



CAUTHE Newsletter

November 2008

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Welcome from the CAUTHE Chair

Dear CAUTHE Members

It's that time of year and CAUTHE is gearing up for the 2009 conference in Fremantle. Don't forget the Early Bird registration date of 31 December 2008.

There are a number of new initiatives that we can announce including the Fellows Education and Research awards, the confirmation of another Special Interest Group and further improvements with CAUTHE's Journal of Hospitality and Tourism Management.

We are also pleased to introduce a new online student data package from TRA which is based on the CD-MOTA data. This will greatly enhance the teaching and analysis of Tourism statistics for our students.

We look forward to catching up with you in February.

Paul A Whitelaw
Chair CAUTHE executive



Establishment of new Special Interest Group

CAUTHE is pleased to announce the establishment of the *Service Sector Innovation* SIG.

This SIG will bring together a diverse group of international and Australian researchers and position CAUTHE as an organisation that actively supports service sector innovation research and education. Members of the *Service Sector Innovation* SIG will benefit by:

- Contributing to national and international service sector innovation research and education;
- Developing an agreed framework for understanding the nature of Service Sector Innovation which would strengthen future research;
- Ongoing discourse at future CAUTHE conferences and other fora such as the BEST Education Network Thinks Tanks and CHME conferences;
- Contribution to future journal and

book publications on the topic of Service Sector Innovation;

- Building and sharing knowledge and insights into service sector innovation with international colleagues for improved understanding; and
- Opportunities for collaboration and transfer of expertise between industry and academia.

To join, or for more information, please contact the co-ordinators Prof. Jack Carlsen j.carlsen@curtin.edu.au and Dr Suzanne Bergin-Seers sue.bergin@vu.edu.au

This new Special Interest Group joins the already established Special Interest Groups of :

- Critical Approaches in Tourism and Hospitality SIG
- The Student Experience SIG
- Tourism and Volunteering SIG

Don't forget the CAUTHE 2009 Early Bird* Conference deadline

*Early Bird must be paid for before 31 December 2008

Download your registration brochure at www.promaco.com.au/2009/cauthe

Update on CAUTHE 2009 Conference

CAUTHE 2009 has received a great response, with a total of 168 paper submissions including 83 full papers and 85 extended abstracts as well as 11 keynote speakers.

As detailed on the conference website at www.promaco.com.au/2009/cauthe and the registration brochure, CAUTHE 2009 includes a range of excellent keynote speakers from a diversity of backgrounds. Similarly, papers received are spread across a wide range of subthemes in both tourism and hospitality - from the student experience, culinary education and, hotel management, through to behavioural research, destination image, and economic modelling. So delegates will be spoilt for choice!

Luckily audio of concurrent sessions will be recorded and podcast for the benefit of delegates while audio-visual of keynote speaker presenta-

tions will be recorded for vodcast. Delegates will have access to audio downloads of concurrent sessions they did not attend.

Accepted papers are being grouped by the conference committee according to subtheme and topic. Authors will be invited to join facilitated one hour panel sessions to discuss their work with colleagues. The panel session will include a brief summary of the paper by each panelist followed by 40 minutes of discussion facilitated by a session chair.

In these panel sessions there will be no PowerPoint projection but panelists will have access to a visualiser which can project images of text and graphics, or any other object that assists with communicating meaning to the audience. During the traditional 15 minute presentations in the standard conference paper sessions there will be access to

PowerPoint.

Delegates should try to book flights and accommodation as soon as they can. The conference organiser Promaco has block booked rooms at the Esplanade Hotel, Fremantle. Other accommodation options are listed in the brochure recently circulated.

Flights can be booked through the travel agent indicated in the brochure for a special rate when "CAUTHE 2009" is mentioned.

....book flights and accommodation early to snap up the best rooms!!!

....don't forget to mention "CAUTHE 2009" when booking.



Journal of Hospitality and Tourism Management

The on-line B ranked Journal is now expanding its output to 14 articles per year from 2009.

The journal contains both theoretical and applied research papers and encourages the submission of the results of collaborative research undertaken between academia and industry.

Both theoretical and empirical papers of between 5,000 and 6,000 words each, and short critical debate and issue pieces across a range of perspectives and sectors (including industry) of up to 2,000 words each are being sought.

For more information view the journal webpage:

<http://www.australianacademicpress.com.au/Publications/Journals/JHTM/hospitality.htm>



Fellows of CAUTHE Education and Research Awards

With the approval of the CAUTHE Executive, the Fellows of CAUTHE have introduced two awards that will be made each year to academics working in Australian Universities. One award relates to contributions to hospitality and tourism education and the other to hospitality and tourism research. Heads of Schools and/or Heads of Areas relevant to hospitality and tourism at all of CAUTHE's university members have been asked to nominate suitable staff for these awards by **28 November 2008**. Assessment of nominees and selection of winners will be handled by CAUTHE's Fellows. Awards won't necessarily be made in each category every year.

Academics at Levels A, B or C who are currently working in Australian universities and who have worked in Australia for a minimum of four years preceding the granting of the Award are eligible to be nominated for these awards.

Education Award: The individual should have made a sustained substantial contri-

bution to hospitality and/or tourism education. This could have been through the development and operation of creative courses or training modules; the effective use of innovative methods for creating and disseminating knowledge; awards for teaching excellence, etc.

Research Award: The individual should have made a substantial contribution to hospitality and/or tourism research. Evidence of the impact of the candidate's research on tourism theory and practice could be via citations or reviews of the candidate's research internationally; external recognition of the research quality in the form of prizes, awards or fellowships; invitations to speak at high status academic and industry fora. Winning a significant research grant that has not yet resulted in high quality academic outputs would be considered as a substantial contribution.

Please direct any queries to Professor Leo Jago at leo.jago@vu.edu.au

"...members have been asked to nominate suitable staff for these awards by 28 November 2008."

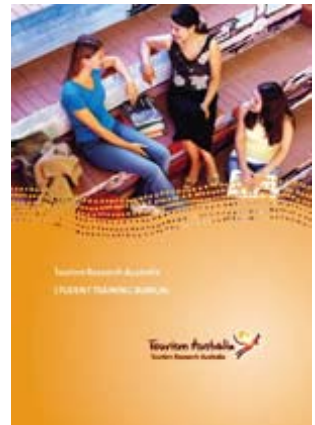
Tourism Research Australia: New service for students

New Online Student Data Package to be launched in 2009

Tourism Research Australia will be launching the new Online Student Data Package in 2009 which will be available to subscribing Universities through Online Library Services. The data package will include results from the International and National Visitor Surveys and will enable students to research up to date information on visitor demographics and behaviours. The stu-

dents will have access to online help, including an online training manual and information buttons. TRA will be demonstrating the Student Online Data Package at CAUTHE 18th International Research Conference in Fremantle.

For more information, contact Kym Cheatham, Manager Communications and Client Services at kcheatham@tourism.australia.com



Membership Renewal

Thank you to all those who have paid for their membership over the recent months. Membership includes a **discounted rate at the annual conference** as well as improved on-line access to the *Journal of Hospitality and Tourism Management*.

If you would like to join CAUTHE as a new member or have not yet received a renewal notice please contact Penny Jose penny.jose@vu.edu.au



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Tourism and Hospitality Education Inc**