

# CAUTHE 2019 PhD/ECR Workshop Report

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**Date:** 11 February 2019

**Location:** Central Queensland University (CQU), Cairns

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## 1. COMMITTEE

**Facilitators:** PhD/ECR - Naomi Dale, Editor's Panel - Judith Mair, Research & Engagement - Brent Ritchie

**Other CAUTHE Executive representative(s):** Daria Soldatenko, Ina Reichenberger, Shelagh Mooney

**Conference organising committee representative(s):** Bruce Prideaux, Wendy Hillman, Kylie Radel

## 2. OVERVIEW



### 2.1 Background and description

CAUTHE's 2019 theme '*Sustainability of Tourism, Hospitality and Events in a Disruptive Digital Age*' explored how the industry can implement change sustainably in the digital era to ensure social, cultural, economic and natural environments continue to benefit. The first stream of the conference was dedicated to exploring innovative approaches and the strategic thinking needed to adapt and implement processes and practices in order to achieve such sustainability within the digital expansion around tourism. Building upon this stream, delegates were invited to examine specific facets of this challenge through demand side, supply side and research and theory development.

## 2.2 Program

	Early and Mid-PhD and Research Higher Degree Student Program	Late PhD and Early Career Researcher Program
9:00	<b>Welcome and Introductions</b> <i>Prof Bruce Prideaux, Conference convenor &amp; Assoc Prof Judith Mair, CAUTHE Chair</i>	
9:10	<b>Ice Breaker Group Activity</b> <i>Dr Naomi Dale</i> <b>Maintaining your Health and Well-being for Researchers</b> <i>Prof Phillip Pearce</i>	
9:30	<b>Developing your Teaching Narrative</b> <i>Dr Naomi Dale</i>	<b>Research and Engagement</b> <i>Prof Brent Ritchie with Prof David Simmons, Prof Phillip Pearce, Dr Gabby Walters, Dr Sarah Gardiner</i>
10:30	Morning tea	
	<b>Surviving your PhD and Thereafter</b> <i>Assoc Prof Charles Arcodia</i>	<b>Demonstrating Impact: Publications, Grant Income &amp; Altmetrics</b> <i>Prof Brent Ritchie with Prof David Simmons, Prof Phillip Pearce, Dr Gabby Walters, Dr Sarah Gardiner</i>
12:00	Lunch	
13:00	<b>Research Methodology</b> Qualitative Roundtables <i>Assoc Prof Erica Wilson, Prof Can Seng Ooi, Prof David Simmons</i>	<b>Research Methodology</b> Quantitative Roundtables <i>Prof Sara Dolnicar, Prof Phillip Pearce, Prof Haiyan Song</i>
		<b>Research speed dating</b> <i>Prof Brent Ritchie &amp; Prof Noel Scott</i>
14:00	<b>Meet the Editors' Panel Session</b> <i>Assoc Prof Judith Mair with panelists Professors Sara Dolnicar, Rob Law, Mariana Sigala and Haiyan Song</i>	
15:00	Afternoon tea	
15:30	<b>PhD and ECR Small Group Mentoring Sessions (2:5) with Senior Academics</b>	
17:00	<b>Closing ceremony</b>	

## 3. PARTICIPANT PROFILE

Role	Type	No.
PhD participants	Early PhD	12
	Mid PhD	14
	Late PhD	16
		42
ECR participants		7
		7
Mentors		33
		33
<b>Total participants</b>		<b>82</b>

Early and Mid PhD attended sessions together, and late PhD and ECR participants combined for the workshops.

## 4. FORMAL EVALUATION FEEDBACK

Participants were sent a survey with questions relating to type of participant and satisfaction with workshops attended. Please see appendices for data and open-ended responses.

## 5. INSIGHTS

For 2019 we ran the mentoring sessions based on feedback from CAUTHE fellows which will see at least 2 mentors to 5 attendees to provide a broader “advice” panel.

Please also see appendices for CAUTHE newsletter articles with details of the sessions.

### Report prepared by:

**Name:** Dr Naomi Dale

**Position:** PhD/ECR bursaries and workshop chair (CAUTHE Executive)

**Date:** 5 July 2019

## 6. APPENDICES



CAUTHE 2019 Bill Faulkner  
PhD & ECR Workshop

- Grand Ballroom Foyer | Tully Room
- Pullman International Cairns

## 2019 SOCIAL MEDIA AWARDS

**FOR A CHAMPION PERFORMANCE IN:**

1. **ONLINE ENGAGEMENT (NUMBER OF COMMENTS & PARTICIPATING DISCUSSIONS)\*;**
2. **ONLINE PROMOTION (NUMBER OF ONLINE POSTS AND CHANNELS USED); AND**
3. **THE COOLEST CAUTHE 2019 CONFERENCE PHOTO SHARED**

**\*Sponsored prize**

Awards to be presented immediately after the Great Debate on Thursday afternoon

## CHANNELS

**TWITTER: @CAUTHE1**  
**FACEBOOK: CAUTHE**  
**INSTAGRAM: CAUTHE1**



**FOLLOW & USE :**  
**#CAUTHE2019**

**SUBMIT YOUR METRICS AND/OR  
PHOTOS BY:**

**11AM THURSDAY 14 FEBRUARY**

**Email**

**[marianna.sigala@unisa.edu.au](mailto:marianna.sigala@unisa.edu.au)**

## PhD/ECR Bill Faulkner workshop

by Dr Naomi Dale

The Bill Faulkner PhD/ECR Workshop kicked off on the Monday before the CAUTHE2019 conference with a Welcome to Country by Associate Professor Henrietta Marrie and a welcome to CQU Cairns by conference convenor Professor Bruce Prideaux. The ice-breaker activity saw participants try to condense their research topic or question into one single word (we had some very interesting results including a mysterious 'towel' topic). Professor Philip Pearce gave us some terrific tips for maintaining our health and well-being before the group was divided.

Early and Mid-PhD researchers spent time with me to develop their teaching narrative, and a metaphor for their approach to teaching and learning. We had a mother bird feeding students before pushing them out of the nest and a gardener tending students like flowers in amongst many great discussions about learning journeys. Associate Professor Charles Arcodia then discussed with students ways to survive their PhD and thereafter before participants were divided again for research roundtables (Quantitative and Qualitative).

The afternoon brought everyone back together again for a productive "meet the editors" panel session. Editors shared their hints and tips for how to get published in top international journals, and gave participants the lowdown on what do to (and what not to do!) to be successful in publishing. There were some fantastic questions in this session, all very well answered by the panel (Professors Sara Dolnicar, Rob Law, Mariana Sigala and Haiyan Song).

The day finished with an opportunity for PhD/ECR researchers to meet and be mentored by two senior academics. Feedback from this session is always positive, and participants appreciate the opportunity to talk with fellow researchers and some pretty famous TH&E academics! Thank you to our CAUTHE Fellows and senior academics who gave their time and sage advice to our PhD/ECR workshop participants.

*Pictured above: the ECR panel discussion (top) and popular small group mentoring sessions with CAUTHE Fellows and senior academics (below)*



## ECR and late PhD workshop

by Professor Brent Ritchie

The 2019 ECR and late stage PhD workshop program consisted of a research impact and engagement panel discussion session. The panel discussed why and how to engage as well as how to demonstrate research impact. The panellists included two senior researchers (Professor Philip Pearce and Professor David Simmons) and two early- to mid-career researchers (Dr Gabby Walters and Dr Sarah Gardiner). The panel discussed their experiences including what impact is and why it is becoming increasingly important due to government and university policy changes. They gave practical examples on how to engage to build deep relationships with end users, including how to deal with a perception/image problem of academia, how to get grants as well as the different sources of funding and partnership opportunities.

The demonstrating research impact session after morning tea gave suggestions on how to measure and evidence research impact. It highlighted research impact pathways and metrics beyond academia. Challenges in measuring impact such as time lags, lack of data and need for case studies were noted, alongside how to use media sources and Altmetrics to demonstrate the impact of research in CVs and academic portfolios.

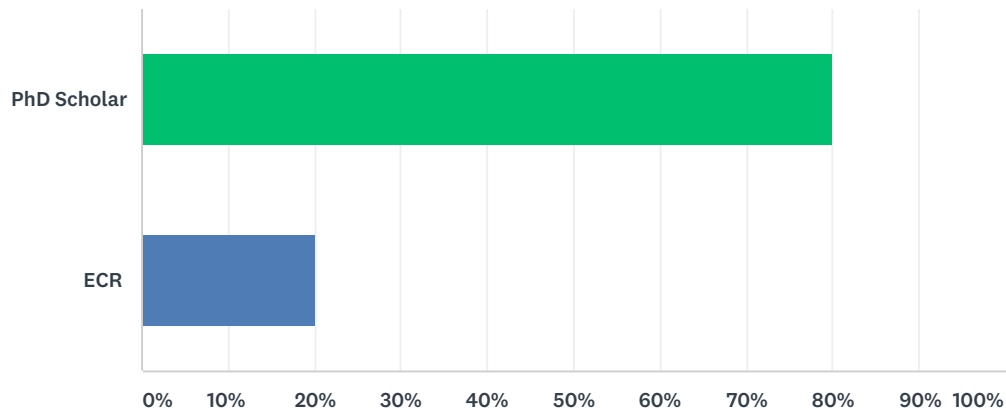
The workshop session also included a speed networking session with the joint winners of speed networking meeting 15 participants in an hour! Workshop participants enjoyed the panel discussion style which gave them opportunities to ask the panel questions, and also liked networking with other ECR/Late stage PhD students.

See more conference and workshop photos at

- **Flickr**  
<https://www.flickr.com/photos/cauthe/>
- **Facebook**  
<https://www.facebook.com/pg/cauthe.org/photos/?tab=albums>

# Q1 Are you a PhD Scholar or an Early Career Researcher (completed PhD in last 5 yrs)?

Answered: 20 Skipped: 0

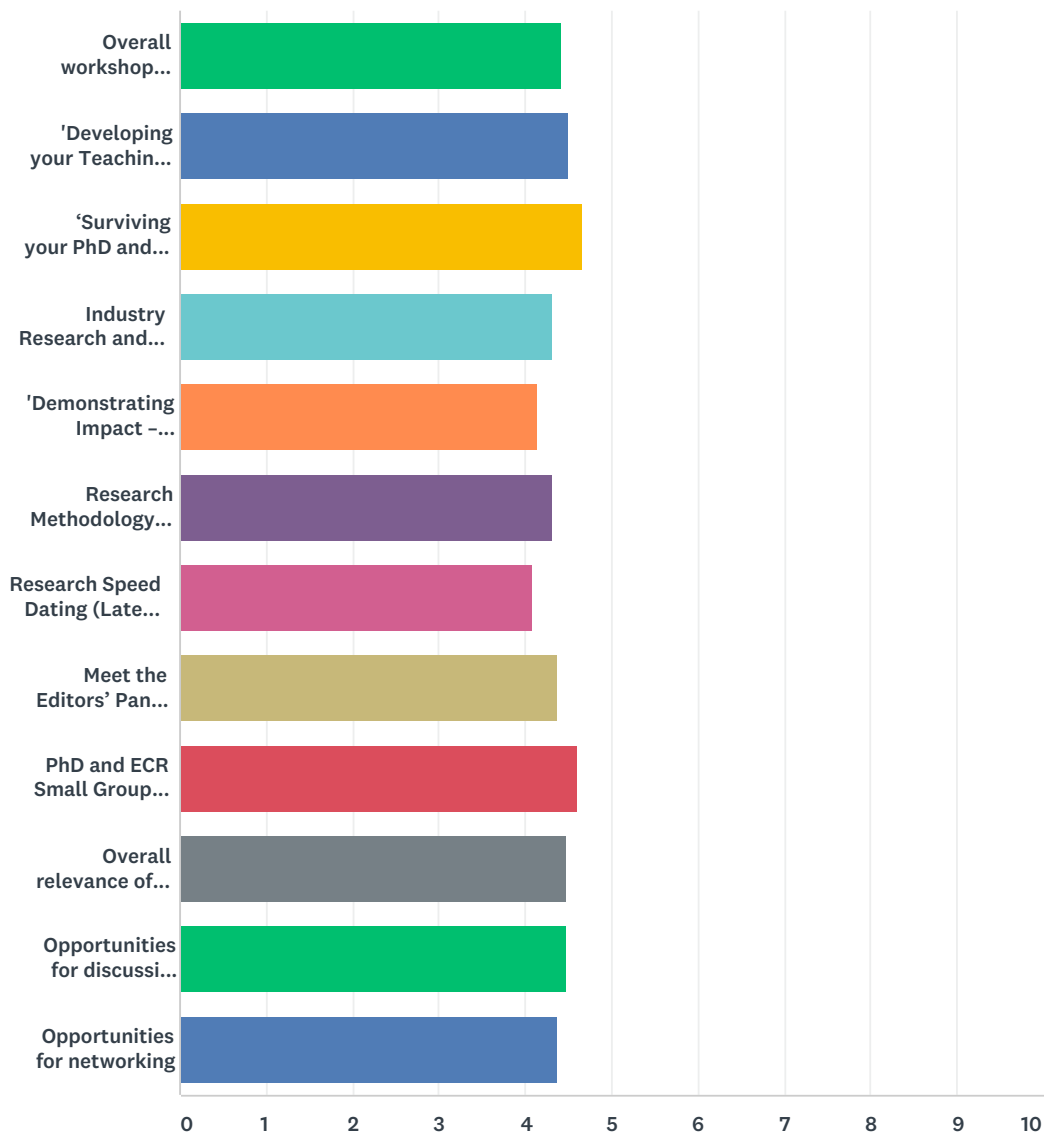


ANSWER CHOICES	RESPONSES	
PhD Scholar	80.00%	16
ECR	20.00%	4
TOTAL		20



## Q3 Please rate the following elements of the workshop

Answered: 20 Skipped: 0



	VERY POOR	POOR	FAIR	GOOD	EXCELLENT	N/A	TOTAL	WEIGHTED AVERAGE
Overall workshop content	0.00% 0	0.00% 0	0.00% 0	57.89% 11	42.11% 8	0.00% 0	19	4.42
'Developing your Teaching Narrative' by Dr Naomi Dale (Early/Mid-PhDs) - morning	0.00% 0	0.00% 0	0.00% 0	36.84% 7	36.84% 7	26.32% 5	19	4.50
'Surviving your PhD and Thereafter' by Assoc Prof Charles Arcodia (Early/Mid-PhDs) - morning	0.00% 0	0.00% 0	0.00% 0	21.05% 4	42.11% 8	36.84% 7	19	4.67
Industry Research and Engagement presentation (ECRs) - by Prof Brent Ritchie with Prof Philip Pearce, Dr Gabby Walters and Dr Sarah Gardiner (Late PhD/ECRs) - morning	0.00% 0	5.00% 1	0.00% 0	30.00% 6	30.00% 6	35.00% 7	20	4.31

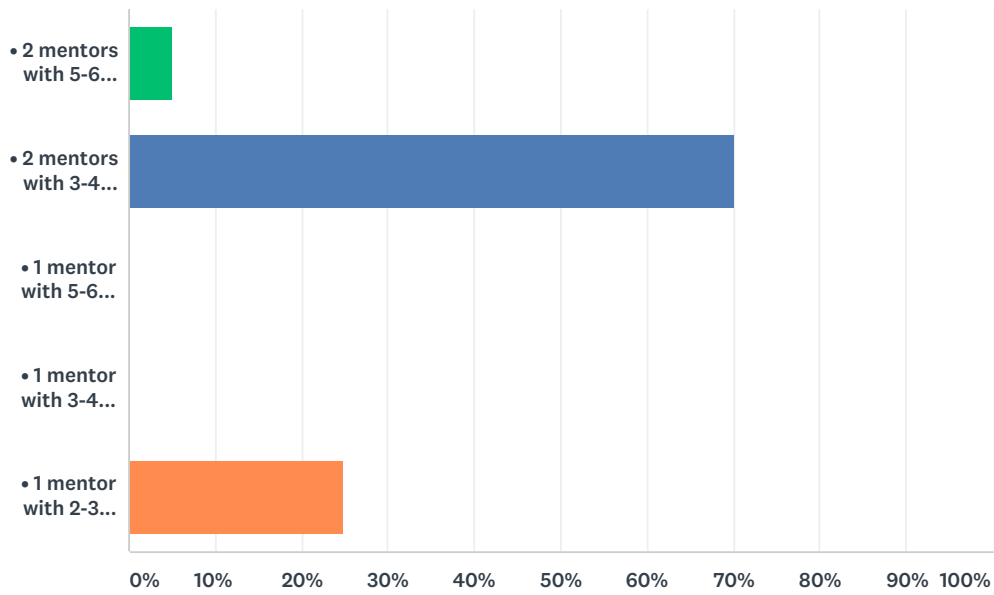


## CAUTHE 2019 Bill Faulkner PhD & ECR Workshop

'Demonstrating Impact – Publications, Grant Income & Altmetrics' by Prof Brent Ritchie with Prof Philip Pearce, Dr Gabby Walters and Dr Sarah Gardiner (Late PhD/ECRs) - morning	0.00% 0	5.00% 1	0.00% 0	40.00% 8	20.00% 4	35.00% 7	20	4.15
Research Methodology Roundtables - Quantitative and Qualitative (Early/Mid-PhDs) - afternoon	0.00% 0	5.26% 1	5.26% 1	21.05% 4	36.84% 7	31.58% 6	19	4.31
Research Speed Dating (Late PhD/ECRs) - afternoon	0.00% 0	11.11% 2	5.56% 1	16.67% 3	33.33% 6	33.33% 6	18	4.08
Meet the Editors' Panel Session by Prof Mariana Sigala (all) - afternoon	0.00% 0	5.00% 1	5.00% 1	35.00% 7	50.00% 10	5.00% 1	20	4.37
PhD and ECR Small Group Mentoring Sessions (2:5) with Senior Academics (all) - afternoon	0.00% 0	5.00% 1	0.00% 0	20.00% 4	65.00% 13	10.00% 2	20	4.61
Overall relevance of the program to you	0.00% 0	0.00% 0	5.00% 1	40.00% 8	50.00% 10	5.00% 1	20	4.47
Opportunities for discussion and feedback	0.00% 0	0.00% 0	5.00% 1	40.00% 8	50.00% 10	5.00% 1	20	4.47
Opportunities for networking	0.00% 0	0.00% 0	15.00% 3	30.00% 6	50.00% 10	5.00% 1	20	4.37

## Q4 In your opinion, what would be the ideal size for the group discussions

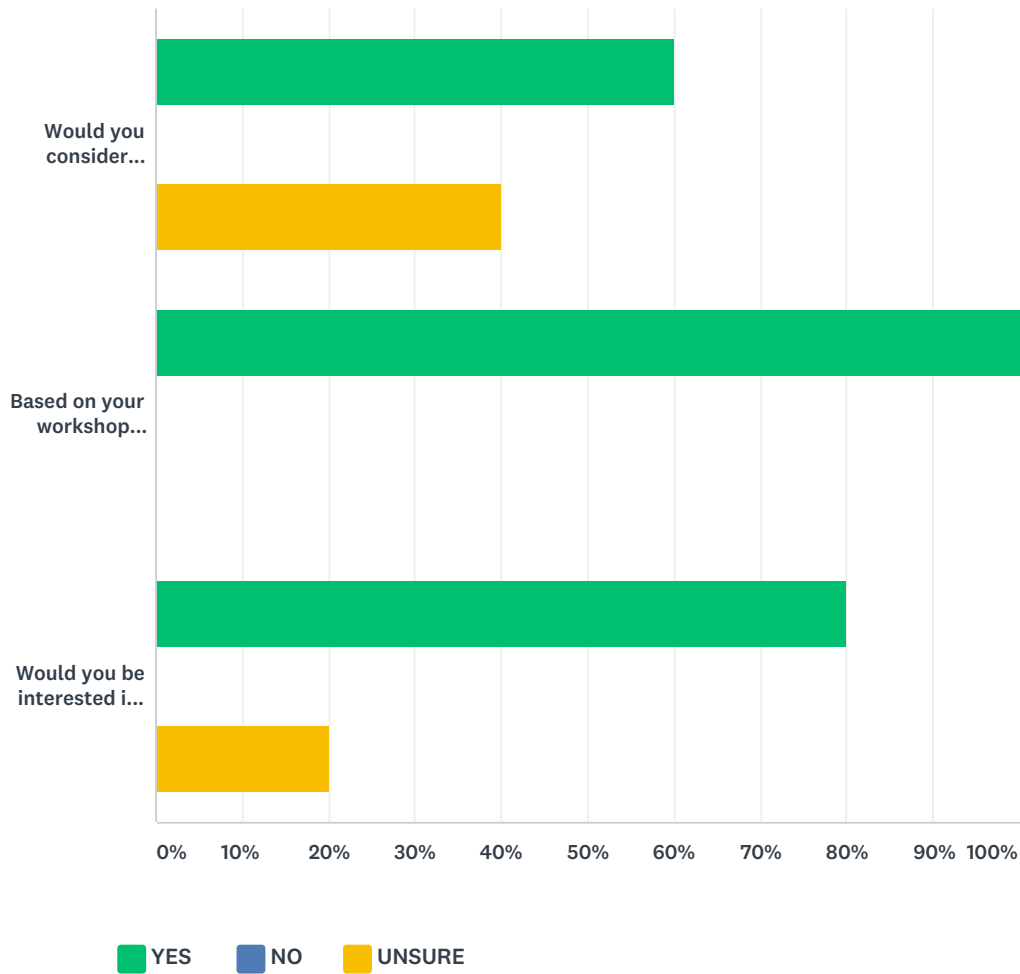
Answered: 20 Skipped: 0



ANSWER CHOICES	RESPONSES
• 2 mentors with 5-6 students	5.00% 1
• 2 mentors with 3-4 students	70.00% 14
• 1 mentor with 5-6 students	0.00% 0
• 1 mentor with 3-4 students	0.00% 0
• 1 mentor with 2-3 students	25.00% 5
<b>TOTAL</b>	<b>20</b>

## Q7 Please indicate your response to the following questions:

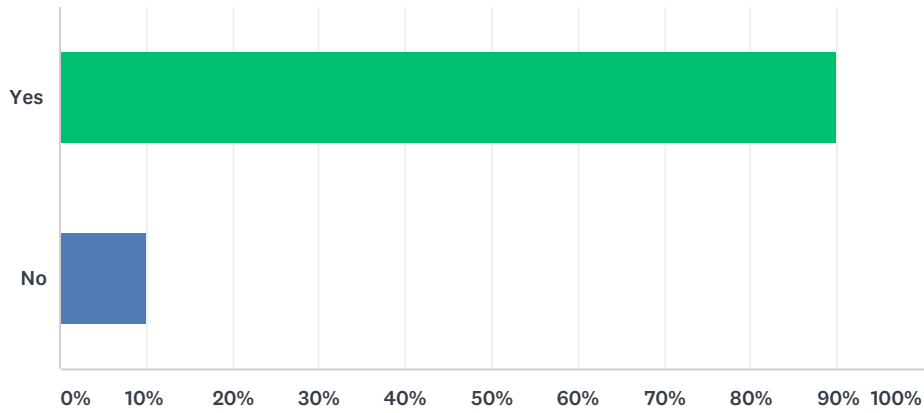
Answered: 20 Skipped: 0



	YES	NO	UNSURE	TOTAL
Would you consider attending the workshop next year?	60.00% 12	0.00% 0	40.00% 8	20
Based on your workshop experience this year, would you recommend the workshop to other PhD Students and ECRs?	100.00% 20	0.00% 0	0.00% 0	20
Would you be interested in participating in a CAUTHE PhD or ECR Alumni or network?	80.00% 16	0.00% 0	20.00% 4	20

## Q9 Would you be interested in participating in a CAUTHE PhD or ECR Alumni or network?

Answered: 20 Skipped: 0



ANSWER CHOICES	RESPONSES	
Yes	90.00%	18
No	10.00%	2
TOTAL		20

## 2019 PhD ECR workshop survey open-ended responses

(n=20)

<b>Are you a PhD Scholar or an ECR (completed PhD in last 5 yrs)?</b>	
PhD Scholar	<b>16</b>
ECR	<b>4</b>

<b>Actual or anticipated year of PhD completion?</b>	
<b>Year</b>	<b>No</b>
2022	2
2021	2
2020	4
2019	7
2016	1
2014	1

<b>Which aspects of the 2019 CAUTHE Bill Faulkner Workshop did you find the most useful?</b>	
• Mentoring sessions	8
• Networking	5
• Editors panel	2
• Industry engagement	2
• Teaching narratives	2
• Grants and publications	1
• Qualitative Methods Roundtable	1

<b>What would be the ideal size for the group discussions</b>	
• 2 mentors with 3-4 students	14
• 1 mentor with 2-3 students	5
• 2 mentors with 5-6 students	1

<b>How could future CAUTHE Bill Faulkner Workshops be improved?</b>	
<i>General</i>	
• Round the room introductions	
• More discussion & opportunities for PhD students to meet scholars in the same field	
• Have 2-3 keywords on attendee name tags (for better networking in general)	
<i>Topics</i>	
• New methods in other areas that could be used in tourism area	
• Career options beyond academia	
• Presenters who have recently completed their PhD and are more aware of the real issues faced by PhD students (e.g. financial/gaining employment/managing family commitments/dealing with supervisors). The reality of the precariousness of employment in academia was completely absent as was the high rates of mental illness experienced by PhD students. While presentations about getting funding and creating impact were useful, they were geared towards ECR's who already have a full-time role.	
• The ECR workshop was presented with the assumption that participants had a full-time academic role, yet many were late stage PhD students and while the information was valuable it was perhaps less pressing than issues related to procuring work and completing	
• Give PhD students five minutes to share their ongoing research.	

<ul style="list-style-type: none"> <li>• Qualitative and Quantitative sessions by experts.</li> </ul>
<ul style="list-style-type: none"> <li>• The PhD workshop sessions could be more inspiring by incorporating both very experienced academics (which you did), and current PhD students about to graduate.</li> </ul>
<i>Speed dating</i>
<ul style="list-style-type: none"> <li>• Ask attendees should to prepare a 1 min elevator pitch beforehand</li> </ul>
<i>Mentoring sessions</i>
<ul style="list-style-type: none"> <li>• More time</li> </ul>
<ul style="list-style-type: none"> <li>• Better matching of research background and stages between mentors and mentees</li> </ul>
<ul style="list-style-type: none"> <li>• Give everyone equal one on one time - I didn't get a chance to talk during PhD and ECR small group Mentoring session, since one person talked throughout the meeting, time constraint for each individual please</li> </ul>

<b>Are there other topics you would like included in the program?</b>
<ul style="list-style-type: none"> <li>• Leadership studies, Millennials</li> </ul>
<ul style="list-style-type: none"> <li>• More about the actual data collection stage and methods, how to approach research in the field</li> </ul>
<ul style="list-style-type: none"> <li>• Time management</li> </ul>
<ul style="list-style-type: none"> <li>• Networking with fellow PhDs (it can be a lonely journey, problem shared is problem halved)</li> </ul>
<ul style="list-style-type: none"> <li>• Presentations from PhD students.</li> </ul>
<ul style="list-style-type: none"> <li>• Mental health care. Doesn't get you ahead... But staying alive is kind of important to getting ahead.</li> </ul>
<ul style="list-style-type: none"> <li>• Journal article writing. It will be great if in-depth discussion about how a standard article should be will be very helpful for students' future publication.</li> </ul>
<ul style="list-style-type: none"> <li>• More time spent with editors and mentors about publishing and grant writing</li> </ul>
<ul style="list-style-type: none"> <li>• How to write CVs and cover letters, especially in the Australian context.</li> </ul>

<b>Do you have any suggestions about other ways CAUTHE can support PhD Scholars and ECRs?</b>
<ul style="list-style-type: none"> <li>• More engagement, more peer reviews available</li> </ul>
<ul style="list-style-type: none"> <li>• If it could be possible to contact Mentors after the workshop with any questions.</li> </ul>
<ul style="list-style-type: none"> <li>• It would be really helpful to have a network as a space for support</li> </ul>
<ul style="list-style-type: none"> <li>• A job or grant opportunities forum which could be advertised by CAUTHE chapters who are looking for PhD students or recent graduates.</li> </ul>
<ul style="list-style-type: none"> <li>• Career opportunity channel</li> </ul>
<ul style="list-style-type: none"> <li>• Closed Facebook group</li> </ul>
<ul style="list-style-type: none"> <li>• Recently qualified PhD students host mentoring sessions with current PhD students to mentor the journey and help with pitfalls and past experience. I would like to be involved in this when I complete my journey as a mature aged student I would have a lot to offer in terms of the journey.</li> </ul>
<ul style="list-style-type: none"> <li>• Make more funds available to encourage their travel to CAUTHE.</li> </ul>
<ul style="list-style-type: none"> <li>• A discount for ECR for the conference fee. I would like to attend one day of the conference, however it is so expensive for me.</li> </ul>

<b>What sort of alumni activities and network support would you find useful?</b>
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- |  |
|--|
| <ul style="list-style-type: none"><li>• How to write short articles</li></ul>  |
| <ul style="list-style-type: none"><li>• LinkedIn workshops</li></ul>   |
| <ul style="list-style-type: none"><li>• Qualitative/Quantitative workshops</li></ul>   |
| <ul style="list-style-type: none"><li>• Joint research seminars among universities</li></ul>   |
| <ul style="list-style-type: none"><li>• Opportunities to give and receive friendly reviews before journal submission</li></ul>   |
| <ul style="list-style-type: none"><li>• Alumni/current researcher workshop or social event; so people can relate to where they are now and where they could be in the future</li></ul> |
| <ul style="list-style-type: none"><li>• Anyone that is available</li></ul>   |
| <ul style="list-style-type: none"><li>• Tips on grant writing</li></ul>  |
| <ul style="list-style-type: none"><li>• Mentoring and networking</li></ul>   |