

SMAANZ-CAUTHE 2019 HDR Conference Program – Monday 15th July 2019

The SMAANZ-CAUTHE 2019 HDR conference will take place at Southern Cross University, Gold Coast campus. We will be located in Building A, level 4 Function room and B5. 40 Meeting room (see last page for map). The venue will be available from 8.30am, so please arrive early as there will be a prompt 9am start.

Time	Activity
8:45am-9.00am	Registration
9.00am-9.15am	Welcome and introduction Location: Level 4 Function Room, Building A Conference organisers: Olivia Baudinet, Isabella Ye and A/Prof Leonie Lockstone-Binney
9.30-10.30am	<div style="display: flex; justify-content: space-between;"> <div style="width: 48%;"> <p>Presentations (3x20min: 10min presentation and 10min feedback)</p> <ul style="list-style-type: none"> • Peita Hillman (Southern Cross University): <i>One step at a time: how active leisure events can facilitate physical activity for novice participants</i> • David Fehner (Griffith University): <i>Charity sport event sponsorship</i> • Bruce Korn (Southern Cross University): <i>How applicable is Social Exchange Theory to golf tourism?</i> <p>Location: Level 4 Function Room, Building A Reviewers: A/P Olan Scott, A/Prof Judith Mair</p> </div> <div style="width: 48%;"> <p>Presentations (3x20min: 10min presentation and 10min feedback)</p> <ul style="list-style-type: none"> • Chamila Wijethissa (La Trobe University): <i>A study of demographic faultlines, Conflicts and board performances in Sports Organizations</i> • Alberte Toettenborg (The University of Tasmania): <i>The Governance Model of Tasmania's Destination Brand</i> • Lloyd Rothwell (University of Technology Sydney): <i>Leader Succession in Australian Sporting Organisations</i> <p>Location: B5.40 Meeting room Reviewers: Dr Lisa Gowthorp, Dr Edmund Goh</p> </div> </div>
10.30-11:00am	Morning tea Location: Level 4 Function Room, Building A
11:00-12:20pm	<div style="display: flex; justify-content: space-between;"> <div style="width: 48%;"> <p>Presentations (4x20min: 10min presentation and 10min feedback)</p> <ul style="list-style-type: none"> • Vajira Jayasooriya (Southern Cross University): <i>Ridesharing and Sustainability of Australian tourism.</i> • Monyq San Tropez (La Trobe University): <i>International Tourism as a Vehicle for Showcasing Unique Environmentally-Sustainable Practices in Cuban Communities</i> • Ying Chen (Griffith University): <i>Impacts and sustainability of sharing economy</i> • Guojie Zhang (University of Otago): <i>Ecological restoration in eco-sanctuaries of mainland New Zealand: perceptions and experiences of international visitors</i> </div> <div style="width: 48%;"> <p>Presentations (4x20min: 10min presentation and 10min feedback)</p> <ul style="list-style-type: none"> • Anita Manfreda (Torrens University): <i>Perceptions of Authenticity: Australian luxury specialist accommodation experiences</i> • Sally Gregory (Southern Cross University): <i>What women want: a study of the accommodation preferences of older female scuba diving tourists.</i> • Achchuthan Sivapalan (Southern Cross University): <i>Antecedents and consequences of green offering-related consumption values among consumers in the developing country of Sri Lanka</i> • Gurmeet Matharu (Southern Cross University): <i>Factors influencing buying behavior of organic food: An empirical study of young consumers in India</i> </div> </div>

	Location: Level 4 Function Room, Building A Reviewers: Prof. Betty Weiler, Prof Kevin Markwell	Location: B5.40 Meeting room Reviewers: Dr Rick Buning, Dr Patricia Johnson
12:30-1:30pm	Lunch Location: Level 4 Function Room, Building A	
1:30-2:30pm	Presentations (3x20min: 10min presentation and 10min feedback) <ul style="list-style-type: none"> • Ryan Yung (Griffith University): <i>Where Am I Facing?: Investigating Virtual Reality's Effectiveness as a Destination Marketing Tool Through Presence and Emotion</i> • Elizabeth Dominguez (The University of Queensland): <i>Selection of Social Media Influencers by Tourism Operators</i> • Dongqi Wang (The University of Queensland): <i>ESport Travel Motivations: The Authentic Experiences of ESports Participant</i> Location: Level 4 Function Room, Building A Reviewers: A/P Kevin Filo, A/Prof Erica Wilson	Presentations (3x20min: 10min presentation and 10min feedback) <ul style="list-style-type: none"> • Vitor Sobral (The University of Queensland): <i>Identifying assets to leverage sport teams for tourism benefits</i> • Xi Zhu (University of Otago): <i>The evolving roles of Chinese tour guides - A case from New Zealand</i> • Elle Sevens (Bond University): <i>Navigating resource relationships and stakeholder power in times of change: A case of the 2020 ATP Cup</i> Location: B5.40 Meeting room Reviewers: A/Prof Richard Robinson, Dr Adam Karg
2.30-2.40pm	Brief break before Panel session	
2.40-3.40pm	Panel session <p><i>“Maximising Knowledge transfer and research promotion: Industry collaboration, publishing, and social media”</i></p> Facilitated by Prof Betty Weiler (https://works.bepress.com/betty_weiler/) <ul style="list-style-type: none"> • A/Prof. Pierre Benckendorff (https://researchers.uq.edu.au/researcher/2336) • A/Prof. Sarah Gardiner (https://experts.griffith.edu.au/academic/s.gardiner) • A/Prof. Kevin Filo (https://experts.griffith.edu.au/academic/k.filo) • A/Prof. Olan Scott (https://brocku.ca/applied-health-sciences/sport-management/faculty-research/faculty-directory/olan-scott/) Location: Level 4 Function Room, Building A	
3.40-4:00pm	Conclusion and close Location: Level 4 Function Room, Building A SMAANZ and CAUTHE Chairs: Dr Adam Karg and Professor Kirsten Holmes	
4:00-5:00pm	Afternoon tea Location: Level 4 Function Room, Building A	
5pm onwards	Social event <ul style="list-style-type: none"> • Location: Social dinner at Xenia Grill, 58 Marine Parade, Coolangatta, Queensland (costs covered by attendees) • Travel to: 10 minutes drive or take Bus 760 from Gold Coast airport. 	
Travelling to campus: Transportation options: https://www.scu.edu.au/current-students/travel-to-scu/#goldcoast Parking on campus: Parking is free on campus but limited as the Conference coincides with Week 1 of SCU’s teaching semester. First in, best dressed.		



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