



## CAUTHE and SMAANZ Memorandum of Understanding

### CAUTHE

The Council for Australasian Tourism and Hospitality Education (CAUTHE) is an incorporated association, which began in the late 1980s and was formally established in Sydney on 19 June 1992. CAUTHE represents the interests of higher education providers of Bachelor degree level and above in Tourism, Hospitality and Events education in Australia and New Zealand by:

- Promoting and developing tourism, hospitality and events in higher education.
- Promoting and developing tourism, hospitality and events education within the tourism, hospitality and events industry.
- Encouraging co-operation among higher education providers and industry.
- Representing the interests of tourism, hospitality and events education to industry, government and community.

### SMAANZ

The Sport Management Association of Australia and New Zealand (SMAANZ) was founded in November 1995. SMAANZ seeks:

- To encourage scholarly enquiry in sport management.
- To provide a forum to present and communicate results of sport management related research.
- To enhance the application of management theory to the sports context.
- To facilitate the ongoing professional conduct of sport management.
- To facilitate dialogue for curriculum design and development within sport management university programs.
- To represent the Association in the international sport management community.

## Memorandum of Understanding

CAUTHE and SMAANZ are key organisations that work to promote research and scholarship in the areas of leisure and sport, tourism, hospitality and events within Australia and New Zealand. This MOU aims to facilitate opportunities for collaboration, networking and cross-disciplinary engagement between the two organisations for mutual benefit.

It is anticipated that greater collaboration will strengthen research cultures, inform teaching and learning development and broaden potential links with industry across sectors identified.

Both organisations agree to:

- Provide a 'member discount' for conference registration for CAUTHE and SMAANZ conferences (if available)
- Cross promote calls for papers, conferences, symposia, workshops, and seminars (including PhD/Early Career workshops) to each others' members
- Share knowledge about the effective management of their professional association (that is not subject to commercial restraints)

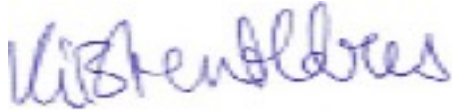
- Identify and co-host suitable joint events or activities, such as the HDR conference

This Memorandum of Understanding will be reviewed after three years, with the agreement of both parties.

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On behalf of CAUTHE

Date: 23/04/2020



Name: Professor Kirsten Holmes

Position: Chair

On behalf of SMAANZ

Date: 22/04/2020



Name: Dr Adam Karg

Position: President