

S E P T E M B E R 2 0 1 7

the

CAUTHE

NEWSLETTER



Welcome from the Chair

Welcome to this edition of the CAUTHE newsletter!

In this newsletter, you'll find all the details of our next conference, to be held in Newcastle from 5-8 February 2018. The University of Newcastle is hosting the conference in their NeW Space City Precinct Campus, and the theme is *Get Smart: Paradoxes and Possibilities*. Look out for their social media campaign beginning soon! The newsletter features more in our popular *Where are they now?* series, information from our kindred associations, and an update from the editor of the *Journal of Hospitality & Tourism Management*.

Save the dates!

Paper deadlines

20 October 2017
Full papers due

3 November 2017
Working papers due

Workshops

5 February 2018
PhD/ECR and MCA workshops at University of Newcastle

Conference

6-8 February 2018
CAUTHE 2018 conference at University of Newcastle

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Chair's welcome, cont.

CAUTHE recently held a successful and well-attended Mid-Year Meeting with around 40 participants at the Griffith University Gold Campus, with the formal meeting held in the morning (pictures page 1) and two parallel sessions held in the afternoon.

The PhD workshop, attended by around 30 participants, focused on *Preparing your CV for employment post PhD*. A panel of experts (pictured below) provided welcome advice and tips for those looking at their future careers.

Around 20 colleagues attended the Meeting the Standard: Calibrating Academic Standards

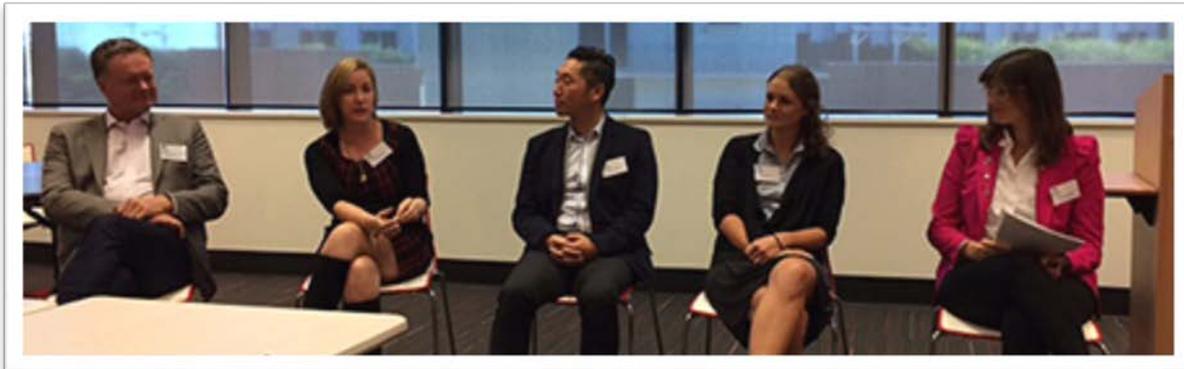
workshop. The workshop aimed to generate a shared understanding of assessment and outcome standards across different areas of study and institutions. This session was facilitated by Dr Paul Whitelaw (William Angliss Institute) and Associate Professor Pierre Benckendorff (The University of Queensland).

Finally, I have great pleasure in welcoming two new Chapters this year, the University of the Sunshine Coast and International College of Hotel Management (ICHM).

I hope you enjoy reading the newsletter!

Judith

Mid-year PhD scholar workshop & networking



The mid-year PhD scholar workshop and networking event was held on 4 August, after the mid-year meeting. Hosted and facilitated by Dr Catheryn Khoo-Lattimore, the event kicked off with an ice-breaking session. Professor Graham Cuskelly, Head of Department, Tourism, Sport and Hotel Management at Griffith University, presented his thoughts on how PhD scholars should prepare their CVs for employment. Dr Sacha Reid, Higher Degree Research Convenor and a member of the selection committee at Griffith's recent recruitment round, then shared tips on gaining employment. Two of the candidates who were subsequently recruited at Griffith, Dr Aaron Hsiao and Margarida Abreu-Noveis, shared their journeys towards securing their positions – Aaron as someone who has

completed his PhD and Margarida, as someone who has not. Dr Natasha Cox from Queensland Tourism Industry Council provided insights into employment outside academia. Survey results revealed that participants enjoyed the ice-breaking session, appreciated the diversity in the panelists' background, found Graham's presentation from the perspective of a HoD helpful, and found the entire event informative. One participant summarised:

'It was very personal and information was rich with all the anecdotes from the panel members. Having a good range in the panel in terms of their background and where they are now helped with visualising and expanding ideas of what the future holds'.

Calibrating Academic Standards Workshop

The [Meeting the Standard Peer-Review of Assessment pilot project](#), completed in May 2017, established a sustainable sector wide model for peer review of assessment in tourism, hospitality and events. The project focussed on student achievement of the TH&E Learning and Teaching Academic Standards. However, there was a lack of a shared understanding and consensus about assessments and outcome standards in comparable units being taught at the same AQF level, but in different institutions.

One of the recommendations of the project was to introduce calibration workshops, which have been found to reduce variability across assessors and build assessor confidence. Mark Freeman (2015 Achievement Matters project) reported that with just a single workshop the standard deviation of markers' judgments could be halved. Calibration workshops are being rolled across the entire UK HE sector.

The first calibration workshop was held at Griffith University on 4 August, immediately after the Mid-Year Meeting. An invitation to CAUTHE's Chapter and Affiliate members to participate in the calibration of assessment process yielded 21 participants from 13 institutions. The workshop aimed to calibrate one of the learning standards, Problem Solving, for Bachelor level tourism, hospitality and events graduates. Prior to the workshop, participants were divided into teams and asked to review and rate the validity of a de-identified assessment task and two de-identified samples of student work. Following robust discussion at the workshop and reflection upon judgments until consensus

was reached, participants were asked to review and rate assessment a third sample of student work. The results showed a 35% reduction in the standard deviation of reviewer ratings following workshop discussion. This tends to confirm the value in undertaking the calibration workshop to improve assessor consistency. The workshop process took two and a half hours to complete.

Participants found the calibration workshop process valuable and were keen to continue their involvement in future workshops. The project team will develop a plan and timeline to implement a process so that all five TH&E domains at AQF levels 7 and 9 can be covered over the next five years. This program of activity will be held in conjunction with ongoing peer-review of assessment.

The workshop convenors, Pierre Benckendorff, Paul Whitelaw and Penny Jose would like to extend thanks to all who participated in the workshop.



Where are they now 2007-2017?



Tony Nankervis – Secretary 2007

Retirement is time for reflection and as I look back at an entire life spent as either a tourism practitioner or as an educator I have much for which to be thankful. One of the central planks of my involvement in the study of tourism was that time each year when we could get together at CAUTHE and share insights and perspectives often rendered impossible by the academic 'silo'. I was always impressed by the energy, imagination, and vitality of early career researchers in particular, and their role in forging the ongoing research agenda. CAUTHE at Manly was no exception. Not only a splendid venue, but also the usual mix of collegiality and the meeting of minds. That many Australian undergraduate tourism programmes have been 'relegated to history' is a shame but as George Gershwin famously wrote 'they can't take that away from me'. I am proud to have been recognised, in 2009, as the father of both individual memberships and of the College of Fellows, which remain, I hope, my enduring legacy to the organisation. May the organisation flourish and continue to be the vanguard of tourism as an academic discipline.

Paul Whitelaw – First Vice-Chair 2007

After the joy leading the team that staged the 2006 CAUTHE conference in Melbourne, I had the great privilege of Chairing CAUTHE for a few years, and still manage to hang around. I am deeply committed to CAUTHE's goals and stay close by through my work with Pierre Benckendorff, Judith Mair and Penny Jose on the Threshold Learning Outcomes project. After 23 years I left VU in mid-2014 and moved to William Angliss Institute of TAFE, a designated specialist centre for foods, tourism, hospitality, and events, as Associate Director Higher Education and Quality. I enjoy the great honour of leading a team of dedicated colleagues who are driving the growth of WAI's higher education program including the impending launch of two Masters of Philosophy (Research and Major Thesis) and (Praxis and Exegesis) – the only such programs in TAFE in Australia. Longer term WAI aspires to secure registration as a University of Specialisation. The team is busy working WAI's pursuit of self-accreditation authority as well as launching a suite of undergraduate tourism degrees in 2018. And no, Andrea and I have not yet started to build our house.



Where are they now 2007-2017?



Elspeth Frew – Executive Committee 2007

After being co-opted as a CAUTHE Executive Member in 2007, I was subsequently elected to various office bearer positions namely Second Vice-Chair (2008 –2009) and Secretary (2010 – 2011). Currently I am the Chapter Director for La Trobe University and in that capacity I engage in the Chapter Director teleconferences, and I attend the Mid-Year Meeting and annual conference, including the AGM. In 2011 I was promoted to Associate Professor at La Trobe University and I have held various senior roles in the La Trobe Business School including 18 months as a Head of Department managing 26 staff. I am currently the Business School’s Director of Teaching and Learning (Postgraduate Education) with a focus on our compliance with the TEQSA Higher Education Standards Framework. I continue to thoroughly enjoy attending CAUTHE conferences. In fact, of the 27 CAUTHE conferences staged so far I have attended 23 of them, with my first one being in 1994. Looking at the 1994 proceedings (which I still own!) there were only 38 papers presented – we certainly have come a long way since then! So given my multiple attendances and ongoing involvement I could be described as a CAUTHE ‘stalwart’.

Brent Ritchie – Executive Committee 2007

In 2007 my involvement with CAUTHE was just getting started! I had a role in the Sustainable Tourism CRC (STCRC) / CAUTHE PhD workshop in 2007 and helped transition the workshop to CAUTHE when the STCRC finished. I was Vice-Chair of CAUTHE from 2008-2009 and Chair in 2010. I remained on the executive until 2014. We were very active and established Special Interest Groups, re-launched the CAUTHE journal, developed industry engagement events and saw our membership grow substantially. Back in 2007 I was working at the University of Canberra and moved to the University of Queensland and sunny Brisbane in June 2008. I am fortunate to have held roles as Research Director, Deputy and Head of School and Head of the Tourism Discipline. I can claim to be the last Head in the School of Tourism at UQ. Maybe I



Where are they now 2007-2017?

Brent Ritchie, cont.

shouldn't be proud of this!?

I have been blessed to work with talented colleagues and students over the last 10 years, and a lot of this wouldn't be possible without CAUTHE. One highlight was being awarded a Fellow of CAUTHE in my hometown of Dunedin, NZ.

Another was hosting the 2014 conference in Brisbane – or was that Austin Powers!?



Michael Hughes – Executive Committee 2007

2017 finds me at Murdoch University in the School of Veterinary and Life Sciences, though nothing to do with long rubber gloves and the rear ends of livestock and so forth. In 2014 I returned to my discipline origins in Environmental Science, which is in the School of VLS, but to still research nature based tourism and recreation. My association with CAUTHE began with a Sustainable Tourism CRC research fellowship in 2004 at Curtin University. As a result of my research fellowship, I attended my first CAUTHE conference in 2005 in Alice Springs, and discovered its friendly vibe, both academically and socially. I also discovered what was then known as the lizard lounge and had many a deep and meaningful conversation with the likes of Paul Whitelaw, Conrad Lashley and Barry O'Mahony. At the 2006 conference in Melbourne, I was co-opted onto the committee and have remained ever since. In 2009, while still a research fellow at Curtin Uni, I had the pleasure of co-chairing the CAUTHE conference with Jack Carlsen. Apparently this event will forever be associated with a dive into a swimming pool, in pursuit of an errant laptop computer, during the welcome reception speech. I served a stint as CAUTHE Chair from 2013-2014 feeling like I had big shoes to fill. It has been great watching CAUTHE develop over the years as a welcoming organisation focussed on promoting teaching and research in tourism, hospitality and events. I still think 'CORTHEE' is the correct pronunciation, not 'COWTHEE'.

Kindred Associations

ANZALS

Special Interest Groups

Recently the ANZALS Board approved two Special Interests Groups (SIGs), Health & Leisure and Sport & Development as part of its support for members. The SIGs are designed to facilitate communication and collaboration between ANZALS members working in similar areas. Each of the approved SIG's will host thematic streams in the upcoming ANZALS conference in Hobart.

Conference

Final call for papers for the [2017 ANZALS conference](#) to be held in Hobart, Tasmania, from 4-7 December. Abstracts should be sent to Hazel Maxwell by 15 September 2017. See the conference website for guidelines for abstracts, conference themes, registration costs, accommodation and other useful information.

A postgraduate research workshop and scholarships are available for students.

SMAANZ

2017 SMAANZ Webinar Series

SMAANZ is hosting a webinar on 27 September 2017 titled *Critical Reflections on Sport-for-Development Research and Practice: Looking Back and Looking Forward* to discuss key findings of the 2017 Sport Management Review Anniversary Paper [Managing sport-for-development: Reflections and outlook](#).

The webinar will provide an overview of past achievements and future opportunities in sport-for-development (SFD), and will involve critical reflection on the link between SFD theory and practice. The webinar will also include practical examples and lived experiences from the two presenters, Dr Nico Schlenkorf (University of Technology Sydney) and Associate Professor Jon Welty Peachey (University of Illinois at Urbana-Champaign).

Register for the webinar at

<https://flipthesquid.lpages.co/smaanz-3/>

MOUs with Kindred Associations

CAUTHE is committed to continue its longstanding relationship with kindred associations

Memoranda of Understanding (MoU) with ANZALS and SMAANZ were renewed for an additional two-year period in May 2017. The MoUs enable CAUTHE and its kindred associations to facilitate opportunities for collaboration, networking and cross-disciplinary engagement between the organisations for mutual benefit.

The CAUTHE Executive is also pleased to announce the signing of a new MoU with the Tourism Futures Education Initiative (TEFI) in July. As part of MoU, both organisations agree to communicate about planned events and conferences to consider opportunities for collaboration as well as other benefits. See [Kindred Associations](#) for further information.



Journal of Hospitality and Tourism Management

Based on key performance indicators, the Journal continues to grow. This is reflected in, increased numbers of papers submitted and paper downloads. Increased submission rates are also followed by increased desk-rejection rates. However, more papers have been accepted than last year, reflecting higher quality submissions. Top contributing countries are Australia, US and Taiwan, which means more efforts are required to further internationalise the Journal. Hopefully, the expanded and more international editorial board will be good ambassadors in the near future. The SciScore of the Journal is acceptable, however members are encouraged to cite the journal, to increase its impact factor and facilitate future application for SSCI inclusion and other ranking databases.

Journal (special) issues

A special issue from CAUTHE 2017 is in progress, and one based on CAUTHE 2018 is planned. Vol. 33, the last issue for 2017, will include papers from a special issue on *Critical lens on hospitality and tourism work*. I would like to thank the guest editors of this special issue, Candice Harris, Jennifer Small and Erica Wilson, for their great work and commitment to produce a very interesting special issue. If you have an idea for a special issue, please do not hesitate to contact me.

Journal marketing and promotion

The Journal will be promoted at a number of upcoming conferences, including in 'meet the editors' panels', at ATLAS 2017 in Portugal, September 2017; *International Visitors' Economy*, University of Bournemouth, UK; and *International Conference in Tourism*, University of



the Aegean, Greece. High quality papers from these conferences will be invited to submit to the Journal for expedited review and potential publication.

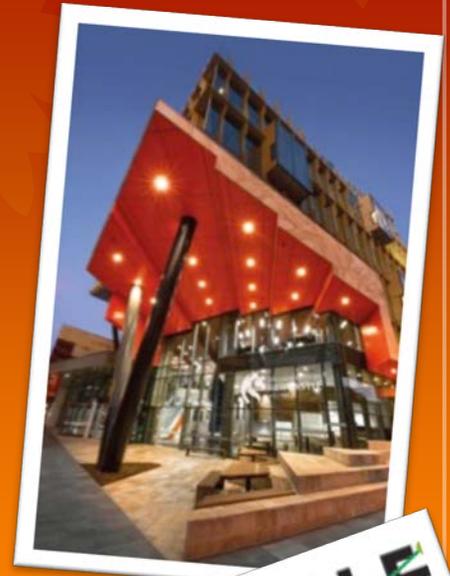
Journal developments

Our book review editor has secured more than 15 books for reviews, and these have been advertised through Trinet and other channels. Published book reviews can increase publications, exposure and hopefully citations. A Research Symposium for JHTM is being planned for May 2018. The purpose of the research Symposium is to provide a hub of collaboration for publication purposes amongst CAUTHE members and other researchers as well as the development of a special issue on a critical and topical issue.

Thank you for your support for the journal. Please contact [Marianna Sigala](#) if you have any comments, suggestions or ideas for the Journal.

CAUTHE 2018

Paper submissions for a range of sub-themes are open for the 28th Annual CAUTHE conference being hosted by the University of Newcastle from 5–8 February 2018. The theme of the conference is *Get Smart: Paradoxes and Possibilities in Tourism, Hospitality and Events*. This theme encourages researchers to engage a critical lens on the creation and generation of knowledge in tourism, hospitality and events. CAUTHE 2018 acknowledges that the process of building knowledge, and getting smart about tourism, hospitality and events can generate a series of paradoxes, ironies and juxtapositions that challenge conventions and create alternative ways of knowing.



Conference venue

The conference is being held in the University of Newcastle's landmark education precinct, NeW Space (pictured above), in the heart of the Newcastle CBD. NeW Space opened in July 2017 and is a state of the art educational facility in very close proximity to the harbour and beaches, various accommodation types, and a variety of restaurants, cafes and boutique shopping venues.

For more information please visit the [CAUTHE 2018 website](#) and follow us on our [Facebook](#) page. Any enquiries can be directed to the Organising Committee on CAUTHE2018@newcastle.edu.au.

We look forward to seeing you in Newcastle for CAUTHE 2018!

Conference bursaries

In addition to Chapter member PhD and ECR bursaries, a new bursary is being offered for individual CAUTHE members to support travel to and attendance at the CAUTHE 2018 conference. The deadline for applications is 20 October 2017. See <http://cauthe.org/services/phd-ecr-mcas/> for more details.

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