



# CONFERENCE PROGRAMME

# CAUTHE 2017

DEPARTMENT OF TOURISM  
UNIVERSITY OF OTAGO  
7-10 FEBRUARY

St. David Lecture Theatre Complex  
Cumberland Street, Dunedin 9016  
New Zealand



**TIME FOR BIG IDEAS?**  
RE-THINKING THE FIELD FOR TOMORROW

## TUESDAY 7 FEBRUARY

### Annual CAUTHE Bill Faulkner Workshop for PhD Scholars and Early Career Researchers

Venue: St David Theatre Complex

*Located in the north-west region of the University of Otago's Dunedin campus, on the corner of St David and Cumberland Streets.  
The St David Complex accommodates seven teaching spaces, one lecture theatre, and six seminar rooms*

Time	Activity
From 8.00am	<b>Registration for workshop</b> ( <i>Full conference registration also available</i> ) <i>St David Ground Floor Foyer</i>
9.00-9.30am	<b>Welcome and Introductions:</b> Professor Rachel Spronken-Smith, Dr Catheryn Khoo-Lattimore & Dr Willem Coetzee <i>St David Seminar Rooms 1 &amp; 2</i>
9.30-10.30am	<b>Opening Session:</b> <b>Creating personal identity and personal on-line branding:</b> Professor Marianna Sigala <b>Measuring impact and online visibility:</b> Dr Pierre Benckendorff <i>St David Seminar Rooms 1 &amp; 2</i>
10.30-11.00am	<b>Morning Tea</b> <i>St David Ground Floor Foyer</i>
11.00am-12.00pm	<b>Interactive Workshop and Group Discussions</b> <i>St David Seminar Rooms 1 &amp; 2</i>
12.00-12.15pm	<b>Whole Group Discussion and Recap</b> <i>St David Seminar Rooms 1 &amp; 2</i>
12.15-1.00pm	<b>Lunch</b> <i>St David Ground Floor Foyer</i> <b>Optional:</b> <i>Brown Bag Presentation by PhD Candidate Elaine Yang on Personal Experience as a Visiting Scholar</i>
1.00-2.00pm	<b>Academic Development and Strategies:</b> Professor Kathryn Sutherland <i>St David Seminar Room 4</i>
2.00-3.30pm	<b>Small group mentoring discussions and CV evaluation</b> <i>Chairs:</i> Professor Graham Miller <i>Co-chair:</i> Dr Catheryn Khoo-Lattimore <i>Mentors:</i> Geoffrey Crouch; Margaret Deery; Larry Dwyer; James Higham; Leo Jago; Brian King; Bob McKercher; Alison Morrison; Elizabeth Roberts; Brent Ritchie; David Simmons; Karen Smith; Hazel Tucker; Erica Wilson; Elisa Backer; Kirsten Holmes; Noel Scott; Jill Poulston; Girish Prayag <i>St David Seminar Rooms 1 &amp; 2</i>
3.30-4.00pm	<b>Afternoon Tea</b> <i>St David Ground Floor Foyer</i>
4.00-5.00pm	<b>Panel Discussion:</b> <b>Questions, Discussion and Implications:</b> Professor Marianna Sigala, Professor Graham Miller and Professor Kathryn Sutherland <i>St David Seminar Rooms 1 &amp; 2</i>
5.00-7.00pm	<b>Informal networking function</b> <i>St David Ground Floor Foyer</i>

#### Peer Review of Assessment Workshop

**(closed session)**  
*St David Seminar Room 5*

# WEDNESDAY 8 FEBRUARY

## CAUTHE 2017

### *27<sup>th</sup> Council for Australasian Tourism and Hospitality Education Annual Conference*

Venue: St David Theatre Complex

*Located in the north-west region of the University of Otago's Dunedin campus, on the corner of St David and Cumberland Streets.*

*The St David Complex accommodates seven teaching spaces, one lecture theatre, and six seminar rooms*

Time	Activity
From 8.30am	<b>Registration</b> <i>St David Ground Floor Foyer</i>
8.45-10.00am	<b>Opening Ceremony</b> <b>Welcome, Introductions, and Housekeeping</b> <i>St David Lecture Theatre</i>
10.00-10.05am	<b>CAUTHE Fellows Announcement</b> <i>St David Lecture Theatre</i>
10.05-10.35am	<b>Morning Tea</b> <i>St David Ground Floor Foyer</i>
10.35-11.30am	<b>Keynote Address 1, Proudly Sponsored by Routledge/Taylor &amp; Francis:</b> <b>"Pathways Forward: Tourism for the Greater Good": Professor Pauline Sheldon</b> Professor Emerita, School of Travel Industry Management, University of Hawaii <i>St David Lecture Theatre</i>

11.30am-1.00pm **Concurrent Papers Session 1**

**Room: St David 1 (G02)**

**Employment and the workforce in tourism, hospitality and events**

**Chair:** Richard Robinson

**BALANCING THE NEEDS OF INDUSTRY AND ACADEMIA IN DEVELOPING A MARKET-READY SUSTAINABLE TOURISM MASTER'S PROGRAM**

Anja Pabel, Allison Anderson

**"THEY WANTED PARTNERSHIP ... I SAID BULLSHIT": THE BIRTH OF HUMAN RESOURCE MANAGEMNT IN THE NEW ZEALAND HOTEL SECTOR**

David Williamson, Candice Harris

**FIELD MECHANISMS IN INFORMAL TOURISM ENTREPENEURSHIP**

Erdirin Çakmak, Rico Lie

**PRELIMINARY EVALUATION OF A TOURISM-BASED LEADERSHIP DEVELOPMENT PROGRAM**

Marcela Fang, Thu-Huong Nguyen, Olga Junek

**Room: St David 2 (G02a)**

**Sustainability**

**Chair:** Brent Moyle

**AIR TRAVEL ON THE SABBATH IN TONGA: ECONOMIC NECESSITY OR A CULTURALLY OFFENSIVE BIG IDEA?**

Nick Towner, Semisi Taumoeupeau, Erwin Losekoot

**HERITAGE RAIL AND TOURISM IN SCOTLAND: AN ACTION RESEARCH WITH THE CALEDONIAN RAILWAY**

Sandro Carnicelli, Siobhan Drummond

**"WE'RE ALL IN THIS TOGETHER": IMPROVING THE SUSTAINABILITY PRACTICES OF HOLIDAY HOMES THROUGH CLUSTERING**

Najmeh Hassanli, Janine Ashwell

**COMMUNITY PERCEPTIONS REGARDING TOWNSHIP TOURISM IN SHARPEVILLE, SOUTH AFRICA**

Veronique Labuschagne, Leonie Menzies

**Room: St David 3 (G03)**

**Employment and the workforce in tourism, hospitality and events**

**(Advances in teaching)**

**Chair:** Jill Poulston

**AN ATTEMPT OF A PERFECT TEACHING TYPOLOGY IN HOSPITALITY AND TOURISM EDUCATION**

Lei Weng Si (Clara), Lam Ching Chi (Cindia)

**RIGHT, WRONG OR JUST LEGAL COMPLIANCE? TEACHING BUSINESS LAW TO HOSPITALITY AND TOURISM STUDENTS - A PHD CONCEPTUAL PAPER**

Scott Anthony Richards

**TEACHING SUSTAINABILITY VIA ENTREPRENEURSHIP IN TOURISM AND HOSPITALITY SCHOOL**

Fernando Lourenço, Natalie Sappleton, Weng Si Lei

**RE-THINKING THE HOTEL MANAGEMENT CLASSROOM: A FLIPPED APPROACH**

Anna Kralj

**Room: St David 4 (G04)**

**Well-being, wellness, quality of life**

**Chair:** Jennifer Laing

**IMPACT OF INTEGRATED RESORTS (IRs) ON RESIDENTS' WELL-BEING: A CASE OF SINGAPORE**

Derrick Lee, Laurie Murphy

**EVALUATING SLOW CITIES FROM A TOURISM PERSPECTIVE: AN APPLICATION OF THE DELPHI TECHNIQUE**

Jeong Hyun Kim, Brian King, Sam Kim

**THE PROCESS OF BECOMING AND REMAINING 'TRAVEL-ACTIVE' WHILE LIVING WITH A PHYSICAL DISABILITY: A REHABILITATION-PSYCHOLOGY PERSPECTIVE**

Gregory Murphy, Mervyn Jackson, Sarah Hellwege

**SELF-REFLEXIVITY IN EXPERIENCING WELL-BEING**

Juergen Gnoth

11.30am-1.00pm **Concurrent Papers Session 1 (continued)**

**Room:** *St David 5 (101)*

**Critical approaches in the field**

**Chair:** Hazel Tucker

**FEMALE EMPOWERMENT AND TOURISM: A FOCUS ON BUSINESSES IN A FIJIAN VILLAGE**

Apisalome Movono, Heidi Dahles

**GOGO EVENTS: A FEMINIST ETHICS APPROACH TO USING EVENTS FOR TRANSFORMATIVE CHANGE**

Freya Higgins-Desbiolles, Manjit Monga

**RISK MITIGATION STRATEGIES OF ASIAN WOMEN WHO TRAVELLED ALONE**

Elaine Chiao Ling Yang, Catheryn Khoo-Lattimore, Charles Arcodia

**TRANSFORMATIONAL TOURISM: GENDER LESSONS LEARNT IN NEPAL TRANSFERRED TO AUSTRALIA**

Wendy Hillman, Kylie Radel

**Room:** *St David 6 (102)*

**Cross cultural and Indigenous perspectives**

**Chair:** Anna Carr

**ABORIGINAL PERSPECTIVES OF ENTERPRISE CLUSTERING**

Damien Jacobsen

**BUILDING AND MAINTAINING TRUST – A LITTLE TOURISM PROJECT IN WESTERN ARNHEM LAND**

Denise Lawungkurr Goodfellow

**EMPOWERING INDIGENOUS COMMUNITIES THROUGH DIGITAL INTERPRETATION**

Gabrielle McGinnis, Tamara Young, Mark Harvey

**THE ROLE OF ADVERTISING STEREOTYPES IN DESTINATION IMAGE FORMATION AND BEHAVIOURAL INTENTIONS OF TOURISTS TO CONSUME INDIGENOUS TOURISM ATTRACTIONS**

Eslam Afifi, Felix Mavondo, Haywantee Ramkissoon, Torgeir Aleti

**Room:** *Physics 311*

**Emerging technologies**

**Chair:** Pierre Benckendorff

**IT SUPPORT FOR ‘GREEN TOURISM’ INITIATIVES: AN AUSTRALIA-CHINA JOINT RESEARCH PROJECT**

Michael McGrath, Elisabeth Wilson-Evered

**TRACKING TOURISTS’ TRAVEL WITH GPS AND APP TECHNOLOGY: TOWARDS FURTHERING UNDERSTANDING OF TOURISTS’ MOVEMENT**

Anne Hardy, Sarah Hyslop

**UNDERSTANDING CONTINUED USE AND RECOMMENDATION INTENTIONS OF MOBILE APP USERS IN A TRAVEL APP CONTEXT**

Kijung Choi, Ying Wang, Beverly Sparks

**VIRTUAL REALITY AND THE DECISION MAKING PROCESS OF GERMAN SENIOR TRAVELERS: A CROSS-MEDIA COMPARISON**

Francisco Tigre Moura, Christina Nobis, Sandro Carnicelli Filho

1.00-2.00pm

**Lunch, Proudly Sponsored by STR SHARE Center**  
*St David Ground Floor Foyer*



2.00-3.30pm

**CAUTHE Special Interest Group (SIG) Meetings**

**Room:** *St David Lecture Theatre*

**Information & Communication Technologies in tourism, hospitality and events**

Panel discussion with:

**Professor Marianna Sigala**,  
University of South Australia  
**Mr Brendon Smith**, Senior  
Commercial Analyst, Air New Zealand  
**Mr Matthew Burke**, Business  
Development Manager, STR Global

**Room:** *St David 1 (G02)*

**Critical Approaches in Tourism and Hospitality**  
*'The End of 'Consensus' (?): Critical tourism and hospitality in the New World*

Panel discussion with:  
**Emeritus Professor David Airey**,  
University of Surrey  
**Dr Freya Higgins-Desbiolles**,  
University of South Australia  
**Dr David Williamson**, Auckland  
University of Technology

**Room:** *St David 2 (G02a)*

**Event Studies**  
*'Critical event studies in the UK and Australia: Lost in translation or one voice?'*

Panel discussion with:  
**Associate Professor Jane Ali-Knight**,  
Edinburgh Napier University  
**Associate Professor Kirsten Holmes**,  
Curtin University  
**Dr Judith Mair**, University of  
Queensland

**Room:** *St David 3 (G03)*

**Teaching and Learning**  
*'Encouraging (transnational) collaboration to increase publication outputs'*

Facilitated by SIG co-chairs:  
**Dr Mieke Witsel**, Southern Cross  
University  
**Dr Diane Lee**, Murdoch University  
**Dr Barkathunnisha Abu Bakar**,  
Murdoch University

**Room:** *St David 4 (G04)*

**Tourism Risk, Crisis and Recovery**  
*'Presentation on the Kaikoura Earthquake Recovery Plan'*

Presentation by:  
**Professor David Simmons**, Lincoln  
University

**Room:** *St David 5 (101)*

**Volunteering and Tourism**

Guest speaker:  
**Ms Eliza Raymond**, co-founder and  
Director of Operations for GOOD travel

3.30-4.00pm

**Afternoon Tea & Poster Session**

*St David Ground Floor Foyer*

**WHY IS TARGET MARKETING AND TECHNOLOGY IMPORTANT FOR FESTIVAL SUCCESS?**

Sharleen Howison, Hamish Marchant

**MARKETING FOR ATTRACTING MILLENNIALS: AN EXPLORATION OF ADOPTED STRATEGIES BY WINERIES IN VICTORIA, AUSTRALIA**

Paul Strickland, Warwick Frost, Jennifer Laing, Kim Williams

**INTERPRETATIVE FARM WALKS: A PROMISING RESEARCH METHOD FOR EXPLORING THE MEANING AND MAKING OF FARM TOURISM ENTERPRISES**

Michael Mackay, Tracy Nelson

**PROPOSING A FRAMEWORK TO ADDRESS SUSTAINABLE TOURISM DEVELOPMENT AND COMMUNITY WELLBEING: A DIRECTION TO FIELDWORK**

Muhammad Shoeb-Ur-Rahman, David Simmons, Michael Shone, Nazmun Ratna

**HOW FRENCH IS YOUR FESTIVAL? CELEBRATION AND COMMEMORATION IN AKAROA'S FRENCH FESTIVAL**

Joanna Fountain, Michael Mackay

**IMPACT OF SIGNAGE OPTIONS OF A BOTANIC GARDEN TO ENHANCE THE VISITOR EXPERIENCE**

Rachel Byars, Zexuan Sun

**PERCEPTIONS OF RISKS ON CRUISE SHIPS AMONG YOUNG PEOPLE**

Truc H Le, Charles Arcodia

**THE CYCLIC VOLUNTEER TOURISM EXPERIENCE**

Simone Grabowski

**ENTREPRENEURSHIP IN THE FINE-DINING RESTAURANT SECTOR**

Rob Hallak, Guy Assaker, Peter O'Connor, Craig Lee

**REST HOME MANAGERS – WHERE ARE THEY ALL COMING FROM?**

Erwin Losekoot, Zaina Theresa

**TOURISM INNOVATION AND REGIONAL COMPETITIVENESS: AN APPLICATION ESSAY**

Rosana Mazaro

**WINE TOURISM IN SOUTH AFRICA: A SNAPSHOT OF HUMAN RESOURCE PRACTICES OF CELLAR DOOR MANAGEMENT**

Kim Marianne Williams

**ONTOLOGICAL, IDEOLOGICAL AND EPISTEMOLOGICAL INFLUENCES SHAPING TOURISM EDUCATION AND TRAINING TODAY**

Yohei Okamoto, Diane Lee, Anne Price

**TOURISM AND COMMUNITY EMPOWERMENT: CRITICAL INSIGHT FROM INDONESIA**

Eva Rachmawati, Joanna Fountain, Michael Mackay

**COMPARING MOTIVES OF GLACIER TOURISTS TO WESTLAND TAI POUTINI NATIONAL PARK, NEW ZEALAND AND VATNAJÖKULL NATIONAL PARK, ICELAND**

Emma J Stewart, Johannes T Welling, Stephen Espiner, Jude Wilson

**AN EXPLORATORY STUDY OF MOTIVATING FACTORS IN AFL MATCH ATTENDANCE**

Paul Tung Thanh Vo, Alana Harris

**LITERATURE REVIEW OF ELECTRONIC WORD OF MOUTH STUDIES**

Anna Addison, Nick Towner, Semisi Taumoepeau

**THE DYNAMICS OF NETWORK KNOWLEDGE RESOURCE: ANTECEDENTS TO STRATEGIC COMPETITIVE ADVANTAGES: THE PEARL RIVER DELTA PERSPECTIVES**

Bing Chan

**EXPLORING FUTURE STUDENTS' FUTURE STUDY AND LEARNING PROCESSES DEVELOPMENT**

Paul Singh

**THE SUPPLY SIDE OF DARK TOURISM: AN INTERPRETATION OF AUSTRALIAN CONTEMPORARY DARK SITES**

Clare Lade, Elspeth Frew

4.00-5.00pm

**Concurrent Papers Session 2**

**Supporting Hotel-Related Academic Research and Education Workshop**  
*St David Lecture Theatre*

Presented by: **Mr Matthew Burke**, Business Development Manager, STR Global

**Room: St David 1 (G02)**

**Innovation and methodological advances**

**Chair:** David Airey

**BEYOND THE THIRD MOMENT? A SYSTEMATIC REVIEW OF CONTEMPORARY QUALITATIVE TOURISM RESEARCH**

Erica Wilson, Paolo Mura, Saeed Pahlevan Sharif

**(RE)-THINKING ALLOWED: CONCEPTUAL RESEARCH IN TOURISM**

John Tribe

**Room: St David 2 (G02a)**

**Employment and the workforce in tourism, hospitality and events**

**Chair:** Tom Hinch

**OLYMPIC VOLUNTEERING: THE STORY FROM BIDDING TO LEGACY**

Karen A Smith, Leonie Lockstone-Binney, Kirsten Holmes, Richard Shipway

**SYMBIOSIS: ELITE SPORTS CLUSTERS AND SMALL TOURISM BUSINESS**

Jenny Cave, Stuart Locke

**CAN CODIFICATION OF WINE TASTING TERMS ASSIST TEACHING AND LEARNING? A CRITICAL REFLECTION**

Ian Frost

**Room: St David 3 (G03)**

**Critical approaches in the field (Visitor perspectives)**

**Chair:** Freya Higgins-Desbiolles

**NEO-TRIBALISM AND RITUALISED BEHAVIOUR IN A GAY RESORT**

Oskaras Vorobjovas-Pinta

**ATTRACTIONS FOR VISITORS WITH VISION IMPAIRMENT**

Jennie Small, Simon Darcy

**TOWARDS A GENERIC UNDERSTANDING OF MANAGED VISITOR ATTRACTION PRODUCTS**

Øystein Jensen

**Room: St David 4 (G04)**

**New markets and destinations**

**Chair:** Lisa Ruhanen

**DEVELOPING A MEASUREMENT SCALE FOR CULTURAL VALUES AND NORMS OF THE CHINESE CONSUMER CLASS**

Lianping Ren (Eve), Hanqin Qiu, Peilai Wang

**ESTIMATING THE ECONOMIC IMPACTS OF INCREASED VISA FEES FOR CHINESE TOURISTS TO AUSTRALIA**

Tien Pham, Son Nghiem, Larry Dwyer

**AN EXPLORATORY STUDY ON WHY CHINESE YOUTH EMBARK ON A WORKING HOLIDAY IN NEW ZEALAND**

Hongrui Zhu



4.00-5.00pm

**Concurrent Papers Session 2 (continued)**

**Room: St David 5 (101)**

**Changing consumers (Focus on Africa)**

**Chair:** Brent Lovelock

**Room: St David 6 (102)**

**Changing consumers**

**Chair:** Anna Kralj

**Room: Physics 311**

**The future of tourism, hospitality and events (Transport and Infrastructure)**

**Chair:** Gui Lohmann

**Room: Maths 241**

**The future of tourism, hospitality and events (Teaching and Learning)**

**Chair:** Naomi Dale

**PROFILING VISITOR SPENDING AT AN URBAN VISITOR ATTRACTION IN SOUTH AFRICA**

Uwe Peter Hermann, Liezel Du Plessis, Ndivhuwo Norman Tshipala

**FAMILY TOURISM AND THE SKI EXPERIENCE AT SUN PEAKS RESORT, CANADA**

Heike A Schänzel, John S Hull, Jan Velvin

**THE FUTURE OF E-MOBILITY IN THE RURAL DESTINATION OF LAKE CONSTANCE – A TRANSITIONAL SCENARIO TOWARDS A MOBILITY TURN**

Tatjana Thimm

**TEACHING THE FUTURE: LEARNING STRATEGIES AND STUDENT CHALLENGES**

Ian Yeoman, Una McMahon-Beattie

**VISITOR MOTIVATIONS TO A CRAFT BEER FESTIVAL**

Thabang Ncala, Liezel du Plessis & Uwe Peter Hermann

**BRANDING EFFECT ON CASINO HOTELS: THE TRIANGULAR RELATIONSHIP OF CUSTOMER SATISFACTION, LOYALTY AND VALUE FOR MONEY**

Lam Ching Chi (Cindia), Loi Kim Ieng (Connie)

**TRANSPORT INFRASTRUCTURAL DEVELOPMENT AND LIVELIHOOD: A CASE OF ADAPTATION AND DIVERSIFICATION STRATEGIES IN THE FACE OF TOURISM**

Asif Hussain

**PLAYING THE NUMBERS: RESEARCH IMPACT BENCHMARKS FOR TOURISM, HOSPITALITY AND EVENTS SCHOLARS**

Pierre Benckendorff, Mengya Shu (Lavender)

**COMMUNITY PARTICIPATION AS PART OF THE PROCESS OF CULTURAL HERITAGE REVITALIZATION THROUGH TOURISM DEVELOPMENT IN BENIN, NIGERIA**

Maureen Ogechi Ukaegbu

**NEW IMMIGRANTS AND THE CHANGING DEMAND FOR SNOW RECREATION IN NEW ZEALAND**

Massimo Morellato

**WE HEAR VOICES: AIRLINE, AIRPORT AND TOURISM STAKEHOLDERS ON THE ROLE OF GOVERNANCE AND LEADERSHIP IN AIR ROUTE DEVELOPMENT**

Bojana Spasojevic, Gui Lohmann, Noel Scott

**PLAUSIBLE FUTURES FOR EDUCATION AND TRAINING IN FOOD, HOSPITALITY, TOURISM AND EVENTS**

Melanie Williams

6.00-8.30pm

**Welcome Reception, Proudly Sponsored by Routledge/Taylor & Francis**  
*Dunedin Public Art Gallery (30 The Octagon, Dunedin Central)*

# THURSDAY 9 FEBRUARY

## CAUTHE 2017

### 27<sup>th</sup> Council for Australasian Tourism and Hospitality Education Annual Conference

Venue: St David Theatre Complex

Time	Activity			
7.30-9.00am	<b>Chapter Directors' Breakfast</b> <i>Staff Club Gallery Restaurant</i>			
9.00-10.30am	<b>Concurrent Session 3, Proudly Sponsored by CABI</b>			
	<b>Room: St David 1 (G02)</b> <b>Sustainability (Climate Change)</b> Chair: James Higham	<b>Room: St David 2 (G02a)</b> <b>Sustainability</b> Chair: David Simmons	<b>Room: St David 3 (G03)</b> <b>The future of tourism, hospitality and events (Conventions and Events)</b> Chair: Judith Mair	<b>Room: St David 4 (G04)</b> <b>ICT, disruptive technologies and the future</b> Chair: Marianna Sigala
	<b>A PRELIMINARY INVESTIGATION INTO TOURISTS' REACTIONS TO CORAL BLEACHING ON THE GREAT BARRIER REEF</b> Bruce Prideaux, Michelle Thompson, Anja Pabel, Allison Clare Anderson <b>'SEA-CHANGE' AMENITY MIGRATION AND THE CHALLENGE OF CLIMATE CHANGE IN COASTAL COMMUNITIES</b> Mike Raybould, Liz Fredline <b>A WORK OF SCIENCE FICTION? ENGAGING TOURISM STAKEHOLDERS ON CLIMATE CHANGE BEFORE IT'S TOO LATE</b> Hilary du Cros <b>MANAGING TOURISM AT THE COALFACE OF ANTHROPOGENIC CLIMATE CHANGE</b> Md Kamrul Hassan, James Higham, Ben Wooliscroft, Debbie Hopkins	<b>SUSTAINABLE TOURISM: DEVELOPING LOCAL CAPACITY FRAMEWORKS THE COLEAD (COOPERATING FOR LEADERSHIP IN TOURISM) INITIATIVE</b> Andrew Jones, Sheena Carlisle <b>ULTRAMARATHON RUNNERS' ATTACHMENT TO PLACE: AN INTERPRETATION OF RUNNER GENERATED IMAGES DURING ON-SITE TRAINING CAMPS</b> Tom Hinch, Shintaro Kono <b>AN IPA ANALYSIS OF GREEN HOTELIERS' PERCEPTIONS - A CASE STUDY OF ENGLISH HOTELS</b> Meng-Mei Chen, Hilary Catherine Murphy, Ksenia Selivanova <b>SUSTAINABLE MANAGEMENT OF INTANGIBLE CULTURAL HERITAGE FROM THE PRACTITIONERS' PERSPECTIVE</b> Soojung Kim, Charles Arcodia, Michelle Whitford	<b>EVENT EXPERIENCE AT SPORTING EVENTS: AN ASSESSMENT OF THE EVENT EXPERIENCE SCALE</b> Craig Lee, Willem JL Coetzee <b>HOST CITIES AND CONVENTION TOURISM</b> Geoffrey I Crouch, Giacomo del Chiappa, Richard R Perdue <b>A PROPOSED MODEL FOR MEASURING THE RELATIONSHIPS AMONG ASSOCIATION SERVICE ITEMS, ANNUAL CONVENTION PERFORMANCE, AND MEMBER RETENTION</b> Deborah Breiter Terry, Sheryl Kline <b>IMPACT OF CONFERENCE ATTENDEES' SATISFACTION AND PERCEIVED BENEFIT ON BEHAVIOURAL INTENTION: DOES ATTENDANCE FREQUENCY MATTER?</b> Chloe S Kim, Peter B Kim	<b>DIGITAL MARKETING PERFORMANCE: HOW EFFECTIVE ARE THE TACTICS USED BY HOTELS?</b> Hilary Catherine Murphy, Meng-Mei Chen, Tanya Shapiro <b>WHAT IS IT THAT MAKES AIRBNB A DISRUPTIVE INNOVATION?</b> Sara Dolnicar <b>THE HEART OF THE VIRTUAL TOURISM EXPERIENCE</b> Brent Moyle, Paul Hanna, Lyuba Skavronskaya, Char-lee Moyle, Matthew Wells, Jason Peart, Luke Haseler <b>THE COMMERCIALISATION OF THE SHARING ECONOMY: AN INVESTIGATION OF THE SUB-ECONOMIES OF AIRBNB</b> Marianna Sigala

**9.00-10.30am Concurrent Session 3 (continued)**

<p><b>Room:</b> <i>St David 5 (101)</i>  <b>Well-being, wellness, quality of life</b>  <b>Chair:</b> Trudie Walters</p>	<p><b>Room:</b> <i>St David 6 (102)</i>  <b>New markets and destinations (Focus on Asia)</b>  <b>Chair:</b> Noel Scott</p>	<p><b>Room:</b> <i>Physics 311</i>  <b>New markets and destinations (Focus on Asia Pacific)</b>  <b>Chair:</b> Michael Conlin</p>
<p><b>RESIDENTS' SUPPORT FOR FESTIVALS: AN EXAMINATION OF SOCIAL-CULTURAL IMPACTS AND QUALITY OF LIFE</b>  Xiangping Li, Yim King Wan (Penny)</p> <p><b>VFR TRAVEL: A PANACEA FOR DESTINATION RECOVERY?</b>  Elisa Backer, Brent Ritchie</p> <p><b>DO VISITS FROM FRIENDS AND RELATIVES IMPROVE QUALITY OF LIFE OR MAKE US FEEL WORSE?</b>  Elisa Backer</p> <p><b>MEETING THE LOCALS: IMPORTANCE AND SATISFACTION FOR NQ DRIVE TOURISTS</b>  Laurie Murphy</p>	<p><b>TRAVEL BY EXPATS IN HONG KONG AND MACAU</b>  Bob McKercher, Aaron Yankholmes</p> <p><b>PLEASURE TRAVEL EXPERIENCE OF EXPATRIATES IN MACAU</b>  Zhuo Li (Catherine), Aaron Yankholmes, Bob McKercher</p> <p><b>TRACING THEIR FOOTPRINTS: YOUNG OUTBOUND CHINESE TOURISTS</b>  Kim Ieng Loi</p> <p><b>PEOPLE WITH VISION IMPAIRMENT AND BLINDNESS: AN EXPLORATION OF ACCESSIBLE TOURISM IN DESTINATIONS</b>  Weng Hang Kong, Kim Ieng Loi</p>	<p><b>AN UNCERTAIN FUTURE: WHAT ARE WE DOING TO OUR COUNTRY?</b>  Jill Poulston</p> <p><b>BRANDING GALLIPOLI AS A TRANSFORMATIVE BRANDING EXPERIENCE</b>  Effie Lagos, John Hall, Ho Yin Wong</p> <p><b>MORE THAN THE MOUNTAINS? TOURIST PERCEPTION OF WINESCAPE IN CENTRAL OTAGO</b>  Joanna Fountain, Charlotte Thompson</p> <p><b>EVENTS AS TOURISM STRATEGIES IN SMALL ISLAND DEVELOPING STATES</b>  Emily May, Massimo Morellato</p>

10.30-11.00am **Morning Tea: Proudly Sponsored by CABI**  
*St David Ground Floor Foyer*

11.00am-12.00pm **Keynote Address 2:**  
**“The Transformation of the Asia-Pacific Integrated Resort: Long March 2.0”: Professor Brian King**  
Associate Dean (Executive Education and Partnership) and Professor, School of Hotel and Tourism Management,  
The Hong Kong Polytechnic University  
*St David Lecture Theatre*

12.00-12.30pm **Lunch**  
*St David Ground Floor Foyer*

12.30-2.00pm

**Concurrent Session 4**

**Room:** *St David 1 (G02)*

**Sustainability (Focus on the Pacific)**

**Chair:** Susanne Becken

**Room:** *St David 2 (G02a)*

**Sustainability (Disaster Research)**

**Chair:** Sara Dolnicar

**Room:** *St David 3 (G03)*

**Sustainability (Focus on Australia & New Zealand)**

**Chair:** Sue Beeton

**Room:** *St David 4 (G04)*

**Sustainability**

**Chair:** Michael Hughes

**GETTING READY FOR THE CHINESE WAVE: EXPLORING THE TOURISM SOCIAL SUSTAINABILITY IN PACIFIC SIDS**

Chloe Lau, Hanqin Qiu, Simon Milne, Daisy Fan, Mindy Sun

**THE IMPACT OF CYCLONES ON TOURIST DEMAND: PAM AND VANUATU**

Minghui Sun, Simon Milne

**THE BENEFITS OF EVENT TOURISM FOR SMALL ISLAND DEVELOPING STATES (SIDS) - TE MAEVA NUI 2015, RAROTONGA**

Suzanne Histen, Minghui Sun, Christiaan Krause, Simon Milne

**THE IMPACTS OF ALGAL BLOOMS ON VISITOR EXPERIENCE: MURI LAGOON, COOK ISLANDS**

Eilidh Thorburn, Christiaan Krause, Simon Milne

**DISASTER AND PHD FIELDWORK IN NEPAL**

Sandeep Basnyat

**UNDERSTANDING A FIELD OF STUDY: A BIBLIOMETRIC VISUALIZATION OF TOURISM CRISIS AND DISASTER RESEARCH**

Brent W Ritchie, Yawei Jiang

**THE CHALLENGES OF (RE)GAINING A SUSTAINABLE BUSINESS PROPOSITION POST-DISASTER**

Abrar Faisal, Julia Albrecht, Willem Coetzee

**RESILIENCE OF TOURISM ORGANIZATIONS IN POST-QUAKE CHRISTCHURCH**

Girish Prayag, Caroline Orchiston, Mesbahuddin Chowdhury

**ECONOMIC CONSEQUENCES OF DISRUPTIVE EVENTS ON THE TOURISM INDUSTRY: THE CASE OF THE CANTERBURY EARTHQUAKE SEQUENCE**

Caroline Orchiston, Nicola Smith, Charlotte Brown, Emily Harvey, Joon Hwan Kim

**APPLYING AN EVOLUTIONARY APPROACH TO THE SUSTAINABLE LONG TERM DEVELOPMENT OF CYCLE TRAILS AS TOURISM ATTRACTIONS: A CASE STUDY OF THE OTAGO CENTRAL RAIL TRAIL**

Paul Taylor

**ANALYSIS OF HOTEL WEBSITES FOR ENVIRONMENTALLY SUSTAINABLE POLICIES AND PRACTICES**

Ajay Khatter, G Michael McGrath, Joanne Pyke

**HERITAGE INTERPRETATION AS A TOOL FOR SUSTAINABLE MANAGEMENT OF NATIONAL PARKS IN CHINA**

Hanyu Chen, Betty Weiler

**TOURISM DEVELOPMENT AND LOCAL LIVELIHOOD TRANSFORMATION ON KOMODO ISLAND, INDONESIA**

Aldi Herindra Lasso, Heidi Dahles

**THE DISCONNECT BETWEEN PRO-ENVIRONMENTAL VALUES AND WALKING OFF TRAIL BEHAVIOUR IN NATIONAL PARKS**

Edmund Goh, Brent Ritchie, Jie Wang

**TOURISTS' PERCEPTIONS ON NATIVE BIRDS' CONSERVATION AND THEIR IMPACTS ON RESPONSIBLE NATURE-BASED TOURISM**

S.P. Dinesha Rasanjalie Senarathna

12.30-2.00pm

**Concurrent Session 4 (continued)**

**Room: St David 5 (101)**

**New markets and destinations**

**Chair:** Elspeth Frew

**ARTWEEK AUCKLAND, REPUTATIONAL CAPITAL AND EVENTS FOR URBAN TRANSFORMATION**

Massimo Morellato, Deborah White

**CONCEPTUALISING THE ROLE OF STREET ART IN URBAN TOURISM**

Andrea Insch, Trudie Walters

**“STAY IF YOU DARE”: AN EXPLORATORY MULTIMODAL DISCOURSE ANALYSIS OF HOTEL GHOST TOUR WEBSITES**

Jayne Krisjanous

**HOW WOULD YOU LIKE YOUR SMALAHOVE SERVED?**

Mairead McEntee, Una McMahon-Beattie, Laura Wells, Ian Yeoman

**Room: St David 6 (102)**

**Cross cultural and Indigenous perspectives**

**Chair:** Anna Carr

**PAVLOVA WESTERNS: FILM TOURISM AND A CHANGING CULTURAL LANDSCAPE**

Warwick Frost, Jennifer Laing

**THE SOCIAL CAPITAL OF ETHNIC MINORITY SOUVENIR VENDORS: PROMISES AND PITFALLS**

Alexander Trupp

**SPIRITUAL TOURISM TRENDS IN JAPANESE PILGRIMAGE ROUTES: THE CASE OF KUMANO KODO**

Ricardo Nicolas Prozano

**WHY ENJOY TRADITIONAL COSTUME EXPERIENCE AT A CULTURAL HERITAGE? — THE CASE OF GYEONGBOKGUNG PALACE, SEOUL**

Hoyoung Chang, Hoon Lee

**Room: Physics 311**

**Cross cultural and Indigenous perspectives (Focus on South East Asia)**

**Chair:** Tess Guiney

**AN INVESTIGATION OF A DECISION MAKING PROCESS: “WHY TOURISTS SELECT THAILAND AS THEIR LONG STAY DESTINATION”**

Ann Suwaree Ashton

**THE IMPACT OF THE DEATH OF THAILAND’S KING BHUMIBOL ON TOURISM MARKETING OF THAILAND**

David Beirman

**THE ROLE OF THAI TOUR BUSINESS IN DIGITAL ERA**

Thanaporn Trachoo, Chalongsri Pimonsompong

**PERFORMING MUSEUM TOURISM 4.0: THE DISCREPANCIES OF PERFORMANCE AMONG STAKEHOLDERS IN THAILAND**

Thapakorn Thongkamnush, Ketwadee Buddhahumbhitak

**Room: Maths 241**

**Critical approaches in the field**

**Chair:** Wendy Hillman

**TOURISM IN BALI: A REVIEW FOR TOMORROW**

Dale Sanders, Greg Willson

**IDENTITIES IN FLUX: THE DIALECTICS OF FOOD AND/AS LEISURE PRACTICE**

David Scott, Tara Duncan

**TOURIST EMOTIONAL ENCOUNTERS IN THE DINING CONTEXT**

Kate Mingjie Ji, Mimi Li, Brian King

**CONTEMPORARY TRAVEL WRITERS’ EXPERIENCES OF SELF: DISCOVERY, TRANSFORMATION AND (ONLINE) CONSTRUCTION**

Madelene Rose McWha

2.00-3.30pm

**CAUTHE Annual General Meeting**

*St David Lecture Theatre*

3.30-4.00pm

**Afternoon Tea**

*St David Ground Floor Foyer*

3.30-4.00pm

**Board of Directors’ Meeting**

*St David Lecture Theatre*

<p>4.00-5.30pm</p>	<p><b>Research Assessment Workshop</b>  <i>St David Seminar Rooms 1 &amp; 2</i>  Presentations and panel discussion with:  <b>Professor Alison Morrison</b>, Eminent Professor, William Angliss Institute  <b>Professor Graham Miller</b>, University of Surrey  <b>Professor Karen Smith</b>, Victoria University of Wellington  <b>Professor Betty Weiler</b>, Southern Cross University  <b>Professor David Simmons</b>, Lincoln University</p>	<p><b>Experiential Learning in Tourism Education Workshop</b>  <i>St David Seminar Room 6</i>  '<i>Sharing experiences and knowledge about experiential learning modes within tourism and hospitality</i>'  Presentations and panel discussion with:  <b>Associate Professor Charles Arcodia</b>, Griffith University  <b>Ms Margarida Abreu Novais</b>, University of Queensland  <b>Dr Anna Kralj</b>, Griffith University  <b>Dr Richard Robinson</b>, University of Queensland  <b>Dr Edmund Goh</b>, Torrens University Australia</p>	<p><b>UNWTO Accreditation Workshop</b>  <i>St David Seminar Room 5</i>  '<i>Quality and Sustainability in Tourism Education and Training - The Role of the UNWTO and the UNWTO TedQual Certification</i>'  Coordinated by:  <b>Dr Edith M Szivas</b>  International liaison officer  UNWTO Themis Foundation</p>
<p>7.00pm-late</p>	<p><b>Gala Dinner &amp; Awards Ceremony</b>  <i>Dunedin Town Hall</i></p>		



# FRIDAY 10 FEBRUARY

## CAUTHE 2017

### 27<sup>th</sup> Council for Australasian Tourism and Hospitality Education Annual Conference

Venue: St David Theatre Complex

Time	Activity			
8.30-9.30am	<b>JHTM Board Meeting</b> <i>St David 1 (G02)</i>			
9.30-10.30am	<b>Concurrent Session 5</b>			
	<b>Room: St David 1 (G02)</b> Ethics, morality, justice, equality Chair: Brent Lovelock	<b>Room: St David 2 (G02a)</b> Employment and the workforce in tourism, hospitality and events Chair: Tara Duncan	<b>Room: St David 3 (G03)</b> Innovation and methodological advances Chair: Una McMahon-Beattie	<b>Room: St David 4 (G04)</b> Sustainability Chair: Michael McGrath
	<b>TOURISTS' ANIMAL WELFARE CONSIDERATIONS – ELEPHANT TOURISM IN THAILAND</b> Sophia Soraya Wörwag, Peter Varga	<b>INTERNATIONAL PHD STUDENTS AND VFR TOURISM: WHAT DO WE KNOW?</b> My Nguyen Diem Tran, Kevin Moore, Michael Shone	<b>INFLUENCING FACTORS OF EX-ANTE TOURISM FORECASTING ACCURACY OVER DIFFERENT PREDICTING HORIZONS</b> Haiyan Song, Gang Li, Vera Shanshan Lin, Anyu Liu	<b>MARKETING COLLABORATION FOR SUSTAINABLE COMMUNITY-BASED TOURISM ENTERPRISES IN VIETNAM: AN EXPLORATION OF STAKEHOLDERS' PERCEPTIONS OF CENTRAL RELATIONSHIPS AND FACILITATORS</b> Tramy Ngo, Gui Lohmann, Rob Hales
	<b>AKRASIA AND EFFECTIVE ALTRUISM – A PHILOSOPHICAL REFLECTION ON VOLUNTEER TOURISM</b> Faith Ong	<b>THE SATISFACTION OF REAL WORK: STUDENTS' FEEDBACK ON APPLIED LEARNING IN A HOSPITALITY DEGREE</b> Jill Poulston, Dale Thompson, Lindsay Neill	<b>THE EIGHT TURNING POINTS OF REVENUE MANAGEMENT: A BRIEF HISTORY OF FUTURE EVOLUTION</b> Ian Yeoman, Una McMahon-Beattie	<b>INTERNATIONAL TOURISM CONSULTANT PERSPECTIVES ABOUT APPROACHES TO KNOWLEDGE TRANSFER IN DEVELOPING COUNTRIES</b> Nozomi Saito, Lisa Ruhanen
	<b>MORAL LIMITS OF THE MARKET: THE IMPOSSIBILITY OF BALANCED TOURISM DEVELOPMENT</b> Can-Seng Ooi	<b>GENIAL HOSTS AND CHARMING ROGUES - HOTEL PROPRIETORS IN NEW ZEALAND 1890 – 1900</b> Ann Cameron		<b>LEARNING TO ADAPT: EXPLORING THE ADAPTIVE CAPACITY OF TOURISM DEPENDENT COMMUNITIES TO CLIMATE CHANGE IMPACTS THROUGH SOCIAL LEARNING</b> Thi Duyen Anh Pham, Lisa Ruhanen & Judith Mair

9.30-10.30am

**Concurrent Session 5 (continued)**

**Room:** *St David 5 (101)*

**New markets and destinations (Chinese Markets)**

**Chair:** Markus Schuckert

**Room:** *St David 6 (102)*

**New markets and destinations (Middle-Eastern and Asian Markets)**

**Chair:** Girish Prayag

**Room:** *Physics 311*

**New markets and destinations (Focus on Far East Asia)**

**Chair:** Jane Ali-Knight

**Room:** *Maths 241*

**New markets and destinations**

**Chair:** Laurie Murphy

**CHINESE TOURISTS' PERCEPTIONS OF NUCLEAR CRISIS IN NORTH KOREA**

Fangxuan Li (Sam), Jun Wen, Tianyu Ying

**RESEARCH ON THE SPATIAL AGGLOMERATION AND INFLUENCING FACTORS OF EXHIBITION INDUSTRY IN CHINA-BASED ON THE DATA OF THE 73 CITIES**

Wang Qijing, Liu Dake, Jiao Ping

**TOURIST'S RISK PERCEPTIONS IN OMAN: A PRE AND POST TRIP COMPARISON**

Hafidh Airiyami, Brent W Ritchie, Gabby Walters

**DEVELOPMENT OF ISLAMIC HOTELS IN MALAYSIA: A CONCEPTUAL PAPER**

Nurul Azhani Mohd Azmin, Zainab Khalifah, Hairul Nizam Ismail

**A NEW PERSPECTIVE ON EFFECTIVE INTERPRETATION TOWARDS CREATING MINDFULNESS: A STUDY ON TOUR GUIDE'S EFFECTIVE INTERPRETATION AT HERITAGE SITES**

Nor Ez-zatul Hanani, Mohamed Rosli, Audrey Anak John, Liana Mat Nayan, Norazimah Abd Rashid, Afi Roshezry Abu Bakar, Aruna Raj Devarajoo

**THE EARLY EMERGENCE OF JAPANESE DMOS: EXPLORATORY INSIGHTS FROM MIYAZAKI, JAPAN**

Hayato Nagai, Adam Doering, Yuji Yashima

**TRANSFORMING THE IMAGE OF A FORMER INDUSTRIAL AREA WITH ART PROJECTS: THE CASE OF KITAKAGAYA, OSAKA, JAPAN**

Saori Iwanaga, Kurumi Shimakawa, Michiyo Yoshida

**ENMUSUBI TOURISM: COMMERCIAL AND REGIONAL DEVELOPMENT IN IZUMO CITY, JAPAN**

Michiyo Yoshida

**IMPACT OF MUNICIPAL AMALGAMATION ON TOURISM COMPETITIVENESS**

Amira Fathimath

**MEASURING DESTINATION COMPETITIVENESS FROM A SUPPLY AND DEMAND PERSPECTIVE: EXPLORING THE GAP**

Margarida Abreu Novais, Lisa Ruhanen, Charles Arcodia

**RE-THINKING DESTINATION COMPETITIVENESS: THE INVESTIGATION OF CUSTOMER VALUE IN SCUBA DIVING TOURISM**

Ambrozio Correa de Queiroz Neto, Gui Lohmann, Noel Scott

10.00-11.00am

**Morning Tea**

*St David Ground Floor Foyer*

11.00am-12.00pm **Concurrent Session 6**

**Room:** *St David 1 (G02)*

**Ethics, morality, justice, equality**

**Chair:** Karen Smith

**Room:** *St David 2 (G02a)*

**Employment and the workforce in tourism, hospitality and events (Graduate Career Prospects)**

**Chair:** Tom Baum

**Room:** *St David 3 (G03)*

**Innovation and methodological advances**

**Chair:** Heike Schanzel

**Room:** *St David 4 (G04)*

**Sustainability**

**Chair:** Caroline Orchiston

**STUDY ON INFLUENCING FACTORS ABOUT THE LOCALS' SUPPORT FOR THE 2022 WINTER OLYMPICS**

Liu Dake, Wang Qijing, Wang Qiong

**"I WAS REALLY LUCKY": RETURNED GRADUATES' EXPECTATIONS OF WORK IN THE CHINESE HOTEL INDUSTRY**

Katrine Sonnenschein

**THE EFFECT OF EMOTION ON ATTITUDE CHANGE: A SELF-VALIDATION ANALYSIS**

Arghavan Hadinejad, Brent Moyle, Noel Scott

**WHAT EYE TRACKING CAN TELL US ABOUT TOURISTS' ENVIRONMENTALLY SUSTAINABLE BEHAVIOUR?**

Nazila Babakhani, Sara Dolnicar, Brent Ritchie, Melanie Randle

**TOURISM BOYCOTTS – THE WHERE AND THE WHY**

Ismail Shaheer

**DECENT WORK FOR YOUNG PEOPLE IN THE NEW ZEALAND HOSPITALITY SECTOR? YEAH/NAH!**

Shelagh Mooney

**AN HOLISTIC APPROACH TO A TOURISM ACTIVITY CHOICE MODEL**

Trinidad Espinosa Abascal, Martin Fluker, Min Jiang

**A SUSTAINABILITY DISCUSSION PAPER: RETHINKING LEADERSHIP COMPETENCIES FOR MAJOR COMMUNITY FESTIVALS**

Martin Robertson, Anna Leask, Jane Ali-Knight

**THE PALIN EFFECT IN FILM-INDUCED TOURISM: EXAMINING THE ROLE OF NARRATOR IN DISRUPTING COLONIAL DISCOURSE**

Patricia C Johnson, Stephen Wearing, Stephen Schweinsberg

**THE CAREER PATTERNS OF GRADUATES OF HOSPITALITY MANAGEMENT DEGREES IN NEW ZEALAND**

Persis Darukhanawalla, David Williamson, Shelagh Mooney

**APPLYING ATTRIBUTION THEORY TO POSITIVE AND NEGATIVE TOURISM EXPERIENCES**

Mervyn Jackson, Greg Murphy

**HAS SUSTAINABLE TOURISM DISAPPEARED FROM AUSTRALIAN STRATEGIC TOURISM PLANS?**

Sally Driml, Cristina Bittar Rodrigues

**11.00am-12.00pm Concurrent Session 6 (continued)**

<p><b>Room: St David 5 (101)</b>  <b>Employment and the workforce in tourism, hospitality and events (Advances in Teaching and Learning)</b>  <b>Chair:</b> Leonie Lockstone-Binney</p>	<p><b>Room: St David 6 (102)</b>  <b>New markets and destinations</b>  <b>Chair:</b> Kirsten Holmes</p>	<p><b>Room: Physics 311</b>  <b>The future of tourism, hospitality and events (Sharing and Co-creation)</b>  <b>Chair:</b> Pauline Sheldon</p>	<p><b>Room: Maths 241</b>  <b>Cross cultural and indigenous perspectives</b>  <b>Chair:</b> Simone Faulkner</p>
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**ENHANCING STUDENT EMPLOYABILITY SKILLS THROUGH VIRTUAL FIELD TRIPS (VFTs) IN THE HOSPITALITY INDUSTRY**

Anoop Patiar, Sandie Kensbock, Ying Wang, Russell Cox, Pierre Benckendorff, Richard Robinson, Hugh Wilkins, Scott Richardson

**USE OF A DESTINATION SIMULATION GAME: PRELIMINARY RESULTS FOR AN UNDERGRADUATE TOURISM AND HOSPITALITY PROGRAM**

G Michael McGrath, Madelene McWha, Leonie Lockstone-Binney, Faith Ong, Paul Whitelaw

**LEARNING AND SHARING: TRANSFORMATIVE PEDAGOGICAL EXPERIENCES IN TOURISM EDUCATION**

Sandro Carnicelli, Karla Boluk, Christina T Cavaliere, Francisco Tigre Moura, Bill Reynolds

**“I’M NOT LOOKING FOR A MANUFACTURED EXPERIENCE”: CALLING FOR A DECOMMODIFIED VOLUNTEER TOURISM**

Phoebe Everingham

**THE ROLE OF STUDENTS AS HOSTS OF VFR TRAVELLERS: HOW DOES THE HOST AFFECT THE VISITORS’ EXPERIENCE OF A DESTINATION**

Julio Munoz

**AUSTRALIAN STUDENTS’ ACTIVITY PREFERENCES, PERCEIVED PHYSICAL RISK AND INTEREST IN VACATIONING IN JAPAN**

Aaron Tkaczynski, Hayato Nagai, Sharyn Rundle-Thiele

**TOURISM AND CO-CREATION: A REVIEW OF RECENT LITERATURE**

Yue Ma (Melody), Anne Hardy

**HOW CAN TOURISM INDUSTRY BENEFIT FROM THE SHARING ECONOMY?**

Homa Hajibaba, Sara Dolnicar

**TO SHARE OR NOT TO SHARE: EFFECTS OF LISTING AND DESTINATION EXPERIENCES ON SHORT-TERM RENTAL LOYALTY**

Karen Xie, Chih Chien Chen

**A CROSS-CULTURAL AUTO-ETHNOGRAPHY OF THE EVENT VOLUNTEERING EXPERIENCE**

Hongxia Qi, Karen A Smith, Ian Yeoman

**STILL HAPPY HERE? HOW CHINESE TOURISTS PERCEIVE THE SERVICE IN HONG KONG**

Philipp Wassler, Markus Schuckert, Kaye Schon, Haiyan Song

**LEARNING AS A TOURIST MOTIVATION: A CROSS-CULTURAL ANALYSIS**

Zhu Liang, Yue Ma (Melody)

**12.00-12.30pm Lunch**  
*St David Ground Floor Foyer*

**12.30-1.30pm Keynote Address 3**  
**“Navigating the Future”: Ms Lesley Immink**  
 Chief Executive, Tourism Export Council of New Zealand  
*St David Lecture Theatre*

1.30-2.30pm

**Concurrent Session 7**

**Room: St David 1 (G02)**

**Ethics, morality, justice, equality**

**Chair:** Catheryn Khoo-Lattimore

**Room: St David 2 (G02a)**

**Employment and the workforce in tourism, hospitality and events (Developing the Workforce)**

**Chair:** Margaret Deery

**Room: St David 3 (G03)**

**Sustainability**

**Chair:** Brent Ritchie

**Room: St David 4 (G04)**

**Employment and the workforce in tourism, hospitality and events**

**Chair:** Shelagh Mooney

**EXPLORING LAND USE CONFLICT FROM A SOCIAL REPRESENTATION PERSPECTIVE: A CASE STUDY OF THE UPPER HUNTER VALLEY, NSW, AUSTRALIA**

Sinead Francis-Coan, Anne Buchmann, Po-Hsin Lai

**BRIGHT STARS: HUMANITARIAN CELEBRITIES, ETHICAL CONSUMPTION AND VOLUNTOURISM**

Inge Hermann, Karin Peters, Tom van Nuenen

**NORTH AMERICAN (US) COUPLES WHO WATCH BIRDS: THE INFLUENCE OF WOMEN AND THE COMMITTED RELATIONSHIP ON LEISURE AND AVITOURISM**

Denise Lawungkurr Goodfellow

**AN ELICITATION STUDY TO EXPLORE GEN Z'S ATTITUDES TOWARDS WORKING IN THE HOSPITALITY INDUSTRY**

Edmund Goh, Cindy Lee

**THE SILENT SIDE TO SEASONAL WORK**

Katie Dudley

**FUTURE-PROOFING STUDENTS: DEVELOPING GENERIC EMPLOYABILITY SKILLS THROUGH EXPERIENTIAL LEARNING**

Catherine Link

**STAKEHOLDER COLLABORATION ON WATER MANAGEMENT IN SUSTAINABLE TOURISM: A NETWORK ANALYSIS OF POLICY DOCUMENTS**

Xiao Hu

**TO BE OR NOT TO BE GREEN: EVALUATING GUESTS' BEHAVIOUR OF PURCHASING HOTEL ACCOMMODATION IN AUSTRALIA**

Rawan Nimri, Anoop K Patiar, Sandie Kensbock

**FAST AND SLOW RESILIENCE OF TOURISM ORGANISATIONS IN THE NEW ZEALAND TOURISM SECTOR**

Caroline Orchiston, Stephen Espiner

**ACCOUNTING IN TOURISM AND HOSPITALITY DEGREES: THRESHOLD BARRIERS AND THRESHOLD CONCEPTIONS**

Emma Gronow, Alison Morrison

**THE INTERNATIONAL EDUCATION EXPERIENCE: AN ASSESSMENT OF THE TRIPARTITE HOSPITALITY MASTERS PROGRAM**

Cristina Michelini, Brian King

**DELIVERING EMPLOYABLE EVENT STUDIES GRADUATES: STUDENT PERSPECTIVES ON THE BENEFITS OF EXPERIENTIAL LEARNING**

Trudie Walters

1.30-2.30pm

**Concurrent Session 7 (continued)**

**Room:** *St David 5 (101)*

**Changing consumers (Consumer Connectivity)**

**Chair:** Ian Yeoman

**Room:** *St David 6 (102)*

**New markets and destinations**

**Chair:** Joanna Fountain

**Room:** *Physics 311*

**Changing consumers**

**Chair:** Gabby Walters

**Room:** *Maths 241*

**Cross cultural and indigenous perspectives**

**Chair:** Tamara Young

**THE EXPERIENCED TOURIST – THE ROLE OF THE SOCIAL MEDIA INFLUENCER**

Sabrina Seeler, Michael Lück, Heike Schänzel

**TOURISM AND MELBOURNE'S LANEWAYS: THE MAKING OF HOSIER LANE**

Jennifer Laing, Warwick Frost, Trevor Hogan, Edwin Wise

**SUB-DIMENSIONS OF CONSUMER CONFIDENCE AND OUTGOING TOURIST EXPENDITURE**

Hassan Gholipour Fereidouni, Reza Tajaddini

**LOST IN TRANSLATION: ADDRESSING THE METHODOLOGICAL CHALLENGES OF COMPARING CULTURAL GROUPS**

Gianna Moscardo, Karen Hughes

**SHOP LIKE A LOCAL: THE POTENTIAL IMPACT OF AIRBNB HOST WORD OF MOUTH RECOMMENDATIONS ON LOCAL RETAILING IN TASMANIA**

Louise Grimmer

**THE VALUE OF FARMERS' MARKETS TO FOOD AND WINE TOURISM REGIONS**

Michelle Thompson, Bruce Prideaux

**TRAVEL BEHAVIOUR OF GENERATION Y VS. X: A GENERATIONAL AND COHORT ANALYSIS**

Andreas H Zins, Vreni Meinel

**INDIGENOUS KNOWLEDGE IN MARINE ECOTOURISM DEVELOPMENT: THE CASE OF SASI LAUT IN MISOOL**

Nurdina Prasetyo

**EXAMINING A NAÏVE TRAVELLER'S WOM EXCHANGE**

Alana Harris

**WINE TOURISM RESEARCH: A REVIEW OF 176 PAPERS**

Marlene A Pratt, Mar Gómez, Arturo Molina

**MODELLING COLLABORATIVE CONSUMPTION: THEORY OF PLANNED BEHAVIOUR, COMMITMENT, AND TRUST**

Samantha Murdy, Juliette Wilson, Konstantinos Tomazos

**INDIGENOUS CULTURE OR SERVICE CULTURE? POST-CONSUMPTION EVALUATIONS OF INTERNATIONAL VISITORS ON THEIR INDIGENOUS TOURISM EXPERIENCE**

Afiya Holder, Lisa Ruhanen

2.30-3.00pm

**Afternoon Tea**

*St David Ground Floor Foyer*



3.00-4.00pm

**Concurrent Session 8**

**Room:** *St David 1 (G02)*

**Employment and the workforce in tourism, hospitality and events (Employers' perspectives)**

**Chair:** Tara Duncan

**Room:** *St David 2 (G02a)*

**Employment and the workforce in tourism, hospitality and events**

**Chair:** Anna Kralj

**Room:** *St David 3 (G03)*

**Innovation and methodological advances**

**Chair:** Craig Lee

**Room:** *St David 4 (G04)*

**Sustainability**

**Chair:** Joanne Pyke

**THE EMPLOYER VOICE IN THE HOSPITALITY WIL AGENDA**

Karina Michelle Wardle,  
Pheroza Daruwalla

**HR PROFESSIONALS' PERCEPTIONS OF PRE-EMPLOYMENT TESTING IN DETERMINING SUCCESSFUL HIRES**

Kelly Virginia Phelan,  
Swathi Ravichandran, Ankita Ghosh

**ACADEMIC CAREER DEVELOPMENT THROUGH PHD WORKSHOPS**

Willem Coetzee, Sandeep Basnyat

**"IT'S LIKE HATING PUPPIES!" EMPLOYEE DISENGAGEMENT AND CORPORATE SOCIAL RESPONSIBILITY IN HOSPITALITY AND TOURISM**

Kelsy Hejjas, Graham Miller,  
Caroline Scarles

**SAME OLD, SAME OLD: TIME FOR BIG HOSPITALITY WORKFORCE RESEARCH IDEAS**

Richard Robinson, Anna Kralj,  
David Solnet, Tom Baum

**TOWARDS POSITIVE EMPLOYMENT EXPERIENCES FOR YOUTH IN TOURISM**

Maria Golubovskaya, David Solnet,  
Richard Robinson

**USER EVALUATION OF AIRPORT SERVICESCAPE CHARACTERISTICS: A QUANTITATIVE DATAMINING APPROACH**

Bình Nghiệm-Phú

**OPTIMISING VOLUNTARY DONATION BEHAVIOUR IN HERITAGE ATTRACTIONS**

Bart Neuts

**THE GAMES PEOPLE PLAY-THE TRANSFORMATIONAL EFFECT OF GAMES AS ASSESSMENTS**

Shelagh Mooney, Tracy Harkison

**THE CAMP: FROM THE CAVE TO THE RESORT**

Leonardo Nava Jiménez

**INTANGIBLE CULTURAL HERITAGE AND TOURISM MANAGEMENT: TOWARDS SOCIOCULTURAL SUSTAINABILITY**

Minoo H Esfehani

**THE ROLE OF TRUST IN BUILDING RURAL TOURISM MICRO FIRM NETWORK ENGAGEMENT: A MULTI-COUNTRY STUDY**

Felicity Kelliher, Leana Reinl,  
Thomas G Johnson, Marion Joppe

3.00-4.00pm

**Concurrent Session 8 (continued)**

**Room:** *St David 5 (101)*

**Emerging technologies**

**Chair:** Erwin Losekoot

**AN EMPIRICAL STUDY OF THE WEB PRESENCE MODEL TO EVALUATE THE WEB FEATURES OF SMALL-AND-MEDIUM-SIZED HOTELS (SMHS) IN THE MALAYSIAN HOTEL INDUSTRY**

Faizal Ayob, Elisabeth Wilson-Evered, Michael McGrath

**RE-CONCEPTUALISING SOCIAL MEDIA INTERACTION IN TOURISM**

Jin Yin, Graham Brown, Songshan Huang (Sam)

**SUCCESS FACTORS FOR ONLINE TRAVEL AGENCIES IN OBTAINING ONLINE BOOKINGS FOR ACCOMMODATION AND MITIGATION EFFORTS OF THE ACCOMMODATION SECTOR**

Markus Landvogt

**Room:** *St David 6 (102)*

**Critical approaches in the field**

**Chair:** Jennie Small

**LOSS, HOPE AND WORLD HERITAGE: NARRATIVES OF ENDINGS AND BEGINNINGS ALONG JAPAN'S KUMANO KODO PILGRIMAGE TRAIL**

Timothy Adam Doering, Hazel Tucker, Kumi Kato

**SURF CITY MIYAZAKI: A GENEALOGY OF SURF TOURISM DEVELOPMENT IN RURAL JAPAN**

Adam Doering

**Room:** *Physics 311*

**The future of tourism, hospitality and events**

**Chair:** Emma Stewart

**BUILDING A BRIDGE AND GETTING OVER IT: ACADEMIC RESEARCH MEETING TOURISM INDUSTRY NEEDS**

Allison Anderson, Anja Pabel

**TOURISM EDUCATION: A CRITICAL ANALYSIS**

Stuart Hayes

**USING GIS TO ANALYZE THE CAMPING INDUSTRY: THE CASE OF MEXICO**

Leonardo Nava Jiménez, Oscar Frausto Martínez

4.00-5.00pm

**The Great Debate, Proudly Sponsored by Elsevier**

**“Big Ideas and Re-thinking Tourism? The weakest link is the quality of research”**

**Debate moderator:**

**Professor Larry Dwyer**, Griffith University

**Debate panellists:**

**Professor John Tribe**, University of Surrey

**Professor Emerita Pauline Sheldon**, University of Hawaii

**Professor Bruce Prideaux**, Central Queensland University

**Professor David Simmons**, Lincoln University

*St David Lecture Theatre*

**Professor Neil Carr**, University of Otago

**Professor Karen Smith**, Victoria University of Wellington

**Associate Professor Erica Wilson**, Southern Cross University

**Dr Shelagh Mooney**, Auckland University of Technology

5.00-5.15pm

**Conference Handover & Closing**

*St David Lecture Theatre*