

CAUTHE Mid-year Meeting 2019

Date: Tuesday 16 July

Time: 9:30 – 11:30am

Venue: Building A, Level 4 Function Room

Location: Southern Cross University, Gold Coast Campus

Attachments (available at <http://cauthe.org/mid-year-meeting-2019>)

1. Previous MYM minutes: 19 July 2018
2. Chair's report
3. Financial report
4. Secretariat report
5. CAUTHE 2019 Conference report
6. 2019 PhD/ECR workshop report
7. 2020 PhD/ECR/MCA workshop report
8. Special Interest Group report
9. Journal report

Minutes

	Title	First Name	Surname	Institution
1	Dr	David	Beirman	University of Technology Sydney
2	Ms	Ying	Chen	Griffith University
3	Dr	Sandra	Cherro Osorio	Melbourne Polytechnic
4	Assoc Prof	Naomi	Dale	University of Canberra
5	Assoc Prof	Tracey	Dickson	University of Canberra
6	Assoc Prof	Sarah	Gardiner	Griffith University
7	Dr	Edmund	Goh	Edith Cowan University
8	Dr	Tracy	Harkison*	Auckland University of Technology
9	Dr	Wendy	Hillman*	Central Queensland University
10	Prof	Kirsten	Holmes	Curtin University
11	Dr	Sumi	Ingerson	International College of Hotel Management
12	Dr	Patricia	Johnson	University of Newcastle
13	Mrs	Penny	Jose	CAUTHE
14	Dr	Andrew	Le	International College of Management Sydney
15	Assoc Prof	Leonie	Lockstone-Binney	Griffith University
16	Assoc Prof	Judith	Mair	The University of Queensland
17	Assoc Prof	Laurie	Murphy	James Cook University
18	Assoc Prof	Rajka	Presbury	BMIHMS@Torrens
19	Prof	Bruce	Prideaux*	Central Queensland University
20	Dr	Ina	Reichenberger*	Victoria University Wellington
21	Assoc Prof	Richard	Robinson	The University of Queensland
22	Dr	Bharat	Sharma	AAPoly Melbourne

23	Prof	Marianna	Sigala	University of South Australia
24	Dr	David	Williamson*	Auckland University of Technology
25	Assoc Prof	Erica	Wilson	Southern Cross University
26	Dr	Mieke	Witsel	Southern Cross University
27	Miss	Isabella	Ye	The University of Queensland
28	Miss	Xuna	Zhu	Griffith University

*Attended via Zoom

1. Apologies

Title	First Name	Last Name	University
Dr	Julia	Albrecht	University of Otago
Associate Prof	Charles	Arcodia	Griffith University
Assoc Prof	Pierre	Benckendorff	The University of Queensland
Assoc Prof	Rosemary	Black	Charles Sturt University
Mr	Andrew	Carruthers	Holmesglen Institute
Professor	Margaret	Deery	University of Surrey
Associate Prof	Sebastian	Filep	University of Otago
Dr	Carmel	Foley	University of Technology Sydney
Dr	Joanna	Fountain	Lincoln University
Associate Prof	Elspeth	Frew	La Trobe University
Mrs	Jane	Gentle	THE-ICE
Ms	Sharon	Hebdon	Holmesglen Institute
Professor	Leo	Jago	University of Surrey
Dr	Ulrike	Kachel	Charles Darwin University
Dr	Eliza	Kitchen	Flinders University
Dr	Diane	Lee	Murdoch University
Professor	Philip	Pearce	James Cook University
Dr	Joanne	Pyke	Victoria University
Professor	Brent	Ritchie	The University of Queensland
Dr	Lisa	Ruhanen	The University of Queensland
Professor	Noel	Scott	University of Sunshine Coast
Prof	Karen	Smith	Victoria University Wellington
Ms	Esther	Teo	Academies Australasia Polytechnic
Dr	Michelle	Thompson	Central Queensland University
Dr	Tamara	Young	University of Newcastle

2. Confirmation of previous MYM minutes 19 July 2018 (attachment 1)

Proposed: Judith Mair

Seconded: David Beirman

3. Executive Committee reports

3.1. Chair's report – Kirsten Holmes (attachment 2)

New initiatives

- Carers' support scheme – to support attendance at the CAUTHE conference; not merit based, as for existing PhD and ECR bursaries
- Learning and teaching case studies – lead by Marianna Sigala

Actions

- ABDC review
- ANZSRC submission – in support of the 1506 code

ERA/PBRF

- ERA - body of assessment comparing of 1506 tourism and 1505 marketing (See Appendix 1)
- There has been a decrease in the number of submissions from 24 (2010) to 13 (2018)
- The mean has increased, but this has not been due to improvements in research output
- A number of PBRF panel members will attend the CAUTHE 2020 conference, which would be a good opportunity for discussion.

Review of strategic plan. Executive actions include:

- Undertake a member survey
- Discuss with Fellows:
 - Need to increase involvement at teleconferences and other activities
 - Role going forward given the large number who are retiring or retired.

3.2. Treasurer's report – Kirsten Holmes on behalf of Noel Scott (Financial report - attachment 3)

Discussion re interest rates:

- Banking with Westpac: no monthly accounting fees (due to being not-for-profit)
- Various term investment options including e.g. ING direct, have been investigated. They have not eventuated due to the convoluted (time consuming) application process (for an Incorporated Association)

3.3. Secretary's report – Erica Wilson

An upcoming 'Events and CfP section' was included as a new initiative in the March 2019 edition. The Executive had previously operated by an (unwritten) practice of not promoting non-CAUTHE conferences or events.

In response to the need to formalise this practice, noting that CAUTHE is not TRINET, nor seeking to replicate this valuable service, the Executive are currently drafting a communications policy.

The policy will outline which communications channels will be used for different types of communication for members, for example:

- The **weekly news** (email list) will be used to share information about CAUTHE organised events, job advertisements and other relevant information (as deemed by the Executive) about the association and tourism, hospitality and events education and research in Australia and New Zealand. Information about the Kindred Associations will also be circulated where it is deemed to be of benefit to members.
- The **newsletter** (biannual) will be used specifically to share information about upcoming CAUTHE and kindred related events. There may be scope to share other non-CAUTHE TH&E conferences and events, as determined by the editor and space permitting.
- **Social media** will be used to share news about other TH&E events and related activities. CAUTHE has a social media code of conduct for using these sites, which outlines appropriate behaviour online.

CAUTHE's general policy is not to disseminate content that is commercial or related to commercial activity, and/or that disadvantages other CAUTHE members.

Therefore, the following will be excluded from all CAUTHE communication:

- Promotion of academic programs
- New non-CAUTHE publications.

CAUTHE will aim to give equal space to disseminate content to all members, without discrimination.

3.4. PhD Student representative report – Isabella Ye

Isabella's position started in March 2019. Activity has primarily focussed on the organisation and promotion of the Mid-year HDR conference and 2020 PhD workshop.

The HDR conference resulted in an increase from 7 presentations (2018) to 15 presentations (2019).

Presenters were from SE Queensland, Tasmania, Victoria, NSW and NZ.

As a new initiative, participants were invited to submit questions online for the panel prior to the conference.

Overall the response to the conference was positive, with students commenting that they benefitted from the feedback provided.

A key concern was that the time limitation of 10 mins lead to rushed presentations (and a lot of fast talking). It was suggested that a presenter pack be provided prior to conference which may include e.g. 10 tips for 10 min presentations with suggested slide limitations.

The post-conference survey is live and results will be circulated once finalised.

4. Membership report – Penny Jose (Secretariat report attachment 4)

5. Conference reports

5.1. 2019 Central Queensland University – Bruce Prideaux (2019 PhD/ECR workshop report - attachment 5)

Suggested additions to the conference manual include:

- Provision of a staffed reception desk throughout the conference to facilitate timely communications and answers to questions.
- The use of a Professional Conference Organiser, with recommendations.

5.2. 2020 Auckland University of Technology – Tracy Harkison

Three guest speakers are confirmed (as listed on website)

The Prime Minister or Tourism Minister are being sought as possible speakers (ministerial visits require 6 months lead time).

Three panels are currently proposed:

- ERA and PBRF workshop (e.g. during parallel sessions)
- Book publishing versus journal articles
- The Great Debate

The program currently includes:

Monday

- PhD ECR/MCA workshop – to include a welcome Marae, holds 120, therefore limited to workshop attendees.
- Head of School to host afternoon tea at Four Seasons, on-site restaurant dining room
- Welcome – to include a Kiwi garden bar-b-que (with a huge sheep!!)

Tuesday

- Opening ceremony, followed by Cook Island dancers in the evening reception

Wednesday

- SIG meetings to include on- and off-site meeting and dining options

Thursday

- CAUTHE 30th birthday party: theme '*Birthday party*'
- Cultural elements in the all-denominational St Matthews venue.

Call for papers

- First call for papers has been circulated, including on TRI-NET
- Second call for papers – DW and TH to plan dates end of week
- ExOrdo: paper management system based in Ireland, very responsive.

Scientific Committee

- List of reviewers has been provided by Julia has provided input
- Ex-professors in School of Business to help

Other activities

- Three pre-conference excursions are proposed.
- An Elton John concert in Auckland immediately following the conference will impact accommodation options – delegates are advised to book early.
- Travel industry engagement: the committee are investigating a panel discussion or other conference involvement with Tourism NZ.

6. PhD/ECR and MCA workshops

6.1. 2019 – Naomi Dale (2019 PhD/ECR workshop report - attachment 6)

Naomi extended thanks to Kylie, Wendy and Bruce (organisers), Daria, Ina and Sheila (workshop committee).

- 42 PhD students / 7 ECR sessions – PhDs and ECRs combined in the afternoon.
- 33 mentors, total 82 participants
- 25% response rate to post-workshop session
 - Mentoring sessions reported as the most valuable part of the day
 - value of two mentors
 - may need to manage mentor expectations (matching)
 - Networking and editors' panel highly rated
- Mentoring groups included two mentors per group (rather than one)
- Most CVs were provided prior, although there were a number of late registrations
- It was suggested that the post-workshop survey be extended to mentors.

6.2. 2020 – Ina Reichenberger (2020 PhD/ECR/MCA workshop report - attachment 7)

The draft program has been circulated, and the team is happy for suggestions and/or volunteers.

Matching mentors with mentees will be discussed with Naomi.

CV's to be submitted with registration.

Possible additions to the information sheet circulated prior to the conference include:

- Preferred (or non- preferred) mentor suggestions (with no guarantees)
- The theme/topic participants would like to discuss
- Mentor key areas of interest.

7. Kindred Associations – Leonie Lockstone-Binney

- TEFI contact, Dianne Dredge has left 'academia' and a replacement MoU liaison representative is being sought.
- The existing Memoranda of Understandings with ANZALS and SMAANZ are due for renewal.

8. Special interest groups – Wendy Hillman (Special Interest Group report - attachment 8)

Other updates:

- Risk Crisis and Recovery
 - Annals of Tourism Research special edition to be published in September
 - CAUTHE 2020 to include a speed dating session to share research outputs.
- Teaching & Learning
 - S2IG Flipped Classroom, ethics approval has been received from 6 institutions involving 10 academics, planning to publish in A* journals HERDSA and Education Quality conference in Queensland
- Critical Studies
 - 13 September at University of Queensland. Program to be circulated, to include indigenous scholars within the next two weeks.

9. Journal report – Marianna Sigala (Journal report - attachment 9)

Ranking and statistics

- Thompson's Reuters impact factor of 2.496 announced in June.
- An application has been submitted to the ABDC journal list review to increase ranking from B to A
- Submissions are increasing and including increased diversity of international authors, which reflects the importance of the international review board
- Desk reject rate is increasing, as submissions increase and the quality of reviews is monitored.
- The Editorial Board is open for volunteers. May need to appoint a third Associate Editor, to ease the workload on the existing associate editors.

Activities and promotion

- Three **virtual** special issues have been published in 2019 which
 - Include existing papers, grouped according to themes/topics
 - Provide open access for three months
- Paper hackathon was a successful initiative, to boost research and publications.
- Research Symposium – 9 August guest speaker from UTS. Workshop 'Lego as a serious game' lead by certified Lego professional – for teaching and service design. Panel on Experience Design. Will include a surprise to celebrate the impact factor.

10. Fellows report – (Kirsten Holmes for Philip Pearce)

- Fellows received considerable positive feedback about the selection of the recipients for the 2019 CAUTHE Fellows award winners: Sarah Gardiner and Mieke Witsel, highlighting that the winners were most deserving and the awards solidified the strong personal support and feelings of community among CAUTHE scholars.
- Proposed new additions to the membership of the Fellows aim to provide a bridge between the executive and the current Fellows.

- Initiatives include
 - continue and increase involvement in the annual PhD and early Mid - Career workshops
 - provide input, through their networks, into inviting keynote speakers to CAUTHE conferences
 - provide an update/report in CAUTHE communications / newsletter. It was suggested that this feature could include a Fellow's reflection on T,H& E.

Actions: CAUTHE Executive to follow up

- role of Fellows, given the number who will be less actively engaged due to retirement.
- need for the Fellows' website content to be updated.
- inclusion of a Fellow's reflection on T,H& E in the upcoming newsletter.

11. Other business – there was no other business

Meeting closed: 11:45am

Appendix 1: ERA performance: 1505 and 1506

1506 – Tourism

Ranking	5	4	3	2	1	N	Mean	SD
2010	1	4	8	5	6	24	2.54	1.18
2012	0	2	6	5	3	16	2.44	0.96
2015	1	1	9	5	0	16	2.88	0.81
2018	2	1	5	2	0	13	3.23	0.93

1507 – Marketing

Ranking	5	4	3	2	1	N	Mean	SD
2010	2	2	4	13	8	29	2.21	1.15
2012	2	4	7	8	3	24	2.75	2.75
2015	2	7	10	6	0	25	3.20	3.20
2018	3	8	9	1	0	21	3.62	3.62