

## CAUTHE Mid-Year Meeting Chair's report 16 July 2019

### CAUTHE strategic plan 2016-2021 update

#### 1. LEADERSHIP

##### 1.1 Increase membership and participation in the association

Action	Measure	Progress
Develop targeted communication strategies and benefits	Social media and website engagement	Social media is reported by secretariat. We are reviewing our communication policy to members.
Provide a CAUTHE annual report to assist Chapter Directors with recruitment	Membership stats	Annual reports delivered by executive members at each AGM.
Undertake membership survey at least every 5 years and include 1-2 questions relating to membership in the annual conference survey	Chapter membership nos and retention	34 chapter members, 5 affiliate members, 153 associate members and 65 student members as of 2/7/19.
	Member survey feedback	Last membership survey undertaken 2013.

##### 1.2 Continue to promote the Journal of Hospitality and Tourism Management

Action	Measure	Progress
Work with editor and publisher to raise the profile of the journal and attract high quality research papers in TH&E	JHTM statistics	Increased number of submissions – 309 in 2018 and 139 in 2019 to date 2/7/19.
		Impact factor 2.496 allocated in June 2019 – ranked 17 <sup>th</sup> out of 52 titles in Tourism.

##### 1.3 Strengthen the profile and improve understanding of TH&E

Action	Measure	Progress
Raise the profile of TH&E as field of study in education and research settings	TH&E journal rankings	Nominated panel members for ABDC journal review. CAUTHE Fellow nominated as panel chair.
Seek representation on national boards and advisory groups	Board and advisory group membership	Submission to ABDC journal review panels CAUTHE Exec working on list of relevant associations and member contacts for 2019 – in progress.
Support elected CAUTHE members to take up advisory opportunities in Canberra and Wellington		Submission to ANZSRC review; Fellows consulted about submission.
Use Fellows to assist with lobbying ABDC about journal rankings		Fellows invited to support submissions to ABDC review and ANZSRC review.

## 2. ENGAGEMENT

### 2.1 Strengthen and support annual research conference, PhD Scholar, ECR and MCA workshops

Action	Measure	Progress
Ensure future conference hosting is established up to 3 years in advance	Conference and workshop surveys	Conference hosts are planned until 2021, CAUTHE is in talks with potential hosts for 2022 and 2023.
Promote the quality and standard of the conference	No of paper submissions	209 submitted in 2019; 156 presented.
Develop and expand the PhD scholar and ECR bursary program	No of bursary applications	Trialled new bursary in 2018 and 2019; new carers' scheme for 2020. 4 bursaries awarded at annual conference, 8 awarded for HDR conference in 2019.
	Award winner and bursary testimonials	A sample is provided in the newsletter following the conference.
	No of delegates	209 delegates 2019.

### 2.2 Foster engagement of Special Interest Group members

Action	Measure	Progress
Support SIG collaboration with kindred associations	Level of SIG activity	SIG meetings at annual conference, SIG chairs actively involved in reviewing papers for the 2019 conference. 5 active SIGs, 2 recently closed and 1 new SIG currently proposed.
Enhance SIG engagement in research development activities		

### 2.3 Strengthen and broaden links with kindred associations, industry and government

Action	Measure	Progress
Support influential government, industry and international academic colleagues to participate in conferences.	New or renewed MOUs	3 current MOUs with ANZALS, SMAANZ and TEFI.
Encourage partnership with kindred Associations within and beyond Australia and New Zealand.	Increased MOU engagement including number of joint symposia, cross-promotion of activities and knowledge sharing.	Two HDR conferences held with SMAANZ in 2018 and 2019.
		Consultation with ANZALS and SMAANZ over ABDC and ANZSRC reviews.

### 3. SUPPORT

#### 3.1 Support enhanced communications and exchange technologies

Action	Measure	Progress
Promote online TH&E discussion board using social media or other.	Level of online engagement (Facebook, LinkedIn, Twitter)	CAUTHE has presence on Facebook, LinkedIn and Twitter but no specific online discussion board. There are 3 awards for social media engagement presented at the annual conference. Our 2019-20 HDR rep is working on social media communication.

#### 3.2 Produce and facilitate member only access to additional resources, tools and professional development opportunities

Action	Measure	Progress
Promote and develop the PhD Scholar, ECR and MCA workshops with additional collaboration, mentoring and engagement opportunities throughout the year	Number of resources uploaded onto 'members only' areas of CAUTHE website	CAUTHE-SMAANZ HDR conference 2018 and 2019.
Develop and provide member only access to materials such as case studies for publication and sharing	Materials available for members.	Case study workshop held for first time at 2019 MYM.
Provide member only access to conference proceedings	Accessibility to members	Provided to members on request by the Secretariat.

#### 3.3 Promote and support high quality research projects

Action	Measure	Progress
Support the TH&E Learning and Teaching Academic Standards legacy project by facilitating ongoing discussions and collaboration activities	Calibration workshops and symposia hosted, and number of members attended	Meetings held twice-yearly at the annual conference and the MYM.