



**CAUTHE**

Council for Australasian Tourism  
and Hospitality Education

**CAUTHE 2019 Mid-Year Meeting**

**Special Interest Group Report**

2 July 2019

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**SIG CO-ORDINATOR REPORT**

CAUTHE presently supports six SIGs, all of which have been active in 2019. New members are always welcome. A summary of activities undertaken by SIGs to-date in 2019 is as follows:

**1. CRITICAL APPROACHES**

**Co-ordinators: Erica Wilson, Jennie Small, Candice Harris**

- The Critical Approaches SIG hosted a Q & A panel discussion *Staying Disruptive: Living and Practising as a Critical Scholar* during the CAUTHE conference 2019; and it was followed by a casual dinner.
- A potential *Critical Hospitality Symposium* with visiting UK academic Prof Paul Lynch to be held in Brisbane in September 2019.

**2. EMERGING MARKETS**

**Co-ordinators: Joseph Cheer, co-convenor position/s open**

- The Emerging Markets SIG has decided to cease.
- A new Tourism Geographies SIG will be proposed, with Dr Ben Iaquinto (University of Hong Kong, formerly of Melbourne University) and others to be confirmed. Joseph will convene a meeting with potential coordinators at the Institute of Australian Geographers Conference at UTAS 9-13 July, with a view to subsequently submitting an application to establish the SIG.
- The *Tourism Geographies* journal will be approached to be a 'sponsor' and initiate a Special Issue on Contemporary Antipodean Tourism Geographies in time for the next CAUTHE conference.

**3. EVENT STUDIES**

**Co-ordinators: Leonie Lockstone-Binney, Martin Robertson**

- The Event SIG convenors made a submission to the ABDC Journal List review to raise the ranking of the *International Journal of Event and Festival Management* to an A level journal.
- Following the publication of the special issue 'Critical Event Studies: Issues and Perspectives' in *Event Management*, the SIG meeting at the 2019 conference discussed the issues and tensions in bringing criticality to the events field. Two issue editors (A/Prof Martin Robertson and Prof Jane Ali-Knight) provided via Skype an overview of the topic and contributors to the issue. A/Prof Judith Mair and Dr Faith Ong (also a guest editor) discussed their latest research and how it applied a critical lens. Open discussion followed.

**4. INFORMATION & COMMUNICATION TECHNOLOGIES**

**Co-ordinators: Marianna Sigala, Ian Yeoman**

- Marianna is organising an IFITT Talk in Adelaide in September and will extend an invitation to SIG members to attend. An STR data analysis workshop is proposed on the day to add value for those who attend the event. Marianna will circulate final details, date and program when available.
- Book chapter submissions have been received for a co-edited book titled 'Science Fiction, Disruption and Tourism'.
- A workshop was presented by Professor Dimitrios Buhalis at the 2019 conference. Co-ordinators Profs Marianna Sigala and Ian Yeoman also gave presentations.

## **5. TEACHING AND LEARNING**

**Co-ordinators: Mieke Witsel, Dianne Lee, Nisha Abm**

- The S2IG 'Staff Adoption of Flipped Class Approach Project' led by Glen Croy has initiated multi-university ethics approval and moved forward with a meeting held on 9 May 2019. Key topics discussed in the meeting were data collection; target journal and literature review.
- The 2019 CAUTHE SIG meeting was attended by 17 members from 12 universities and was followed by a casual dinner.
- Within the SIG there are sub groups focusing on specific interest areas, known as S2IGs. The S2IG interest groups areas are:
  - Technology enhanced learning
  - Standards / AOL / QA / Threshold Learning Outcomes
  - International and transnational education / student mobility
  - Non-traditional pedagogies / Work Integrated Learning
  - Flipped classroom experiences
  - Program-led course enhancements / assessment
- The 2019 meeting ran as a networking workshop designed to:
  - Re-kindle contacts and strengthen networks
  - Discuss common themes in current and future T&L activities and research
  - Gather co-authors for unfinished 'in-the-drawer' projects
  - Plan milestones and outcomes to enhance (mutual) scholarship of teaching and learning outcomes
- At the meeting there were three S2IG breakout groups
  - A new **Employability** S2IG emerged. This group has started a shared research project.
  - The **Flipped / Blended Classroom** S2IG garnered new members and is moving forward with a cross-university research project which has already resulted in poster presentations at HERDSA and QUES. This group is moving forward towards a journal article.
  - **Program-led course enhancements / assessment** S2IG has new members and is sharing best practice experiences.

## **6. TOURISM RISK CRISES AND RECOVERY**

**Co-ordinators: David Beirman, Joanna Fountain**

- The most important change in the SIG has been that the inaugural SIG Co-Chair Professor Brent Ritchie has stepped down from his role. We all thank Brent for his outstanding contribution to the work for the SIG and his ongoing support.
- The Tourism Risk, Crisis and Recovery Special Interest Group is pleased to announce that Dr Joanna Fountain of Lincoln University has agreed to be Co-chair of the SIG with Dr David Beirman from the University of Technology Sydney.
- Joanna and David will plan some new SIG activities which they will flag at the CAUTHE mid-year meeting after they confer in early July.
- The *Annals of Tourism Research* special edition on Tourism Risk and Resilience edited by Brent Ritchie is due for publication in late June or early July and several SIG members are featured.
- Gabby Walters and Judith Mair have co-edited a book about to be released by Goodfellow Publishers called *Reputation and Image Recovery for the Tourism Industry*. The book includes chapters contributed by several active SIG members including Professor David Simmons and Joanna Fountain from Lincoln University.
- The Risk, Crisis and Recovery Special Interest Group held a meeting attended by about 25 people at the CAUTHE Conference in Cairns followed by a convivial Italian dinner at a local restaurant. The highlight of the meeting was the presentation of a paper entitled *Tourism Transience and Resilience* by Prof David Simmons of Lincoln

University and Dr Jude Wilson. The paper examined the response to the 2016 Kaikoura earthquake in New Zealand's South Island (north of Christchurch) which effectively isolated Kaikoura from the rest of the country.

- The field of risk, crisis and recovery attracted over 10 papers to the 2019 CAUTHE Conference.
- The SIG will seek to organise an event in partnership with industry over the coming year.
- David Beirman continues to represent CAUTHE at the DFAT Consular Consultative Group, where all members are key stakeholders of government travel advisories.

## **7. TOURISM AND VOLUNTEERING**

**Co-ordinators: Stephen Wearing and Simone Faulkner**

- After ten years, the Volunteer Tourism SIG has decided to cease.
- CAUTHE thanks the SIG Coordinator Assoc Prof Stephen Wearing for the contribution he made to the SIG since 2009 and coordination of a range of activities to support members, to share information and provide networking, grant and publishing opportunities.
- CAUTHE also extends appreciation and thanks to Dr Simone Faulkner for her valuable contribution as co-convenor and work to support the SIG since 2012

Wendy Hillman  
CAUTHE SIG Co-ordinator  
2 July 2019