



CAUTHE

COUNCIL FOR AUSTRALASIAN UNIVERSITY TOURISM
AND HOSPITALITY EDUCATION



WELCOME FROM THE CHAIR

Dear CAUTHE members
It was great to meet up with many colleagues in August on the Gold Coast for the 2011 Mid-Year Meeting and Research Engagement seminar. We are grateful to Elizabeth Roberts and the staff at Bond University for their hospitality. Not only was the space very well presented, but the staff were particularly attentive and

helpful. See below for a full report of the event.

To meet our growing needs, CAUTHE is having a new website and member management system designed. We anticipate the new website will go live early in the new year.

Please enjoy the rest of the newsletter, including a conference update, member news and SIG report.

We look forward to seeing

you in Melbourne for the annual conference in February 2012.

Best wishes
Paul A. Whitelaw
CAUTHE Chair

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MID-YEAR MEETING AND RESEARCH ENGAGEMENT SEMINAR

The CAUTHE Mid-Year Meeting was held at Bond University on Friday 5 August, and was followed by a research engagement seminar with invited guests Tim Quinn, Acting General Manager, Tourism Research Australia, and Richard Gregor, Tourism Queensland. Both events were well attended with 23 CAUTHE mem-

bers representing 12 institutions. Our thanks go to our hosts at Bond Univer-

sity for venue and catering. Continued on page 2.





CAUTHE 2011 MID-YEAR MEETING

Mid-Year Meeting topics for discussion included the new website and logo, the changes to ERA (Excellence for Research in Australia) and CAUTHE's Journal of Hospitality and Tourism Management. A wrap-up of the 2011 Adelaide conference was presented by Jenny Davies, and an update on plans for the 2012 Melbourne conference, by Sue Beeton (see the conference update on page 3) and 2013 conference in Christchurch, New Zealand.

Brent Ritchie discussed the future for the CAUTHE journal, noting that although the number of articles published has been increasing yearly, and is projected to publish 20 articles in 2011, the number of submissions to the journal has been decreasing. He proposed a number of options for improving submission rates, including:

- ◆ publishing a hard copy version of the journal,
- ◆ producing the journal in issues, rather than in one continuous is-

sue,

- ◆ expanding the editorial board to improve the range of expertise, and
- ◆ potentially moving the journal to another publisher.

However, there are a number of concerns, including the ERA ranking of the journal, and the potential loss of royalties if the journal is moved to another publisher. The CAUTHE Executive committee will continue to discuss ways to improve the quality of the journal, in consultation with the journal editors, Brent Ritchie and Marg Deery.

Dianne Dredge spoke to the meeting about the importance of having a strategy to deal with CAUTHE's links with other associations. While CAUTHE has many informal links with kindred associations, there are few formal links. A Memorandum of Understanding (MOU) has been signed with ANZALS (Australia and New Zealand Association of Lei-

sure Studies), but the Executive feels it would be prudent to develop a strategy to improve our links with kindred associations generally. Kindred associations would be those associations which our members have interests in.

CAUTHE needs to ensure that any cooperation with other associations would be beneficial to CAUTHE members and would not place any undue administrative or other burden on the CAUTHE Secretariat.

The CAUTHE Executive will be working on this over the coming months and will report back to members in due course.

See photos on Page 5 and at CAUTHE's flickr [website](#).

RESEARCH ENGAGEMENT SEMINAR

The theme of the research engagement seminar, held concurrently with the Mid-Year Meeting, was *The Research Landscape for Tourism and Hospitality: Challenges and Opportunities*.

The seminar aimed to:

- ◆ foster and understanding of the changing nature of the tourism and hospitality landscape, particularly with regard to the National Long Term Tourism Strategy (NLTTTS) and its implications for future strategic research.
- ◆ consider information gaps, potential strategic research priorities and opportunities for collaboration between our members and government/ industry within this changing landscape.

Tim Quinn, Acting General Manager of Tourism Research Australia, spoke about recent developments in the National Tourism Strategy and the role of the Tourism Advisory Board. For more details on the Tourism strategy, please see ([link](#)).

Tim noted that the Tourism Advisory Board is seeking to build on existing research efforts and to look at the wealth of data available to industry for relevance and gaps. The Board understands the need to collectively use data and research more effectively; including collection, research and dissemination. It is also increasingly interested in working with tourism academics. He mentioned the importance of partnering with academic colleagues on ARC applications as a good way to

facilitate this. Finally, Tim recommended that CAUTHE members should go to the working groups [online portal](#) to keep up to date with developments.

The second speaker, Richard Gregor Tourism Queensland (TQ), spoke about their current research strategy and highlighted a range of areas that were of particular importance to TQ. These included local area data collection, customer service especially repeat business and how to inform industry post GFC—how can we deliver value for money? He also noted events as a growing area of research interest in Queensland. Finally, he reminded us that research that can demonstrate that it seeks to maximise net economic wealth is most likely to be favoured by industry.



2012 CONFERENCE UPDATE: WE'VE GONE SOCIAL!!

You can now stay truly up-to-date with conference news, competitions and ideas through our Facebook and Twitter sites. Please, 'like' us and link to our networks. You can find our Twitter and Facebook sites through the conference [website](#).

The papers have been rolling in, so remember that the closing date for working paper abstracts is 31 October. Please forward your papers to the Academic Paper Chair, [Clare Lade](#).

Further details are on the conference website, where you can also now register for the conference.

Also, if your institution (or others you know) is interested in sponsoring the conference, there is a whole range of options available at the [sponsorship](#) webpage and once we receive your contribution, your logo will be up on the website, so the sooner you commit and pay, the better your organisation's exposure! We would like to acknowledge our first, fully paid up sponsors, Griffith University, THE-ICE, Victoria University and Channel View Publications.

And keep sending your entries for the Great Postcard Competition to:

Sue Beeton

La Trobe University
Bundoora, Melbourne,
Vic., 3086.

As well as going in to the running for some great travel prizes (I have to get rid of all those shampoos somehow) your contribution will form the basis of an exciting Visual Presentation in the Ideas Factory.

Sue Beeton, CAUTHE
2012 conference convenor.

Please forward your papers to:
Clare Lade
Academic Paper Chair
c.lade@latrobe.edu.au

NEW CAUTHE WEBSITE AND MEMBER MANAGEMENT SYSTEM

CAUTHE is currently having a new website and fully integrated member management system designed and customized to meet CAUTHE's growing needs, which will accommodate our growth and development for the next five years. It is anticipated that the system will improve efficiency and member benefits and contribute to CAUTHE's ongoing professionalisation and independence. Specifically, the new website will include:

- ◆ new website structure, logo branding, full website re-design and ap-

proach

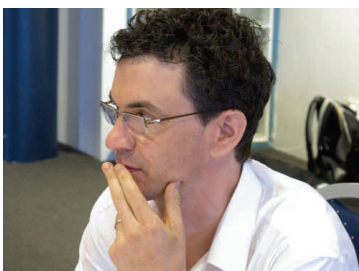
- ◆ fully integrated e-commerce website
- ◆ membership management system which includes adding/removing/editing current and new membership
- ◆ member benefits applied to members 'dashboard'
- ◆ member details contained in account settings profile and which users can edit
- ◆ newsletter/mail out management system

integrated with membership

- ◆ automatic renewal without admin approval for membership expiration with emailer
- ◆ event organiser admin rights to check member status (for conferences)

All of this will be fully automated, thus freeing up our Secretariat to focus on improving member services and growing the organisation. We look forward to launching the new website towards the end of 2011/early 2012.

CAUTHE research engagement forum, August 2011





MEMBER NEWS

NEW HEAD OF SCHOOL FOR VICTORIA UNIVERSITY

Victoria University is pleased to announce the appointment of Professor Alison Morrison as the new Head of the School of International Business. Professor Morrison was previously at the University of Surrey and prior to that spent the majority of her academic and research career at Strath-

clyde University's Scottish Hotel School. She has an outstanding research and publications record and has been a visitor to many CAUTHE conferences over the years.



Alison Morrison



MONASH UNIVERSITY LAUNCHES AUSTRALIA AND INTERNATIONAL TOURISM RESEARCH UNIT

Monash University has recently launched the new Australia and International Tourism Research Unit (AITRU), based in the Faculty of Arts.

Director Dr Keir Reeves and Deputy Directors Dr Jennifer Laing and Dr Agnieszka Sobocinska will lead tourism research at

Monash in a range of tourism and research areas, with a particular focus on cultural heritage and tourism.

For further information visit the AITRU [website](#).



TOURISM RESEARCH CLUSTER AT CURTIN

Curtin University's Tourism Research Cluster, hosted by the School of Management within Curtin Business School, was launched on April 6, 2011 and builds on the success of Curtin's multidisciplinary approach to tourism. The cluster provides a collaborative framework

for the skills, expertise and resources of researchers. Activities focus on enhancing existing partnerships and building links with academic institutions, industry, government and the community sector. To find out more about Curtin's Tourism Research Cluster and as-

sociated activities click [here](#).





CAUTHE research engagement forum, August 2011



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CAUTHE SPECIAL INTEREST GROUPS

CAUTHE currently supports four Special Interest Groups (SIGs) which focus on the specialised interests of CAUTHE members. An important goal of the SIGs is to encourage collaboration, collegiality and joint research through special streams in the CAUTHE conferences and other opportunities.

Current activities and plans of the SIGs include:

Critical Approaches in Tourism and Hospitality

A special issue titled 'Beyond the Margins? The Relevance of Critical Tourism and Hospitality Studies', *Journal of Hospitality and Tourism Management*, should appear early 2012. The coordinators of this group are Dr [Jennie Small](#) (UTS), Dr [Erica Wilson](#) (Southern Cross University) and Dr [Candice Harris](#) (AUT).

Events SIG

The coordinators of this group are Dr [Judith Mair](#) (Monash University) and Dr [Michelle Whitford](#) (Southern Cross University). This is a new SIG, with the inaugural meeting held at CAUTHE 2011 in Adelaide. Future plans include a special edition, and a workshop/seminar in 2012.

Teaching and Learning SIG

The current coordinators of the SIG, [Noel Scott](#) (UQ) and [Lisa Ruhanen](#) (UQ), are developing a succession

plan for the future leadership of the SIG to encourage a new phase of development. If you are interested in playing a part in the next phase of this SIG's development, please contact the coordinators directly.

Tourism and Volunteering SIG

The coordinators of this SIG are A/Pro [Steven Wearing](#) (UTS) and A/Prof [Kevin Lyons](#) (University of Newcastle). Currently these coordinators are looking at re-invigorating this SIG with new leadership. Please contact the coordinators if you are interested.

Each of the SIGs will be coordinating an engaging and thought-provoking session at the upcoming CAUTHE 2012 conference. If you would like to become involved in these SIGs please contact the coordinators. Please remember, they are there to coordinate and facilitate members' interests. They are what you make them!

All inquiries regarding the development of new SIGs should be directed to:

[Dianne Dredge](#)

CAUTHE SIG coordinator

For more SIG or coordinator contact detail go click [here](#).