



International Federation  
for IT and Travel & Tourism



The School of International Business

in conjunction with

CAUTHE + IFITT

eTourism - Opportunities and Future Challenges

A session with Professor Dimitrios Buhalis, Bournemouth University

This session brings together academics from universities and higher education providers to share views about the digital space with a world-leading thinker on eTourism. Professor Buhalis is undertaking work on the future of eTourism in Australia. This session will explore some of the work being undertaken in Universities and beyond to understand this critical dimension of tourism. Participants in the discussion will include Australian Tourism Data Warehouse (ATDW), Tourism Victoria and the International Federation of Information Technology for Travel and Tourism (IFITT)

Venue

Room C915, Victoria University City Flinders Campus, 300 Flinders Street

2.15 for 2.30 start

4.00 drinks & networking

Wednesday 11<sup>th</sup> July, 2012

No charge

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