

## SMAANZ-CAUTHE 2019 HDR Conference Program – Monday 15<sup>th</sup> July 2019

The SMAANZ-CAUTHE 2019 HDR conference will take place at Southern Cross University, Gold Coast campus. We will be located in Building A, level 4 Function room and B5. 40 Meeting room (see last page for map). The venue will be available from 8.30am, so please arrive early as there will be a prompt 8:45am start.

Time	Activity
8:45am-9.30am	<b>Welcome and introduction</b> Location: Level 4 Function Room, Building A Board/Executive members:
9.30-10.30am	<div style="display: flex; justify-content: space-between;"> <div style="width: 48%;"> <b>Presentations (3x20min: 10min presentation and 10min feedback)</b> <ul style="list-style-type: none"> <li>• <b>Peita Hillman</b> (Southern Cross University): <i>One step at a time: how active leisure events can facilitate physical activity for novice participants</i></li> <li>• <b>David Fehner</b> (Griffith University): <i>Charity sport event sponsorship</i></li> <li>• <b>Bruce Korn</b> (Southern Cross University): <i>How applicable is Social Exchange Theory to golf tourism?</i></li> </ul>           Location: Level 4 Function Room, Building A            Board/Executive members: TBC         </div> <div style="width: 48%;"> <b>Presentations (3x20min: 10min presentation and 10min feedback)</b> <ul style="list-style-type: none"> <li>• <b>Chamila Wijethissa</b> (La Trobe University): <i>A study of demographic faultlines, Conflicts and board performances in Sports Organizations</i></li> <li>• <b>Alberte Toettenborg</b> (The University of Tasmania): <i>The Governance Model of Tasmania's Destination Brand</i></li> <li>• <b>Lloyd Rothwell</b> (University of Technology Sydney): <i>Leader Succession in Australian Sporting Organisations</i></li> </ul>           Location: B5.40 Meeting room            Board/Executive members: TBC         </div> </div>
10.30-11:00am	<b>Morning tea</b> Location:
11:00-12:20pm	<div style="display: flex; justify-content: space-between;"> <div style="width: 48%;"> <b>Presentations (4x20min: 10min presentation and 10min feedback)</b> <ul style="list-style-type: none"> <li>• <b>Vajira Jayasooriya</b> (Southern Cross University): <i>Ridesharing and Sustainability of Australian tourism.</i></li> <li>• <b>Monyq San Tropez</b> (La Trobe University): <i>International Tourism as a Vehicle for Showcasing Unique Environmentally-Sustainable Practices in Cuban Communities</i></li> <li>• <b>Ying Chen</b> (Griffith University): <i>Impacts and sustainability of sharing economy</i></li> <li>• <b>Guojie Zhang</b> (University of Otago): <i>Ecological restoration in eco-sanctuaries of mainland New Zealand: perceptions and experiences of international visitors</i></li> </ul> </div> <div style="width: 48%;"> <b>Presentations (4x20min: 10min presentation and 10min feedback)</b> <ul style="list-style-type: none"> <li>• <b>Anita Manfreda</b> (Torrens University): <i>Perceptions of Authenticity: Australian luxury specialist accommodation experiences</i></li> <li>• <b>Sally Gregory</b> (Southern Cross University): <i>What women want: a study of the accommodation preferences of older female scuba diving tourists.</i></li> <li>• <b>Achchuthan Sivapalan</b> (Southern Cross University): <i>Antecedents and consequences of green offering-related consumption values among consumers in the developing country of Sri Lanka</i></li> <li>• <b>Gurmeet Matharu</b> (Southern Cross University): <i>Factors influencing buying behavior of organic food: An empirical study of young consumers in India</i></li> </ul> </div> </div>

	Location: Level 4 Function Room, Building A Board/Executive members: TBC	Location: B5.40 Meeting room Board/Executive members: TBC
12:30-1:30pm	<b>Lunch</b> Location:	
1:30-2:30pm	<b>Presentations</b> (3x20min: 10min presentation and 10min feedback) <ul style="list-style-type: none"> <li>• <b>Ryan Yung</b> (Griffith University): <i>Where Am I Facing?: Investigating Virtual Reality's Effectiveness as a Destination Marketing Tool Through Presence and Emotion</i></li> <li>• <b>Elizabeth Dominguez</b> (The University of Queensland): <i>Selection of Social Media Influencers by Tourism Operators</i></li> <li>• <b>Dongqi Wang</b> (The University of Queensland): <i>ESport Travel Motivations: The Authentic Experiences of ESports Participant</i></li> </ul> Location: Level 4 Function Room, Building A Board/Executive members: TBC	<b>Presentations</b> (3x20min: 10min presentation and 10min feedback) <ul style="list-style-type: none"> <li>• <b>Vitor Sobral</b> (The University of Queensland): <i>Identifying assets to leverage sport teams for tourism benefits</i></li> <li>• <b>Xi Zhu</b> (University of Otago): <i>The evolving roles of Chinese tour guides - A case from New Zealand</i></li> <li>• <b>Elle Sevens</b> (Bond University): <i>Navigating resource relationships and stakeholder power in times of change: A case of the 2020 ATP Cup</i></li> </ul> Location: B5.40 Meeting room Board/Executive members: TBC
2:30-2:40pm	Brief break before Panel session	
2:40-3:40pm	<b>Panel session</b> <p style="text-align: center;"><i>“Maximising Knowledge transfer and research promotion: Industry collaboration, publishing, and social media”</i></p> <ul style="list-style-type: none"> <li>• <b>A/Prof. Pierre Benckendorff</b> (<a href="https://researchers.uq.edu.au/researcher/2336">https://researchers.uq.edu.au/researcher/2336</a>)</li> <li>• <b>Dr. Sarah Gardiner</b> (<a href="https://experts.griffith.edu.au/academic/s.gardiner">https://experts.griffith.edu.au/academic/s.gardiner</a>)</li> <li>• <b>A/Prof. Kevin Filo</b> (<a href="https://experts.griffith.edu.au/academic/k.filo">https://experts.griffith.edu.au/academic/k.filo</a>)</li> <li>• <b>A/Prof. Olan Scott</b> (<a href="https://brocku.ca/applied-health-sciences/sport-management/faculty-research/faculty-directory/olan-scott/">https://brocku.ca/applied-health-sciences/sport-management/faculty-research/faculty-directory/olan-scott/</a>)</li> </ul> Location: Level 4 Function Room, Building A Board/Executive members: TBC	
3:40-4:00pm	<b>Conclusion and close</b> Location: Level 4 Function Room, Building A Board/Executive members: TBC	
4:00-5:00pm	<b>Afternoon tea</b> Location:	
5pm onwards	<b>Social event</b> <ul style="list-style-type: none"> <li>• Location: Social dinner at Xenia Grill, 58 Marine Parade, Coolangatta, Queensland (costs covered by attendees)</li> <li>• Travel to: 10 minutes drive or take Bus 760 from Gold Coast airport.</li> </ul>	
<b>Travelling to campus: Transportation options:</b> <a href="https://www.scu.edu.au/current-students/travel-to-scu/#goldcoast">https://www.scu.edu.au/current-students/travel-to-scu/#goldcoast</a>		



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