monash University and China Digital.
- The [Orphanage tourism: Ethics and Alternatives Conference](#) (an industry, government and university collaboration) was held on 24 August 2018 in Melbourne, and then travelled to Perth, Sydney, Adelaide and Brisbane.

SIG activities in progress

- Joseph is on the organising committee for the [1st Tourism and SDGs Conference](#) in NZ early in 2019.
- Neither Annette nor Joseph are able to attend CAUTHE 2019, with Joseph in the process of moving to Wakayama University, Japan.
- The SIG's main goal for 2019 is to see members talking, debating and connecting.

3. EVENT STUDIES

Co-ordinators: Leonie Lockstone-Binney and Martin Robertson

Focus and Themes

The aims and objectives of the SIG are:

- To facilitate a stronger network of event studies academics that can benefit from better communication, knowledge sharing and partnership building
- To promote the development of high quality event studies research, using innovative ideas and methodologies.
- To disseminate event studies research as widely as possible, to an academic and industry audience and to communicate event studies research in a range of forms accessible to a diverse audience (academics, governments, industry associations and all members of the events industry).

2018 Activities

SIG co-convenor Dr Martin Robertson has moved to Edinburgh Napier University, Scotland, where he has the role of academic and programme leader for the MSc Business Event Management course. He is also the UK Regional Editor of *Event Management - an international journal*. Nonetheless, Martin retains his affinity and dedication to CAUTHE, continuing his collaborative work with member colleagues and retaining his honorary role at Victoria University.

SIG activities in progress

- Following the publication of the special issue '*Critical Event Studies: Issues and Perspectives*' in *Event Management*, the SIG meeting at CAUTHE 2019 will discuss the *issues and tensions in bringing criticality to the events field*. Two of the issue editors, A/Prof Martin Robertson and Prof Jane Ali-Knight, will provide an overview of the topic and various contributors to the issue will discuss their latest research and how it applies a critical lens.
- SIG coordinators are assisting as track chairs for the Events track of the CAUTHE 2019 Conference.

4. INFORMATION & COMMUNICATIONS TECHNOLOGIES (ICT) SIG

Co-ordinators: Marianna Sigala, Ian Yeoman

Focus and Themes

Information & Communications Technologies (ICT) are the lifeblood of tourism transforming the way tourism firms, tourists, destinations and tourism academics operate and behave. The ICT SIG envisions developing and operating with the scope to provide various opportunities (e.g. industry workshops, seminars, special issues in journals and conference tracks) to tourism academics and professionals that are interested to learn more about the impact of ICT on tourism and their professional career as well as to find valuable ways to excel their scholarly performance.

2018 Activities

- SIG members have been invited to submit chapters to a co-edited book titled '*Science Fiction, Disruption and Tourism*'.

SIG activities in progress

- A workshop meeting Contemporary issues in technologies and tourism and research agendas at CAUTHE 2019 with speakers Prof Dimitrios Buhalis (Bournemouth University), Prof Marianna Sigala (University of South Australia) and Prof Ian Yeoman (Victoria University Wellington) at CAUTHE 2019.

5. RISK, CRISIS AND RECOVERY

Co-ordinators: Brent Ritchie and David Beirman

Focus and Themes

The primary aim of the SIG is the promotion and facilitation of research in the field of tourism risk, crisis and recovery management and building links with Australasian and international tourism academics and with relevant tourism industry bodies.

2018 Activities

- David represented CAUTHE at the meeting of DFAT's Consular Consultative Group in Canberra on 6 December 2018. All members (who are key stakeholders of government travel advisories) were shown the latest tourism crisis management measures being undertaken by DFAT. David will report on meeting and inspection visit to SIG members.

SIG activities in progress

- Professor David Simmons will present a recent report undertaken for [New Zealand's National Science Challenge – Resilience to nature's Challenges](#) on Resilience in Transient Communities at CAUTHE 2019.
- A call for papers was sent to SIG members requesting full papers of up to 9,000 words and research notes of 1,500 words for submission for submission by September 2018. Papers related to risk and resilience topics will be submitted to *Annals of Tourism Research* to be curated by Brent, as an Associate Editor.

6. TEACHING & LEARNING

Co-ordinators: Mieke Witsel, Dianne Lee, Nisha Abm

Focus and Themes

The aim of the Teaching and Learning SIG is to provide a forum for CAUTHE members to discuss and engage in professional development activities related to tourism, hospitality and event education.

Current interests and themes include:

- Curriculum development including design and delivery, assessment, student experience.
- Student learning including influences, practices, pathways and spaces.
- The impacts and implications of higher education policy.
- Globalisation and internationalisation in higher education.
- Professional learning, work experience and industry engagement.
- The balance between liberal/social science education and vocational education.
- Tourism, hospitality and education futures.

2018 Activities

- SIG work during 2018 resulted in two outputs: a poster and a presentation at the Queensland University Educators Showcase:
 - Croy G, Witsel M, Benckendorff P, Kralj A, Wardle K, & Link C 2018 'Adopting education innovations: Lessons from flipped classrooms' QUES 27-28 September 2018 (poster); and
 - Witsel M, Croy G Benckendorff P, Kralj A, Wardle K, & Link C 2018 'Educators' reflections on education innovations: experiences of flipping classrooms' QUES 27-28 September 2018 (presentation)

SIG activities in progress

- The SIG will hold [a scholarship of teaching and learning workshop](#) and special interest sub groups (S21G) team workshop meetings during CAUTHE 2019, to be followed by a casual dinner.

7. TOURISM AND VOLUNTEERING

Co-ordinators: Stephen Wearing and Simone Faulkner

Focus and Themes

The aim of this SIG is to foster an environment of collaboration to promote dialogue between academics, educators and students interested in volunteering and tourism and forge links with relevant industry and other stakeholders.

2018 Activities

- Publication: Wearing, S., Mostafanezhad, M., Nguyen, N., Nguyen, T. H. T., & McDonald, M. (2018). 'Poor children on Tinder' and their Barbie Saviours: towards a feminist political economy of volunteer tourism. *Leisure Studies*, 1-15. doi:10.1080/02614367.2018.1504979
- A report on the *State of Play in Volunteer Tourism* indicates there is a continued attack on the area from journalists using out-of-date information.
- Note the journalist name is the start of the title of the article i.e. Barber [Barber: Voluntourism May Do More Damage Than Good \(2018\)](#)
- There are better informed media reports see [We need to talk about voluntourism \(2018\)](#) but they are generally focused on individual experiences rather than systemic issues in volunteer tourism practice.
- There are however now articles that are attempting to address the issues [Power to the hosts: how to fix volunteer tourism \(2018\)](#) and how new forms of it might have evolved around disaster relief [How Travelers Can Help Hurricane-Damaged Islands \(2018\)](#).
- Volunteer Tourism has made the Harvard Political Review (the USA is discovering Volunteer Tourism). This demonstrates how there is a lack of information on volunteer tourism and also how journalists are failing to research it – only one outside 'expert' asked for comment and this might be considered a good article. See <http://harvardpolitics.com/online/can-help-hurt/>

Eight SIG report request emails were sent in 2018. These emails have asked for information about the current activities which have been reported to the monthly Executive meetings and in the CAUTHE Newsletter. The information resulting from these reports is also presented at the AGM.

Each SIG is required to report twice per year at the MYM and the AGM, with other reports of requests for funds, as the need arises.

Wendy Hillman
CAUTHE SIG Co-ordinator
12 February 2019

Appendix 4: Journal of Hospitality and Tourism Management Report

PAPER SUBMISSIONS – PUBLICATIONS

In 2018, there has been a substantial increase of almost 65% in the number of submissions in relation to 2017. This is due to the announcement of the inclusion of the journal to SSCI, as well as the increased promotion of the journal to many more networks, e-mail lists and conferences by the editorial team. The impact of the later is also evident from the increased paper submissions from USA and Europe (in relation to lower submission numbers from these countries in the previous years).

Asia is leading as a country in terms of submissions and published papers, but submissions from Europe, USA and Australia-NZ continue to show a positive growth.

The 2018 rejection rate increased in relation to the previous year, but the desk rejection rate decreased. This trend reflects that the journal is receiving better quality submissions, and provides more opportunities to work and provide constructive feedback to authors with papers with potential. However, some of these papers do not succeed to be finally accepted.

The number of published papers has been maintained at similar levels to previous years. This demonstrates a good growth pattern; with the potential for a positive influence on the journal's expected impact factor (i.e. if there are too many published papers and citations are low, there is an increased risk of a relatively low impact factor in June 2019).

CITATION STRATEGY

JHTM has been selected for coverage in Clarivate Analytics products and services. Beginning with V26 2016, this publication will be indexed and abstracted in:

- Social Sciences Citation Index®
- Journal Citation Reports/ Social Sciences Edition
- Current Contents®/Social and Behavioral Sciences

The journal will be listed in the June 2019 JCR with Journal Impact Factor and related metrics.

The Citescore of JHTM has steadily increased during previous years and specifically between 2017 and 2018.

Paper downloads have increased from 2017 to 2018 by 25%, which is a great result, since it can significantly influence readership, citations and so, the impact factor in 2019. The submission download's outcome also reflects again the increased efforts of the editorial team to promote the journal in various networks and associations.

Some of the special issues also represent Vol/Iss with relatively high download numbers. This reflects that special issues can significantly influence the usage, readership and so, citation of the journal, and thus, the strategy to develop special issues on topical issues that can attract readership should be continued.

An 'aggressive' and proactive strategy has been planned and its execution has also started in order to promote the journal and its papers, and ultimately, try to ensure that the journal can receive a satisfactory first impact factor to be received in 2019. Such activities and strategies include:

- Promote the JHTM within and beyond the CAUTHE audience and motivate the people to cite the journal papers
- Identify and target leading authors to submit to JHTM; their papers can attract readership and citations; one such paper has been already published in 2018 -about the future of events and creative tourism, by Greg Richards - which has already attracted a significant number of downloads and citations
- Encourage PhD students to submit good and solid review paper. The editorial team has been promoting the journal to several doctoral workshops and conferences in Australia, Europe and north America
- Only citations to papers published during the last 2 years count for calculating the impact factor to be received in 2019. To this end, the editorial team has selected specific papers with good potential to be promoted within virtual special issues and boost their citations. The

editorials for these special issues have been written by the editorial team of the journal and the first one is due to be published online within February 2019

- Special issues. Several special issues on topical themes and by leading researchers have been identified and scheduled. Some of them are due to be published soon – see section below as well
- JHTM Research symposium. In 2018, a research symposium took place with great success and high participants' satisfaction. A special issue attracting good papers has been developing under the guest co-editorship of Noel Scott and his colleagues. Another research symposium is scheduled for 2019, while a strategy on how to maintain and further develop this journal research symposium has been developed and submitted to the CAUTHE for further discussion, deliberation and approval.
- Organization of a paper hackathon during EuroChrie conference in Dublin November 2019. The hackathon has attracted a lot of participants that all expressed high satisfaction. Three winning papers will be recruited for potential publication for the journal.
- A process for investigating the organization of another paper hackathon has started in collaboration with Elsevier. The aim is to maintain this good momentum and success of the first ever paper hackathon and institutionalise it as a best practice in tourism/hospitality research circles as an initiative of the journal
- TOC are being promoted to e-mail lists and the CAUTHE news to boost readership and citations

REVIEW PROCESS PERFORMANCE

Metrics in relation to the review process show a good improvement in terms of the time period required to manage the paper review process. In relation to 2017, the time for first review and desk-review has decreased during 2018, while the time for final decision is more or less similar in 2018 and 2017. The editorial team has managed to provide a quicker first decision to authors, and maintained the same review period until the date of final decision. These are very positive outcomes, since:

- the decision for first revision heavily depends on editorial team and reviewers, and the metrics show that the editorial team has performed well in 2018; and
- the time until final decision also depends on the authors' timing of revised paper versions and the editorial team and reviewers.

By maintaining the same level of time from submission to final decision, it seems that all the stakeholders (editorial board, authors and reviewers) are well managed and coordinated by the editorial team.

The time from submission to first published online has increased somewhat during 2018, which is something that the publisher will have to monitor and be alerted. However, the time from submission to final publication is maintained in similar levels, which means that the journal is not suffering from problems of paper backloads waiting to be published. Thus, it is also good news that existing and potential authors do not have to wait too long until they see their paper published in JHTM.

SPECIAL ISSUES

- The special issue from the CAUTHE 2018 conference has been postponed due to annual leave of guest editors.
- A special issue from CAUTHE 2019 is planned and promoted.
- A special issue from the journal's promotion in ATLAS conference has generated a review paper from a leading author, Greg Richards.
- A special issue from the journal's promotion in the International Tourism conference organized by University of the Aegean in Greece generated five submissions from which one paper was published.
- A special issue based on the JHTM Symposium in May 2018 has been developed – guest editors Noel Scott, Xin Jin and Ying Wang.

- Special Issue on Entrepreneurial Ecosystems in Tourism, by Prof Harald Pechlaner, Monika Bachinger and Ingrid Kofler.
- Special Issue on Tourism Innovation, by Vanessa Ratten and Vitor Braga.
- Special issue on contemporary issues in wine tourism, by associate professor Coralie Haller - chair of wine tourism, Strasbourg university. The special issue will be promoted during an international conference on wine tourism to take place in Strasbourg in June 2019.

All special issues are promoted on the JHTM (Elsevier) website, social media, personal networks, e-mail lists and conferences to ensure great exposure of the special issue and the journal.

The development of special issues (specifically when they are linked with international conferences) heavily help the promotion of the journal to a wider audience. It is thus suggested that maximum 2 special issues per year is a healthy and good promotional strategy to follow for JHTM.

A special issue on a topic related to Asia may help the journal to penetrate more the Asia market and get readership and citations from there.

If anyone has an idea or suggestion please let me know. Other ideas and proposals for special issues are very welcome.

JOURNAL AWARDS

The three annual JHTM awards (best paper, highly commended papers, and best reviewers) have been planned and implemented for 2018.

- Winners were identified based on suggestions and consultation with the Associate Editors and the Advisory Board of the JHTM.
- The winners will be announced at the gala dinner of 2019 CAUTHE conference and following to that a promotional campaign will be undertaken by Elsevier and CAUTHE to promote the awards, winners and the journal.
- Free access to the winning papers is also provided for three months to boost readership and citations.

Please help disseminate the press releases and boost citations and submissions of good papers for 2019.

JOURNAL MARKETING ACTIVITIES

The 2018 JHTM CAUTHE Research symposium (3-4 May 2018 at UniSA) was organized with a great success, with excellent speakers, several participants and good satisfaction. The symposium sessions were recorded and made accessible to promote CAUTHE and the journal. Promotion of the videos were planned and carried out.

A research symposium of the journal is planned for 2019, while a strategy on how to continue this symposium has been submitted for discussion and approval to the CAUTHE Exec Committee.

A paper Hackathon was conducted during the 2018 EuroCHRIE conference (6-9 November 2018). The hackathon attracted more than 40 participants and great journal exposure. Press releases were developed and promoted, three winning papers recruited for submission to the journal. An investigation is under process on how another hackathon can be organized in 2019 to keep the momentum, attract more papers and publicity and institutionalize it as an initiative of the journal.

Promotion of the journal at an USA – Canadian audience through Emily Ma's networks, e.g. CHRIE conference.

Virtual special issues – three virtual special issues are developed in 2019 – see above comments.

Continuous promotion of JHTM at conferences that Prof Sigala attended:

- SERVSIG 2018, Quality International Conference (Barcelona July 2018),
- Global Hospitality Conference (Vietnam, October 2018),
- EuroCHRIE (Dublin, November 2018),
- ANZMAC 2018 (December 2018),

- Promotion of the journal to conferences in 2019 will be continued.

Please promote JHTM at any international conferences that you attend.

EDITORIAL TEAM

The editorial team for the Journal consists of:

- Professor Marianna Sigala Editor-in-Chief
- Associate Professor Leonie Lockstone-Binney, Associate Editor (Tourism and Events)
- Dr Emily Ma – Associate Editor (Hospitality)
- Dr Roya Rahimi – Books review editor

There has been very good cooperation amongst all the members of the editorial team of the journal as well as the publisher's representative from Elsevier. The team have regular skype meetings for taking decisions, actions and developing a strategy for the journal.

The international editorial review board of the journal was last updated in 2017. The process of evaluating the performance of existing board members and identifying scholars has helped with good and timely feedback in the review process during the last two years. The editorial board review of the journal will be restructured during the first months of 2019. News will be disseminated soon. The quality and commitment of the reviewers and editorial board are considered as one of the key success factors of the journal.

Thank you every one for all your support !