

Council for Australasian University Tourism and Hospitality Education

**CAUTHE CONFERENCE 2014**[Click here to find out more](#)**WELCOME FROM THE CHAIR****INSIDE THIS ISSUE:**

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Judith Mair and Michael Hughes, MYM industry engagement forum

View **CAUTHE MYM** photos at **Flickr**  
<http://flickr.com/gp/cauthe/14GqN6>

Dear CAUTHE members, Welcome once again to the September edition of the CAUTHE Newsletter. During 2013, CAUTHE has been active in a range of areas including industry engagement, engaging a new publisher for the journal and coordinating the various activities of Special Interest Groups.

The mid-year meeting (MYM) was held in (chilly) Canberra at the beginning of August, hosted by the University of Canberra in Belconnen. While there are plenty more details in the newsletter and online, I am glad to report it was an excellent MYM with a record attendance at the

morning meeting and afternoon industry engagement workshop by CAUTHE members and chapter directors. The MYM afforded a great opportunity to gauge our progress and engage with government and industry in a lively afternoon workshop.

We were also happy to see Professor Tracy Taylor from UTS attending to represent SMAANZ as part of our kindred associations relationship building exercise. Unfortunately ANZALS was unable to attend at the time of the meeting. We look forward to continuing to build our relationship with these

organisations, and you can read news from both associations later in this newsletter.

Read on to find out more including a detailed MYM report, how the 2014 conference is shaping up, what the Special Interest Groups are up to, as well as Part 4 of the 'Where are they now?' series about past award winners.

Also a reminder that the CAUTHE PhD Scholar/Early Career Researcher bursary deadline is soon: **1 October 2013.**

Enjoy the read!

Regards

Michael Hughes  
CAUTHE Chair

**MID-YEAR MEETING AND INDUSTRY ENGAGEMENT FORUM**

*The CAUTHE 2013 Mid-Year Meeting and Industry Engagement Workshop on 2 August at the University of Canberra attracted a record number of delegates. CAUTHE Secretariat, Penny Jose reports:*

The morning meeting was attended by 39 members and guests, including two SKYPE attendees. 20 out of CAUTHE's 27 Chapter

members were represented, 3 out of 5 Affiliate members and Professor Tracy Taylor (UTS), on behalf of SMAANZ.

Key discussion issues included:

- Issues around hosting and the future of the CAUTHE conference.
- A successful bid from Southern Cross Uni-

versity to host CAUTHE 2015. Thank you Dr Erica Wilson and Professor Elizabeth Roberts.

- Facilitation of accessibility of academic research to government and industry by use of a template to encourage academics to summarise the key findings **continued p.2**

## MYM AND INDUSTRY ENGAGEMENT FORUM, CONT....

and implications of their research.

- Angela Wright and Claire Ellis introduced the new work being conducted by AVANA , a workforce solutions company and the successful applicant for the recent Australian Government Strategic Tourism Investment Grant 'Servicing Chinese Visitors'.

Minutes of the MYM are available in the Members Only area of the CAUTHE website.

The afternoon industry workshop was attended by 42

delegates. The workshop was titled *Trends in hospitality and tourism education* and was a call-to-action for those concerned about the future of tourism, hospitality and events education.

Presenters were:

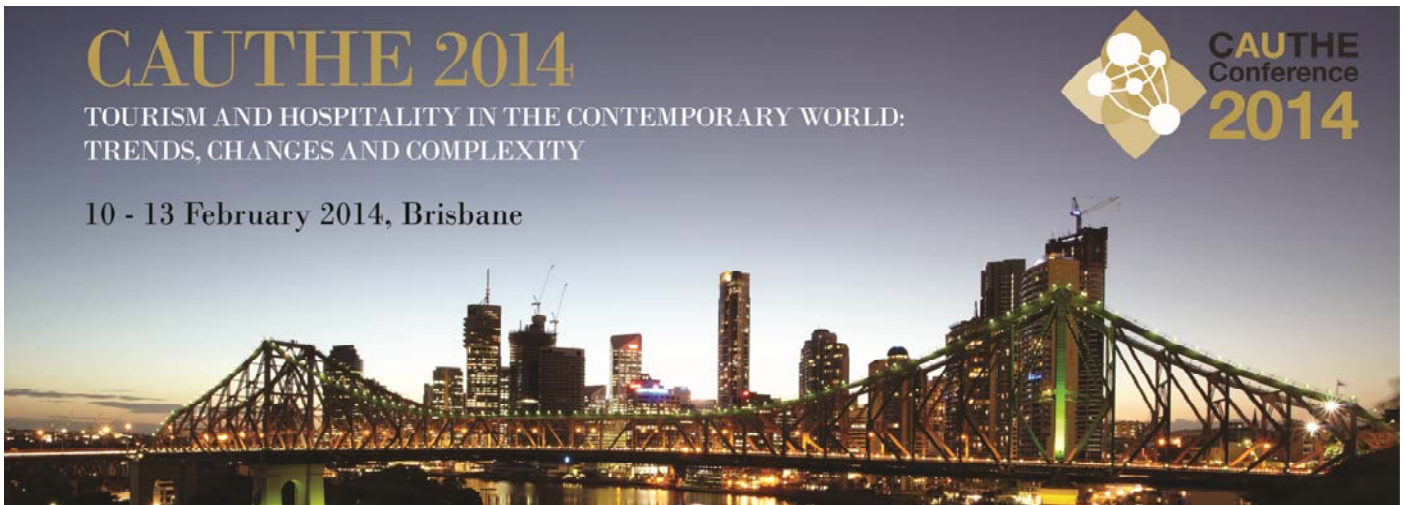
- Leo Jago (TRA): *Setting the scene*
- Pauline Tang (THE-ICE): *Sector trends*
- Jonty Low (NTA): *Career pathways*
- Paul Whitelaw (VU) & Dianne Dredge (SCU): *Building a stronger future*

The workshop involved participants working in groups to prepare and present an action plan to address the 'dire' state of Tourism, Hospitality and Events programs which have been deemed by the 'Vice Chancellor' as no longer viable.

The plans needed to engage the support of industry, and to provide a pathway to a long-term, sustainable solution that will require minimal investment. The information is being collated and the Executive will develop plans to move the outcomes forward for the CAUTHE 2014 conference.



## CAUTHE 2014 CONFERENCE



*The CAUTHE 2014 Conference is shaping up to be another exciting event. Noel Scott, Conference Chair, tells us more.*

The 2014 conference is being hosted by the School of Tourism, The University of Queensland, 10 – 13 February 2014, at the Sofitel Hotel in central Brisbane. The theme of this conference is: *Tourism and Hospitality in the Contemporary World: Trends, Changes and Complexity.*

Planning for this conference is well established and there is strong domestic and international interest in registrations and paper submissions.

The conference pro-

gramme is looking hot! Keynote speakers include Dr. Rifai, Secretary-General of the UNWTO, Professor Stefan Gössling, Professor Dan Fessenmaier, Associate Professor Ulrike Gretzel and Australian Tourism Data Warehouse CEO, Liz Ward.

*A Great Debate* moderated by Professor Larry Dwyer will be held on the last day.

CAUTHE Special Interest Groups are planning themed sessions on topics such as:

- *Transportation & Tourism*
- *Critical Approaches*
- *Emerging Markets*

- *Event Studies*
- *Risk Crisis & Recovery Management*
- *Teaching & Learning; and*
- *Volunteering.*

There will be a PhD and ECR workshop (10 February) and a Mid-Career Academic workshop, as part of the main program (further details below).

There are a range of accommodation styles available in Brisbane. For further information about alternatives and rates please email [cauthe2014@uq.edu.au](mailto:cauthe2014@uq.edu.au).

Noel Scott  
CAUTHE 2014 Conference Convenor

For more details or to register please go to <http://tourism.uq.edu.au/CAUTHE2014/>

### Key dates:

- **Full Research Paper submissions: close 31 October 2013**
- **Working Papers submissions close: 30 November 2013**
- **Early bird registration until: 30 November 2013**

## PHD SCHOLAR AND ECR CONFERENCE BURSARIES

The CAUTHE Executive would like to remind PhD students and Early Career Researchers that they can apply for bursaries to support travel to and attendance at the upcoming CAUTHE 2014 conference in Brisbane, Australia. The aim of the scheme is to provide ben-

efits to Chapter and individual members, encourage membership and encourage the submission of full refereed papers for the annual conference. The deadline for this year's submissions has been extended to 1 October 2013. Eligibility criteria and appli-

cation guidelines can be found on:

<http://www.cauthe.org/services/phd-ecr-mcas>

For further information please contact Dr Sebastian Filep, University of Otago: [sebastian.filep@otago.ac.nz](mailto:sebastian.filep@otago.ac.nz)

**PhD and ECR bursary application closing date:**  
**1 October 2013**

## PHD ECR AND MCA WORKSHOPS

*The CAUTHE 2014 conference will host three career development workshops. CAUTHE Executive Member Dr Aise Kim tells us more.*

### CAUTHE 2014 PhD Scholar and Early Career Researcher workshops

*Theme: Networking, collaboration and mentoring in the journey of entering the world of academic life*

The 2014 PhD and ECR workshop is being hosted by University of Queensland on Monday 10 February, the day before the conference starts. The full day workshop is designed to offer research-related advice and support for PhD scholars and Early Career researchers. It will be also a great opportunity for up coming researchers to network with fellow scholars as well as internationally recognised senior academics in their field.

Each annual workshop takes a different focus and the 2014 workshop theme will explore the important role of networking, collaboration and mentoring that can be applied to multiple aspects of academic life – PhD supervision, publications, research projects, and grant applications.

There will be particular emphasis on developing social intelligence and cross-cultural collaboration as well as effective self-promotion and mentoring strategies.

Participants will be pondering the foundational questions on 'why' and 'how' they can network and collaborate in various and complex contexts of their academic career de-

velopment.

This workshop will help participants to reflect on and polish their networking and collaboration skills which are essential in developing the multiple roles the new academic must play as researcher, educator, and administrator in the world of academic life. Senior academics will offer their own experience and insightful advice into strategic thinking and approaches for developing a successful long-term academic career.

As well as panel presentations, a plenary session and roundtable discussion, there will be small group discussion with targeted parallel sessions for different stages of PhDs and ECRs, which will explore the key problems and challenges facing each of these groups.

The PhD/ECR workshop organising team are CAUTHE executive members Drs Aise Kim and Sebastian Filep, and 2014 CAUTHE conference organising committee members Dr Jan Packer and Professor Roy Ballantyne.

For any general enquiries about the CAUTHE 2014 PhD and ECR workshop please contact: Dr Jan Packer, [jan.packer@uq.edu.au](mailto:jan.packer@uq.edu.au)

For more information visit <http://www.tourism.uq.edu.au/CAUTHE2014/workshop/>

### Mid-Career Academic workshop

CAUTHE 2013 hosted the first Mid-Career Academics (MCA) Workshop for Senior Lecturers and 'Freshly minted' Associate Professors, and you told us you wanted more. So the MCA workshop will be back at CAUTHE 2014, integrated as part of the conference programme on Tuesday 11 February.

This workshop aims to provide participants 'with strategic advice on academic promotion and career development. Facilitated by CAUTHE fellows and senior professors, the 2014 workshop will explore challenges and key strategies involved in establishing a senior academic career, particularly enhancing research productivity, collaboration and leadership skills.

The workshop will include one-to-one mentoring session with CAUTHE fellow professors for personalised dialogue and mentoring on academic career issues adjusting to new demands and different responsibilities in various areas of teaching, research and administration.

The workshop will open up opportunities for participants to contemplate their own goals and priorities for their academic career. Panel group discussion will be included to share further insights with fellow participants and successful stories on academic career development.

**For further information about CAUTHE workshops, please contact Dr Aise Kim: [Aise.Kim@unisa.edu.au](mailto:Aise.Kim@unisa.edu.au)**

## SPECIAL INTEREST GROUPS

CAUTHE has seven active Special Interest Groups (SIGs) and the Mid-Year Meeting included updates from a number of these groups. We pick out some of the headline activities here. CAUTHE Executive Member Professor Byron Keating is SIG Coordinator and can be contacted at [byron.keating@canberra.edu.au](mailto:byron.keating@canberra.edu.au)

### Critical Approaches in Tourism and Hospitality (CATH)

Coordinators: Candice Harris, Jennie Small, Erica Wilson

The CATH SIG is exploring the option of running a symposium later in the year.

### Emerging Markets

Co-ordinators: Bryon Keating, Songshan (Sam) Huang and Anton Kriz

The Emerging Tourism Markets LinkedIn group continues to grow; currently 197 members. Special thanks to Annette Sharp (iTours) and Trevor Lee (TravConsult) as the most active contributors to this group over the past six months.

The Emerging Markets SIG have hosted a number of visiting academics recently. Associate Professor Robert Li from the University of South Carolina was the 2013 EMSIG visiting fellow. Robert presented seminars at the University of Canberra, University of Sydney, Griffith University and the University of Newcastle. Professor Haiyan Song was a visiting fellow at the University of South Australia. Haiyan presented at UniSA and also to staff at Tourism Research Australia (TRA) and the University of Canberra.

Professor Byron Keating was commissioned by TRA to examine the tourism related impacts of Chinese international students. A chapter (co-authored with Amy Godfrey from TRA) was published in the June 2013 China Review pub-

lished by RET, and was presented at a strategic think-tank to consider the important nexus between international education and tourism. This event is hosted by Victoria University (VU) and is supported by the Australia China Council (ACC), Australian China Alumni Association (ACAA), and the Emerging Markets Special Interest Group of the Australian Council for Tourism and Hospitality Education (EMSIG-CAUTHE).

Two special themed issues are in preparation. A special themed section titled 'Expanding the Knowledge Base on Emerging Markets' will be published in the *Journal of Hospitality & Tourism Management* in late 2013 based on papers submitted to the 2013 CAUTHE conference. A special issue titled 'Chinese Outbound Travel: Emerging Issues and Implications' will be published in the 2014 volume of the *Journal of Travel and Tourism Marketing*.

### Events Studies

Coordinators: Judith Mair and Michelle Whitford

The Event Studies SIG is looking to hold the next joint CAUTHE/ANZALS/SMAANZ symposium on the Gold Coast, hopefully back-to-back with the CAUTHE 2014 conference.

### Teaching and Learning

Coordinators: Dianne Dredge and Pierre Benckendorff

The SIG has transitioned to new leaders this year and has taken on a broader set of interests (it was previously centred on the student experience). Their activities include a book proposal and a workshop titled *Embedding Re-*

*search Skills Development in Tourism and Hospitality Curricula*.

### Tourism Risk, Crisis and Recovery Management

Coordinators: Brent Ritchie and David Bierman

A number of SIG members have contributed chapters to a book edited by Brent Ritchie and Kom Campiranon which will focus on tourism crises in Asia. The book is scheduled for release in late 2013.

In March 2013, the Australian Emergency Management Institute established an emergency management Knowledge Hub [www.emknowledge.gov.au](http://www.emknowledge.gov.au) which is an outstanding resource for tourism students and academics, and also presents the opportunity for research in tourism risk and crisis to be posted on the site. Carolyn Thompson who is the Director, Education, Research and Training of AEMI (and a CAUTHE member) warmly encourages CAUTHE members to engage with AEMI and contribute research to the knowledge hub.

### Tourism and Transport

Coordinators: Gui Lohmann and David Duval

The Tourism and Transport SIG held its first symposium in June (see programme at [www.transport-sig.com](http://www.transport-sig.com)). The first part of the symposium was exclusive to CAUTHE members and included ten academic papers, coincidentally all focused on aviation-related topics. As well as existing members, the symposium attracted eight new members to join CAUTHE.

The second part of the symposium was an industry session

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## SPECIAL INTEREST GROUPS, CONT...

supported by Tourism & Transport Forum (TTF). As well as academics, twenty industry members attended. Philip Partalis (TTF) opened the industry session, followed by presentations and discussion on three major tourism and transport topics.

Gui Lohmann and David Duval, the CAUTHE Transport SIG co-coordinators, thank Adele Labine-Romain (TTF), Caio Valente (SCU) and the presenters/facilitators for their support to make the industry session possible.

#### Tourism and Volunteering

Coordinators: Simone Grabowski and Jane Godfrey

SIG members will be attending a number of conferences this year and developing international linkages with the idea of hosting a Volunteering and Tourism SIG symposium/conference prior to the 23rd International Association for Volunteer Effort (IAVE) World Volunteer Conference and Youth Forum on the Gold Coast in September 2014. This is a large international volunteering conference to be held in Australia in 2014 that expects to host over one thousand delegates.

- Jane Godfrey is attending The Royal Geographical Society conference in London in August 2013 which will host a volunteer

tourism stream.

- Stephen Wearing is one of the guest speakers at the Australasian Tourism, Leisure, Sport and Hospitality Postgraduate Research Symposium on 2-3 December 2013 in Sydney. The Tourism and Volunteering SIG will meet from 5-6pm on 2 Dec to prepare for CAUTHE 2014.
- Kirsten Holmes is co-chairing a stream *Time for volunteering, time for leisure, time for life* at the ANZALS 2013 conference in Melbourne in December. A number of SIG members will be presenting.

For more information go to CAUTHE website:  
<http://www.cauthe.org/services/special-interest-groups>

## MEMBER GRANT SUCCESSES

**Professor Sara Dolnicar of the University of Wollongong is leading a team awarded a \$150,000 ARC grant (2013-2016) to investigate *Better destination image data through lower cognitive load measures*.**

The project will develop survey question formats which require less cognitive effort from respondents, leading to: better market insight and improved business strategies for the tourism industry; better tourism consumer behaviour theories; and the collection of higher quality image data by market researchers for their clients.

**Past CAUTHE Chair Dr Paul Whitelaw is the Project Leader of *Setting the standard: establishing threshold learning outcomes for tourism, hospitality and events higher education in Australia*, awarded \$193,000 over 2-years from the OLT Innovation & Development fund.**

The project aims to produce a set of nationally agreed threshold learning outcomes for tourism, hospitality and events higher education and pathway systems to facilitate successful transition from vocational education and training to higher education.

The project team is from University of Queensland (Pierre Benckendorff), University of South Australia (Michael Gross), Southern Cross University (Dianne Dredge) and Victoria University (Paul Whitelaw - Project Leader).

The project associates include all 24 universities, 14 TAFES and 12 private colleges that offer hospitality, tourism and events higher education programs in Australia. Four major representative industry groups and three government departments are also project associates.

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## WHERE ARE THEY NOW? PART 4

Continuing our series catching up with award winners from CAUTHE conferences of old, CAUTHE Secretary Karen Smith caught up with Ian Knowd winner of the Best PhD Scholar's Paper Award at the 2005 CAUTHE Conference hosted by Charles Darwin University in Alice Springs.

### Ian Knowd

Ian's winning paper, *Tourism as Panacea: Exploring the Role of Tourism in Non-tourism Development Agendas*, came out of an embedded research relationship with the Harvest phenomenon.

Hawkesbury Harvest, formed in 2000 by the farming and health constituency of Western Sydney, used tourism as a mechanism for farm survival and in addressing food system inequities and lifestyle disease. Since then it has established a Farm Gate Trail extending from the mouth of the Hawkesbury River to the South Coast region of NSW, along with Farmers' Markets and other alternative market channels, schools initiatives and a Slow Food convivial.

Ian is now part of the School of Social Sciences

and Psychology at UWS, currently teaching in first, second and third year core units including Working With Communities, Festivals and Events, Tourism Policy and Planning, and Destination Management. Ian continues his relationships with a variety of community organisations.

He is a member of the boards for Hawkesbury Harvest, and Hills, Hawkesbury & Riverlands Tourism which is a Sydney based industry group established in 2008. He is also a member of the Office of the Hawkesbury Nepean Community Stakeholder Committee, the UN Regional Centre of Expertise (Greater Western Sydney) on Education for Sustainable Development.

Through Hawkesbury Harvest (which was the case explored in the 2005 CAUTHE paper), Ian sits on the Agriculture Reference

Group for the Review of the Sydney Metro Strategy.

Ian said 'The Bill Faulkner Award was a surprise when I got it in 2005, but as I said at that time, I was/am very fortunate to have been studying the Harvest phenomenon and working with and through community on the problems it is tackling. These aren't intractable problems, but they are persistent, and it's these sorts of things that create fantastic research opportunities'.

Some of us will likely relate to Ian's comment that 'the kind of 'study' I do is not the kind that attracts funding because it's long term sociological inquiry rather than specific problem-based inquiry'.

Nevertheless, 'that aside, I wouldn't want to be doing anything different and I continue my exploration of the Harvest dynamic.'



## MEMBER GRANT SUCCESSES, CONT...

**Past CAUTHE Treasurer Dr Kirsten Holmes of Curtin University has been awarded a \$250,000 OLT grant as part of a team led by Dr Megan Paull of Murdoch University.**

Their project, *Volunteering to learn: enhancing learning in the student volunteering experience in Australian universities*, explores an important issue

in higher education, that of volunteering by university students as a pathway to employability, and an avenue for community engagement.

It will focus specifically on identifying the learning outcomes from various forms of volunteering taking place in universities and producing a good practice guide to enhance learning.

Also involved in the project are Edith Cowan University, The University of Western Australia, Macquarie University, Volunteering WA, and Volunteering Australia.

## NEWS FROM OUR KINDRED ASSOCIATIONS



CAUTHE has two kindred associations ANZALS (Australian and New Zealand Association for Leisure Studies) and SMAANZ (Sport Management Association Australia New Zealand). Thanks to John Towner (ANZALS) and Geoff Dickson (SMAANZ) for the updates.

### ANZALS CONFERENCE MELBOURNE, AUSTRALIA

The bi-annual ANZALS Conference will be hosted in December by The Sport and Active Living Research Group, Faculty of Education, Monash University and The Brunel Centre for Sport, Health and Wellbeing, Brunel University London.

The conference will examine how leisure academics, policy makers and practitioners can develop and harness their understanding of leisure to help address significant issues in an increasingly complex world.

Keynote speakers are Professor Wendy Frisby from the University of British Columbia, Professor David Rowe from University of Western Sydney and Ian Stapleton from Mittagundi Outdoor Education Centre.

Not only will the Conference provide stimulating and challenging opportunities to explore leisure from all its perspectives, but it will also provide a great social and welcoming environment for everyone who is part of the leisure community.

Activities associated with the conference include sea kayaking, winery tours, barefoot bowls as the Trans-Tasman Challenge, an adventure film evening and the Conference dinner at a great venue overlooking Port Phillip Bay.

Details about the conference are available at <http://education.monash.edu.au/research/conferences/anzals/index.html>

**4-6 December 2013,  
Monash University,  
Frankston Campus,  
Melbourne, Australia**

### THE ANZALS COLLABORATIONS AND RESEARCH CONNECTIONS NEWSLETTER

ANZALS has an established network of collaborators in Australia and New Zealand and around the world.

There are formal agreements with CAUTHE, Parks and Leisure Australia (PLA), New Zealand and Recreation Association (NZRA), and World Leisure and Leisure Studies

Association with interest to broaden the network with professional associations around the globe.

A good example of an outcome from the collaboration is the production of *Research Connections* that is produced by PLA, NZRA and ANZALS. This publication provides an

update on a range of research activities that are of interest to all aspects of the leisure community.

Research Connections is available from the members sections of ANZALS, PLA and NZRA.

### ANNALS OF LEISURE RESEARCH

Researchers are invited to submit articles to the Annals of Leisure Research. The material in the journal is wide ranging both in terms of the issues it deals with and geo-

graphical and disciplinary locations it comes from.

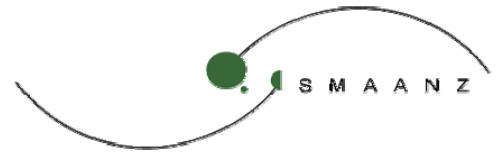
More details about the journal and the procedure for submitting an article is avail-

able from the ANZALS website <http://www.anzals.org.au/>



## NEWS FROM OUR KINDRED ASSOCIATIONS, CONT...

### 19TH ANNUAL SMAANZ CONFERENCE



The School of Physical Education and the Department of Tourism, University of Otago are co-hosting SMAANZ 2013 in Dunedin, New Zealand. This three day event focuses on sport and recreation management researchers and industry practitioners thinking creatively in order to enhance the professional and community sport sectors. Keynote speakers are Professor Kristine Toohey from Griffith University who will be speaking on Sport Event

Legacy: Promises and Realities, and two industry keynote speakers; Kereyn Smith (CEO and Secretary General of the NZOC) presenting on London 2012 and events legacy: On-shore and off-shore perspectives; and Martin Snedden (former CEO, Rugby NZ 2011; CEO NZ Tourism Industry Association; Director, World Masters Games 2017) on Sports, events and tourism: A framework for growth.

The social programme includes a welcome reception at the Discovery World Tropical Forest, Otago Museum and the conference dinner will be at the Forsyth Barr Stadium the world's only permanently covered stadium with a natural grass playing surface. There is also a Golf Day and an Otago Peninsula tour.

Further details: <http://www.otago.ac.nz/smaanz2013>

**20-22 November 2013,  
University of Otago,  
Dunedin,  
New Zealand**

### SPORT MANAGEMENT REVIEW

Alison Doherty (University of Western Ontario) is the incoming editor of Sport Management Review. In addition to 'business as usual', Alison will lead a subcommittee of former editors as they negotiate with prospective publish-

ing partners for Sport Management Review. There is a current Call for Papers for a Special Issue on Managing Sport for Social Change. <http://www.smaanz.org/smr.php>.

### OTHER SMAANZ NEWS

SMAANZ President Geoff Dickson (AUT University) and Vice President Clare Hanlon (Victoria University) will represent SMAANZ at the 2014 World Association Sport Management (WASM) Global Sport Summit and AGM in Taiwan in October.

Tracy Taylor (UTS) represented SMAANZ at the CAUTHE Mid-Year Meeting in Canberra. SMAANZ was delighted to participate as part of its efforts to 'do more' and 'share more' with CAUTHE and ANZALS.

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