

## 2019 Mid-year meeting membership update

### 1. Membership numbers

Table 1 shows an 28% increase in Associate and Student membership since the 2018 mid-year meeting, largely due to strong registrations and delegate numbers at the CAUTHE 2019 conference. Chapter membership continues to grow with 34 members, including one new chapter, Auckland Institute of Studies, which joined in April 2019

Affiliate membership has remained stable with five members: THE-ICE, TRA, STR Global, Nankai University, China and Crown College International, Melbourne.

**Table 1: CAUTHE members (as at 2 July 2019)**

Membership	Year										
	2009	2010	2011	2012	2013	2014	2015	2016	2017	2018	2019
Individual											
Associate	30	151	141	177	148	136	94	137	157	111	153
Student	22	20	45	45	44	39	39	50	59	60	65
<b>TOTAL</b>	<b>52</b>	<b>171</b>	<b>186</b>	<b>222</b>	<b>192</b>	<b>175</b>	<b>133</b>	<b>187</b>	<b>216</b>	<b>170</b>	<b>218</b>
% change		57%	12%	3%	-14%	-9%	-24%	41%	16%	-21%	28%
Chapter	<b>22</b>	<b>22</b>	<b>26</b>	<b>26</b>	<b>26</b>	<b>26</b>	<b>30</b>	<b>30</b>	<b>34</b>	<b>33</b>	<b>34</b>
Affiliate	<b>3</b>	<b>4</b>	<b>4</b>	<b>3</b>	<b>5</b>	<b>5</b>	<b>4</b>	<b>5</b>	<b>3</b>	<b>5</b>	<b>5</b>

### 2. International members

International member numbers increased as shown in Table 2. The proportion of the total international membership outside Australia and New Zealand was 18%, with the majority from the United Kingdom and Asia – China/Hong Kong and Japan.

**Table 2: International members (as at 2 July 2019)**

Country	2009	2010	2011	2012	2013	2014	2015	2016	2017	2018	2019
Australia	109	159	187	177	154	140	109	128	126	125	153
New Zealand	2	8	8	18	32	14	11	20	35	22	25
UK	4	8	7	8	6	9	2	11	13	8	12
China/HK	1	6	2	3	3	2	2	4	13	3	7
Japan	1	1	1	1	1	2	2	4	6	5	5
Italy	0	0	0	0	0	0	0	0	0	0	3
Norway	1	2	1	1	0	0	1	3	0	0	2
Sweden	0	0	0	0	0	0	0	1	0	0	2
Other*	3	6	9	12	5	5	3	10	12	5	9
<b>TOTAL</b>	<b>11</b>	<b>23</b>	<b>21</b>	<b>27</b>	<b>17</b>	<b>21</b>	<b>13</b>	<b>39</b>	<b>55</b>	<b>24</b>	<b>40</b>
<b>% of total</b>	<b>9%</b>	<b>12%</b>	<b>10%</b>	<b>12%</b>	<b>8%</b>	<b>12%</b>	<b>10%</b>	<b>21%</b>	<b>25%</b>	<b>14%</b>	<b>18%</b>

\* 1 member each Malaysia, Netherlands, Philippines, Saudi Arabia, Singapore, Switzerland, Taiwan, Thailand, Vietnam

### 3. Social media

CAUTHE's social media policy was updated in 2018. The policy includes guidelines for members for the responsible use of social media, when posting about the organisation, its members or CAUTHE endorsed, promoted or conducted events or activities.

CAUTHE's presence on various social media websites includes two Facebook pages, four LinkedIn groups, a Flickr website, Twitter and Instagram. The number of sites has decreased with the recent closure of two SIGs, Tourism & Volunteering and Emerging Markets.

Social media is used to promote special interest group, conference and workshop activities, announce calls for papers, provide Journal new article alerts and highlight member successes and publications.

**Table 3: Social media presence (as at 2 July 2019)**

Media	Created	2012	2013	2014	2015	2016	2017	2018	2019
<b>Facebook</b>									
CAUTHE	Nov 2012	1	98	158	308	392	548	639	777
Event Studies	May 2012	27	27	26	29	32	35	38	38
<b>LinkedIn</b>									
CAUTHE	Jun 2012	13	33	42	61	161	204	225	233
Critical Studies	Feb-19	--	--	--	--	--	--	--	24
Risk, Crisis & Recovery Management	May 2012	--	--	--	39	40	39	38	39
Teaching & Learning	May 2012	11	15	18	36	44	55	58	57
<b>Flickr</b>									
Views	Feb 2011	11,240	16,466	33,365	43,678	52,029	66,085	75,773	85,551
Photos		--	1,249	1,544	1,862	1,966	2,134	2,647	1,944
<b>Twitter</b> @cauthe1	Feb 2013	--	3	32	38	53	129	213	328
<b>Instagram</b> @cauthe1	Oct-16	--	--	--	--	--	1	4	16
<b>Recently closed</b>									
Emerging Markets LinkedIn	Mar 2012	143	196	271	376	417	425	429	CLOSED
Tourism & Volunteering F/B	Jan 2014	--	--	20	26	26	34	35	CLOSED

Prepared by:

CAUTHE Secretariat

Penny Jose

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