



CAUTHE

COUNCIL FOR AUSTRALASIAN UNIVERSITY TOURISM
AND HOSPITALITY EDUCATION



WELCOME FROM THE CHAIR

Dear CAUTHE members

Welcome to the latest edition of the CAUTHE newsletter.

I'm sure that everyone will agree that the recent 2011 conference in Adelaide was a great success, characterised by high quality papers and presentations. As well, it was a most enjoyable and convivial conference – as we have come to expect in the City of Churches.

We would like to thank UniSA, and particularly the members of the conference organising Committee Jenny Davies (Chair), Graham Brown and Michael Gross (Chair Conference Paper Review Committee), assisted by Vivienne McCabe, Paul Reynolds, Aise Kim and Rob Hallak.

Please contact the secretariat if you would like the link to the conference

images on Flickr.

As you may know, there have been a few changes in the Executive Committee, including my return to the Chair. The Executive would like to formally thank and acknowledge the great contribution of Brent Ritchie in his role as CAUTHE Chair 2010.

We also extend our thanks to Alison Dunn for her contribution on the Executive over the past two years and her role as convenor of the wonderful CAUTHE 2010 conference in Hobart.

Planning for our annual Mid Year Meeting is underway, to be held at Bond University, Gold Coast. Formal details will be announced shortly but please pencil Friday 5 August into your diary.

Best wishes
Paul A. Whitelaw
CAUTHE Chair

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CAUTHE'S NEW NAME AND CONSITUTION

Members unanimously voted at the recent AGM to change CAUTHE's name to The Council for **Australasian** University Tourism and Hospitality Education Incorporated. Members also voted to replace the original 1996 Constitution with a new constitution which reflects current practices and includes changes which have occurred over time. These changes include the addition of new membership categories.

Chapter membership has been broadened to include Australian and New Zealand Universities that are involved

in tourism and hospitality education and research.

We welcome Lincoln University as our first New Zealand Chapter member and are pleased to accept their bid to host the CAUTHE 2013 conference in Christchurch. Despite the recent disaster there, the University, located on the western side of greater Christchurch, has been little affected by the quake, and the conference team remain confident that the conference (some 20 months away) will go ahead as planned.



INTRODUCING THE 2011 CAUTHE EXECUTIVE



Paul Whitelaw
Chair



Dianne Dredge
First Vice Chair



Sacha Reid
Second Vice Chair



Judith Mair
Secretary



Kirsten Holmes
Treasurer



Sue Beeton
2012 Conference
Convenor



Brent Ritchie
Immediate Past
Chair



Jenny Davies
Immediate Past
Conference Chair



Mike Hughes
Committee
Member



Fiona Wheeler
Committee
Member



Perry Hobson
Public Officer



Penny Jose
Secretariat

CAUTHE 2011 CONFERENCE WRAP-UP

The University of South Australia hosted a most successful CAUTHE 2011 conference in Adelaide in February. The conference involved 220 delegates, 10 exhibitors and 20 student volunteers who participated in three full days of keynote speakers, refereed and working paper presentations, meetings and social activities.

The meetings included the CAUTHE AGM, Special Interest Groups, Fellows and the Heads of Schools breakfast. The annual Professor Bill Faulkner PhD and ECR Workshop was held one day prior to the conference (see article p.4).

Delegates presented 170 papers, including 70 refereed and 100 working papers. Keynote speakers included Paul Grabowsky, Professor Jean Pierre Poulain, Professor John Tribe, Professor Philip Pearce, Dr Phil Dearden, Professor Betty

Weiler and Dr Carla Litchfield. Associate Professor Tazim Jamal, Bill Spurr and Professor Graham Brown contributed as guest chairs and rapporteurs.

An indigenous message stick was presented to the conference convenor at the opening of the conference. Delegates were invited to join in an Adelaide Aboriginal Walking Tour and see the Paitya Dance Group welcome to country. The conference was officially opened by Professor Peter Høj, Vice Chancellor, University of South Australia.

Highlights included working sessions with presentations at six Adelaide Hills wineries. Delegates were bussed to the wineries where they participated in the presentations before being involved in a wine tasting. Presenters did a magnificent job of engaging their audiences without the use of any audio visuals! Although one young academic was heard to say "I am very nervous about presenting in this new way."



Opening ceremony



Winery presentation



Welcome reception

CAUTHE 2011 CONFERENCE WRAP-UP, CONT...

Social functions included a welcome reception on the lawns outside the Adelaide Convention Centre, an informal dinner in the Student Lounge, a CAUTHE 21st birthday cake for morning tea and confer-



ence dinner at the Adelaide Zoo.

At the dinner delegates enjoyed the pandas, a tour of the Zoo and an evening in the new function centre. The band was much appreciated, the only complaint being "I am exhausted as there hasn't been a song I couldn't dance to!"

During the closing ceremony, the message stick

was handed to La Trobe University for the 2012 conference.

Sponsors included the School of Management at the University of South Australia, Le Cordon Bleu, La Trobe University and Banrock Station.

It was after all "a brilliant blend"!

Jenny Davie, Chair organising committee



Top to bottom: Informal dinner, Conference dinner, Closing ceremony

CAUTHE 2011 AWARD WINNERS



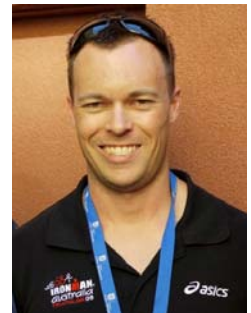
The CAUTHE Award for Best Full Paper

"Conceptualising the Perfect Blend in the Tourism and Hospitality Curriculum Space"

L to R: Paul Whitelaw, VU
Roger Haden (LCB, presenter)
Pierre Benckendorff, UQ
Michele Day, SCU
Dianne Dredge, SCU
Michael J. Gross, UniSA
Not present: Maree Walo, SCU
Paul Weeks, SHS/SCU

Early Career Researcher bursary

Dr Matthew Lamont, SCU,
"Splitting the peleton: Segmenting attendees at a participatory cycling event using recreation specialization"



CAUTHE Fellows award

Dr Deborah Edwards, UTS, for her substantial contribution to hospitality and tourism education and/or research.

Presenters: Leo Jago and Larry Dwyer



The Bill Faulkner Memorial Award for Best PhD Scholar's Paper

Richard N.S. Robinson, UQ, for a paper titled "Blending Social Constructionism and Labour Mobility".

Presenter: Roger Haden, Manager Educational Leadership Le Cordon Bleu (Australia) (Right)

PhD scholar bursary

Monica Torland, SCU, "Adventure Tour Leaders – A Brilliant Blend of Identities?"



PhD scholar bursary

Jie Wang, UQ
"Are organisations prepared for crisis? An evaluation of crisis planning in the accommodation industry in Australia".



CAUTHE 2011 PHD AND ECR WORKSHOP

Each year, in conjunction with the annual CAUTHE conference, the Bill Faulkner Workshop is held for PhD scholars. The format was expanded in 2011 to include Early Career Researchers (ECRs) or those who have completed PhDs within the past five years.

The workshop was attended by 48 people, including 14 senior tourism and hospital-ity academics.

The program began with an interactive morning session titled "Turbo Charge Your Writing" facilitated by Hugh Kearns, from Thinkwell. This entertaining session addressed the common difficulties faced by academics when writing and provided some practical guidelines

on how to avoid or overcome them.

During the afternoon session, attendees were divided into small discussion groups facilitated by a senior academics. This highly valued core session of all workshops provides an opportunity for attendees to discuss their research and writing with senior academic experts

The final session focussed on career advancement. A panel of research and teaching academics and an industry representative, gave a brief synopsis of their career paths and key moments. Debate followed about the merits of various approaches to career advancement, the ERA and

its potential impacts on young academics and how to best build a productive network of colleagues.

In the evening attendees enjoyed a sun-downer, along with early arrival CAUTHE conference delegates. An ample supply of drinks and food provided a relaxed atmosphere for socialising and networking.

We would like to thank organisers Dr Michael Hughes, Curtin University and Dr Fiona Wheeler, Monash University for a great event.



Top to bottom: Morning tea, Workshop session, Evening sun-downer

ERA RANKED OUTLET PUBLIC CONSULTATION PROCESS

The 2010 membership survey revealed that members would like CAUTHE Increase lobbying on journal ranking issues on their behalf.

In response, Associate Professors Dianne Dredge and Barry O'Mahony developed a position paper outlining CAUTHE's recommended position. This position paper, based on submissions

from members and additional research, was circulated in early March.

Members are advised that there are two stages. First, individuals are required to log on to the ARC's Research Outlet Consultation Interface <https://roci.arc.gov.au/> and submit their feedback. The CAUTHE position paper is designed to help members

make their individual submissions.

The second stage involves feedback from peak bodies and academic groups. Additional comments and other evidence collected from individuals in the first stage will be taken into account.

We encourage everyone to register.

Comment before 4 April - individuals can participate in the ERA public consultation process and make a difference in the ranking of journals.

CONGRATULATIONS TO ROSS DOWLING

Congratulations to Professor of Tourism from Edith Cowan University, Professor Ross Dowling., who was recognised on the 2011 Australia Day Honours List. He received a Medal of the

Order of Australia for his service to the hospitality and tourism industry, education and the development of ecotourism. Professor Dowling co-founded Ecotourism Australia, has

convened many state, national and international conferences on ecotourism, written a number of books on the subject and is a Director of Ecotourism Australia.





CAUTHE

COUNCIL FOR AUSTRALASIAN UNIVERSITY TOURISM
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CAUTHE 2012 UPDATE

Key dates:

30 September
Full research papers
(4,000 – 5,000 words)

31 October
Working paper abstracts
(1,000 words)

30 November
Early Bird Discount closes

Planning for the CAUTHE 2012 conference is humming along. The call for papers has been sent and is available at the conference website: <http://cauthe2012.registerevent.net>.

The conference venue, Melbourne Convention and Exhibition Centre, demonstrates some excellent 'green' innovations. We believe that you will be impressed with both the venue, and the way it will provide for our conference.

We hope to be able to offer back of house tours to a limited number of delegates.

The Special Interest Groups will be able to run dedicated paper streams.

The Ideas Factory, which will involve 90 minute visually oriented presentations of all paper types, provides an excellent alternative to the more traditional 'chalk and talk' style.

Sponsorship information is available on the conference website – please, have a look and encourage your institution to consider supporting us, and also let your various industry research colleagues know.

We are already receiving

postcards for the Great Postcard Competition, so do keep the competition in mind as you travel the world throughout this year – you can enter as many times as you like!

Conference registration rates will be available soon – we are working hard to produce a superior event at a reasonable price.

Sue Beeton, CAUTHE 2012 conference convenor.

WE WELCOME OUR FIRST NEW ZEALAND CHAPTER MEMBER



Lincoln University
Te Whare Wānaka o Aoraki
CHRISTCHURCH • NEW ZEALAND