**Putting Theory into practice: Industry insights and learnings from tourism experiences design**

**Prof Rebekah Russell-Bennett (Queensland University of Technology)**

*How to innovate the customer experience: Transforming lives in Health and Energy*– [View here](https://unisa.hosted.panopto.com/Panopto/Pages/Viewer.aspx?id=58bc72aa-c26a-492f-8da7-aabc0045afe1)

**Rod Quintrell, Business Development Manager, Venture Corporate Recharge Designing Adventure Based Transformational Experiences  -** [View here](https://unisa.hosted.panopto.com/Panopto/Pages/Viewer.aspx?id=84fab9c6-eb9c-4151-9252-aabd002224a1)

**John Pastorelli (Lead Consultant, Ochre Learning)**

*Designing for meaning and affect before elegance –* [View here](https://unisa.hosted.panopto.com/Panopto/Pages/Viewer.aspx?id=c3f64402-523c-4a22-b0d9-aabd0022247c)

**Alison Osborn ( Founder/Manager of Adelaide’s Haunted Horizons Ghost Tours)**

*Dark Tourism – Bringing the past screaming back to life –* [View here](https://unisa.hosted.panopto.com/Panopto/Pages/Viewer.aspx?id=ee21385c-f13a-4cb3-8dd4-aabe00447de4)

**Lisa Bailey** **(Senior Exhibitions Manager, Museum of Discovery MOD)**

Designing experiences that showcase research at MOD – [View here](https://unisa.hosted.panopto.com/Panopto/Pages/Viewer.aspx?id=6b20547d-e8db-47f7-b0b4-aac3004aa8c1)

**Research Paper Presentations**

**Ayse Collins (Bilken University, Turkey)**

*Medical Tourism: An innovation and Patient Experience in Turkey –* [View here](https://unisa.hosted.panopto.com/Panopto/Pages/Embed.aspx?id=ece6a9d6-f2b0-48b4-8f0a-aabc0045b00d&v=1)

**Namita Roy (University of Wollongong)**

*Achieving Experimental Continuity in Gastronomic Talks – Role of Branding –* [View Here](https://unisa.hosted.panopto.com/Panopto/Pages/Viewer.aspx?id=6c4342c1-db5c-4bb1-a070-aabc00549149)

**UniSA HDR Student Presentations**

**Mehmet Yildiz ( PhD Student, UniSA)**

*Understanding how servant leadership and transformational leadership influences employee well* – [View Here](https://unisa.hosted.panopto.com/Panopto/Pages/Viewer.aspx?id=2d882fc2-d77f-4d3b-98a0-aabc005a6a21)

**Grant Hall (Masters Student, UniSA)**

*Digital nomads: Opportunities for South Australia –* [View here](https://unisa.hosted.panopto.com/Panopto/Pages/Viewer.aspx?id=674479a4-9e91-4074-9b4b-aabc007c582e)

**Thank you**