

CAUTHE newsletter

April 2016

CAUTHE 2016 conference

The CAUTHE 2016 conference with the theme *The Changing Landscape of Tourism and Hospitality: The Impact of Emerging Markets and Emerging Destinations* was successfully hosted by the Blue Mountains International Hotel Management School in Sydney.

cont page 3



Welcome from the Chair

Welcome to the first issue of the CAUTHE newsletter for 2016! This issue will bring you up to date on the recent CAUTHE conference held at the Blue Mountains International Hotel Management School and the conference award winners. The conference was a great success! We are also excited to let you know that for our 2017 conference will be returning to New Zealand where we will be hosted by Otago University, Dunedin.

Over the past year, the CAUTHE Executive has been working hard on a number of initiatives. We have redeveloped the **Strategic Plan**¹ and we now have an exciting document mapping out our vision and goals from 2016- 2021 in three key areas: leadership, engagement and support.

CAUTHE is taking an active role in lobbying for better representation of TH&E in the Australian Research Council. Last October, Professor Betty Weiler, CAUTHE Fellow, and I visited Professor Aidan Byrne, Chief Executive of the ARC. This is only the beginning of our campaign to improve recognition of TH&E higher education and research and we will continue to look for opportunities to lobby government and industry both in Australia and in New Zealand.

We look forward to seeing you at the **Mid-year meeting**² to be hosted by the University of Queensland from 9:30am - 4:00pm on Friday 5 August at the Toowong Rowing Club St Lucia.

Judith Mair, CAUTHE Chair

and Hospitality Education
Council for Australasian Tourism

Contents

- Page 2 Introducing the CAUTHE Executive
- Page 3 CAUTHE 2016 conference
- Page 4 Award winners
- Page 5 PhD Award winner testimonials
- Page 7 Special Interest Groups
- Page 8 Kindred Associations
- Page 9 CAUTHE 2017 conference



¹ Strategic plan http://cauthe.org/wp-content/uploads/2016/02/2016-2021-CAUTHE-Strategic-Plan_Final.pdf

² Mid-year meeting <http://cauthe.org/2016-mid-year-meeting/>

Mark your calendar now! CAUTHE 2017: 7 - 10 February, Dunedin, New Zealand. The Department of Tourism at the University of Otago, will host CAUTHE 2017...see page 9 for more details

Introducing the 2016 CAUTHE Executive committee

We welcome one new committee member to the CAUTHE Executive Committee for 2016, **Dale Sanders** (Edith Cowan University) as Secretary. **Judith Mair** (The University of Queensland) continues as Chair for her second year.

We also see some old(er)-faces continue, including **Noel Scott** (Griffith University), who is Treasurer, **Leonie Lockstone-Binney** (William Angliss Institute) as First Vice Chair and **Sebastian Filep** (University of Otago) as Second Vice Chair and Conference Convenor. We retain the knowledge of **Michael Hughes** (Murdoch University) as Immediate Past Chair, and that of 2016 Conference Convenor **Scott Richardson** (Blue Mountains International Hotel Management School).

Other continuing Executive co-opted members are **Aise Kim** (University of South Australia), who will facilitate Chapter liaison in 2016. **Wendy Hillman** (Central Queensland University) continues as SIG coordinator, and **Naomi Dale** (University of Canberra) and **Catheryn Khoo-Lattimore** (Griffith University) will coordinate the PhD/ECR workshop. **Karen Smith** (Victoria University of Wellington) will facilitate links with New Zealand members and **Paul Whitelaw** (William Angliss Institute), who has a long history with CAUTHE, also remain on the committee. **Jennie Small** (University of Technology Sydney) is our Public Officer, and **Penny Jose** (Victoria University) continues as CAUTHE Secretariat.



Judith Mair
CAUTHE Chair



Penny Jose
Secretariat



Jennie Small
Public Officer

2016 EXECUTIVE COMMITTEE MEMBERS



Leonie Lockstone-Binney
First Vice-Chair



Dale Sanders
Secretary



Noel Scott
Treasurer



Sebastian Filep
Second Vice-Chair



Scott Richardson, Past
Conference Convenor



Mike Hughes
Immediate Past Chair



Naomi Dale



Wendy Hillman



Aise Kim



Catheryn Khoo-Lattimore



Karen Smith



Paul Whitelaw

CAUTHE 2016 conference

The Changing Landscape of Tourism and Hospitality: The Impact of Emerging Markets and Emerging Destinations

The Blue Mountains International Hotel Management School (BMIHMS) at Torrens University Australia was very proud to be the first private higher education provider to individually host the 26th annual CAUTHE conference in Sydney this year.



*Top left: Pascal Scherrer
PhD/ECR workshop.
Top right: BMIHMS team
at the Blue Room Sydney
Harbour Cruise*

PhD/ECR & MCA Workshops

PhD students, early and mid-career researchers, industry representatives and senior academics came together on Monday 7 February to partake in the Bill Faulkner Memorial PhD/ECR and MCA workshops. Held at the Blue Mountains International Hotel Management School's Sydney Campus, the workshops stimulated discussions of academic publication and quality, intermingled with networking opportunities (see more on page 7).

Opening Ceremony and Keynote Speakers

Following an official welcome by The Hon. Mr Stuart Ayres, the conference opening on Tuesday 8 February integrated a stimulating keynote address by Ms Tammy Marshall. Keynotes by Professor Susanne Becken on Tuesday and Mr Simon McGrath on Wednesday further set the scene for a strong academic program emphasising the changing landscape of tourism and hospitality.

Academic Program

An outstanding response to the call for papers was received, with 38 full papers and 117 working papers presented throughout the concurrent sessions. Nine visual presentations were showcased during the Research Sharing Session, which was held over lunch on Wednesday 10 February. The CAUTHE SIGs and OLT projects also met throughout the conference program, concluding on Friday 11 February with the humorous and informative Great Debate hosted by Professor Larry Dwyer.

Social Events

The social events were a highlight of CAUTHE 2016. With a view over Circular Quay, the Networking Reception was held at the Cruise Bar, Overseas Passenger Terminal. Stunning views continued with the welcome cocktail reception at STUDIO, Sydney Tower. To end the conference with a bang (and moonlit rooftop dancing), the conference gala dinner and awards were held on The Blue Room Sydney Harbour Cruise. Congratulations to all of this year's award winners and PhD bursary recipients!

Acknowledgments

The Conference Organising Committee acknowledges, with sincere thanks, the numerous people who made CAUTHE 2016 successful. This includes the keynote and panel speakers, the CAUTHE 2016 Scientific Committee, conference sponsors, exhibitors, Blue Mountains International Hotel Management School colleagues and student volunteers, and all involved as paper reviewers.

We wish all the best to Associate Professor Neil Carr and the University of Otago for what is sure to be a very successful CAUTHE 2017.

Regards,

Dr Scott Richardson
Conference Chair, CAUTHE 2016

View more conference photos on Flickr

<https://www.flickr.com/photos/cauthe/albums>

View conference video & main presentations on YouTube

https://www.youtube.com/watch?v=FVOoKHMhA5c&feature=youtu.be&list=PLtnM0hwXPfCfZsFK1Cww2pU80USI_6B_R

CAUTHE 2016 Award Winners

Congratulations to the 2016 award winners who were presented awards at the conference dinner.

CAUTHE award for best paper

Philip Pearce, James Cook University, Australia; Hera Oktadiana, Hong Kong Polytechnic University, Hong Kong and Zhe Wang, Shanghai International Studies University, China *'How do I look?' An ethological study of posing for the tourist photograph.*

The Bill Faulkner Memorial Award for best PhD paper

2016 Elaine Chiao Ling Yang, Griffith University, Australia, *'Are You Crazy?': Exploring the Risk Perceptions of Asian Solo Female Travellers*, co-authored by supervisors Dr Catheryn Khoo-Lattimore (Griffith University) and Associate Professor Charles Arcodia (Griffith University).

CAUTHE award for best poster presentation

2016 Sandra Clark, Kenvale College, Australia for the poster titled *Cafes, Cosmopolitanism and Red Tape.*

CAUTHE PhD Bursary winners

Keji Huang, James Cook University, Australia, *Insights About the Commercialisation of Religious Tourism: Four Great Buddhist Mountains in China.*

Laura Lesar, Griffith University, Australia, *A Decade in the Dark: An Updated Quality Control Tool Framework for Customised Sustainable Tourism Practice.*

Hafez Mansour, Curtin University, Australia, *How Libyan Tourism Firms Develop Dynamic Capabilities in Response to the Arab Spring Crisis.*

Sulistyo Utomo, Griffith Institute for Tourism, Australia, *Hajj: The Review of the Literature.*

Tourism Transport Forum (TTF) Scholarship winners

Donna Kelly, University of Queensland, Australia, *The impact of tourism leveraging strategies on regional events.*

Elaine Chiao Ling Yang, Griffith University, Australia, *'Are You Crazy?': Exploring the Risk Perceptions of Asian Solo Female Travellers.*



Fellows awards

Each year the CAUTHE Fellows make an Award to an academic up to the level of Senior Lecturer who is deemed to have made the greatest contribution to teaching and research in the fields of tourism and hospitality from those who have been nominated. This year the CAUTHE Fellows Award was won by **Dr Karen Hughes** (pictured above left) from the University of Queensland. Karen was congratulated for the outstanding contribution she has made to the field and was voted number one by all judges amongst the highest quality field that has been nominated for some years. Given the very high quality of many of the nominations for this year's award, it is a shame that there could only be one winner. Calls for nominations for next year's award will be made around November this year and heads of areas and other senior staff are encouraged to nominate deserving academics for the Fellows Award.

Fellows were delighted to welcome **Professor Elizabeth Roberts** (pictured above right) as a new CAUTHE Fellow. Professor Roberts, who is the Dean of the School of Business and Tourism at Southern Cross University was formally appointed as a Fellow at the CAUTHE Conference dinner in Sydney for her substantial contribution to hospitality and tourism education and to the CAUTHE organisation. There are now eleven CAUTHE Fellows and two Emeritus Fellows.

Professor Leo Jago
Chair, CAUTHE Fellows

PhD bursary award testimonials

Each year CAUTHE offers competitive bursaries for PhD and Early Career Researchers from Chapter Member institutions. For some PhD bursary award winners, this might be their first conference or the first time sharing their ideas beyond their supervisors. Others may be nearing thesis submission and seeking feedback on their final conclusions. The CAUTHE 2016 recipients share their experiences below.

Keji Huang, James Cook University



I was so lucky to participate in the PhD Workshop of CAUTHE conference. The workshop was very wonderful and I have learnt a lot from it. By discussing with other students and experienced mentors, I knew how to keep a good relationship with my supervisors and achieve a meaningful and productive PhD life as well. Meanwhile, the first time to present in such a big

international conference made me excited and a little bit nervous too. But I became very confident in the process of presentation, because everyone in the meeting room was kind and friendly. And their comments were really beneficial for my further research work. Overall, this was a quite unique and impressive experience for me, and I'm willing to attend the conference again in New Zealand next year.

Hafez E.L Mansour, Curtin University



Attending the 2016 CAUTHE conference was a very professionally rewarding experience for me. In addition to socialising with PhD students, doctors, associate professors and professors from Australian and foreign universities, I improved my knowledge about recent tourism

Hafez, with supervisor Dr Kirsten Holmes, receives his award certificate at the conference dinner

trends via attending presentations during the conference. For example, there were very useful papers about the learning in the tourism area. Listening to lecturers during the 2016 PhD/ECR workshop informed me of how to write journal articles according to ABDC Journal Quality List, however, the interaction and discussions with PhD students and the lecturers during the PhD/ECR workshop inspired research ideas of my own, and exposed me to different styles of writing journal articles.

Sulistyo Utomo, Griffith University



CAUTHE 2016 in Sydney was very amazing. I attended the PhD workshop and I met so many people who were expert in their fields. So I can have a better idea on how to do my thesis in the right direction. Another important thing was I learnt the publication process and how to publish my thesis

in a quality journal. This workshop was highly recommended for PhD students; we met other students who were on different stages, so that we can learn from each other and built the relationships. We can also talk to other students who have similar topic. During the conference, CAUTHE invited a number of prominent people in tourism industry; including the Minister for Trade, Tourism and Major Events New South Wales, Stuart Ayres, his speech was very informative so we know the current condition of tourism in Australia and particularly in NSW.

The last day of conference was the social event. This was an opportunity for me to talk directly to the experts in personal and dinner on the cruise by the opera house was really spectacular experience. This conference is a catalyst for my success and recommended for all PhD students and scholars in tourism.

Award testimonials, cont...

Laura Lesar, Griffith University



The CAUTHE conference proved a highlight in my PhD journey. The combination of thought provoking research, mentorship from accomplished scholars, and networking opportunities in formal and informal settings creates an unparalleled sense of community; it is

an ideal opportunity for PhD scholars to network with experts in the field, acquire valuable research feedback, and receive career advice.

I recently read an article entitled, 'The Ten Things You Never Ask a PhD Student', of which, alluded to all the 'tough' questions surrounding PhD research progress and future career aspirations. I can safely say that all of these areas were covered in the PhD/ECR workshop; however, the workshop offered an open, constructive, and enjoyable atmosphere to tackle these confronting issues. The mentoring sessions were among the highlights of the PhD/ECR workshop. The mentors offered valuable strategies to optimally navigate towards career goals and troubleshoot research issues. The workshop mentors and my fellow PhD scholars offered constructive advice to circumvent roadblocks stunting my data analysis progress.

My PhD/ECR workshop mentor continued to offer support during the networking sessions; he initiated introductions to CAUTHE delegates that could offer further guidance surrounding my professional aspirations. This illustrates one of the many ways in which the CAUTHE delegates continued to surprise me with the genuine consideration and support in which they extended to PhD Scholars. Ultimately, I appreciated the raw, unfiltered, and constructive insight and guidance that the CAUTHE delegates shared; it has greatly assisted my research progress and professional endeavours.

Tourism Transport Forum (TTF) Scholarship winners

There were two TTF scholarship winners, Elaine Yang and Donna Kelly. We hear from Elaine below.

Elaine Chiao Ling Yang, Griffith University

I found it extremely rewarding to have participated in CAUTHE 2016. I have benefited greatly throughout the conference, which was started off with the highly engaging and encouraging PhD/ECR workshop, facilitated by experienced mentors. The keynote speeches, panel discussions, and paper presentation sessions were great learning platforms to gain insights into the current issues that are investigated or debated in the tourism academe and industry.



I truly enjoyed the fun and sparkling social events which were held in various landmarks in Sydney. These events allowed me to network with other like-minded researchers as well as to build lifelong friendships. Through this conference, I have learnt to pitch my research and have received invaluable feedback to further enhance my PhD study. I would strongly recommend other PhD students to attend the next CAUTHE. Finally, I would like to thank



Tourism & Transport Forum (TTF) for the bursary support that has made this amazing experience possible.

Elaine and Donna receive their award certificates from Russell Goss, Director Research, TTF at the conference dinner

PhD and ECR workshop

(...continued from page 3). The one-day PhD/ECR Workshop is always a highlight for students and early career researchers. The 2016 theme was *Breaking through the Barriers*¹. The Workshop was attended by 43 PhDs and 16 ECRs and facilitated by 20 academic volunteers, one Master facilitator and one Blue Mountains facilitator.

Overall the workshop was very well received with 14 (out of 19) participants rating the overall workshop content as very good or excellent. Networking opportunities was the most cited reason for attending. A large number of respondents (10) stated that they would consider attending again and 12 stated they would recommend the workshop to others. All respondents felt that small group discussions were the most valuable aspect of the workshop and that the ideal size of the groups is 2-3 students to one mentor.



Special Interest Groups

Event Studies

The Events SIG had the pleasure of hosting Fran Kerlin, Acting Manager, Business and Tourism Melbourne, City of Melbourne, at the meeting held at the CAUTHE 2016 Conference. Fran presented on a topical case study of the broader impacts of business events using the case study of the 20th International AIDS Conference held in Melbourne in July 2014. For a copy of Fran's presentation, please contact Leonie at LeonieL@angliss.edu.au.

Any ideas for further SIG initiatives would also be greatly welcomed and can be directed to either Leonie or Martin (robertsonm@bournemouth.ac.uk).

Tourism and Volunteering

The SIG is hosting a special stream at the ATLAS Annual Conference 2016: *Tourism, Lifestyles and Locations* titled *Volunteer Tourism: travelling for a change?* The conference will be held at Canterbury Christ Church University, United Kingdom on 14-16 September and led by Dr Jim Butcher and Dr Angela M Benson. Please find the call for papers and other information on the ATLAS website at www.atlas-euro.org.

The ESRC Seminar Series - *Reconceptualising International Volunteering*³ is designed to offer an opportunity for individuals, practitioners, communities and governments to reconceptualise their perceptions of volunteering and particularly international volunteering as both a theoretical and a practical undertaking. It recognises the need to broaden discussions beyond any single academic field; engaging international speakers from all the areas under discussion and ensuring that practitioners are fully engaged with academic researchers. For more information, contact: Dr Angela Benson, University of Brighton: internationalvolunteering@brighton.ac.uk

³ESRC Seminar Series <http://about.brighton.ac.uk/sasm/research/researchevents/reconceptualising-international-volunteering/>

Kindred Associations



ANZALS celebrates its 25th anniversary

This year the Australian and New Zealand Leisure Association is turning 25! The establishment of ANZALS is due to the commitment of a team of leisure academics at University of Technology Sydney (UTS) including Paul Jonson, Tony Veal, Bruce Hayllar and Rob Lynch. In 1990 the UTS team wrote to Australian and New Zealand universities involved with leisure studies seeking the establishment of an association. A preliminary meeting was held at Phillip Institute of Technology (to become part of the Royal Melbourne Institute of Technology) in early 1991 with 12 academics from six universities. The association was established at the Sydney World Leisure Congress in July 1991 by adopting its constitution and holding its first Annual General Meeting. As 2016 is a non-conference year we will be holding a one day event in Melbourne in November 2016 to celebrate!

ANZALS 13th Biennial Conference 2017: *Leisure for Social Change*

University of Tasmania, Australia

Having mounted a case for leisure as a human right at the 12th Biennial ANZALS Conference in Adelaide 2015, we are now exploring leisure as an agent for social change. The 13th Biennial ANZALS Conference calls on all to review leisure as a social change agent at individual, community and societal levels in a rapidly changing world. This event will seek to build on the long tradition of ANZALS conferences by asking presenters and attendees to reflect on and discuss both the positive and negative roles leisure plays across a number of significant global, regional and local issues. The conference will provide an avenue for the dissemination of leisure studies research that cuts across a variety of domains such as business, health, the environment, tourism, events, education and disability as well as transport, planning, policy, place management and infrastructure.

Annals of Leisure Research is now on Scopus

The Annals of Leisure Research now appears on Scopus see the SCImago Journal & Country Rank website for more details: www.scimagojr.com/journalsearch.php?q=21100331602&tip=sid&clean=0.

For more information about ANZALS activities go to <http://anzals.org.au/home>

CAUTHE's Journal of Hospitality and Tourism Management edited by Professor Marg Deery, University of Surrey is published by Elsevier at <http://www.sciencedirect.com/science/journal/14476770>.
The Journal is free of charge to current CAUTHE members online at [Account login](#).

CAUTHE 2017 conference

Dunedin, New Zealand, 7-10 February

The 27th annual CAUTHE conference will be held in Dunedin, New Zealand's scenic South Island, from 7 to 10 February 2017. The conference theme is: *Time for big ideas? Re-thinking the field for tomorrow.*

In addition to the usual program, the conference will feature a brand new, Research Assessment Workshop. This workshop will incorporate a wider debate surrounding the position of tourism, hospitality and events and the variously named research assessment exercises and research management initiatives, such as Performance-Based Research Fund (PBRF) in NZ, Excellence in Research for Australia (ERA) and Research Excellence Framework (REF) in the UK.

The conference will be held at the University of Otago and the Gala Dinner will take place at Dunedin's historic Larnach Castle with views over the city and the Otago peninsula. Registrations will open shortly.

Dr Sebastian Filep, CAUTHE 2017 Conference Chair



Key submission dates
Full Papers: 17 October 2016
Working Papers: 31 October 2016

For further details about the conference theme, venue, location, accommodation options and other details please visit the conference website at:

<http://www.otago.ac.nz/cauthe2017>

CONTACT US

CAUTHE Secretariat
Penny Jose
Victoria University
PO Box 14428, MCMC, Melbourne
8001, VIC, Australia
P +61 3 9919 4413
E: admin@cauthe.org | W: www.cauthe.org

