

S E P T E M B E R 2 0 1 6

CAUTHE newsletter

September 2016



From the Chair

Welcome to the Spring edition of the CAUTHE newsletter! Our 2016 Mid-Year Meeting (MYM) was held on Friday 5 August in Brisbane, and was hosted by The University of Queensland School of Business (Tourism Cluster). This year's meeting broke all attendance records, with a total of 56 people involved at various stages of the meeting over Thursday evening and Friday! We followed the traditional MYM format in the morning, including the formal parts of the agenda. Details of the various reports presented at the meeting are available to members on the CAUTHE website.

In the afternoon, we decided for the first time to run two separate streams. We held a 'Building a College of Peers' workshop facilitated by Paul Whitelaw and Pierre Benckendorff, with Sara Booth from the University of Tasmania as a guest speaker via Skype. This session builds on CAUTHE's commitment to facilitate the ongoing support of the TH&E Learning and Teaching Academic Standards.

In addition, we held a PhD panel session and networking event. Professor Brent Ritchie and Associate Professor Peter Lugosi were the panel members and there was a lively discussion on various aspects of the PhD journey. Given the success of the PhD session (36 scholars attended), CAUTHE will consider running a mid-year PhD workshop each year.

I'd like to welcome a new Chapter Member, Academies Australasia Polytechnic and Esther Teo as AAP's Chapter director.

We look forward to seeing many of you in Dunedin for CAUTHE 2017!

Judith Mair, CAUTHE Chair

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CAUTHE photos

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2017 Conference

<http://www.otago.ac.nz/cauthe2017/index.html>



Where are they now? 2006-2016

Winner of 2006 CAUTHE Best Paper

Professor Tom Baum

University of Strathclyde Business School

Winning the 2006 Best Paper award in Melbourne was a transformative moment in my research career in that it led directly to the development of extensive collaborative work with Australian (and, indeed, New Zealand) colleagues. Prior to 2006, all my collaborative work had been with folk working in UK, Asian and Canadian institutions. Emanating from Melbourne 2006, I have spent time as a visiting scholar at five Australian institutions, published with about 12 Australian academics and examined PhDs from 8 institutions in the region. So, 2006 re-orientated and, in many ways, re-energised the work that I undertake. Closer to home, 2009 saw the reorganisation of hospitality and tourism teaching at Strathclyde and the closure of what was The Scottish Hotel School. With this change, I moved to the University's Department of Human Resource Management, a very high performing research department but one where I quickly felt at home



as I was able to retain my main research focus on tourism and hospitality workforce themes. My teaching is now also exclusively in human resource management and I can certainly see the benefits of the thinking behind this academic area translating into my research. Much to my surprise, in 2014 I found myself as head of our HRM Department, managing a team of self-starters who require little of my input except to occasionally massage some of their big egos!! I am told that retirement is not an option for me for the foreseeable future and, as I am enjoying what I do greatly, I have no problems with this!! See all my CAUTHE friends in Dunedin.

CAUTHE Executive Committee

Jenny Davies, Chair 2006



2006 to 2016! How the time has flown, lots of water under numerous bridges. After some 37 years at the UniSA and its precursor institution, SA Institute of Technology, I retired at the end of 2013. I still

remember my first connection with 'CAUTHE' at a meeting with Robyn Bushell (UWS) in the early 1990s. CAUTHE, the organisation had not yet been formed and Robyn organised a meeting of interested parties from universities across Australia. From this came CAUTHE! The teaching and research of tourism

in universities was in its very early stages and CAUTHE became a vital part of its development. I was part of CAUTHE from its inception until I retired, and will always be in debt to CAUTHE and to the many colleagues who assisted me over the years. Without CAUTHE I have no doubt that the teaching and research of tourism and hospitality would have struggled.

Since retirement, with my husband Rod, I have been busy with family and renovations at home, and particularly, in the garden. We have three adult children and two granddaughters, all of whom are a delight! I volunteer at Carers SA and the Mt Lofty District Historical Society and enjoy having time to read, cook, practice yoga and take time to smell the roses.

I wish CAUTHE and all involved the very best for now and the future.

Where are they now? cont...



Gayle Jennings, CAUTHE Executive member 2006

I had the privilege of being part of the CAUTHE Executive for six years. Half of that time my role was to represent regional universities. My Executive roles included being 1st Vice-Chair, a seconded member and CAUTHE 2008 conference convenor.

It has been wonderful to watch the reshaping and expansion of CAUTHE since 2006, to become more inclusive and broader in its constituent base.

In 2010, I moved into the private sector. I now work at Imagine Consulting Group International Pty Ltd, where I am the Director of Research. In this role, I work nationally and internationally facilitating qualitative research and research writing education and training programs, workshops, and courses for business, government, universities; as well as write, mentor, and provide expert opinions and reviews of qualitative research. I remain connected to Griffith University via an Adjunct Professorship role.

Aside from coursework teaching, supporting research students, early career academics and researchers has been and remains a passion of mine. One of the greatest pleasures I have is observing and hearing about the progress and successes of students and early career academics as well as public and private sector professionals. Importantly, now, I observe their movement into leadership roles, and it makes me exceedingly happy to witness this 'changing of the guard'.



Perry Hobson, CAUTHE Fellow, Immediate Past Chair 2006

I remember standing down as CAUTHE Chair at the 2005 conference in Alice Springs, and in my speech at the closing dinner saying that 'I looked forward to attending a CAUTHE conference that was NOT being held in Australia'. A deadly hush came across the room. After all, we'd never held the conference outside of Australia, and neither could New Zealand institutions or private colleges even be members of CAUTHE. So we have come along way in the last ten years.

In 2006 I moved on from my role as Head of School at SCU to be the Director of the International Centre of Excellence in Hospitality & Tourism Education (THE-ICE). Initially a part of the Co-operative Research Centre in Sustainable Tourism (CRC-ST), I later led the transformation of THE-ICE into being an international accreditation body. Again, who would have thought that ten years later an Australian based body would be accrediting courses programmes in countries such as Switzerland, Austria, Holland, UAE, The Philippines and many others.

In 2012, I decided it was time to move back into more mainstream academic life, and joined Taylor's University Kuala Lumpur (Malaysia) where I am now the Pro Vice-Chancellor for Global Engagement.

I felt very honoured being elected a Fellow of CAUTHE in 2014.

Where are they now? cont...

Sue Beeton, Second Vice-Chair 2006

'What are you doing NOW??' is a question I've been subjected to quite a lot since I left La Trobe a few years ago after 18 years, yet it's one question I've had trouble answering.

While some people may think I've 'retired' and moved to the seaside, that's not quite it. I HAVE moved to the seaside (at beautiful 1 Queenscliff) and I'm NOT working in a full-time formal way, but life has continued along quite a roller-coaster.

Last year I was appointed to the grand role of Foundation Chair, College of Eminent Professors at William Angliss Institute, where we have brought together Professors from around the world to help support staff from all areas of the Institute with their research, publishing and general advice. This is a great role that finds me working with many people well-known to CAUTHE. It is also delightfully

part-time and advisory, giving me time to pursue some of my other interests.

After setting up the Asia Pacific Chapter of TTRA, I have gone back onto the Board of TTRA International and am working hard to 'internationalise' the Association. It involves at least three trips to the US each year plus one or two to various Chapter conferences.

I'm still writing and publishing, with the Second Edition of *Film-Induced Tourism* recently released and to be officially launched in December. I'm also working with colleagues in Europe, Japan and Italy on various film tourism related projects. I've almost finished writing the story of the Queenscliff Music Festival for their 20th Festival this year. It's been great fun!



Donna M Kelly, TTF scholarship

In my mind CAUTHE 2016 was a huge success! In any profession, its longevity and evolution are inextricably linked to the meeting, networking and engaging of its membership. Annual conferences provide such a forum and are a valuable part of the development of a profession and by extension the related industry. The conference was a great platform for discussing the challenges facing our industry, exploring opportunities and highlighting trends.

I would like to make special mention of the PhD workshop which I found particularly useful. There was a noticeable push or commitment to continuing the conversations post-event and already this has started. I also sensed a genuine desire to provide additional support/mentorship to PhD candidates outside of the PhD workshop (ie between conferences) and I look forward to this materialising.

My participation in this year's conference was

made possible by the generosity of the Tourism and Transport Forum (TTF), through its research travel scholarship.

As one of the recipients this year's scholarship, I would like to thank the TTF for granting me this opportunity that has enriched my academic journey. I am immensely grateful. By providing these scholarships, the TTF has demonstrated its tangible support of tourism, hospitality and event students, and by so doing, is investing in the future of our industry.

I would also like to thank the BMIHMS for graciously and professionally hosting the event; the staff and students truly embodied hospitality in action.





The 2017 CAUTHE conference deals with the important issues confronting the future of tourism, hospitality and events research and education. The Conference Committee encourages paper submission via a number of sub-themes: the future of tourism, hospitality and events; emerging technologies; sustainability; ethics, morality, justice, equality; well-being, wellness, quality of life; cross cultural and indigenous perspectives; new markets and destinations; changing consumers; employment and the workforce in tourism, hospitality and events; critical approaches in the field; innovation and methodological advances; as well as other topics that relate to the conference theme.

CAUTHE 2017 highlights include:

- ✓ PhD/ECR workshop on 7 February:
Creating a personal identity – be seen and be heard
- ✓ Informal, social function on 7 February, after the PhD/ECR workshop
- ✓ Welcome reception at the Dunedin Public Art Gallery on 8 February
- ✓ Conference gala dinner and awards ceremony at the historic Larnach Castle with great entertainment and views over the Otago Harbour on 9 February
- ✓ Our brand new, Research Assessment Workshop on 9 February which will focus on introducing and discussing the implications of research performance assessment schemes (ERA, PBRF, REF) on research and collaboration among academics in tourism, hospitality, and

events. Facilitators and panellists for the workshop will include: Professor Alison Morrison, Professor Graham Miller, Professor Karen Smith and Professor Betty Weiler.

- ✓ The Great Debate on 10 February organised by Professor Larry Dwyer and proudly sponsored by Elsevier
- ✓ Confirmed keynote speakers: Professor Emerita Pauline Sheldon, School of Travel Industry Management, the University of Hawaii; Professor Brian King, Associate Dean (Executive Education and Partnership) and Professor at the School of Hotel and Tourism Management, the Hong Kong Polytechnic University; Ms Lesley Immink, Chief Executive, Tourism Export Council New Zealand.
- ✓ Lots of opportunities for networking at the conference during session breaks, morning and afternoon teas.

A selection of high quality full papers will be selected by the scientific committee for a special issue of CAUTHE's official journal, the *Journal of Hospitality and Tourism Management* (JHTM). Working papers are also welcome. Authors can choose whether to have the entire working paper, or only the abstract of the working paper, published in the CAUTHE 2017 Conference Proceeding.

Key deadlines are **17 October 2016** for full papers and **31 October 2016** for working papers. Colleagues are invited to submit their papers to cauthe2017@otago.ac.nz.

Sebastian Filep, Conference convenor

Kindred Associations

ANZALS



Symposium

Policies and provision for diversity: Professional leadership, shared challenges and cross-sector insights. ANZALS presents an informative and stimulating symposium for researchers and professionals working in sport, leisure and Health and Physical Education on Friday 25 November 1pm-4.30pm at Victoria University Flinders Street Campus, Melbourne. This is a free event.

ANZALS 25th birthday celebration dinner

A birthday celebration will be held on the evening of the 25 November at a restaurant in Melbourne.

For more information and booking for both events please contact Ruth Jeanes ruth.jeanes@monash.edu

2017 Conference

Leisure for Social Change

ANZALS 13th Biennial conference will be held at the University of Tasmania from 4-7 December 2017

For more <http://anzals.org.au/conferences>

2019 Conference

Expressions of interest to host the biannual conference are requested by 30 September 2016. For more

<http://anzals.org.au/conferences/2019-conference-interest-to-host>

SMAANZ



2016 Conference

Auckland University of Technology will host the SMAANZ 2016 conference in Auckland on 23-25 November. With over 100 abstracts submitted, the conference promises to be the largest SMAANZ conference ever held in New Zealand. For more

<https://sprinz.aut.ac.nz/conferences/smaanz-2016>

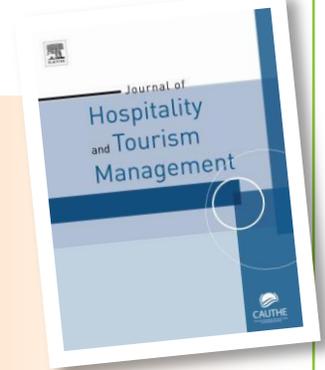
2017 Conference

Griffith University will host the 2017 Conference at the Gold Coast campus. The conference will link with the 2018 Commonwealth Games, also being held on the Gold Coast.

Journal

Sport Management Review's impact factor of 1.193 is the highest of any sport management journal in the world.

Journal



The past year has seen a number of changes to JHTM. Firstly, we have a new co-editor, Professor Marianna Sigala (University of South Australia) and a new Associate Editor (Tourism and Events), Associate Professor Leonie Lockstone-Binney, (Associate Dean for Research, William Angliss Institute, Melbourne). Marianna has substantial experience as an editor and she is an important addition to the editorial team, especially with the increase in submission numbers. Leonie is replacing Professor Anna Leask who contributed substantially to the journal, but who stepped down from the position because of other commitments. I wish to thank Anna for her hard work and support, particularly during a difficult time when the new Elsevier system, EVISE, was being implemented. Associate Professor Asad Mohsin continues as the Associate Editor for (Hospitality) and I also wish to thank him for his hard work. Finally, Elsevier has appointed a new publisher, David Spencer, responsible for the hospitality and tourism journals with whom we are working to develop JHTM further.

Submissions to the journal have almost tripled over the previous year and the quality of the submissions continues to improve. Over the 2016/2017 period JHTM is publishing three Special Issues. One of the three Special Issues on *Crisis Response and Recovery for the Tourism Industry* has now been published having been edited by Dr Gabby Walters and Dr David Beirman. Two other Special Issues are currently underway with editors, Associate Professors Erica Wilson and Candice Harris and Dr Jennie Small bringing together research on *The Critical Lens on Hospitality and Tourism Work* and Drs Naomi Dale and Patrick L'Espoir Decosta working on *Tourism, Hospitality & Events Education: The Challenges and Opportunities presented by Learning Standards*. We look forward to seeing these Special Issues in print over the coming months.

Professor Margaret Deery, Co-Editor, JHTM

Conference bursaries

Don't forget to apply for PhD and ECR bursaries for the CAUTHE 2017 conference at the University of Otago, Dunedin, New Zealand.

Deadline 17 October 2016

Download eligibility criteria and application form at

<http://cauthe.org/services/phd-ecr-mcas/>

Good luck!



Contact us

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Save the dates!

Paper deadlines

17 October 2016

Full Papers

31 October 2016

Working Papers

<http://www.otago.ac.nz/cauthe2017/call-for-papers/index.html>

PhD Workshop

7 Feb 2017

PhD Scholar and ECR workshop at University of Otago, NZ

<http://cauthe.org/services/phd-ecr-mcas/>

CAUTHE 2017 conference

8-10 Feb 2017

The 27th Annual CAUTHE conference in Dunedin, New Zealand

<http://www.otago.ac.nz/cauthe2017/index.html>