



## this issue

Welcome from the Chair **P.1**

CAUTHE 2020 | New Fellows **P.2**

PhD/ECR workshop **P.3**

2020 Executive Committee **P.3**

JHTM Update | PhD bursaries **P.4**

TH&E Standards workshop **P.5**

Feature: Chapter Director **P.5**

CAUTHE 2020 awards **P.6**

MCA workshop | Fellow Footnotes **P.7**

CAUTHE 2021 **P.8**

## Welcome from the Chair – Prof Kirsten Holmes

Welcome to our first newsletter of 2020. There has been a bumpy start to the year with the bushfires in Australia and the impacts of the COVID-19 virus. The virus situation is evolving and affecting us all professionally and personally. These events – and especially the virus – are creating unprecedented challenges for the tourism, hospitality and events sectors, both within Australia and New Zealand, as well as globally. I hope we are able to support colleagues working in these sectors through our research, teaching and engagement activities. I very much hope everyone is staying safe and looking after themselves, their family and colleagues at this difficult time.

### Mid-Year Meeting, Standards Workshop and HDR Conference

As a result of the ongoing COVID-19 situation, we have rescheduled our **Mid-Year Meeting** to be held online on 26 June 2020, instead of face to face. With so many conferences and events cancelled or postponed this year, please take the opportunity to join us to catch up with colleagues online.

We are also planning to hold the **Meeting the Standard: Assessment Design** workshop, which normally takes place alongside the MYM, online as well. We are postponing our joint **Higher Degree Research (HDR) Conference** with SMAANZ (and this year also with ANZALS) and will hope to hold this later in the year.

### New CAUTHE Executive Members – 2020

Please join me in welcoming the new Executive Committee for 2020, who were elected following the AGM in Auckland (see p3).

### CAUTHE 'Be Kind' Campaign

Finally, an issue that arose from debates at the conference about issues facing academics in our field is the need to be kind as reviewers - to be constructive and respectful in the feedback we offer at conference presentations, as journal reviewers, and as grant assessors. Now, more than ever, we need to show empathy to each other and CAUTHE will be launching our 'Be Kind' campaign during 2020.

Best wishes, Kirsten

Conference photos are available at:

[Flickr](#) | [Facebook](#)



## New Fellows

The Fellows were delighted to announce at the Annual Gala Dinner the appointment of four new Fellows in recognition of their sustained and outstanding contribution to Hospitality, Tourism and Events Education and Research.

The new fellows, presented by Professor Noel Scott (on behalf of the CAUTHE Fellows) are:

- Associate Professor Judith Mair, University of Queensland
- Dr Jennie Small, University of Technology Sydney
- Professor Haiyan Song, Hong Kong Polytechnic (CAUTHE's second International Fellow, with David Airey being the first)
- Professor Marianna Sigala, University of South Australia (from 1 July 2020)

Special mention and thanks was extended to Professor David Simmons, Lincoln University, who is due to retire in June 2020, for his contribution to CAUTHE over many years.



# CAUTHE 2020 Conference

By Kirsten Holmes

**"The overall management of the conference was superb. Arguably one of the best ever"**

[Delegate feedback]

Congratulations to conference convenors Dr Tracy Harkison, Dr David Williamson and their team at Auckland University of Technology for a fabulous 30th anniversary CAUTHE conference, and also one of the largest CAUTHE conferences to date!

The conference theme was *2020 Vision: New Perspectives on the Diversity of Hospitality, Tourism and Events*. The theme was explored and unpacked by the three keynote speakers beginning with **Professor Alison Phipps** from the University of Glasgow who used poetry and song alongside thoughtful analysis to examine the constructs of hospitality in the context of refugees. As an Indigenous tourism operator, **John Barrett** reflected on his own family's experiences as well as exploring more broadly the role of values and principles in tourism management. **Professor Iis Tussydiah** from the University of Surrey took us into the future by forecasting how technological change will impact on tourism, hospitality and events, unpacking the associated fears and hopes and how to best prepare people for these changes.

A major theme of the conference was the strong Maori involvement, beginning with a Powhiri at the AUT Marae before the PhD and ECR workshops and involving the whole conference in learning a specially written waiata song. The waiata was sung at both the opening and closing ceremonies and it was an uplifting experience to hear all of CAUTHE singing together.

**"Well done to the Auckland University of Technology team on such a fantastic 2020 conference!"**

The PhD, ECR and MCA workshops on the Monday were all very well received, with delegates commenting on the value of the various sessions, particularly the research methods round tables and the 'meet the editors' panel. The small group mentoring was a notable highlight of the day and a special thank you to all the CAUTHE fellows and members who contributed to the mentoring and the other sessions throughout the workshop.

A new venture at the 2020 conference was the 'Ask a CAUTHE Fellow' desk at the morning and

afternoon teas. This gave delegates the opportunity to ask for advice from our most senior members, in an informal setting.

Delegates frequently rate the networking opportunities as the highlight of the conference and the social program provided many opportunities for people to connect. AUT provided us with wonderful catering and entertainment including a welcome BBQ. The conference dinner took place at the beautiful St Matthew-in-the-city Church venue, with wonderful food (again), entertainment and dancing.

The Great Debate returned with a new chair, Associate Professor Judith Mair, who has made the role her own. Two teams addressed the question: *New Zealand keeps being left of maps...is there any point event being here?* It was a closely fought debate but the negative team won...which is good news for all of us who were in New Zealand!

Well done to the AUT team on such a fantastic 2020 conference!





Images: PhD/ECR workshop

# Bill Faulkner PhD/ECR workshop

By Isabella Ye and Ina Reichenberger

The Bill Faulkner PhD/ECR Workshop took place on Monday 10 February at the Auckland University of Technology, the day before the conference.

Over 50 PhD and ECR researchers joined the warm welcome powhiri by the conference convenors and the AUT team. AUT's Pro-Vice Chancellor Maori Advancement Prof Pare Keiha and Dr Keri-Anne Wikitera welcomed us to the University's marae, setting the scene for a welcoming and supportive day guided by the conference theme of diversity.

The first five years panel offered many valuable insights and advice from scholars of various career stages, from early career academics to HODs. The panellists included: Dr Edmund Goh, Dr Faith Ong, Professor Brent Ritchie, Prof Alison McIntosh and Dr Keri-Anne Wikitera. Concurrently, Prof Kirsten Holmes, Assoc Prof Judith Mair and Dr Julia Albrecht discussed with students on ways to stay resilient and strategies to maintain well-being.

The afternoon brought everyone to some serious business. We began with two concurrent sessions. Led

by Prof Karen Smith and Prof Jarrod Haar, the Examiner's Voice gave students a peek into the PhD examination process, who are the examiners, how examiners approach the examinations and how to prepare oral defence.

Dr Tamara Young and Dr Naomi Dale gave advice to participants about how to build a strong teaching portfolio, underpinned by scholarship and innovation. Participants were then divided into two small group discussions by research approach (quantitative and qualitative) facilitated by Prof Erwin Losekoot and Assoc Prof Ken Hyde.

The day finished with an informal "tea for two" mentoring session with two senior academics. Delegates were matched with senior academic based on the research field, approach and PhD stages. Feedback from this session was very positive. Many participants even senior academics expressed appreciation for the opportunities to discuss research ideas, questions and career prospects with fellow researchers and renowned TH&E academics! Credit to our CAUTHE Fellows and senior academics who offer their time and wisdom to the future TH&E scholars.

## 2020 CAUTHE EXECUTIVE COMMITTEE

### ELECTED MEMBERS

- Chair – Prof Kirsten Holmes
- First Vice Chair – Prof Karen Smith
- Second Vice Chair – Dr Edmund Goh
- Treasurer – Dr Paul Whitelaw
- Secretary – Prof Erica Wilson

### CO-OPTED MEMBERS

- 2021 Conference Convenors – Prof Kirsten Holmes and Dr Edmund Goh
- Immediate Past Chair – Assoc Prof Judith Mair
- Immediate Past Conference Convenors – Dr Tracy Harkison and Dr David Williamson

- Journal and Publications – Prof Marianna Sigala
- SIG Coordinator – Dr Wendy Hillman
- PhD Student Representative – Isabella Ye
- Co-opted member – Dr Julia Albrecht
- Co-opted member – Dr Michael Hughes
- Co-opted member – Assoc Prof Naomi Dale
- Co-opted member – Dr Ina Reichenberger
- Co-opted member – Anastasia Yeark

### OTHER CONTACTS

- Public Officer – Dr Jennie Small
- Secretariat – Mrs Penny Jose



Image: Ever cheerful volunteers

## PhD Scholar bursaries

The CAUTHE Executive committee awarded two PhD Scholar member bursaries for the 2020 Conference. Bursaries included conference registration and funds to facilitate travel, workshop and attendance. Van Huy shares his testimonial.

Van Huy Nguyen, Murdoch University



CAUTHE 2020 in Auckland was my first conference. To me, it is the biggest tourism conference in the world with more than 200 delegates from Australia, New Zealand and other countries. Being awarded a bursary facilitated my participation and brought me unforgettable and memorable life experiences. It was great chance for me to meet, learn and share knowledge, experiences with academics, industry experts, editors, researchers, publishers and colleagues.

The conference gave me direction, inspiration and stronger motivation towards my research and future career. Listening the keynote speeches, panel discussions and paper presentations helped me catch up with the current issues and latest trends of tourism research. Presenting part of my PhD work at the conference gave me valuable feedback to help improve my thesis.

The workshop helped my direction and career orientation and provided useful information about what examiners are looking for in the PhD thesis. The social events allowed me to build a network and enjoy the beautiful New Zealand scenery.

Thus, I must say, "If you are in tourism, you have to take part in CAUTHE". Take this chance, I would like to say big "thanks" to wonderful CAUTHE people.

## Journal update

By Professor Marianna Sigala, Editor, Journal of Hospitality and Tourism Management

CAUTHE's Journal of Hospitality and Tourism Management (JHTM) continues to grow in terms of submissions, downloads and paper publications, despite the difficult times that we are all going through. As Editor-in-Chief, I would like to thank everyone supporting and contributing to the journal as reviewer, member of the board, author and reader.

I would also like to assure you that we, as a JHTM team, are doing our best to ensure that the Journal's operations and performance are not affected by the current crisis.

We are here to provide any extra help e.g. extra time, that authors and reviewers may need to accomplish their duties. We are working hard to maintain operational continuity, as well as scientific excellence, to avoid disruptions e.g. completion of paper reviews and provision of reviewers' feedback, and also to give empathy, support and attention. If anyone is in a special situation, please let us know, and we will do our best to help you.

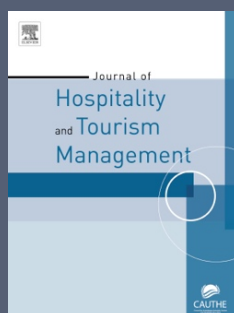
We are making extra efforts to fast track and review paper submissions related to the COVID-19 crisis and our industry. We believe that such research requires fast attention and publications (provided it meets the quality standards), because the theoretical or practical expertise and knowledge we share with our colleagues, our students, our organisations, our industry or our governments is something

we can all do to get past this crisis.

The case study project has attracted a great attention and contributions from the Australian but also international research community. We have received a total number of 35 submissions which are currently under review. I would like to thank everyone who is working towards this very important project for CAUTHE and its community, namely authors, reviewers, my co-editors and the CAUTHE Secretariat. Within the constraints and disruptions of COVID-19, we hope we will be able to send the first feedback to authors by early May. The book submission to the publisher is planned for September 2019 and we hope we will be on time based on our (re)-developed time plan because of the circumstances.

I would like to welcome and congratulate Professor Seyyed Mostafa Rasoolimanesh (Taylors University, Malaysia) for being selected as the third associate editor of JHTM. The expertise and work of Prof Rasoolimanesh will significantly contribute to the JHTM and the increasing number of submissions we are experiencing.

Finally, I would like to thank all the Editorial team for their continuous hard work and support despite the difficult times, the personal and professional issues and extra commitments that everyone is currently facing.



### JHTM receives A ranking from the ABDC

It is now officially confirmed that CAUTHE's official journal, the Journal of Hospitality & Tourism Management (JHTM) is an A journal (upgraded from B) on the [ABDC journal rankings](#) in Australia.





TH&E Standards: College of Peers

## TH&E Meeting the Standard: Assessment Design Workshop 3

The 2020 workshop, held at AUT on Mon 10 February, was attended by 22 participants from 16 institutions and organisations.

Participants presented exemplars in the fields of tourism, hospitality and events, which had been developed over previous workshops. The workshop then focussed on course mapping and scaffolding across programs, and rubric design.

The Executive committee expresses its sincere thanks to Assoc Prof Pierre Benckendorff as he steps away to focus on other priorities. We acknowledge his enduring contribution to the development of the Standards and subsequent calibration and assessment design activities, since funding was first obtained in 2013.

We look forward to Assoc Prof Glen Croy and Dr Mieke Witsel joining Dr Paul Whitelaw to facilitate the online Mid-year workshop. Participants will build on the rubrics to create an actionable artifact, which can be embedded in TH&E programs.

For more see [TH&E Standards](#). All welcome, please email [Secretariat](#).



Penny, Pierre, Glen and Paul

# Feature: Chapter Director

By Dr Rajka Presbury, Blue Mountains International Hotel Management, Torrens University Australia

As we move into 2020, we reflect on the fact that Blue Mountains has been part of hospitality education for nearly 30 years, with more than 3,000 graduates around the world.

This year is a special year for us because we graduated our first PhD student, with several more to follow. We are moving towards developing our capacity to supervise and support HDRs and engage them in our research projects and teaching. CAUTHE has been important in our journey, as a forum for our staff to engage, learn and improve.

Our research is supported through the newly established Centre Organisational Change and Agility (COCA). Our practice informed research approach focuses on the needs of industry, the community and the professional bodies in Tourism and Hospitality. We are developing a research program that is multi-disciplinary and we work with other Torrens research centres in several of our projects (health and education).

I see my role as Chapter director as being to engage with the CAUTHE community on behalf of my School and pass the learning on to my colleagues. I have been a member of CAUTHE for over 20 years and have stepped in on a number of occasions as Chapter Director when the Dean or Head of School has not been able to. We all have much in common, and it's good to know we all share the same pain and can help each other in good times and in bad.

Engagement with CAUTHE is an important part of our scholarship and research activities and an opportunity for networking. As a result of a recent seminar by Prof Marianna Sigala on writing case studies at our Town Hall Campus, we have submitted five case studies with industry partners for a book: *Case based research in tourism, travel, hospitality and events: Theory and practice*.

In 2016, BMIHMS hosted the 26th Annual CAUTHE Conference in Sydney for over 250 delegates. I remember thinking how daunting that was, but I was so proud of our very small team who took this on and the students and support staff that banded together to make it all happen.



## Looking back to CAUTHE 1993, University of Sydney

1993 was the first CAUTHE conference following the formation of CAUTHE, with two previous conferences having been held in 1988 and 1991 (see [CAUTHE conferences](#))

Title: *Building a Base in Tourism*

Chair: Paul Hooper, University of Sydney

### Program

March 1993 | One day | 8:30am – 10:00pm |

Welcome & Keynote | Three concurrent sessions | Closing forum | Dinner & speaker

Proceedings: Bureau of Tourism Research

### Appendix A Program

8.30 - 9.30am	Registration and Coffee	
9.30 - 11.10am	<b>Session 1: Welcome and Keynote Address</b> (Chair: Paul Hooper) <ul style="list-style-type: none"> <li>Keynote Address: Building a research base in tourism: some lessons and challenges in the field of travel behaviour — <i>Professor David Hensler, Director, Institute of Transport Studies, The University of Sydney</i></li> <li>Policy implications of the tourism boom in Australia — <i>M. Daly and R. Stimson</i></li> <li>The Strategic Marketing Myth — <i>W. Faulkner</i></li> </ul>	
11.10 - 11.30am	Coffee and Tea	
11.30 - 1.00pm	<b>Session 2A: International Travel Demand</b> (Chair: Bob Cain) <ul style="list-style-type: none"> <li>Price indices for international tourism to Australia — <i>C. Morley</i></li> <li>International travel demand for Australian Travel and Tourism — <i>S. Divisekera</i></li> <li>The impact of migration on Australian inbound and outbound tourism — <i>P. Forsyth, L. Dwyer, J. Burnley and P. Murphy</i></li> </ul>	
	<b>Session 2B: Tourism Management Issues</b> (Chair: Harold Richins) <ul style="list-style-type: none"> <li>Enhancing productivity in the Australian hotel industry: The role of human resource management — <i>A. Naskeris</i></li> <li>Supply-side psychology in farm tourism: a study of perceptions and interest levels in Queensland rural bodies — <i>R. Stokes</i></li> <li>Educational and management perceptions among potential tourism/hospitality industry employees — <i>G. Ross</i></li> </ul>	
1.00 - 2.00pm	Lunch	
2.00 - 3.30pm	<b>Session 3A: International Tourism</b> (Chair: Peter Forsyth) <ul style="list-style-type: none"> <li>Change and opportunity in the Japanese outbound tourism industry — <i>R. March</i></li> <li>Recent developments in Eastern European tourism — <i>S. Witt</i></li> <li>Partnerships in international tourism marketing — <i>T. Hill and R. Shaw</i></li> </ul>	
	<b>Session 3B: Tourism in the South Pacific</b> (Chair: John Lea) <ul style="list-style-type: none"> <li>The impact of the environment on the Fiji tourism industry: a study of industry attitudes — <i>B. King and S. Weaver</i></li> <li>Challenge to orthodoxy: tourism planning in the South Pacific — <i>M. Fagence and S. Craig-Smith</i></li> <li>Barriers to travel: a study of participants and non-participants in Earthwatch Australia programs — <i>B. Weiler, H. Richins and K. Markwell</i></li> </ul>	
3.30 - 3.50pm	Coffee and Tea	
3.50 - 5.20pm	<b>Session 4A: Measuring Tourism Activity</b> (Chair: Geoff Buckley) <ul style="list-style-type: none"> <li>The conventions/meetings industry: statistical and research requirements — <i>W. Faulkner and G. Bonnett</i></li> <li>Standard classification of visitor accommodation — <i>S. Fleetwood</i></li> <li>Special interest tourism: an exploration of some basic issues — <i>F. Cox and L. Stear</i></li> </ul>	
	<b>Session 4B: Tourism Planning</b> (Chair: Tony Griffin) <ul style="list-style-type: none"> <li>Measuring environmental benefits: a travel cost analysis of Kakadu National Park — <i>B. Knapman and O. Stanley</i></li> <li>The past, present and future of tourism policy in Australia — <i>P. Tremblay</i></li> <li>New directions for tourism planning: Port Stephens Shire — <i>G. Young, H. Richins and R. Ragimban</i></li> </ul>	
5.30 - 6.30pm	<b>Session 5: Future Directions and Close</b> (Chair: Paul Hooper) <ul style="list-style-type: none"> <li>Open Forum on Directions of Tourism Research</li> <li>Close</li> </ul>	
6.30 - 7.00pm	Pre-Dinner Refreshments	
7.00 - 10.00pm	Dinner	
	After dinner speaker: <i>Professor Bob Robertson</i>	

# CAUTHE 2020 Awards

By Penny Jose and Professor Erica Wilson

A total of 297 papers were submitted, with 220 presented at the conference. This was comprised of 34 full research papers, 92 working papers and 94 papers as abstract only. Of the accepted papers, 20 were presented in poster format as visual presentations. See full criteria and list of past winners at [CAUTHE Awards](#).

## CAUTHE Award for Best Full Paper

The winner of the CAUTHE Award for Best Full Paper chosen by the 2020 Conference committee for the paper titled, *Time and temporality: qualitative longitudinal research in tourism studies* was **Dr. Émilie Crossley, Otago Polytechnic**.



## Best PhD Scholar's Paper (Bill Faulkner Memorial Award)

The paper must be a fully-refereed paper with the student as the primary author and at most one co-author (usually the supervisor) allowed. The winner was **Roopa Sreedhar, Victoria University, Melbourne**, for the paper titled *The potential and pitfalls of tourism education in the context of the Sustainable Development Goals: a case study of Karnataka, India* (with co-authors Dr. Joanne Pyke and Dr. Siew Fang Law, Victoria University).



## Best Poster Award

148 votes were received for the Best Poster competition with delegates being asked to vote for their top three paper choices. The winner of the award for her poster titled *More than meets the eye: using visitor-employed photography to explore landscape perception* was **Isabella Ye, The University of Queensland** (with co-authors Dr Karen Hughes, Dr Gabby Walters and Dr Mucha Mkono).



## CAUTHE Fellows Award

Presented by Prof Noel Scott  
The annual Fellows Award is given to an academic from Australia or New Zealand who is seen to have made the greatest contribution to Australasian tourism, hospitality and/or event education or research from those who have been nominated. The 2020 award was granted to **Dr Mucha Mkono, University of Queensland**, for her outstanding contribution to Hospitality and Tourism research.



## Hospitality & Society Award

Presented by Prof Alison Morrison  
The Hospitality & Society Award is open to all full hospitality papers submitted and accepted for the annual conference. Nominated papers are judged by a sub-committee of Hospitality & Society. The award for best hospitality paper went to **Ann Cameron, Whitireia New Zealand**, for her paper titled, *History and hospitality: Philosophical musings on the interaction of historiography and paradigm*.



Pictured top to bottom: Émilie Crossley, Roopa Sreedhar, Isabella Ye, Mucha Mkono, Ann Cameron

## Journal of Hospitality and Tourism Management Awards

### BEST PAPER AWARDS

Presented by Professor Marianna Sigala, Editor-in-Chief JHTM

The JHTM award winning papers are based on usage statistics and Scopus citation counts of the published papers and an assessment of the papers' contribution to the research field.

The winning article for the 2019 Best Paper Award is:

- [\*Friend or Foe? The complex relationship between indigenous people and policymakers regarding rural tourism in Indonesia\*](#). Ringkar Situmorang, Teddy Trilaksono and Arnold Japutra

The following two papers were selected for the 2019 Highly Commended Award:

- [\*Advertising quilt-laden vacations: The cross-cultural efficacy of a quilt decreasing appeal\*](#). Professor Girish Prayag, Isabella Soscia and Ozlem Hesapci
- [\*Pilgrimage: What drives pilgrim experiential supportive intentions?\*](#) Hung-Che Wu, Ya-Yuan Chang and Tsung-Pao Wu

### TOP REVIEWER AWARD

The top reviewer award is based on both the number and speed of the reviews, as well as the quality of the reviews provided by these individuals.

The recipient of the 2019 Best Reviewer Award was:

- Aaron Hsiao (Griffith University, Australia)

\*\*Free access to [the winning papers](#) is available until end April.



Pictured above: Girish Prayag with Marianna Sigala





## Mid-Career Academic (MCA) workshop

This half-day workshop is held every two years immediately prior to the Annual conference for MCAs (at least five years post PhD completion).

In 2020 the workshop, held on Monday 10 February from 1-5pm, was attended by nine delegates from Australia, New Zealand and overseas.

Following a welcome, the first session on "Academic Citizenry" about exploring organisational citizenry in the academy was presented by Assoc Prof Shelagh Mooney and Prof Erica Wilson. This was followed by "Designing a plan for promotion" where participants heard from Prof Brent Ritchie and Assoc Prof Heike Schänzel about how to plan and prepare for promotion to various academic levels.

Finally, participants joined in the "Mentoring - Tea for two" small group discussions with senior academics, which is always highly valued by delegates.



# Footnotes from the Fellows

By Professor Larry Dwyer, Foundation CAUTHE Fellow, Visiting Professor UTS Sydney and Griffith Institute for Tourism (GIFT)

This short section for CAUTHE provides brief commentaries from Fellows about topics of potential interest to tourism scholars at several levels. All Fellows are invited to make a contribution and share thoughts on general topics of interest to the wider CAUTHE membership.



As a tourism economist, I am used to having low numbers in the audience when I give a conference presentation. I know that other tourism economists experience the same low turnout when they speak. Is it us? or is it the content of our talks? Perhaps a bit of both. An upside for tourism conference organisers is that economists tend to place little demand on scarce conference room space as many of our presentations can be held in some nearby phone booth.

To some extent I feel that we tourism economists are victims of prejudice based on a misunderstanding of the useful role that economics can potentially play in helping destinations to achieve resident quality of life and contribute to the United Nations Sustainable Development Goals (SDGs).

The established mindset underpinning tourism planning, development and research is under attack from many quarters on the grounds that "business as usual" seems impossible to reconcile with sustainability. Economics can inform us about many of the essential issues that must be addressed. In a recent paper\* I argued that a useful starting point is to unpack the assumptions that underpin the 'business as usual' approach to tourism development. Since the costs of tourism development are clearly expanding exponentially, what are the driving assumptions that must be exposed and replaced? In thinking about this, I found that economists were addressing many issues that have substantial relevance for tourism development. From behavioural economics, new theories of consumer behaviour have relevance for our notion of the 'ideal tourist'. Relatedly, when social costs are not factored into price determination, producers and consumers get 'wrong' price signals regarding their behaviour.

This is why airline ticket prices, for example, generally do not account for the effects of carbon emissions on global warming. New theories of the firm can underpin an expanded view of business firms' mission statements, going beyond profit to create societal value, with social and environmental impacts of firm operations built into firms' business models, rather than being addressed as "optional extras".

The New Political economy reflects analytical advances in the social sciences and humanities, using concepts from a variety of disciplines including economics, political science, ecology, sociology, anthropology, archaeology, psychology, history, human geography, ecology, cultural studies, law, gender studies and communications, to explain the exercise of power and influence in determining economic outcomes.

Clearly all such disciplines will be needed to fully inform governments about the causes and effects of the pandemic COVID-19 on tourism destinations and strategies regarding mitigation of, and adaptation to, this type of event. Of great relevance also is ecological economics, a transdisciplinary and an interdisciplinary field of research addressing the interdependence and co-evolution of human economies and natural ecosystems, both intertemporally and spatially. This perspective has particular relevance for tourism researchers, many (most?) of whom seem to be unaware that the concept of sustainability essentially relates to changes over time in destination stocks of capital -produced, human, social and natural. Meanwhile the 'Beyond GDP' approach, driven by the OECD and Nobel Prize winning economists, represents an important global movement to improve measurement systems in National Accounts by shifting emphasis from economic production measures to measuring people's well-being. As 'well-being' has matured as a statistical and measurement agenda, economic input has become increasingly relevant as a 'compass' to guide policy to improve destination management, competitiveness and sustainability.

These are just some of a great many issues being addressed by tourism economists in the area of sustainable development. So next time you are conferencing and see a tourism economist talking to herself in some lecture room (or phone booth), drop in to listen and chat. This may well prove mutually beneficial.

\* Dwyer, Larry (2018) Saluting while the ship sinks: the necessity for tourism paradigm change. *Journal of Sustainable Tourism*, 26(1), pp.29-48

# CAUTHE 2021: Fremantle, Western Australia

By Professor Kirsten Holmes and Dr Edmund Goh



We are delighted to welcome you to Fremantle (Western Australia) for what will be CAUTHE's 31st annual conference. CAUTHE 2021 is jointly hosted by Curtin, Edith Cowan and Murdoch Universities and will take place at the Esplanade Hotel in the heart of historic Fremantle.

## Theme

*West, East, North, South: New Directions for Tourism, Hospitality and Events Research*

The 2021 conference theme aims to explore this divergence from the common paradigms of tourism and hospitality approaches. Recent CAUTHE conferences have highlighted the changes facing the world including digitalisation, artificial intelligence, co-creation, environmental pressures and peak oil, increasing diversity, and growing nationalism. Against this backdrop, the COVID-19 crisis is creating unprecedented global disruption to tourism, hospitality and events. Business as usual is not an option. We challenge delegates to consider different perspectives and examine the issues of sustainable tourism, hospitality and events research and education through alternative lenses.

Interdisciplinary, multidisciplinary and multidimensional approaches are required to respond to the complexity of directions needed for global sustainable development, of which tourism is but one factor. We ask for your input at CAUTHE 2021: how can tourism contribute to sustainable countries, to sustainable development, and be itself sustainable in the current context?

## Keynote Speakers

Our two confirmed keynote speakers are:

- **Professor Kellee Caton**, Thompson Rivers University, Canada
- **Professor Dianne Dredge**, Founder & Director, Tourism CoLab, Brisbane; Professor, Lund University, Sweden

## Venue

The conference will be held at the Rydges Esplanade Hotel Fremantle, set within the heart of seaside Fremantle, on Australia's sun-soaked West Coast. The hotel pays tribute to the rich history of our building whilst incorporating references to Fremantle as an iconic port city, creating an environment that is rich, warm and sophisticated for business and leisure travellers alike.

## Call for Papers

The call for papers will be coming soon! More information will be uploaded on the [Conference website](#). Submissions will open in April 2020

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