

# Journal of Hospitality and Tourism Management Mid Year Report 2019

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## PAPER SUBMISSIONS –Acceptance rate / published papers

The number of submissions continues to increase in 2019 (as in previous years). Based on preliminary findings, the submissions have also somewhat increased after the announcement of the first impact factor, and this increase rate of submissions is predicted to continue.

The JHTM is also nowadays attracting more and more submissions for a more diversified and greater number of regions and countries.

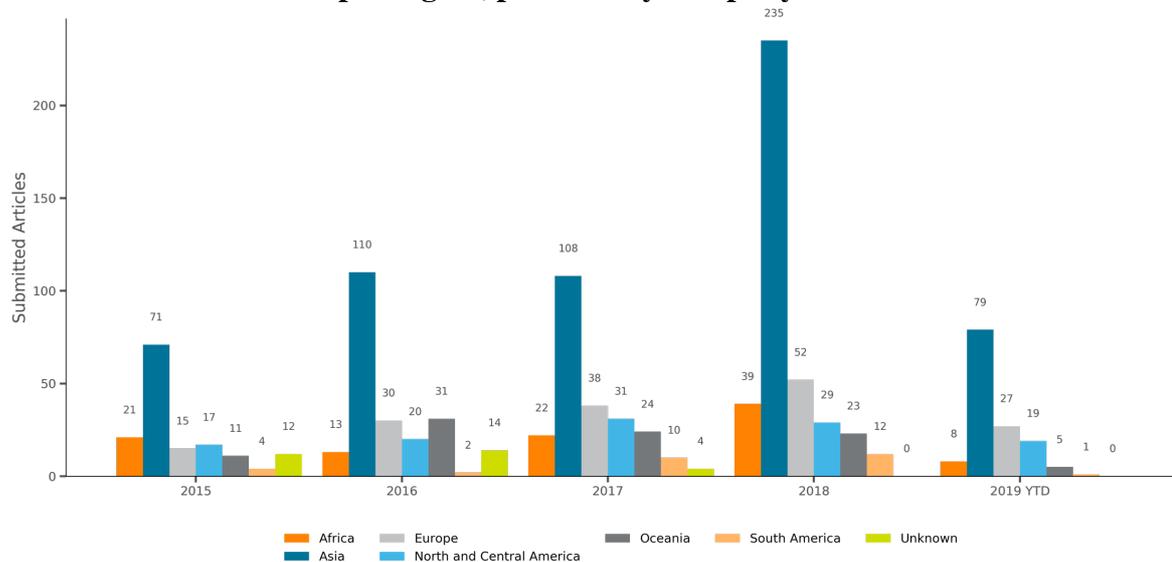
## Number of submissions per year

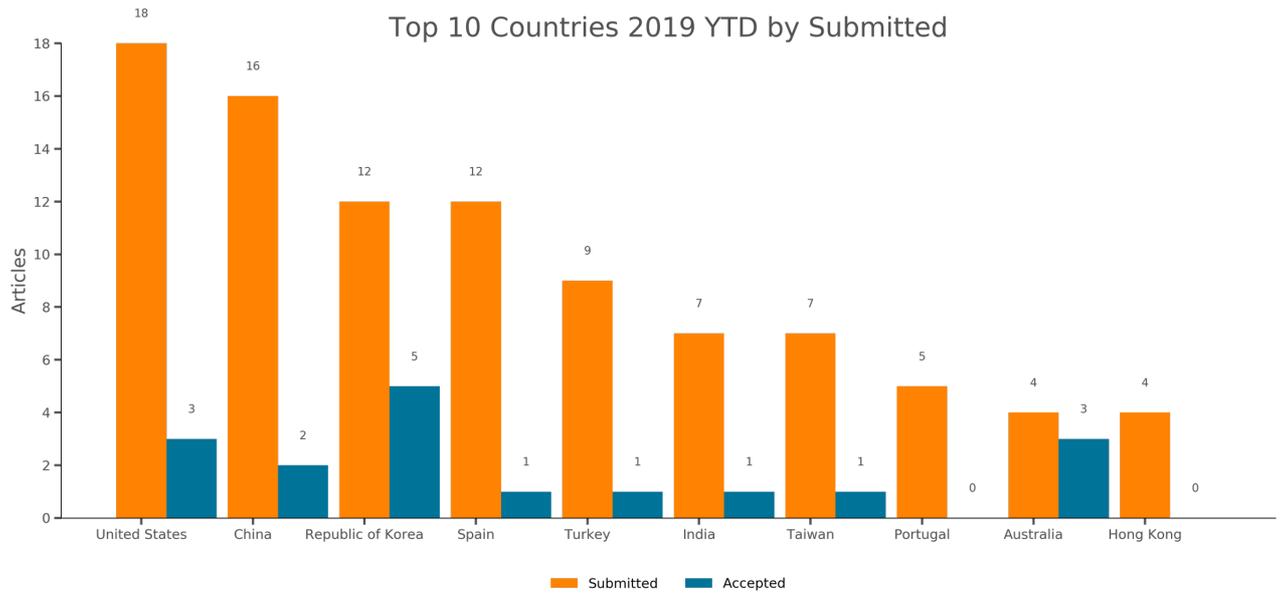
**2019:** 129 until April 2019

**2018:** 360

**2017:** 220

## Number of Submissions per region, per country and per year





## **Accepted – Published papers**

The JHTM receives more submissions per year, while its acceptance rate is decreasing. This provides evidence of the commitment of the journal to maintain quality standards and its ability to select and publish top quality papers.

From year to year, the journal is publishing papers submitted from a more diversified and greater number of regions/ countries.

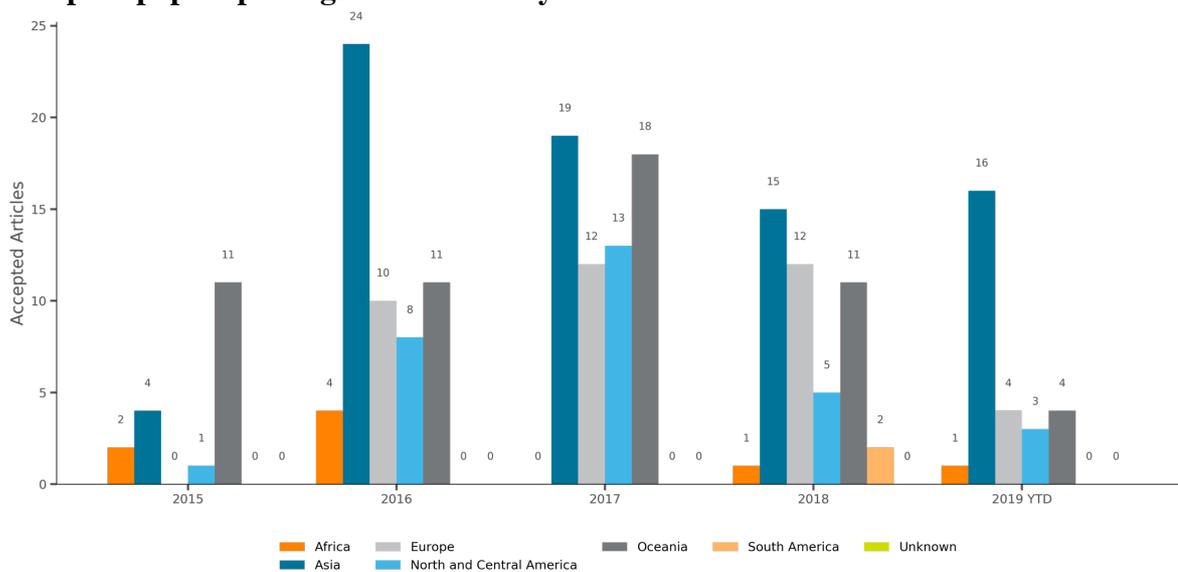
## **Acceptance rate**

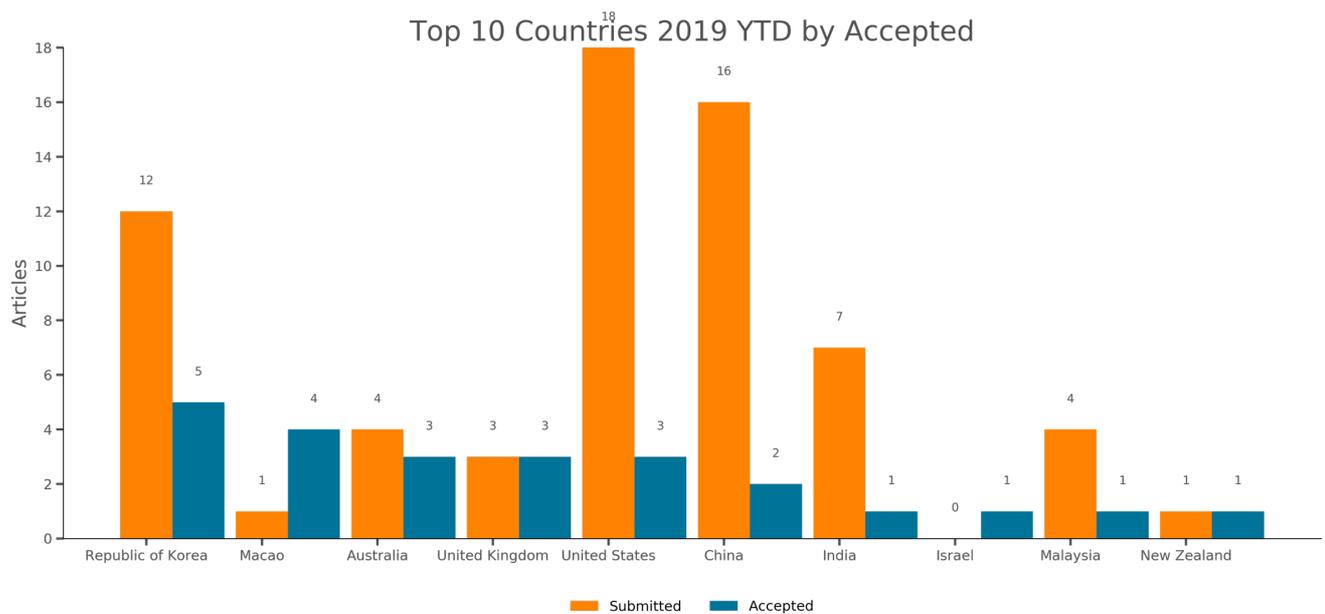
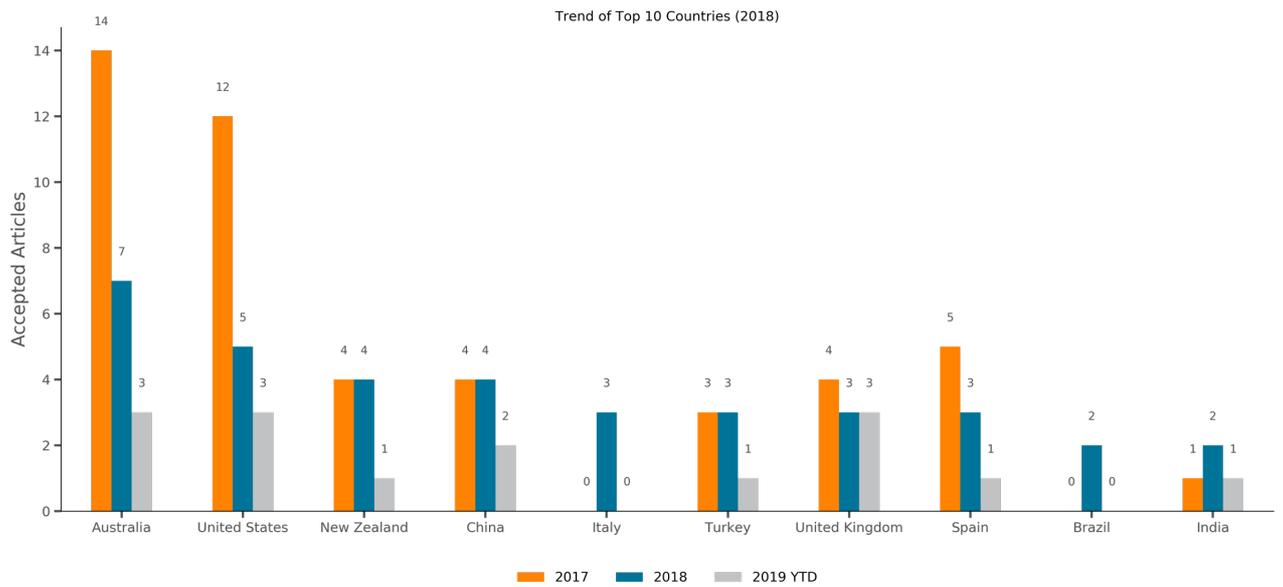
**2016:** 29%

**2017:** 23%

**2018:** 14%

## **Accepted papers per region and country**





### JOURNAL RANKING - CITATION STRATEGY

The JHTM has received its first SSCI impact factor (2.496), which was a great success. I would like to thank everyone supporting the journal during the last years. Success.

The CiteScore of the JHTM in 2018 has increased (2.63=2018 from 2.18=2017).

Marianna Sigala has also worked on submitting a folder requesting an upgrade of the journal ranking from B to A in the ABDC journal ranking list. The folder was submitted in May 2019; results are expected in December 2019. Many thanks to all those who helped with the ABDC submission.

The special issues continue to attract attention and citations. To that end, the editorial team of the JHTM has developed three virtual special issues and whose papers have free access. In addition, other special issues are also under development (see below).

The JHTM attracts an increasing number of paper downloads, which is a good indicator of its increasing impact and usage.

**2016:** 84,123

**2017:** 144,587

**2018:** 183,228

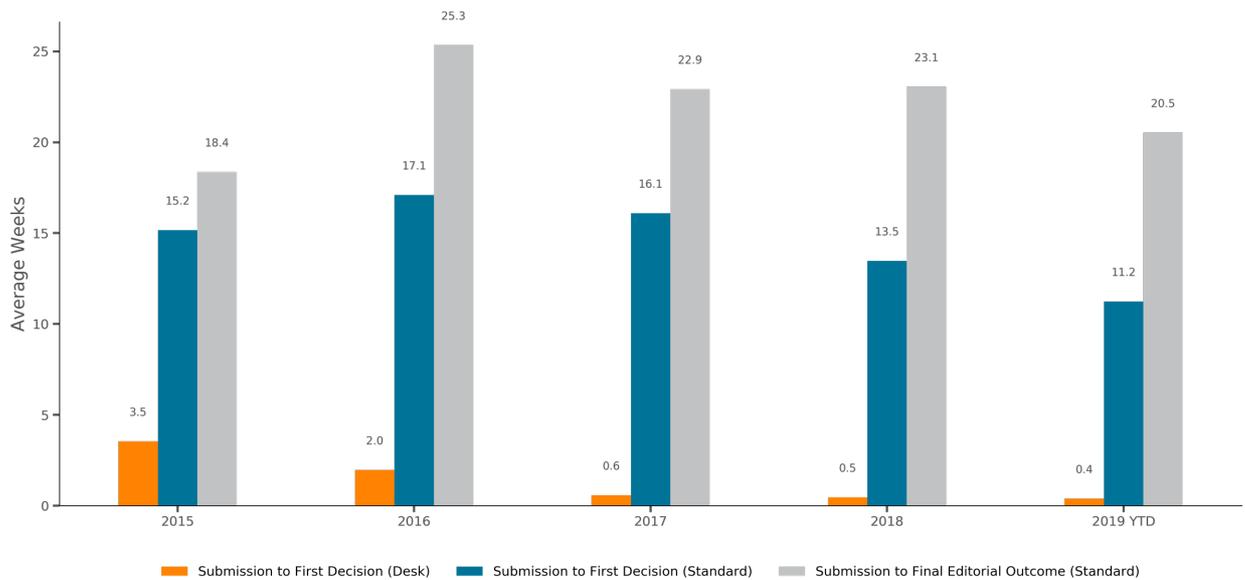
Percentage increase in downloads between 2014 (41,562) and 2016 (84,123): 102.4%

The strategy for promoting the JHTM and reinforcing paper downloads and citations continues and it has been boosted and reinforced during the last weeks in order to communicate the great first impact factor of the journal as well. The promotion strategy of the journal includes:

- Promotion of the JHTM within and beyond the CAUTHE audience and motivate the people to cite the journal papers.
- Identify and target leading authors to submit to JHTM.
- Encourage PhD students to submit good and solid review paper. A proposal for an award for a paper based on PhD is being proposed and under consideration by the CAUTHE board.
- Special issues. Several special issues on topical themes and by leading researchers have been identified and scheduled. Some of them are due to be published soon – see section below as well.
- 2019 JHTM Research symposium. It was initially scheduled on the 21<sup>st</sup> of June 2019, in order to benefit by participants attending the TTRA conference in Melbourne. However, as no benefits were derived from this back to back event and registrations were too low, the symposium is rescheduled for the 9<sup>th</sup> august 2019. The program is ready and will be released in the next days.
- Organization of a paper hackathon (after the success of the first paper hackathon in Dublin November 2018) during the 5<sup>th</sup> World Summit of Tourism and Hospitality 7 – 10 December, 2019 at UCF, Orlando, USA. The Call for participation has already been published and promoted online. This is a major conference attracting many international scholars and it is expected that the hackathon being organized there will further boost the promotion of the journal and it will attract good paper submissions.
- TOC are being promoted to e-mail lists and CAUTHE newsletter to boost readership and citations.

## **REVIEW PROCESS PERFORMANCE**

Metrics in relation to the review process show good performance and improvement. Specifically, statistics about the review speed process show that the JHTM is able to address the increasing number of submissions as well as decrease the total duration of the review process.



There is good cooperation and coordination amongst the editorial team of JHTM and this is very much appreciated.

### **SPECIAL ISSUES**

- A special issue from the CAUTHE 2019 conference is under development
- A special issue from CAUTHE 2020 is also planned
- A special issue based on the 2019 JHTM Symposium is also planned
- Special Issue on Entrepreneurial Ecosystems in Tourism, by Prof Harald Pechlaner, Monika Bachinger and Ingrid Kofler (near completion)
- Special Issue on Tourism Innovation, by Vanessa Ratten and Vitor Braga (papers under review)
- Special issue on contemporary issues in wine tourism, by associate professor Coralie Haller - chair of wine tourism, Strasbourg university (the conference was last month, papers will be submitted on September 2019)

All special issues are promoted on the JHTM (Elsevier) website, social media, personal networks, e-mail lists and conferences to ensure great exposure of the special issue and the journal.

The development of special issues (specifically when they are linked with international conferences) heavily helps the promotion of the journal to a wider audience. It is thus suggested that maximum 2 special issues per year is a healthy and good promotional strategy to follow for JHTM.

A special issue on a topic related to Asia may help the journal to penetrate more the Asia market and get readership and citations from there. If anyone has an idea – suggestion – please let me know. Other ideas and proposals for special issues are very welcome.

### **JOURNAL AWARDS**

The three annual JHTM awards (best paper, highly commended papers, and best reviewers) were presented during the 2019 CAUTHE conference in Cairns.

Winners were identified based on suggestions and consultation with the Associate Editors and the Advisory Board of the JHTM. The winners and their papers have been promoted online.

Free access to the winning papers was provided for three months to boost readership and citations.

### **JOURNAL MARKETING ACTIVITIES**

- 2019 JHTM Research symposium
- 2019 Paper Research Hackathon
- Virtual special issues – three virtual special issues are developed in 2019 – see above comments
- Promotion of JHTM on social media and TRINET
- Promotion of the journal at international conferences

### **EDITORIAL TEAM**

The editorial team for the *Journal of Hospitality and Tourism Management* (JHTM) consists of:

- Professor Marianna Sigala Editor-in-Chief
- Associate Professor Leonie Lockstone-Binney, Associate Editor (Tourism and Events)
- Dr Emily Ma – Associate Editor Hospitality
- Dr Roya Rahimi – Books review editor

There has been a very good cooperation amongst all the members of the editorial team of the journal as well as the publisher's representative from Elsevier. The team had been having regular skype meetings for taking decisions, actions and developing a strategy for the journal.

The international editorial review board of the journal was updated in February 2019. The editorial board was expanded to include more international scholars. The increase of the members of the editorial board is required in order to ensure that we have enough reviewers to address the increasing number of submissions. In addition, the further expansion and internationalization of the board is a good indicator for increasing the image and the ranking of the journal in international lists.

Thank you every one for all your support !