

CAUTHE Mid-Year Meeting Chair's report 16 July 2019

CAUTHE strategic plan 2016-2021 update

1. LEADERSHIP

1.1 Increase membership and participation in the association

| Action | Measure | Progress |
|---|--------------------------------------|---|
| Develop targeted communication strategies and benefits | Social media and website engagement | Social media is reported by secretariat. We are reviewing our communication policy to members. |
| Provide a CAUTHE annual report to assist Chapter Directors with recruitment | Membership stats | Annual reports delivered by executive members at each AGM. |
| Undertake membership survey at least every 5 years and include 1-2 questions relating to membership in the annual conference survey | Chapter membership nos and retention | 34 chapter members, 5 affiliate members, 153 associate members and 65 student members as of 2/7/19. |
| | Member survey feedback | Last membership survey undertaken 2013. |

1.2 Continue to promote the Journal of Hospitality and Tourism Management

| Action | Measure | Progress |
|---|-----------------|---|
| Work with editor and publisher to raise the profile of the journal and attract high quality research papers in TH&E | JHTM statistics | Increased number of submissions – 309 in 2018 and 139 in 2019 to date 2/7/19. |
| | | Impact factor 2.496 allocated in June 2019 – ranked 17 th out of 52 titles in Tourism. |

1.3 Strengthen the profile and improve understanding of TH&E

| Action | Measure | Progress |
|---|-------------------------------------|--|
| Raise the profile of TH&E as field of study in education and research settings | TH&E journal rankings | Nominated panel members for ABDC journal review. CAUTHE Fellow nominated as panel chair. |
| Seek representation on national boards and advisory groups | Board and advisory group membership | Submission to ABDC journal review panels CAUTHE Exec working on list of relevant associations and member contacts for 2019 – in progress. |
| Support elected CAUTHE members to take up advisory opportunities in Canberra and Wellington | | Submission to ANZSRC review; Fellows consulted about submission. |
| Use Fellows to assist with lobbying ABDC about journal rankings | | Fellows invited to support submissions to ABDC review and ANZSRC review. |

2. ENGAGEMENT

2.1 Strengthen and support annual research conference, PhD Scholar, ECR and MCA workshops

| Action | Measure | Progress |
|--|---------------------------------------|---|
| Ensure future conference hosting is established up to 3 years in advance | Conference and workshop surveys | Conference hosts are planned until 2021, CAUTHE is in talks with potential hosts for 2022 and 2023. |
| Promote the quality and standard of the conference | No of paper submissions | 209 submitted in 2019; 156 presented. |
| Develop and expand the PhD scholar and ECR bursary program | No of bursary applications | Trialled new bursary in 2018 and 2019; new carers' scheme for 2020. 4 bursaries awarded at annual conference, 8 awarded for HDR conference in 2019. |
| | Award winner and bursary testimonials | A sample is provided in the newsletter following the conference. |
| | No of delegates | 209 delegates 2019. |

2.2 Foster engagement of Special Interest Group members

| Action | Measure | Progress |
|---|-----------------------|---|
| Support SIG collaboration with kindred associations | Level of SIG activity | SIG meetings at annual conference, SIG chairs actively involved in reviewing papers for the 2019 conference. 5 active SIGs, 2 recently closed and 1 new SIG currently proposed. |
| Enhance SIG engagement in research development activities | | |

2.3 Strengthen and broaden links with kindred associations, industry and government

| Action | Measure | Progress |
|---|---|---|
| Support influential government, industry and international academic colleagues to participate in conferences. | New or renewed MOUs | 3 current MOUs with ANZALS, SMAANZ and TEFI. |
| Encourage partnership with kindred Associations within and beyond Australia and New Zealand. | Increased MOU engagement including number of joint symposia, cross-promotion of activities and knowledge sharing. | Two HDR conferences held with SMAANZ in 2018 and 2019. |
| | | Consultation with ANZALS and SMAANZ over ABDC and ANZSRC reviews. |

3. SUPPORT

3.1 Support enhanced communications and exchange technologies

| Action | Measure | Progress |
|---|--|---|
| Promote online TH&E discussion board using social media or other. | Level of online engagement (Facebook, LinkedIn, Twitter) | CAUTHE has presence on Facebook, LinkedIn and Twitter but no specific online discussion board. There are 3 awards for social media engagement presented at the annual conference. Our 2019-20 HDR rep is working on social media communication. |

3.2 Produce and facilitate member only access to additional resources, tools and professional development opportunities

| Action | Measure | Progress |
|--|--|--|
| Promote and develop the PhD Scholar, ECR and MCA workshops with additional collaboration, mentoring and engagement opportunities throughout the year | Number of resources uploaded onto 'members only' areas of CAUTHE website | CAUTHE-SMAANZ HDR conference 2018 and 2019. |
| Develop and provide member only access to materials such as case studies for publication and sharing | Materials available for members. | Case study workshop held for first time at 2019 MYM. |
| Provide member only access to conference proceedings | Accessibility to members | Provided to members on request by the Secretariat. |

3.3 Promote and support high quality research projects

| Action | Measure | Progress |
|---|---|--|
| Support the TH&E Learning and Teaching Academic Standards legacy project by facilitating ongoing discussions and collaboration activities | Calibration workshops and symposia hosted, and number of members attended | Meetings held twice-yearly at the annual conference and the MYM. |