

## 2020 Mid-year meeting membership update

### 1. Membership numbers

Table 1 shows that membership remains strong, largely due to the high registrations and delegate numbers at the CAUTHE 2020 conference. There was a small (1%) decrease in Associate and Student membership since the 2019 Mid-year meeting.

Chapter membership continues to stay strong with 34 members, including one new member, Canterbury Institute of Management, Sydney which joined in May 2019. Affiliate membership has remained stable with five members, being THE-ICE, Tourism Research Australia, STR Global, Nankai University, China and Crown College International.

**Table 1: CAUTHE members (as at 22 June 2020)**

Membership	Year										
	2010	2011	2012	2013	2014	2015	2016	2017	2018	2019	2020
<b>Individual</b>											
Associate	151	141	177	148	136	94	137	157	111	153	159
Student	20	45	45	44	39	39	50	59	60	65	56
<b>TOTAL</b>	<b>171</b>	<b>186</b>	<b>222</b>	<b>192</b>	<b>175</b>	<b>133</b>	<b>187</b>	<b>216</b>	<b>170</b>	<b>218</b>	<b>215</b>
% change	57%	12%	3%	-14%	-9%	-24%	41%	16%	-21%	28%	-1%
<b>Chapter</b>	<b>22</b>	<b>26</b>	<b>26</b>	<b>26</b>	<b>26</b>	<b>30</b>	<b>30</b>	<b>34</b>	<b>33</b>	<b>34</b>	<b>34</b>
<b>Affiliate</b>	<b>4</b>	<b>4</b>	<b>3</b>	<b>5</b>	<b>5</b>	<b>4</b>	<b>5</b>	<b>3</b>	<b>5</b>	<b>5</b>	<b>5</b>

### 2. International members

The percentage of international members has remained the same as shown in Table 2. The proportion of the total international membership outside Australia and New Zealand was 18%, with the majority from the United Kingdom and China/Hong Kong, Japan and Norway. Not listed on the table below are two members each from Germany, Taiwan and The Netherlands and one member each from India, Italy, Iran, Latvia, Malaysia, Philippines, PNG, South Africa and Thailand.

**Table 2: International members (as at 22 June 2020)**

Country	2010	2011	2012	2013	2014	2015	2016	2017	2018	2019	2020
Australia	159	187	177	154	140	109	128	126	125	153	134
New Zealand	8	8	18	32	14	11	20	35	22	25	37
UK	8	7	8	6	9	2	11	13	8	12	6
China/HK	6	2	3	3	2	2	4	13	3	7	6
Japan	1	1	1	1	2	2	4	6	5	5	5
Norway	2	1	1	0	0	1	3	0	0	2	4
Other*	6	9	12	5	5	3	10	12	5	9	15
<b>TOTAL</b>	<b>23</b>	<b>21</b>	<b>27</b>	<b>17</b>	<b>21</b>	<b>13</b>	<b>39</b>	<b>55</b>	<b>24</b>	<b>40</b>	<b>38</b>
<b>% of total</b>	<b>12%</b>	<b>10%</b>	<b>12%</b>	<b>8%</b>	<b>12%</b>	<b>10%</b>	<b>21%</b>	<b>25%</b>	<b>14%</b>	<b>18%</b>	<b>18%</b>

### 3. Social media

CAUTHE's presence on various social media websites includes three Facebook pages, three LinkedIn groups, Twitter, Instagram and Flickr.

Social media is used to promote special interest group, conference and workshop activities, announce calls for papers, provide Journal new article alerts and highlight member successes and publications.

The Social Media awards at the annual conference for engagement including participation in online discussions, numbers of posts and comments and the best conference photo, continue to attract attention and help increase the profile of the Association.

**Table 3: Social media presence (as at 22 June 2020)**

Media	Created	2013	2014	2015	2016	2017	2018	2019	2020
<b>Facebook</b>									
CAUTHE	Nov 2012	98	158	308	392	548	639	777	882
Critical Approaches	Feb-19	--	--	--	--	--	--	24	65
Event Studies	May 2012	27	26	29	32	35	38	38	37
<b>LinkedIn</b>									
CAUTHE	Jun 2012	33	42	61	161	204	225	233	249
Risk, Crisis & Recovery Management	May 2012	--	--	39	40	39	38	39	68
Teaching & Learning	May 2012	15	18	36	44	55	58	57	58
<b>Twitter @cauthe1</b>									
Followers	Feb 2013	3	32	38	53	129	213	328	428
<b>Flickr</b>									
Views	Feb 2011	16,466	33,365	43,678	52,029	66,085	75,773	85,551	88,032
Photos		1,249	1,544	1,862	1,966	2,134	2,647	2,920	3,311
<b>Instagram @cauthe1</b>									
Followers	Oct-16	--	--	--	--	1	4	16	

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