



THE COUNCIL FOR AUSTRALASIAN TOURISM AND HOSPITALITY EDUCATION INC
(CAUTHE)

ABN: 99 849 437 226

CAUTHE Mid-year Meeting 2018

Thursday 19 July
3:00pm – 5:00 pm
Venue: Sir Llew Edwards Building (14-216)
The University of Queensland, St Lucia campus, Brisbane

Minutes

| | |
|---|----|
| Attendees..... | 2 |
| 1. Apologies | 2 |
| 2. Confirmation of previous MYM minutes 4 August 2017 | 2 |
| 3. Executive Committee reports..... | 3 |
| 3.1. Chair's report – Judith Mair..... | 3 |
| 3.2. Secretary's report – Judith Mair | 3 |
| 3.3. Treasurer's report – Noel Scott..... | 3 |
| 4. Membership report – Penny Jose | 3 |
| 5. Conference reports..... | 3 |
| 5.1. 2018 University of Newcastle – Tamara Young | 3 |
| 5.2. 2019 Central Queensland University – Kylie Radel | 3 |
| 6. 2018 PhD/ECR and MCA workshop – Tamara Young | 4 |
| 7. Kindred Associations – Leonie Lockstone-Binney | 4 |
| 8. Special interest groups – Wendy Hillman | 4 |
| 9. Journal report – Leonie Lockstone-Binney | 5 |
| 10. Meeting the Standard project – Paul Whitelaw..... | 5 |
| 11. Fellows report – Philip Pearce | 5 |
| 12. Other business..... | 5 |
| Appendix 1: Treasurer's report..... | 6 |
| Appendix 2: Secretariat report..... | 10 |
| Appendix 3: CAUTHE 2018 Draft Conference report | 12 |
| Appendix 4: Special Interest Group report..... | 16 |

Attendees

| Title | First Name | Surname | Company |
|---------|------------|------------------|-----------------------------------|
| A/Prof. | Judith | Mair (Chair) | The University of Queensland |
| Dr. | David | Beirman | University of Technology Sydney |
| Miss | Beverly | Chen | Auckland Institute of Studies |
| Mr. | Tin | Doan | Auckland University of Technology |
| A/Prof. | Elspeth | Frew | La Trobe University |
| Dr. | Sarah | Gardiner | Griffith University |
| Ms. | Jane | Gentle | THE-ICE |
| Ms. | Sharon | Hebdon | Holmesglen Institute |
| Dr. | Wendy | Hillman | Central Queensland University |
| Mr. | Giang | Hoang | Victoria University |
| Prof. | Kirsten | Holmes | Curtin University |
| Mrs. | Penny | Jose | CAUTHE Secretariat |
| Miss | Elise | Lawrence | THE-ICE |
| A/Prof. | Leonie | Lockstone-Binney | William Angliss Institute |
| Prof. | Gui | Lohmann | Griffith University |
| A/Prof. | Laurie | Murphy | James Cook University |
| Mrs. | Lizette | Olivier | University of Newcastle |
| Prof. | Philip | Pearce | James Cook University |
| Dr. | Kylie | Radel | Central Queensland University |
| Dr. | Richard | Robinson | The University of Queensland |
| Prof. | Noel | Scott | Griffith University |
| Mrs. | Sabrina | Seeler | Auckland University of Technology |
| Dr. | Aaron | Tham | University of the Sunshine Coast |
| Dr. | Paul | Whitelaw | William Angliss Institute |
| Dr. | Mieke | Witsel | Southern Cross University |
| Dr. | Tamara | Young (by SKYPE) | University of Newcastle |

1. Apologies

| Title | First Name | Surname | Institution |
|-------------|------------|----------------|-----------------------------------|
| Dr. | Carmen | Cox | Bond University |
| Dr. | Naomi | Dale | University of Canberra |
| Dr. | Edmund | Goh | Edith Cowan University |
| Dr. | Catheryn | Khoo-Lattimore | Griffith University |
| Assoc Prof. | Kevin | Markwell | Southern Cross University |
| Dr. | Shelagh | Mooney | Auckland University of Technology |
| Prof. | Christof | Pforr | Curtin University |
| Dr. | Joanne | Pyke | Victoria University |
| Dr. | Ina | Reichenberger | Victoria University Wellington |
| Prof. | Brent | Ritchie | University of Queensland |
| Prof. | Marianna | Sigala | University of South Australia |

2. Confirmation of previous MYM minutes 4 August 2017

Proposed: David Beirman

Seconded: Elspeth Frew

3. Executive Committee reports

3.1. Chair's report – Judith Mair

CAUTHE continues to grow membership and links with kindred associations, as evidenced by tomorrow's first SMAANZ-CAUTHE HDR conference. The following items provide a summary of CAUTHE's key initiatives and activities.

3.2. Secretary's report – Judith Mair

On behalf of Edmund Goh, it was reported that the 2018 April newsletter edition was well received. Edmund particularly passed on thanks to all contributors for their articles. The next edition around mid-August will focus on the Mid-year meeting, HDR conference and CAS3 workshop. Members are encouraged to contact Edmund with items or ideas for publication.

3.3. Treasurer's report – Noel Scott

The financial report (Appendix 1) provides a statement of financial affairs for CAUTHE for the period 01/01/2018-30/06/2018, as well as forecast income and expenditure for the whole of 2018.

4. Membership report – Penny Jose

The 2018 Mid-year membership update is provided in Appendix 2.

5. Conference reports

5.1. 2018 University of Newcastle – Tamara Young

Key information from the draft 2018 conference report is provided in Appendix 3. The conference committee was pleased to announce that due to the conference resulting in a financial profit, the University of Newcastle has agreed to give a \$7,000 donation to CAUTHE and contribute up to \$3,000 towards a competitive UoN scholar bursary to attend CAUTHE 2019 conference. CAUTHE acknowledged and thanked the conference committee and UoN for their generous donation.

There was general discussion about CAUTHE conference fees, which were deemed to be expensive compared with 'equivalent' conferences. It was noted that:

- The fees reflect the cost of hosting conferences in AU/NZ and the level of service expected by delegates.
- University campuses are often not suitable or free of charge, neither do they all have accommodation facilities available. It was noted that the 2018 conference venue hire was free of charge. However, this was unexpected, having been included in the bid as an undetermined amount.
- Incoming conference committees, rather than CAUTHE, set the conference fees based on past conference information. Not all conferences are profitable.
- Uncoupling the social events to potentially reduce costs would not be a preferred option, especially given some institutions will not pay for these events as separate items.
- The conference format has served CAUTHE well over many years, and the Executive committee would be loath to radically alter the model.

5.2. 2019 Central Queensland University – Kylie Radel

Conference plans are progressing well. To date there have been three registrations,

five paper submissions and one sponsor, STR Global, sign up. A number of letters of invitation have been sent to interested colleagues in China to facilitate visa applications.

The conference venue is centrally located, with a range of accommodation options nearby. It is recommended that delegates book flights and accommodation early due to Chinese New Year the week prior and Valentine's Day on 14 February, the date of the gala dinner, hence the theme: 'Simply Red'.

The conference convenor recommended a need to streamline conference registration and paper management systems. The current arrangement requires double handling of work between the CAUTHE Secretariat and host committee, as new systems are set up by the host institution for each conference. Further, double handling is required by CAUTHE to verify the legitimacy of member-discount claims, send invoices and follow up. ANZMAC is an example of an organisation which hosts the conference registration system on behalf of conference host organisations.

It was recommended that CAUTHE investigate the purchase of an event management website plug-in and an ongoing paper management license. The cost would be offset for the conference committee, by a reduction in management expenses and for CAUTHE, by charging a per head fee.

6. 2018 PhD/ECR and MCA workshop – Tamara Young

The workshops were attended by 69 participants. The program was well received, with PhD and ECRs combining for the morning activities. The theme of the CAUTHE 2018 conference was Get Smart: Paradoxes and Possibilities in Tourism, Hospitality and Events. This theme encouraged researchers to engage a critical lens on the creation and generation of knowledge in tourism, hospitality and events.

PhD and ECR participants were combined for the morning activities. For the first time, ECR and MCA participants were combined for the afternoon workshops: 'Research with Impact' and 'Organizational Citizenry in the Academy'.

Participants particularly enjoyed the 'No-supervisors allowed secret session', especially the presentations from graduates who are working in industry (due to the limited opportunities for academic jobs).

Participants were sent a survey with questions relating to participant type and workshop satisfaction. Feedback was received from only 16 people, highlighting the need to distribute the survey soon after, if not at, the conclusion of the day.

Based on feedback from the CAUTHE Fellows, the 2019 mentoring sessions will be facilitated by two mentors with five attendees to provide a broader 'advice' panel, rather than providing specific advice about individual work.

7. Kindred Associations – Leonie Lockstone-Binney

The key initiative for 2018 has been the SMAANZ and CAUTHE HDR conference. 17 students are scheduled to present, 9 CAUTHE and 8 SMAANZ. A panel of senior academics, including CAUTHE's Profs Sara Dolnicar, Noel Scott and Philip Pearce will discuss *Research impact: Communicating your findings and getting these implemented into practice* and a number of senior academics have agreed to provide feedback to presenters.

The next SMAANZ/CAUTHE webinar is scheduled for September, details to be confirmed.

8. Special interest groups – Wendy Hillman

The SIG report is provided in Appendix 4. It was noted that some, but not all, SIGs regularly

attend to their reporting and communication requirements. SIG coordinators are reminded that they are required to provide reports to the CAUTHE Executive, in January prior to the AGM and in July prior to the mid-year meeting, and/or as requested by the CAUTHE SIG coordinator. SIGs that fail to maintain an adequate level of activity may also be required to show cause as to why the SIG should not be discontinued.

9. Journal report – Leonie Lockstone-Binney

On behalf of Marianna Sigala, and as outlined in the [Journal report](#) JHTM has been selected for coverage in Clarivate Analytics products and services, with the first impact factor to be published in 2019. Suggested strategies to promote the journal and maximise the impact factor are outlined in the report. The review process has improved as issues with the EVISE system are largely ironed out.

A special issue based on the JHTM Symposium in May 2018 has been developed with guest editors Noel Scott, Xin Jin and Ying Wang.

Other suggestions to improve the impact factor included:

- Use the strategies of Tourism Management Perspectives as a guide.
- Seek increased exposure in China through the use of social media. It was noted that Elsevier will not translate content to Mandarin.

10. Meeting the Standard project – Paul Whitelaw

The third Calibration of Academic Standards (CAS3) workshop will be held tomorrow to calibrate the last two domains of Collaboration and Service & Experience Design. Colleagues have reviewed an assessment item and two student work samples and completed an online survey in preparation for the workshop discussions. 16 participants will be involved in the workshop.

Next steps will involve planning to determine best practice to ensure graduates are reaching the Standard. CAUTHE has agreed to provide funding for Chapter members to use a national peer-review of assessment tool for the next phase of the project.

11. Fellows report – Philip Pearce

The following points were noted:

- The Fellows' meeting at Newcastle resolved to continue involvement in the PhD and Mid-Career Academic workshops and offer more services to the conference as requested. A preference for two Fellows and or senior international colleagues working together with students was seen as desirable to foster discussions rather than a one-person view being offered.
- The Fellows seek input and personal inquiries from Heads and division directors recommending staff for the CAUTHE fellows award. There are both teaching, and research-oriented awards and nominations can be based on doing well in either or both of these categories.
- Philip Pearce has agreed to be the incoming Chair of the Fellows during 2018 and formally after the 2019 conference. The Fellows agreed on this year as a transition period following Leo Jago's positive efforts.

The meeting acknowledged the valuable contribution Leo has made since the inception of the Fellowship in 2009 as Foundation Chair of the Fellows.

12. Other business

There was no other business

Meeting closed: 5:00pm

Appendix 1: Treasurer's report

Report prepared 30 June 2018

This report provides a statement of financial affairs for CAUTHE for the period 01/01/2018-30/06/2018 as well as forecast income and expenditure for the whole of 2018.

The financial statement includes all information available to me at the time of writing this report.

Total funds on hand as of 30th June are \$120,907.89, which is an increase on the opening cash balance as at 1st January 2018 of \$2,007.99.

Taking into account expenditure already outlaid year to date and that budgeted for the remainder of 2018 the cash balance is estimated to be \$123,000 (approx.) as at 31st December 2018. This is an increase of approximately \$4,000 over the year.

Also provided in Appendix 1 is a financial forecast 2018 – 2021, which compares actual end of year totals for 2013 – 2017.

My thanks to Penny for her ongoing assistance in my role of Treasurer.

Noel Scott

CAUTHE Treasurer 2018

CAUTHE - Statement of Income and Expenditure
1 January – 30 June 2018

| | | | | |
|---|-------------|-------------|-------------|---------------------|
| Opening Balance as at 1 January 2018 | | | | \$118,899.90 |
| | 2016 | 2017 | 2018 | |
| <u>Income</u> | | | | |
| Bank Interest | \$178.34 | \$86.99 | \$109.29 | |
| Conference levy | \$3,175.00 | \$4,378.05 | \$3,100.00 | |
| Elsevier Editorial Stipend | \$2,715.98 | \$2,510.12 | \$1,204.97 | |
| Membership | \$15,863.44 | \$16,766.46 | \$13,885.00 | |
| Royalties | \$2,053.89 | \$7,146.49 | \$8,122.12 | |
| SIG Income | \$1,620.00 | \$0.00 | \$0.00 | |
| | | | | |
| Income to 30 th June | \$23,986.65 | \$30,888.11 | \$26,421.38 | |
| | | | | |
| <u>Expenditure</u> | | | | |
| Bank fees | \$12.00 | \$41.00 | \$76.00 | |
| Bank Fees PayPal | \$185.29 | \$163.53 | \$214.96 | |
| Bursaries | - | - | \$2,351.65 | |
| Conference expenses | \$150.64 | \$1943.21 | \$2,957.30 | |
| Department of Fair Trading | \$54.22 | \$44.18 | - | |
| Gifts | \$567.65 | \$305.65 | \$221.12 | |
| Insurance | \$1,775.04 | \$1,775.04 | \$1,775.04 | |
| Secretariat wages | \$9,386.00 | \$7,412.00 | \$13,490.26 | |
| Special interest groups | \$2,805.94 | \$1,943.13 | \$2,268.56 | |
| Teleconferences | \$133.00 | \$171.00 | \$95.00 | |
| Website hosting & maintenance | \$478.50 | \$1,491.40 | \$963.50 | |
| | | | | |
| Expenditure to 30 th June | \$15,698.28 | \$15,290.14 | \$24,413.39 | |
| | | | | |
| Balance of Trading account | | | | \$9,221.11 |
| Balance of Mastercard account | | | | \$346.58 |
| Balance of Investment account | | | | \$41,340.20 |
| Balance of Term Deposit | | | | \$70,000.00 |
| | | | | |
| Overall cash at bank 30th June 2018 | | | | \$120,907.89 |

Proposed Income and Expenditure Activity for the year 2018

| | | |
|--|--------------------|---------------------|
| Opening Balance as at 1 January 2018 | | \$118,899.90 |
| | 2018 | |
| <u>Forecast Income (whole year)</u> | | |
| Bank Interest | \$2,300.00 | |
| Conference levy | \$3,100.00 | |
| Donation - Conference | \$5,000.00 | |
| Elsevier Editorial Stipend | \$2,500.00 | |
| Membership fees | \$30,000.00 | |
| Royalties | \$9,000.00 | |
| | <hr/> | |
| Total Income | \$51,900.00 | |
| | | |
| <u>Forecast Expenditure (whole year)</u> | | |
| Bank fees | \$100.00 | |
| Conference & HDR bursaries | \$10,000.00 | |
| Dept of Fair Trading | \$45.00 | |
| Insurance | \$1,775.00 | |
| Gifts | \$500.00 | |
| Mid-year meeting | \$3,000.00 | |
| Postage and stationery | \$25.00 | |
| Secretariat wages | \$25,000.00 | |
| Special interest groups | \$5,000.00 | |
| Teleconferences | \$300.00 | |
| Website hosting & maintenance | \$2,000.00 | |
| | <hr/> | |
| Total Expenditure | | \$47,745.00 |
| | | |
| Estimated Overall Cash at Bank as at 31 December 2018 | | \$123,054.90 |

Appendix 1: CAUTHE financial forecast 2018 - 2021

| | 2013 | 2014 | 2015 | 2016 | 2017 | 2018 | 2019 | 2020 | 2021 | Increase |
|----------------------------------|---------------|--------|--------|---------|------------------|---------|---------|---------|---------|----------|
| Income | | | | | | | | | | |
| Membership | 28,622 | 25,122 | 27,204 | 31,500 | 33,936 | 30,000 | 29,000 | 29,000 | 29,000 | |
| Royalties^ | 2,370 | 1,681 | 2,364 | 5,100 | 7,444 | 9,500 | 10,000 | 10,000 | 10,000 | |
| Conference | 2,671 | 6,175 | 2,325 | 3,175 | 4,378 | 3,100 | 4,500 | 4,500 | 4,500 | |
| Other# | 2,805 | 13,604 | 15,313 | 4,025 | 7,302 | 9,300 | 7,000 | 7,000 | 7,000 | |
| Total income | 36,468 | 46,582 | 47,206 | 43,800 | 55,572 | 51,900 | 50,500 | 50,500 | 50,500 | |
| Expenditure | 32,374 | 23,897 | 23,897 | 36,000 | 37,958 | 47,745 | 50,132 | 52,639 | 55,270 | 5% |
| Income less expenditure | 4,094 | 22,685 | 23,309 | 7,800 | 17,614 | 4,155 | 368 | -2,139 | -4,771 | |
| Balance from previous year | 60,882 | 64,338 | 70,093 | 93,400 | 101,200 | 118,899 | 123,054 | 122,686 | 120,547 | |
| | | | | | | | | | | |
| | Actual | | | | Projected | | | | | |
| End of year total at bank | 64,338 | 70,093 | 93,403 | 101,200 | 118,899 | 123,054 | 122,686 | 120,547 | 115,777 | |

Notes

^Conference publication royalties, editorial stipend and JHTM royalties

#Interest and conference donations

Appendix 2: Secretariat report

Mid-year meeting membership update

1. Membership numbers

Table 1 shows an 21% decrease in Associate and Student membership since the 2017 mid-year meeting, largely due to the lower delegate numbers at the CAUTHE 2018 conference. Chapter membership is still strong with 33 members.

Affiliate membership has increased to five members with Nankai University, China and Crown College International, Melbourne having joined this year.

Table 1: CAUTHE members (as at 11 July 2018)

| Membership | Year | | | | | | | | | |
|--------------|-----------|------------|------------|------------|------------|------------|------------|------------|------------|------------|
| | 2009 | 2010 | 2011 | 2012 | 2013 | 2014 | 2015 | 2016 | 2017 | 2018 |
| Individual | | | | | | | | | | |
| Associate | 30 | 151 | 141 | 177 | 148 | 136 | 94 | 137 | 157 | 111 |
| Student | 22 | 20 | 45 | 45 | 44 | 39 | 39 | 50 | 59 | 60 |
| TOTAL | 52 | 171 | 186 | 222 | 192 | 175 | 133 | 187 | 216 | 170 |
| % change | | 57% | 12% | 3% | -14% | -9% | -24% | 41% | 16% | -21% |
| Chapter | 22 | 22 | 26 | 26 | 26 | 26 | 30 | 30 | 34 | 33 |
| Affiliate | 3 | 4 | 4 | 3 | 5 | 5 | 4 | 5 | 3 | 5 |

2. International members

International member numbers decreased as shown in Table 2. The proportion of the total international membership outside Australia and New Zealand was 14%. The majority of international members continue to be from the United Kingdom and Asia.

Table 2: International members (as at 11 July 2018)

| Country | 2009 | 2010 | 2011 | 2012 | 2013 | 2014 | 2015 | 2016 | 2017 | 2018 |
|--------------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|
| Australia | 109 | 159 | 187 | 177 | 154 | 140 | 109 | 128 | 126 | 125 |
| New Zealand | 2 | 8 | 8 | 18 | 32 | 14 | 11 | 20 | 35 | 22 |
| UK | 4 | 8 | 7 | 8 | 6 | 9 | 2 | 11 | 13 | 8 |
| China/HK | 1 | 6 | 2 | 3 | 3 | 2 | 2 | 4 | 13 | 3 |
| Japan | 1 | 1 | 1 | 1 | 1 | 2 | 2 | 4 | 6 | 5 |
| Thailand | 0 | 0 | 1 | 0 | 0 | 1 | 0 | 0 | 4 | 0 |
| Switzerland | 1 | 1 | 2 | 2 | 1 | 1 | 1 | 3 | 3 | 1 |
| Turkey | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 3 | 0 |
| Singapore | 1 | 0 | 1 | 1 | 1 | 2 | 3 | 4 | 1 | 2 |
| Norway | 1 | 2 | 1 | 1 | 0 | 0 | 1 | 3 | 0 | 0 |
| Other* | 3 | 6 | 9 | 12 | 5 | 5 | 3 | 10 | 12 | 5 |
| TOTAL | 11 | 23 | 21 | 27 | 17 | 21 | 13 | 39 | 55 | 24 |
| % of total | 9% | 12% | 10% | 12% | 8% | 12% | 10% | 21% | 25% | 14% |

* fewer than 3 members

3. Social media

CAUTHE's presence on various social media websites, which includes three Facebook pages, four LinkedIn groups, a Flickr website, Twitter and Instagram continues to grow. These media are used to promote special interest group, conference and workshop activities, announce calls for papers, provide Journal new article alerts and highlight member successes and publications.

Table 3: Social media presence (as at 11 July 2018)

| Media | Created | 2012 | 2013 | 2014 | 2015 | 2016 | 2017 | 2018 |
|--|----------|--------|--------|--------|--------|--------|--------|--------|
| Facebook | | | | | | | | |
| CAUTHE | Nov 2012 | 1 | 98 | 158 | 308 | 392 | 548 | 639 |
| Event Studies | May 2012 | 27 | 27 | 26 | 29 | 32 | 35 | 38 |
| Tourism & Volunteering | Jan 2014 | -- | -- | 20 | 26 | 26 | 34 | 35 |
| LinkedIn | | | | | | | | |
| CAUTHE | Jun 2012 | 13 | 33 | 42 | 61 | 161 | 204 | 225 |
| Emerging Markets | Mar 2012 | 143 | 196 | 271 | 376 | 417 | 425 | 429 |
| Tourism Risk, Crisis & Recovery Management | May 2012 | -- | -- | -- | 39 | 40 | 39 | 38 |
| Teaching & Learning | May 2012 | 11 | 15 | 18 | 36 | 44 | 55 | 58 |
| Flickr | | | | | | | | |
| Views | Feb 2011 | 11,240 | 16,466 | 33,365 | 43,678 | 52,029 | 66,085 | 75,773 |
| Photos | | -- | 1,249 | 1,544 | 1,862 | 1,966 | 2,134 | 2,647 |
| Twitter @cauthe1 | | | | | | | | |
| Instagram @cauthe1 | Feb 2013 | -- | 3 | 32 | 38 | 53 | 129 | 213 |
| | Oct-16 | -- | -- | -- | -- | -- | 1 | 4 |

Prepared by:

CAUTHE Secretariat
Penny Jose
11 July 2018

Appendix 3: CAUTHE 2018 Draft Conference report

The Newcastle Business School at the University of Newcastle hosted the 28th annual CAUTHE conference in Newcastle, Australia, between 5-8 February 2018.

Delegate profile

Delegates by registration type

| Registration Type | Earlybird | Standard | Total |
|--|-----------|----------|------------|
| Full registration | | | |
| • Non-member | 22 | 19 | 41 |
| • CAUTHE member | 65 | 21 | 86 |
| Student | | | |
| • Non-member | 21 | 0 | 21 |
| • CAUTHE member | 40 | 4 | 44 |
| One-day registration | | | |
| • Non-member | 1 | 8 | 9 |
| • CAUTHE member | 3* | 3* | 6 |
| • Student non-member | 4 | 3 | 7 |
| PhD/ECR Workshop only | | | 5 |
| MCA Workshop only | | | 1 |
| Complimentary / Exhibitor / Volunteers | | | 23# |
| TOTAL | | | 243 |
| * 2 members (1 x one day, 1 x 2 days) for both early bird and standard rates | | | |
| # 3 x organisers, 4 x VIP, 2 x plenary experts, 4 x sponsors, 2 x presenters, 8 student volunteers | | | |

Delegate place of origin

| Origin | n | % |
|---------------|------------|------------|
| Australia | 138 | 66.35 |
| New Zealand | 21 | 10.10 |
| International | 49 | 23.56 |
| TOTAL | 208 | 100 |

Social function attendance

| Programmed Social Function | Delegates | Guests | Total |
|---------------------------------|-----------|--------|------------|
| Networking Function | 177 | 3 | 180 |
| Welcome Reception | 145 | 5 | 150 |
| Gala Dinner | 182 | 5 | 187 |
| Optional Tour(s): Morning Walks | 20 | 6 | 26 |

Papers and presentations

| Item | Number |
|--|------------|
| Keynote Presentations | 6 |
| Academic Keynotes | 3 |
| Industry Keynotes | 2 |
| Academic and Industry Panel (4 speakers) | 1 |
| Total papers submitted | ** |
| Papers withdrawn by author | ** |
| Papers rejected | ** |
| Papers presented | 163 |
| Working papers | ** |
| Full Papers | ** |
| Posters Presentations | 12 |

Financial summary

Registration fees (GST inclusive)

| Registration Type | Fees (AU\$) | | |
|-------------------------|----------------|---------------|----------------|
| | Earlybird | Standard | Total |
| Full Registration | | | |
| • Non-member | 20,240 | 19,380 | 39,620 |
| • CAUTHE member | 52,000 | 18,900 | 70,900 |
| Student | | | |
| • Non-member | 10,710 | 560 | 11,270 |
| • CAUTHE member | 18,000 | 1,500 | 19,500 |
| One-day registration | | | |
| • Non-member | 340 | 2,660 | 3,000 |
| • CAUTHE member | 1,200 | 1,360 | 2,560 |
| • Student non member | | 1,320 | 1,320 |
| • Student CAUTHE member | | 200 | 200 |
| PhD/ECR Workshops | | | |
| • With conference | | 3,100 | 3,100 |
| • Workshops only | | 300 | 300 |
| MCA Workshop | | | |
| • With conference | | 240 | 240 |
| • Workshop only | | 30 | 30 |
| TOTAL | 102,490 | 49,550 | 152,040 |

Conference income and expenditure (GST exclusive)

| INCOME | AU\$ |
|---|---------------------|
| All conference registrations and social event tickets | 144,511.33 |
| Trade exhibitors | 5,900.00 |
| Non-committed cash sponsorship | 7,727.28 |
| TOTAL INCOME | \$158,138.61 |
| EXPENDITURE | |
| Conference Organiser, Faculty of Business & Law | 25,000.00 |
| CAUTHE Naming Levy | 7,500.00 |
| Conference Venue Costs | |
| • University of Newcastle | In kind |
| • Newcastle City Hall | 4,865.31 |
| Conference Day Catering | 27,013.42 |
| Networking Function | 4,641.66 |
| Welcome Reception | 7,792.21 |
| Gala Dinner Venue Hire & Catering | 21,727.62 |
| Gala Dinner Entertainment | 600.00 |
| Additional Conference Expenses | |
| • Keynote travel, accommodation, meals, incidentals | 6,479.11 |
| • Delegate packs and name badges | 3,240.00 |
| • Public relations and promotional materials | 1,141.50 |
| • Photographer | 1,500.00 |
| • Other direct costs (printing, stationary etc.) | 1,090.00 |
| • Scientific Committee research support | 2,091.60 |
| TOTAL EXPENDITURE | \$114,682.43 |
| BALANCE | \$43,456.18 |

Sponsorship income (GST exclusive)

| COMPANY | SPONSORSHIP TYPE | PAYMENT | AU\$ |
|-----------------------------------|------------------|--|----------------------|
| University of Newcastle | GOLD | In kind | 10,000.00 |
| NSW Department of Industry | SILVER | Non-committed cash | 5,000.00 |
| Crowne Plaza | BRONZE | In kind accommodation for Keynote Speakers | 2,500.00 |
| Event Cinemas | BRONZE | Non-committed cash In kind (movie vouchers) | 1,363.64 1,250.00 |
| Newcastle Tourism Industry Group | Plenary Session | Non-committed cash | 909.09 |
| EJE Architecture | Opening Plenary | Non-committed cash | 454.55 |
| Speaking in Colour | Plenary Session | In kind reduced keynote speaker fee | 500.00 |
| Frame Promotional Products | Supported By | In kind (notepads and mints) | 1000.00 |
| Berand Estate Wines | Supported By | In kind | 500.00 |
| Newcastle City Council | Supported By | In kind (USBs and lanyards) | 1,500 |
| Total value of sponsorship | | | AU\$ |
| Non-committed cash | | | 7,727.28 |
| In kind sponsorship | | | 17,250.00 |
| TOTAL | | | \$24,977.28 |

| TRADE EXHIBITORS | | |
|-------------------------------|---|-------------------|
| Goodfellow Publishers | Trade Exhibition inclusive of one morning tea | 1,818.18 |
| Taylor and Francis Publishers | Trade Exhibition inclusive of one morning tea | 1,809.09 |
| Channel View Publications | Trade Exhibition inclusive of one lunch | 2,272.73 |
| Elsevier Publishers | Trade Exhibition | Nil |
| TOTAL | | \$5,900.00 |

Appendix 4: Special Interest Group report

Activities and proposed activities for 2018 are as follows:

1. CRITICAL APPROACHES IN TOURISM AND HOSPITALITY (CATH)

Co-ordinators: Erica Wilson, Jennie Small & Candice Harris

Erica Wilson has been on leave and Jennie Small has been away for most of the first half of this year. They are in the process of discussing the *Critical Approaches in Tourism and Hospitality* SIG workshop for CAUTHE 2019.

2. EMERGING MARKETS (EMSIG)

Co-ordinators: Joseph Cheer & Annette Sharp

The EMSIG has a LinkedIn group membership of over 400 people. The focus of the EMSIG in the past has been on China. However, the new convenors recognise that it is time to move beyond the established emerging markets such as China and India, to newly emerging markets including other Brazil, Russia, India and China (BRIC) countries, as well as re-emerging markets such as Japan. The convenors are currently working to define the term “emerging market” in a partnership between Monash University and China Digital and would welcome member’s input. Watch out for updates in the next few months.

The SIG convenors are involved in an industry/government/university collaboration titled *Orphanage tourism: Ethics and Alternatives Conference* on 24 August 2018 in Melbourne. Register here: <http://www.orphanagetourismconference.com.au/>

The goal for 2019 is to encourage members to talk, debate and connect. The SIG is considering a pre-CAUTHE event to bring members together at the 2019 CAUTHE Conference.

3. EVENT STUDIES

Co-ordinators: Leonie Lockstone-Binney & Martin Robertson

Event SIG Co-convenor Dr Martin Robertson has moved to Edinburgh Napier University, Scotland, where he has the role of academic and programme leader for the MSc Business Event Management course. He is also the UK Regional Editor of *Event Management - an international journal*. Nonetheless, Martin retains his affinity and dedication to CAUTHE, continuing his collaborative work with member colleagues and retaining his Honorary role at Victoria University.

The special issue of *Event Management - an international journal* on Critical Event Studies as an initiative of the SIG is close to finalisation. The special issue is planned for the final issue of *Event Management* in 2018.

4. INFORMATION & COMMUNICATIONS TECHNOLOGIES (ICT)

Co-ordinators: Marianna Sigala & Ian Yeoman

SIG members have been invited to submit chapters to a co-edited book titled “Science Fiction, Disruption and Tourism”. The SIG is planning a workshop during CAUTHE 2019 and a journal special issue will be investigated for next year.

5. TEACHING & LEARNING

Co-ordinators: Diane Lee, Mieke Witsel & Nisha Abm

SIG members presented a paper titled *Adopting Education Innovations: lessons from flipped classrooms* at the recent HERDSA conference. Two submissions, including a paper titled *Educators’ reflection on education innovations: experiences of flipping classroom*, which flow directly from the work of SIG members, have been accepted for presentation at the Queensland University Educators Showcase (QUES) 2018 conference.

6. TOURISM RISK, CRISIS AND RECOVERY

Co-ordinators: Brent Ritchie, David Beirman & Gabby Walters

The SIG group session at the CAUTHE 2018 Conference featured a discussion, led by Co Chair, Prof Brent Ritchie on research gaps in tourism risk, crisis and recovery. Brent is widely recognised as one of the world's leading researchers in the field and he keeps a very careful brief on research trends in the field of tourism risk, crisis and recovery. Brent and David Beirman also briefed members about APEC's work in counter terrorism as it relates to tourism. As DFAT prepares to commemorate 15 years of the Consular Consultative Group, mention was made (at the last meeting on Friday 8 June), of CAUTHE's valuable contribution to APEC's counter terrorism work.

The SIG has confirmed a journal special issue with *Annals of Tourism Research*. A call for papers has been provided to SIG members requesting full papers of up to 9,000 words and research notes of 1,500 words for submission by September 2018. If members are unable to meet this deadline they are still encouraged to submit papers to *Annals of Tourism Research* where Brent will curate papers related to risk and resilience topics as an Associate Editor of *Annals of Tourism Research*.

The passport office has created three online videos depicting the development of Australian passports, which may be of interest to academics.

7. TOURISM AND VOLUNTEERING

Co-ordinators: Stephen Wearing, Simone Faulkner & Kevin Lyons

Report - State of Play in Volunteer Tourism

There seems to be a continued attack on the area from very uninformed journalists trying to jump on the bandwagon with dated information. Note the one below where the journalist name is the start of the title of the article i.e. Barber - Barber: Voluntourism May Do More Damage Than Good (2018 <http://dailytuhchronicle.com/2018/04/25/barber-voluntourism-may-do-more-damage-than-good/>), there are of course better informed media reports see, We need to talk about voluntourism (2018, <https://thespinoff.co.nz/society/21-04-2018/we-need-to-talk-about-voluntourism/>) but they are generally focused on individual experiences rather than systemic issues in volunteer tourism practice.

There are however now articles that are attempting to address the issues, Power to the hosts: how to fix volunteer tourism (2018, <https://theconversation.com/power-to-the-hosts-how-to-fix-volunteer-tourism-93944>) and how new forms of it might have evolved around disaster relief, [How Travelers Can Help Hurricane-Damaged Islands](https://www.nytimes.com/2018/04/03/travel/volunteer-vacations-caribbean.html) (2018, <https://www.nytimes.com/2018/04/03/travel/volunteer-vacations-caribbean.html>).

Volunteer Tourism has made the Harvard Political Review (the USA is discovering Volunteer Tourism). This demonstrates how there is a lack of information on volunteer tourism and also how journalists are failing to research it – only one outside 'expert' asked for comment and this might be considered a good article. See <http://harvardpolitics.com/online/can-help-hurt/>.

8. TOURISM AND TRANSPORT

Coordinators: Gui Lohmann, David Duval

No report

Wendy Hillman
CAUTHE SIG Co-ordinator 2018
July 2018