

# CAUTHE news

## Chair's report

Welcome to the September edition of the CAUTHE newsletter



My first task as CAUTHE Acting Chair is to thank Michael Hughes for all his hard work on behalf of the organisation. Michael has decided to step down from the role of Chair following his move to the School of Environmental Science at Murdoch University.

We are excited about the upcoming CAUTHE 2015 conference, which will be held at Southern Cross University's Gold Coast Campus in February. For many, the conference is a highlight of the academic year and on page 2 you can read what CAUTHE conferences mean to past award winners. I encourage PhD and ECR scholars to apply for this year's bursaries – details on page 4.



At the mid-year meeting in Melbourne in July, important questions concerning the future of CAUTHE as an organisation were raised. The Executive is considering proposing changes to the CAUTHE constitution to allow non-university providers of higher education at Bachelor's level to become Chapter members. CAUTHE has a long association with the university sector, however, as the higher education landscape changes, it is important that CAUTHE continues to be a voice to represent the whole tourism, hospitality and events education sector. See page 3 for a detailed discussion.

Judith Mair, CAUTHE Chair,  
University of Queensland

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## CAUTHE 2015 conference update

*The CAUTHE 2015 Committee is looking forward to hosting the conference at Southern Cross University's Coolangatta beach campus, Gold Coast, February 2-5. Convenor Professor Elizabeth Roberts tells us more.*

The conference theme is 'Rising Tides and Sea Changes: Adaptation and Innovation in Tourism and Hospitality'. We are delighted to confirm three keynote speakers for the opening plenary session:

- Professor John Tribe (University of Surrey, Editor Annals of Tourism Research)
- Professor Betty Weiler (Southern Cross University, Research Professor and Director of Research, School of Tourism and Hospitality Management)
- Paul Donovan (Executive General Manager, Marketing and Business Development, QLD Airports Ltd)

Conference papers may be either full or working papers. Both types of papers will be double-blind reviewed and all accepted papers will be included in the conference proceedings. Key deadlines are:

- Full Research Papers (4000-5000 words): 15 October
- Working Papers (1200-1500 words): 15 November

For general enquiries email [cauthe2015@scu.edu.au](mailto:cauthe2015@scu.edu.au)



Register at  
[www.scu.edu.au/cauthe2015](http://www.scu.edu.au/cauthe2015)

Early bird registration  
closes on 15 December  
2014



CAUTHE 2014 PhD bursary winners, Simone Faulkner and Faith Ong, with conference delegates at the dinner

## What CAUTHE means to me

We asked the CAUTHE 2014 award winners for their thoughts on why they, and you, should attend the CAUTHE conference. See the CAUTHE website for their full stories: <http://cauthe.org/past-award-winners/>.

**Girish Prayag**, University of Canterbury, NZ, won the CAUTHE 2014 Best Paper Award and regularly attends the CAUTHE conference, not only for the high quality of the papers presented, but also the networking opportunities it offers.

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## Future of CAUTHE and the annual conference

In the past decade, in response to changes in the higher education landscape in Australia, the number of universities with tourism and hospitality programmes has been declining. This has led to a drop in CAUTHE's Australian Chapter (university) members from 26 in 2005, to 21 in 2014. Partly in response to declining membership, but also in recognition of growing interest in CAUTHE from New Zealand, in 2011 the Constitution was amended by a vote of members to include New Zealand Universities. We now have four NZ chapter members.

Given the changes to higher education provision which now permit TAFE (AU), Polytechnics / Institutes of Technology (NZ), and private providers to award Bachelor's degrees, (all of which are regulated by the national quality agencies, TEQSA and NZQA to meet the same requirements), it is important to reassess how well CAUTHE is representing the interests of its individual members (some of whom are employed in the TAFE sector), and the interests of the tourism, hospitality and events industry.

Alongside this, CAUTHE has recently carried out research on its annual conference (for more details see our April [newsletter](#)) which found that despite university-funding support for conferences becoming increasingly constrained, the annual conference is highly valued by our members. A Chapter institution (or consortium) has hosted an annual CAUTHE conference since 1993.

Each year, CAUTHE invites chapter universities to bid to host the conference, and we are becomingly aware that as tourism, hospitality and events schools

and departments are increasingly amalgamated into larger schools (often management or business), fewer universities are in a position to host the conference. Whilst Southern Cross University on the Gold Coast will host the 2015 conference, and the University of Otago has expressed interest in hosting CAUTHE 2017, we have been unable to secure a bid from any university to host the 2016 conference.

During the mid-year meeting, several options were discussed to address these issues. These included cancelling the 2016 conference, moving to a biennial conference model, or inviting non-university providers of higher education (at Bachelor's level) to bid for the event as hosts or co-hosts. Subsequently, we have been in discussions with a private provider who is interested in hosting or co-hosting CAUTHE 2016.

The upshot of these issues, our difficulties in finding a conference host but more significantly the changing landscape of higher education provision, is that the Executive Committee of CAUTHE has decided to approach the membership with a view to amending our constitution to allow non-university providers of higher education (at Bachelor's level) to become chapter members. We will be discussing our proposals with the Chapter Directors and CAUTHE Fellows over the coming months and shortly before the 2015 conference we will circulate a discussion paper to the membership. We will then debate this at the AGM during the 2015 conference and hold a vote of the individual membership on whether or not to accept the proposal for constitutional change.

Over the coming months, the CAUTHE Executive will provide opportunities for your feedback and comments. We look forward to your thoughts on the future of CAUTHE and our annual conference.



## What CAUTHE means to me

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“I find the mix of conceptual and empirical papers stimulating. CAUTHE is probably one of the best conferences in the Australasia region. The diversity of delegates and special interest tourism topics represented make the conference stand out.” For Girish, “the big debate is always my favourite part. I like the humorous approach on serious issues facing the tourism industry.”

The 2014 Fellows' Award was won by **Elisa Backer** of Federation University, who calls herself a serial CAUTHE attendee. The conference has “enabled me to collaborate with people who share an interest in the same research area.” However, the Conference is not all hard work: “I recommend people not only go just to attend or present a paper, but to listen to others' presentations, participate in social functions (drinking bubbly is a must), and support and get involved in the CAUTHE organisation.”

**Allison Anderson** of James Cook University won the CAUTHE 2014 Best PhD Scholar's Paper. Attending the Bill Faulkner PhD Workshop was “a great way to start the conference”. Allison's workshop mentor “had very useful insights into how to approach our research and academic careers in terms of publishing, networking, and applying for jobs. The connections I made with him and the other PhD students provided a great base for networking in the rest of the conference, and also opened some doors for friendship and potential future collaboration. Probably the most valuable thing at the conference, was to listen to and engage personally with those academics whose work we all regularly cite and admire, to hear where their thinking is going and to think about where my research fits within their more established ideas.”

The 2014 PhD bursary winners were **Simone Grabowski-Faulkner** (University of Technology, Sydney), **Madelene Rose McWha** (La Trobe University) (pictured right), **Faith Ong** (Victoria University), and **i-Ling Chen** (University of Queensland).

Madelene would “highly recommend other PhD scholars attend and present their research at CAUTHE to gather insights into current issues and debates as well as receive helpful suggestions from experienced and respected academics. CAUTHE conferences are always held at interesting destinations and welcoming universities and provide an excellent professional platform to share your research ideas and/or findings, fun social events and wonderful networking opportunities in a friendly, collegial and supportive environment.”

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## PhD and ECR bursaries

Applications are open for PhD scholar and Early Career Researcher (ECR) bursaries for the CAUTHE 2015 conference at the Gold Coast, Australia.

Eligibility criteria for the bursaries can be found on the conference website at <http://scu.edu.au/cauthe2015/index.php/6>.

Applications close **15 October 2014** (the same date as the CAUTHE Full Papers deadline).

The bursaries will include conference registration and PhD/ ECR workshop fees, up to \$1000 for travel and accommodation expenses and a certificate which will be presented at the conference dinner awards' ceremony.

For further details about the bursary awards and the application processes please contact **Dr Sebastian Filep** at [sebastian.filep@otago.ac.nz](mailto:sebastian.filep@otago.ac.nz).

Pictured above: Madelene Rose McWha, CAUTHE 2014 PhD bursary winner

## What CAUTHE means to me

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Simone has attended a number of CAUTHE Conferences and finds it “one of the best networking events for PhD students studying tourism and hospitality.” She points out the benefits to PhD students for developing their communication and presentation skills: “Before attending CAUTHE I felt quite timid presenting to a large audience and now I feel confident that my message is being communicated. The PhD workshops helped me think about, manage and develop many components of research process including time management, procrastination, effective communication, and succinct writing skills. All PhD students should attend CAUTHE so that they too can benefit from the content that is presented and, more importantly, from the new relationships that will prosper well into their academic careers.”

Faith attended her first CAUTHE conference in 2014 and while “a research degree can be isolating, my attendance at CAUTHE 2014 served to highlight that research and academia can have an enjoyable, social component too. The collegiate atmosphere at the CAUTHE conference provides an encouraging environment for first-time attendees, which is particularly helpful if one is seeking feedback for their research.” Faith offers PhD students (and everyone) some great advice: “To make the most of attending CAUTHE, prepare an elevator pitch about your research – it is a great way to introduce yourself to a stranger at a conference, and provides an avenue for further conversation if they share similar research interests.”

### Workshop cost

\$50 (discount fee if attending conference)  
\$100 (standard fee for the workshop only)

## 2015 PhD and ECR workshop

PhD scholars and Early Career Researchers (who were awarded a PhD degree within the previous five years) are invited to attend the annual Bill Faulkner Workshop held immediately prior to the CAUTHE Conference on Monday 2 February 2015 at the main conference venue.

### *From Research Quality to Research Impact*

Why does “research quality” matter? Why does “research impact” matter? How can we maximise these important aspects of research to facilitate your research career?

The workshop will focus on the importance of developing research quality and making a research impact in the context of developing your academic career. This interactive workshop will enable you to question and reflect on your research vision and directions for theoretical and methodological contributions of your research, while strengthening your research impact and career success.

The program will include group discussions and activities, mentoring sessions and networking opportunities with fellow students and senior academics.

Keynote presentations and panel discussions will include:

- John Tribe: Professor of Tourism, Editor-in-Chief of *Annals of Tourism Research*, University of Surrey.
- Susanne Becken: Professor of Sustainable Tourism, Director Griffith Institute for Tourism (GIFT), Griffith University.
- Jason Thomas: Director: Destination and Corporate Partnerships, Gold Coast Tourism Corporation.

For more details and to register for the workshop, please visit: <http://scu.edu.au/cauthe2015/index.php/>

## Kindred Association News

*CAUTHE has two kindred associations ANZALS (Australian and New Zealand Association for Leisure Studies) and SMAANZ (Sport Management Association Australia New Zealand). Thanks to Adrienne Reis (ANZALS) and Geoff Dickson (SMAANZ) for the updates.*

### News from ANZALS

The three significant developments for ANZALS in 2014 are the further development of membership communication, the update of the website and value-adding options for *Annals of Leisure Research*:

- Membership communications have been developed by the ANZALS News Editor, currently Arienne Reis. Members receive the e-newsletter with news about ANZALS activities, and the expanded ANZALS Magazine provides information from the ANZALS Patrons, feature stories and leisure-based news that inform a much wider community. ANZALS is also on Facebook <https://www.facebook.com/ANZALSonline?fref=ts>
- Options for updating the ANZALS website are being reviewed, led by Online Manager Clayton Hawkins. Watch this space [www.anzals.org.au](http://www.anzals.org.au)
- ANZALS, through the direction of the *Annals of Leisure Research* editor, Neil Carr, its online activities and the publisher's guidance, is working to raise the profile of the journal to increase the journal's impact and more importantly, raise the citation rate of individual articles. The publishers are suggesting that the best mechanism for raising the profile of the journal is to get the articles mentioned and discussed via social media.

Global issues in the wider community warrant cooperation and collaboration kindred associations around the world. ANZALS president, John Tower, has recently held meetings with colleagues from South Africa and Brazil to establish the Southern Hemisphere Leisure Network. A range of initiatives will be developed during 2015 to share information, support each others' journals and to develop collaborative learning activities for undergraduate students in our regions.

### News from SMAANZ

Deakin University, through the sport management program in the School of Management and Marketing, are proud to be co-hosting the 20th anniversary SMAANZ conference. The conference will be held at Melbourne Park in Melbourne, Australia from 26-28 November 2014.

The Tasmanian School of Business and Economics (TSBE) will host the 21st SMAANZ Conference in Hobart. The conference dates are 25-27 November 2015.

More information is available at <http://www.smaanzt.org>

## Special Interest Groups

Special Interest Groups (SIGs) are an opportunity for CAUTHE members to collaborate and share ideas with those working in similar areas.

Upcoming SIG events include:

- Emerging Markets - China Dream Symposium, 14-16 November 2014, Gold Coast
- Tourism Risk, Crisis and Recovery - Document Security Workshop, 23 January 2015
- Tourism and Transport - 2nd Transport SIG Symposium, 15-17 April, Auckland

CAUTHE SIG coordinator, Dr Wendy Hillman, manages seven active groups. Many SIGs have a Facebook or LinkedIn presence, so contact a coordinator if you would like to become involved. For details about 2014 activities and contact details see the CAUTHE SIG website <http://cauthe.org/?p=114>



### SPECIAL INTEREST GROUPS

- [Critical Approaches](#)
- [Emerging Markets](#)
- [Event Studies](#)
- [Risk Crisis & Recovery Management](#)
- [Teaching & Learning](#)
- [Transport & Tourism](#)
- [Volunteering & Tourism](#)

Submit to the  
CAUTHE journal:  
Journal of  
Hospitality and  
Tourism  
Management at

[http://www.journals.elsevier.com/journal-of-hospitality-and-tourism-management](http://www.journals Elsevier.com/journal-of-hospitality-and-tourism-management)



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