



## DRAFT CAUTHE 2018 Conference Report

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5 - 8 February 2018

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Newcastle Business School  
The University of Newcastle  
New Space City Campus  
409 Hunter Street, Newcastle NSW 2300  
[www.newcastle.edu.au/CAUTHE2018](http://www.newcastle.edu.au/CAUTHE2018)

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# 1. CONFERENCE OVERVIEW - TY

## 1.1 Background and overview

The Newcastle Business School at the University of Newcastle hosted the 28th annual CAUTHE conference in Newcastle, Australia, between 5-8 February 2018.

Overview of:

- Venue
- Theme
- Delegate numbers
- Delegate backgrounds
- Number of presentations
- Workshops Day
- Networking Events
- Keynote and plenary sessions
- Diversity of concurrent sessions

## 1.2 Conference Program

MONDAY 5 FEBRUARY	
From 8.00am	Registration Desk Open
9.30am – 5.30pm	Bill Faulkner Annual PhD/ECR Workshops
1.00pm – 5.30pm	Biennial Mid-Career Academic Workshop
5.00pm - 7.00pm	Registration Desk Open
6.00pm – 7.30pm	Informal Networking Function at NeW Space Campus Green
TUESDAY 6 FEBRUARY	
From 8.00am	Registration Desk Open
8.30am – 9.15am	Opening Ceremony
9.15am – 10.00am	Opening Address 1
10.00am – 10.30am	Opening Address 2
10.30am – 11.00am	Morning Tea
11.00am – 12.00pm	Keynote Address 1
12.00pm – 1.00pm	Lunch
1.00pm – 2.30pm	Concurrent Paper Session 1
2.30pm – 3.00pm	Afternoon Tea
3.00pm – 4.30pm	Concurrent Paper Session 2
4.30pm – 5.30pm	Concurrent Paper Session 3
6.30pm – 8.30pm	Welcome Reception at FogHorn Brewhouse
WEDNESDAY 7 FEBRUARY	
6.15am - 7.30am	Optional Activity - Bathers Way Walk 1
7.15am – 8.45am	CAUTHE Chapter Directors' Breakfast
From 8.00am	Registration Desk Open
8.45am – 10.30am	Concurrent Paper Session 4
10.30am – 11.00am	Morning Tea
11.00am – 12.00pm	Keynote Address 2
12.00pm – 1.00pm	Keynote Address 3
1.00pm – 2.00pm	Lunch
1.15pm – 2.00pm	Poster Session
2.00pm – 3.30pm	Concurrent Paper Session 5
3.30pm – 4.00pm	Afternoon Tea
4.00pm – 5.30pm	CAUTHE Annual General Meeting
5.30pm – 6.00pm	CAUTHE Directors' Meeting
6.30pm – 8.00pm	Special Interest Group Meetings at Various Venues
THURSDAY 8 FEBRUARY	
6.15am - 7.30am	Optional Activity - Bathers Way Walk 2
From 8.00am	Registration Desk Open
8.00am – 9.00am	Elsevier JHTM Meeting
9.00am – 10.30am	Concurrent Paper Session 6
10.30am – 11.00am	Morning Tea
11.00am – 12.30pm	Concurrent Paper Session 7
12.30pm – 1.30pm	Lunch
12.30pm – 1.30pm	CAUTHE Fellows Meeting
1.30pm – 3.00pm	Plenary Session: Panel of Experts
3.00pm – 3.30pm	Afternoon Tea
3.30pm – 5.00pm	The CAUTHE Great Debate
5.00pm – 5.30pm	Conference Close and Handover
6.30pm – 10.30pm	Gala Dinner and Awards Evening at The Honeysuckle Hotel

## 2. CONFERENCE COMMITTEE

<b>Conference Chair &amp; Convenor:</b>	Dr Tamara Young
<b>Scientific Committee Chair:</b>	Dr Paul Stolk
<b>Workshops Coordinator:</b>	Dr Tamara Young & Ms Gabrielle McGinnis
<b>Conference Organisers:</b>	Ms Kirrily Anderson & Ms Debby Hicks

## 3. SPONSORS

<b>Gold Sponsor:</b>	Newcastle Business School, The University of Newcastle
<b>Silver Sponsor:</b>	Department of Industry, New South Wales Government
<b>Bronze Sponsors:</b>	Crowne Plaza
	Event Cinemas
<b>Plenary Session Sponsors:</b>	Speaking in Colour
	EJE Architecture
	Newcastle Tourism Industry Group
<b>Supported By:</b>	Berand Estate
	Frame Promotional Products
	The City of Newcastle
<b>Exhibitors:</b>	Channel View Publications
	Goodfellow Publishers
	Routledge Taylor and Francis Group
	Elsevier Publishers

## 4. DELEGATE PROFILE

### 4.1 Delegates by registration type

Registration Type	Earlybird	Standard	Total
Full registration			
• Non-member	22	19	41
• CAUTHE member	65	21	86
Student			
• Non-member	21	0	21
• CAUTHE member	40	4	44
One-day registration			
• Non-member	1	8	9
• CAUTHE member	3*	3*	6
• Student non-member	4	3	7
PhD/ECR Workshop only			5
MCA Workshop only			1
Complimentary / Exhibitor / Volunteers			23#
<b>TOTAL</b>			<b>243</b>

\* 2 members (1 x one day, 1 x 2 days) for both early bird and standard rates  
 # 3 x organisers, 4 x VIP, 2 x plenary experts, 4 x sponsors, 2 x presenters, 8 student volunteers

### 4.2 Delegate place of origin

Origin	n	%
Australia	138	66.35
New Zealand	21	10.10
International	49	23.56
<b>TOTAL</b>	<b>208</b>	<b>100</b>

### 4.3 Social function attendance

Programmed Social Function	Delegates	Guests	Total
Networking Function	177	3	<b>180</b>
Welcome Reception	145	5	<b>150</b>
Gala Dinner	182	5	<b>187</b>
Optional Tour(s): Morning Walks	20	6	<b>26</b>

## 5. PAPER AND ABSTRACT REVIEW PROCESS - PS

### 5.1 Paper and abstract reviewers

List / table of paper and abstract reviewers [and institutions] and theme leaders (if relevant)

### 5.2 Refereeing process

Brief description of and any issues arising from the refereeing process

### 5.3 Key Dates

Early bird submissions

Closing date for working papers / abstracts

Notification of acceptance

## 6. PAPERS AND PRESENTATIONS

### 6.1 Paper and presentation session key features

Brief summary of concurrent session / paper and poster presentations

### 6.2 Paper and presentation summary

Item	Number
<b>Keynote Presentations</b>	<b>6</b>
Academic Keynotes	3
Industry Keynotes	2
Academic and Industry Panel (4 speakers)	1
<b>Total papers submitted</b>	<b>**</b>
Papers withdrawn by author	**
Papers rejected	**
<b>Papers presented</b>	<b>163</b>
Working papers	**
Full Papers	**
Posters Presentations	12

## 7. FINANCIAL SUMMARY

The financial reporting is in AU\$

### 7.1 Registration fees (GST inclusive)

Registration Type	Fees		Total
	Earlybird	Standard	
Full Registration			
• Non-member	20,240	19,380	39,620
• CAUTHE member	52,000	18,900	70,900
Student			
• Non-member	10,710	560	11,270
• CAUTHE member	18,000	1,500	19,500
One-day registration			
• Non-member	340	2,660	3,000
• CAUTHE member	1,200	1,360	2,560
• Student non member		1,320	1,320
• Student CAUTHE member		200	200
PhD/ECR Workshops			
• With conference		3,100	3,100
• Workshops only		300	300
MCA Workshop			
• With conference		240	240
• Workshop only		30	30
<b>TOTAL</b>	<b>102,490</b>	<b>49,550</b>	<b>152,040</b>



## 7.2 Conference income and expenditure (GST exclusive)

<b>INCOME</b>	
All conference registrations and social event tickets	144,511.33
Trade exhibitors	5,900.00
Non-committed cash sponsorship	7,727.28
<b>TOTAL INCOME</b>	<b>\$158,138.61</b>
<b>EXPENDITURE</b>	
Conference Organiser, Faculty of Business & Law	25,000.00
CAUTHE Naming Levy	7,500.00
Conference Venue Costs	
• University of Newcastle	In kind
• Newcastle City Hall	4,865.31
Conference Day Catering	27,013.42
Networking Function	4,641.66
Welcome Reception	7,792.21
Gala Dinner Venue Hire & Catering	21,727.62
Gala Dinner Entertainment	600.00
Additional Conference Expenses	
• Keynote travel, accommodation, meals, incidentals	6,479.11
• Delegate packs and name badges	3,240.00
• Public relations and promotional materials	1,141.50
• Photographer	1,500.00
• Other direct costs (printing, stationary etc.)	1,090.00
• Scientific Committee research support	2,091.60
<b>TOTAL EXPENDITURE</b>	<b>\$114,682.43</b>
<b>BALANCE</b>	<b>\$43,456.18</b>

### 7.3 Sponsorship income (GST exclusive)

COMPANY	SPONSORSHIP TYPE	PAYMENT	AMOUNT
University of Newcastle	GOLD	In kind	10,000.00
NSW Department of Industry	SILVER	Non-committed cash	5,000.00
Crowne Plaza	BRONZE	In kind accommodation for Keynote Speakers	2,500.00
Event Cinemas	BRONZE	Non-committed cash	1,363.64
		In kind (movie vouchers)	1,250.00
Newcastle Tourism Industry Group	Plenary Session	Non-committed cash	909.09
EJE Architecture	Opening Plenary	Non-committed cash	454.55
Speaking in Colour	Plenary Session	In kind reduced keynote speaker fee	500.00
Frame Promotional Products	Supported By	In kind (notepads and mints)	1000.00
Berand Estate Wines	Supported By	In kind	500.00
Newcastle City Council	Supported By	In kind (USBs and lanyards)	1,500
<b>Total value of sponsorship</b>			<b>AMOUNT</b>
Non-committed cash			7,727.28
In kind sponsorship			17,250.00
<b>TOTAL</b>			<b>\$24,977.28</b>

TRADE EXHIBITORS		
Goodfellow Publishers	Trade Exhibition inclusive of one morning tea	1,818.18
Taylor and Francis Publishers	Trade Exhibition inclusive of one morning tea	1,809.09
Channel View Publications	Trade Exhibition inclusive of one lunch	2,272.73
Elsevier Publishers	Trade Exhibition	Nil
<b>TOTAL</b>		<b>\$5,900.00</b>

## **8. DELEGATE FEEDBACK**

### **8.1 Pre-conference**

*Provide 1-2 paragraphs summary feedback information in this section and include graphs/statistical information as an Appendix.*

### **8.2 Plenary sessions**

### **8.3 Concurrent sessions**

### **8.4 Venues, Catering and Social Activities**

## **9. MEDIA AND COMMUNICATIONS and TY**

*Information about media exposure (including internet, radio, television and print) and, if relevant, social media reporting of the conference (e.g. number and type of mentions).*

## **10. SUMMARY**

*Brief summary of conference benefits and outcomes, lessons learned including e.g. 'best' aspects of the conference, areas where the conference could have been improved and suggestions for future conferences.*

### **Report prepared by:**

**Name:** Tamara Young  
**Position:** Conference Convenor  
**Date:** 18/07/18

**Appendix 1**