

Conference Programme

Monday 8th February 2016

Blue Mountains International Hotel Management School, Level 4 540 George Street, Sydney

PhD/ECR Workshop 8.30am – 9.00am Registration – Reception, Level 4 9.00am – 4.45pm Workshop – Kanangra, Level 5	MCA Workshop 2.30pm Registration – Reception, Level 4 3.00pm – 4.45pm Workshop – Megalong, Level 4	STR Global Certification in Hotel Industry Analytics (CHIA) Workshop 9am Registration – Reception, Level 4 9.30am – 5.00pm Workshop – Kedumba, Level 5
8.30am – 4.00pm Pre-Conference Registration – Reception, Level 4		
6.30pm – 8.30pm Networking Drinks – Cruise Bar, Level 3 Overseas Passenger Terminal, West Circular Quay		
Tuesday 9th February 2016, Main Conference Day 1 Wesley Centre, 220 Pitt St, Sydney		
8.00am – 4.00pm Conference Registration; Coffee/Tea – Theatre Lounge		
9.00am – 9.30am Opening Ceremony and Welcome – Theatre Official Welcome by The Hon. Mr. Stuart Ayres		
9.30am – 10.30am Keynote Speaker 1 – Theatre Ms. Tammy Marshall, Chief Operating Officer at TFE Hotels <i>Current State of the Tourism Industry and the Impact of Emerging Destinations and Markets</i>		
10.30am – 11.00am Morning Tea – Theatre Lounge		
11.00am – 12.30pm Panel Discussion 1 – Theatre <i>Impacts of Emerging Tourist Markets</i> Facilitator: Dr. Edmund Goh		
12.30pm – 1.30pm Lunch – Theatre Lounge	12.30pm – 1.30pm Teaching and Learning SIG Meeting – Pollard	

1.30pm – 3.00pm Concurrent Session 1

Room: Pacific	Room: Green	Room: Smith	Room: Pollard	Room: Pendlebury	Room: Lyceum	Room: Theatre
Chair: Mr. Simon Pawson	Chair: Associate Professor Carmel Foley	Chair: Assoc. Professor Ljubica Knezevic	Chair: Professor Perry Hobson	Chair: Professor Karen Smith	Chair: Dr. Paul Whitelaw	
Session 1 Community Based Tourism (I)	Session 2 Impact on Traditional Markets (I)	Session 3 Pacific Island Tourism: Research Tools and Insights	Session 4 Rethinking the Curriculum and Course Design (I)	Session 5 Tourism Trends (I)	Session 6 Emerging Issues Facing Both Educators and Industry (I)	
Toward Sustainable Cultural Tourism in an Emerging World Cultural Heritage Tourist Destination: Exploring Local Residents' Attitudes Thuy Dieu Thi Hoang, Graham Brown, Aise KyoungJin Kim	The Impact of Generational Change on Future Demand for Tourism Experiences Donald Ian Alexander Cooper	Tourism Decision Support Systems for Pacific SIDS: Yap, Vanuatu and the Cook Islands Simon Milne, Nathaniel Dobbin	Investment in WIL: A Means to Secure the Future of Hospitality University Degrees Karina Michelle Wardle	The Constant Trends of Tourism Denis Tolkach	Spirituality in Tourism Education: A Contemplation of the Epistemological and Ideological Challenges of the Future Barkathunnisha Abu Bakar	
Community Based Tourism in the Arab Society of Israel: The Case of Social Entrepreneur Alon Gelbman, Daniel Laven, Alexandra Stenvall	How Libyan Tourism Firms Develop Dynamic Capabilities in Response to the Arab Spring Crisis Hafez E.L Mansour	Sun, Sea, Sand, and Sustenance: Food and Tourism in the Cook Islands Tracy Berno, Simon Milne, Eilidh Thorburn, Mindy Sun, Nelli Oksanan, Anne Pladdet	Who Will Stay in the Hospitality Industry? A Blue Mountains International Hotel Management School Case Study Felicia Wirahardja, Geoff Turner, Scott Richardson	Digital Lenses and the Tourist Consumption Lee Ker Hui, Scott Richardson	Tourism Education in New Zealand Secondary Schools: A Teachers' Perspective Helen Andreassen, Megan Roberts	

1.30pm – 3.00pm Concurrent Session 1 Continued

Room: Pacific	Room: Green	Room: Smith	Room: Pollard	Room: Pendlebury	Room: Lyceum	Room: Theatre
<p>Examining the Motivations of Volunteer Tourists: Insights From Images Posted on Social Media Christine Haslebacher, Peter Varga, Hilary Catherine Murphy</p>	<p>A Comparison of the VFR and Non VFR Segments In Cairns – Implications for Destination Marketing Bruce Prideaux, Hannah Payer, Michelle Thompson</p>	<p>Do Events Attract Higher Yield, Culturally Immersive Visitors to the Cook Islands? Eilidh Thorburn, Simon Milne, Suzanne Histen, Mindy Sun, Ilonka Jonkers</p>	<p>A Collaborative Approach of Developing Successful Mentoring Programs: The Case of William Angliss Institute Lisa Birch, Daena Ristevska</p>	<p>The Challenges of Researching Event Legacies: Investigating the Volunteering Legacies of the Sydney 2000 and London 2012 Olympic Games Leonie Lockstone-Binney, Kirsten Holmes, Karen Smith, Richard Shipway</p>	<p>“It Wasn’t a Bad Trip At All” – Emotions (Affect) in Tourists’ Experiences Svein Larsen, Einar Marnburg, Torvald Øgaard</p>	
	<p>Stopover Destination Image Attractiveness – The Emergence of Dubai as a Stopover Destination for Australian Long Haul Travellers Steven Pike, Filareti Kotsi</p>	<p>The Chinese Market for Pacific SIDS Tourism: Initial Findings From the Cook Islands and Vanuatu Minghui Sun, Simon Milne</p>		<p>Investigating Brand Equity Elements of Battlefield Sites: A Study of the Gallipoli Centenary. Effie Lagos, John Hall, Ho Yin Wong</p>	<p>Higher Education Globalization and Student Mobility: A Case Study of Comparison of Tourism and Hotel Management Schools Ayşe Collins</p>	

3.00pm – 3.30pm Afternoon Tea

3.30pm – 4.30pm Keynote Speaker 2 – Theatre

Professor Susanne Becken, Professor of Sustainable Tourism at Griffith University and Director of the Griffith Institute for Tourism

Ways in which Emerging Destinations can Mitigate Environmental Impacts of Tourism to Ensure a Sustainable Future

4.30pm – 6.00pm CAUTHE AGM and Chapter Directors’ Meeting – Theatre

6.30pm – 8.30pm Welcome Reception (sponsored by STR SHARE Centre) – STUDIO at Sydney Tower Dining, Level 4 Westfield Sydney, Entrance through Pitt Street Mall.

Wednesday 10th February 2016, Main Conference Day 2

7.30am – 8.30am CAUTHE Chapter Directors' Breakfast Meeting – TBC

8.30am – 9.15am Conference Registration; Coffee/Tea – Theatre Lounge

9.15am – 10.45am Concurrent Session 2

Room: Pacific	Room: Green	Room: Smith	Room: Pollard	Room: Pendlebury	Room: Lyceum	Room: Theatre
Chair: Mr. Simon Pawson	Chair: Assoc. Professor Debbie Edwards	Chair: Assoc. Professor Leonie Lockstone- Binney	Chair: Professor Bruce Prideaux	Chair: Assoc. Professor David Solnet	Chair: Assoc. Professor Pierre Benckendorff	Chair: Professor Sara Dolnicar
Session 8 Community Based Tourism (II)	Session 9 Impact on Traditional Markets (II)	Session 10 Sustainability of Tourism Destinations (I)	Session 11 Tourism Development and Poverty Reduction	Session 12 Hotel Management	Session 13 Emerging Issues Facing Both Educators and Industry (II)	Session 14 Market Segmentation (I)
Tourists in a Conflict Zone: A Grassroots Leadership Perspective Yaniv Belhassen	Exploring Variations in Humour Use Across Tourism Settings Anja Pabel, Philip L. Pearce	Intangible Cultural Heritage and its Sustainability as a Competitive Tourism Resource in Korea Soojung Kim, Charles Arcodia, Michelle Whitford	Poverty In Tourist Paradise? A Review of Pro-Poor Tourism in South and Southeast Asia V. Dao Truong	Employee Empowerment in Luxury Hotels in East Malaysia Andi Tamsang Binti Andi Kele, Asad Mohsin, Jorge Francisco Bertinetti Lengler	VeggiEAt – Increasing Vegetable Consumption Through Foodservice Heather Hartwell, Armando Perez-Cueto , Erminio Monteleone, Agnes Giboreau, Laurence Depezay	mTasting Culture: A Taste Of Singapore Through a Mobile- Driven Street Food Trail Eunice Tan, Barkathunnisha Abu Bakar
'It's Not Mass Tourism': Using Tourism to Ameliorate Poverty for Village Women in Rural Nepal Wendy Hillman, Kylie Radel	From Paddocks to Post-disciplinarily: Comprehending Agency Among Leisure-Seekers Within Australian Thoroughbred Horseracing Michael Anthony Lee	Exploring Social Learning in the Protected Areas of Bangladesh Md. Wasiul Islam, Lisa Ruhanen, Brent Ritchie	What's in the Black Box? Evaluating Anti- Poverty Tourism Interventions Utilising Theory of Change Giang Thi Phi, Michelle Whitford, Sacha Reid	Service Language in Luxury Hotels in the Sydney Central Business District, Australia Madalyn Scerri, John Jenkins, Genevieve Lovell	Thinking About Teaching Thinking Jill Poulston	The Relationship Between VFR Travel and Quality of Life Elisa Backer

9.15am – 10.45am Concurrent Session 2 Continued

Room: Pacific	Room: Green	Room: Smith	Room: Pollard	Room: Pendlebury	Room: Lyceum	Room: Theatre
<p>Local Constraints on Community Participation in Cultural World Heritage Site Management: The Case of Hoi An Ancient Town, Vietnam Thomas Edward Jones, Dinh Thi Hong Nhung</p>	<p>Coordinated Development on Online and Traditional Marketing of Scenic Spot: Case of Dalian Sun Asia Ocean World Wang Lihua, Yu Jinguo, Dong Zhihui, Chen Li</p>	<p>The Best Managed Reef in the World, or a World Heritage Site in Danger? Applying Conservation Psychology to Images of The Great Barrier Reef Alexandra Coghlan, Char-Lee McLennan, Brent Moyle</p>	<p>International Tourism Consultant Perspectives on Pro-Poor Tourism Projects in Developing Countries Nozomi Saito, Lisa Ruhanen, Steve Noakes</p>	<p>Multicultural Competence and Job Embeddedness of Foreign Employees in Hotels: A Comparison Research Between Australia And Japan In Young Yoo, Timothy Lee</p>	<p>International Tourism and Hospitality Education – Truly Trans-national? – Current Issues And Challenges Andrew Jones</p>	<p>Capturing the Hunter Valley Feeling in Wedding Tourism Photography Elizabeth Hoye, Patricia C. Johnson</p>
<p>Who Owns It? When Communities Brand Destinations Samantha Murdy, Matthew Alexander</p>	<p>Collaborative Consumption and Consumer Culture: The Rise of the Sharing Economy in Tourism Stephen L. Wearing, Kevin D. Lyons</p>	<p>Exploring the Influence of Learning on the Adaptive Capacity of Tourism Dependent Communities for Climate Change: A Conceptual Framework Anh Thi Duyen Pham, Lisa Ruhanen, Judith Mair</p>	<p>Environmental Management of Thai Hotel for Promoting the Sustainable Tourism Development Thanawat Khwanboon</p>	<p>Multilevel Analysis of Hospitality and Tourism Torvald Øgaard, Sigurd Troye, Rouven Doran, Svein Larsen, Einar Marnburg</p>		<p>Australian Film Tourism: A Case Study on What is at Stake Elisa Backer, Richard Owen</p>
<p>10.45am – 11.15am Morning Tea (sponsored by E-Hotelier) – Theatre Lounge</p>						
<p>11.15am – 12.15pm Keynote Speaker 3 – Theatre</p> <p>Mr. Simon McGrath, Chief Operating Officer for Accor Pacific</p> <p><i>Accor in the Next 5 Years and How Accor Facilitates Academic Collaborations</i></p>						

12.15pm – 2.00pm Lunch – Theatre Lounge

12.15pm – 2.00pm Research Sharing Session Theatre Lounge		12.15pm – 2.00pm SIG Meetings
<p>The Effect of Digital Business Adoption on Hotel Performance: A Conceptual framework for Small-and-Medium-Sized Hotels in Malaysia Mohd Faizal Ayob, Marhaiza Ibrahim</p>	<p>Perceived Destination Attractiveness and Intention to Purchase: The Case of International Students in Australia Aaron Hsiao, Emily Ma, Jessica Gao</p>	<p>Critical Approaches in Tourism and Hospitality – Green</p> <p>Emerging Markets – Pacific</p> <p>Event Studies Symposium with guest speaker Fran Kerlin – Pollard</p> <p>Information and Communication Technologies and Tourism, Hospitality and Events – Pendlebury</p> <p>Tourism, Risk, Crisis and Recovery – Smith</p> <p>Transport and Tourism – Pollard Foyer</p> <p>Volunteering and Tourism – Pollard Foyer</p>
<p>Social Media, Touristic Representations and the Circuit of Culture Aimee McNair</p>	<p>Are Online Restaurant Deal Buyers' Cultural Values and Persuasability Linked? Morakot Ditta-Apichai, Ulrike Gretzel</p>	
<p>Why Australia is for Later: A Study of why Young Australians Rather Travel Overseas When Young Clifford Lewis</p>	<p>Cafes, Cosmopolitanism and Red Tape Sandra Clark</p>	
<p>Virtual Reality or Digital Insanity? Emotion and Simulated Tourism Experiences Brent Moyle, Luke Haseler, Jason Peart, Char-lee McLennan, Alexandra Coghlan, Matthew Wells</p>	<p>Constructing Identity Through the 'Moral Consumption' of Volunteer Tourism Jane Godfrey, Stephen Wearing, Nico Schulkorf, Simone Grabowski</p>	
<p>Regeneration of Traditional Market as a New Tourism Site: The Case of Keum-Chun Market Sarah Lim, Hoon Lee, Chul Jeong, Hoyoung Chang</p>		

2.00pm – 3.30pm Concurrent Session 3

Room: Pacific	Room: Green	Room: Smith	Room: Pollard	Room: Pendlebury	Room: Lyceum	Room: Theatre
Chair: Dr. Candy Tang	Chair: Professor Wolfgang Georg Arlt	Chair: Professor Christian Laesser	Chair: Professor Brent Ritchie	Chair: Dr. David Beirman	Chair: Professor Marianna Sigala	Chair: Dr. Gabrielle Walters
Session 15 Economic and Environmental Impacts	Session 16 Impact on Traditional Markets (III)	Session 17 Market Segmentation (II)	Session 18 Tourism Planning (I)	Session 19 Sustainability of Tourism Destinations (II)	Session 20 Impact of Technology in Education	Session 21 Tourism Research
The Economic Impact of Architecture to Tourism Moira Scerri, Deborah Edwards, Carmel Foley	Ableism and Disablism in the Tourism and Hospitality Industry: A Thematic Analysis Shane Pegg, Edmund Goh, Simon Darcy, Ian Patterson	It's Just a Pretend Home: Australian Children's Perceptions of CAUTHE Conference Hotel Facilities and Services Brian Hay	Destination Development: Mitigation of Risk Perception for International Retirement Migration Tourists in Thailand Ann Suwaree Ashton, Munlita Chootiraka	Insights About the Commercialisation of Religious Tourism: Four Great Buddhist Mountains in China Keji Huang, Philip Pearce	The Interpersonal Influence of User Generated Content at Information Search Stage: Building a Construct Validity Model Hilary Catherine Murphy	The Changing Landscape of Complex Data in Tourism Research Char-lee J. McLennan, Brent D. Moyle
The Impact of Popular Nationalism on Chinese Tourist Flows to Japan Mingming Cheng, Anthony Ipkin Wong, Bruce Prideaux	The Perspectives of MICE Workers in Southern Thailand on the Needs of Islamic Clientele Songsin Teerakunpisut	Colour Association Test as a Market Analysis Technique at an Emerging Destination Willem J.L. Coetzee, Norbert E. Haydam	Understanding Tourism Destinations' Resilience: The Development of a Resilience Framework Margaret Deery, Liz Fredline, Leo Jago	A Decade in the Dark: An Updated Quality Control Tool Framework for Customised Sustainable Tourism Practice Laura Lesar, David Weaver, Sarah Gardiner	Scaffolding a Destination Simulation Into an Undergraduate Hospitality and Tourism Program G. Michael McGrath, Alana Harris, Paul A. Whitelaw	Academic Conference Attendance: Further Insights From the CAUTHE Conference Survey Leonie Lockstone-Binney, Judith Mair, Paul Whitelaw

2.00pm – 3.30pm Concurrent Session 3 Continued

Room: Pacific	Room: Green	Room: Smith	Room: Pollard	Room: Pendlebury	Room: Lyceum	Room: Theatre
<p>Serial Dependence Structure of Chinese Outbound Tourism Demand and its Contribution to Forecasting Liang Zhu, Christine Lim, Wenjun Xie, Yuan Wu</p>	<p>Accommodation Collaborative Businesses and Micro Enterprises: Exploring Engagement in Regional Tourism Clusters Clare Keogh, Anton Kriz</p>	<p>How Much Tourism is There in Medical Tourism? The Experiences of New Zealand Medical Tourists Abroad. Brent Lovelock, Kirsten Lovelock</p>	<p>Local Hosted Accommodation Community of Practice: Challenges and Issues Najmeh Hassanli</p>	<p>The Spectrum of Soft and Hard Ecotourists as Applied to the Overland Track, Tasmania Mizuki Yamasaki, Alison Dunn</p>	<p>Blended Synchronous Learning: Reflections From a Postgraduate Tourism and Hospitality Research Methods Unit Matthew Lamont</p>	<p>Where is Gender and Where is Critical Gender? An Examination of Annals of Tourism Research Jennie Small, Candice Harris, Erica Wilson</p>
<p>Where do Remittances go? A Tongan Case Study Sela Manu, Semisi Taumoepeau, Nick Towner</p>		<p>The Use of Collaborative Marketing to Increase Tourist Visitation: A Case Study of Harvest Celebration in Beechworth in Australia Paul Strickland</p>	<p>Towards Better Understanding of Destination Competitiveness Ljubica Knežević Cvelbar, Larry Dwyer</p>	<p>Destination Development to be Slow Tourism Watcharaporn Suraphee</p>	<p>Enriching the Visitor Experience: Augmented Reality and Image Recognition in Tourism Caroline Scarles, Matthew Casey, Helen Treharne</p>	<p>The Absence of Paternal Masculinities and Fatherhood in Tourism Studies Heike Schänzel, John Jenkins</p>
3.30pm – 4.00pm Afternoon Tea – Theatre Lounge						

4.00pm – 5.30pm Concurrent Session 4

Room: Pacific	Room: Green	Room: Smith	Room: Pollard	Room: Pendlebury	Room: Lyceum	Room: Theatre
Chair: Assoc. Professor Kirsten Holmes	Chair: Professor Leo Jago	Chair: Professor Margaret Deery	Chair: Dr. Stephen Wearing	Chair: Professor Michael McGrath	Chair: Dr. Zelko Livaic	Chair: Dr. Paul Whitelaw
Session 22 Human Resource Management (I)	Session 23 Marketing to the New Tourist (I)	Session 24 Tourism Planning (II)	Session 25 Tourism Development	Session 26 Technology in Tourism	Session 27 Emerging Issues Facing Both Educators and Industry (III)	Session 28 Tourism, Hospitality and Events Threshold Learning Outcome Benchmarking Project
Culture in the Hotel Industry: A Cross- Cultural Study of Recruitment Practices Kaikee Madan, Wayne Fallon, Louise Kippist	Explaining the Consumer Behaviors of Culinary Event Attendees: From Event Motivation to Behavioral Intentions Xu Yueying Hazel, Zhang Yuejiong Grandy	Stepping Stones to Sustaining an Iconic Destination Pascal Scherrer, Brent Moyle, Betty Weiler, Erica Wilson	Stakeholders' Perspective and a Way Forward for Destination Development for Japanese International Retirement Migration Tourists in Thailand Ann Suwaree Ashton, Patthareeya Lakpetch	Customers' Attitudes Towards In-Flight Entertainment Systems: A Case Study of Malaysia Airlines Lee Ker Hui, Valeriya Mozhitova, Edmund Goh	Sustainable Tourism - Still an Emerging Issue for the Industry? Brian Weir, Jonathan Fogarty	
Investigating Factors Contributing to Employment Stability and Retention Strategies in the Hospitality Industry Laurina Yam, Mike Raybould	Service Quality Gaps And Solutions in the Upscale Hotel Market Juliet Tan	Ni Hao or Giddy Mate: How Much Should be Done to Address the Needs of New and Emerging Markets? Vikki Schaffer, Trudie Walters	One Tale for Two Cities – Sizes of the Hotel Development in Hong Kong and Macao Candy Mei Fung Tang, Rose Neng Lai	The New Tour Guide: Choreographing and Co-creating Tourist Experiences Betty Weiler, Rosemary Black	“Why are You Asking Me About Palm Oil and Orangutans?” Understanding Local and International Visitors' Knowledge of Orangutan Conservation Sheena Bidin, Karen Hughes	

4.00pm – 5.30pm Concurrent Session 4 Continued

Room: Pacific	Room: Green	Room: Smith	Room: Pollard	Room: Pendlebury	Room: Lyceum	Room: Theatre
<p>Investigating the Behaviour Impacts of a Chef-Leader on Subordinate Work Team Identification Matt Brenner, Richard Robinson, David Solnet</p>	<p>A Market Based Framework for Developing Sustainable Food Tourism as a Social Innovation Marianna Sigala, Aise Kim</p>	<p>Luxury Experience of Cruisers in Phuket's Port of Call Nakarin Thangthong</p>	<p>MICE Tourism in Australia Arundathie Abeysinghe</p>	<p>Impact of Tourism Mini-Movies on Destination Image Tianyi Gong, Vincent Wing Sun Tung</p>	<p>The Relationship Between Emotional Intelligence and Academic Performance of Hospitality Postgraduates Laura Torres Wilburn, Kris Iyer, Edmund Goh</p>	<p>OLT Threshold Learning Outcomes and the Tourism Skills Gap: A Case Study Naomi Dale, Brian Weir</p>
<p>Find: <Workforce> Replace with: <Blank>: The Ghettoisation of Workforce in Tourism Academic Research Tom Baum, Richard Robinson, Anna Kralj, David Solnet</p>	<p>Developing Macau Tourism: A Calculated Gamble? Verity Greenwood, Larry Dwyer</p>	<p>Destination Competitiveness: Theoretical Gap, Practical Consequences Ambrozio Correa de Queiroz Neto, Gui Lohmann, Noel Scott</p>	<p>Personalising Disaster: Community Storytelling and Sharing in Tourism Caroline Scarles, Justin Edwards, Churnjeet Mahn, John Tribe</p>	<p>Question In, Knowledge Out: A Visual Analytics Approach Deborah Edwards, Mingming Cheng</p>		
<p>5.30pm Free evening – dine around options available</p>						

Thursday 11th February 2016, Main Conference Day 3

8.30am – 9.00am Conference Registration; Coffee/Tea – Theatre Lounge

9.00am – 10.30am Concurrent Session 5

Room: Pacific	Room: Green	Room: Smith	Room: Pollard	Room: Pendlebury	Room: Lyceum	Room: Theatre
Chair: Dr. Catheryn Khoo-Lattimore	Chair: Dr. Matthew Lamont	Chair: Mr. Christopher Harris	Chair: Professor Noel Scott	Chair: Professor Tom Baum	Chair: Dr. Anna Kralj	Chair: Professor Elizabeth Roberts
Session 29 Marketing to the New Tourist (II)	Session 30 Sustainability of Tourism Destinations (III)	Session 31 Emerging Issues Facing Both Educators and Industry (IV)	Session 32 Tourism Trends and Futures	Session 33 Rethinking Curriculum and Course Design (II)	Session 34 Critical Tourism Studies	Session 35 Market Segmentation (III)
Smartphone App Design in Tourism: Content Analysis of Australian Zoo and Wildlife Attraction Apps Sarah Gardiner	Resilience of Wildlife Tourism Operations: Birdwatching on the Otago Peninsula (Dunedin, New Zealand) Diana Kutzner	Learning Analytics: A New and Alternative Pedagogical Learning Approach Carmel Foley, Deborah Edwards, Mingming Cheng, Kerry Hunter	An Ontological Classification of Tourism Futures Ian Yeoman, Una McMahon-Beattie	Be More, Know More – an Evaluation of Student’s Learning in a Community Events Course Alexandra Coghlan, Judith Mair	The Threat of Terrorism and Tourist Choice Behaviour Gabrielle Walters, Ann Wallin, Nicole Hartley	The Propensity to Engage in VFR Travel Across the Family Life Cycle Stages Elisa Backer, David Lynch
Drone Tourism: A Study of the Current and Potential Use of Drones in Hospitality and Tourism Brian Hay	How Do I Look? An Ethological Study of Posing for the Tourist Photograph Philip L. Pearce, Hera Oktadiana, Zhe Wang	Lifelong Learning and Earning: The Changing Landscape of Higher Education in Singapore. Christopher W. Harris	Ping Pong in Phuket: Tourism, Porn and the Future Ian Yeoman, Michelle Mars, Una McMahon-Beattie	The Effects of Work Experience on University Students’ Self-Efficacy Related to Employment and Study Related Skills Mike Raybould, Marlene Pratt, Gabby Walters	A Systematic Literature Review on Air Transport and Tourism: Analysis From 54 Journals During the Period 2000-2014 Bojana Spasojevic, Gui Lohmann, Noel Scott	Hajj: The Review of the Literature Sulistyo B. Utomo, Noel Scott, Cathy Xin Jin

9.00am – 10.30am Concurrent Session 5 Continued

Room: Pacific	Room: Green	Room: Smith	Room: Pollard	Room: Pendlebury	Room: Lyceum	Room: Theatre
<p>Factors Influencing Travel of Kuwaiti Nationals Yvette Reisinger, Mohamed M. Moustafa, Mohamed A. Nassar</p>	<p>A Collaborative Strategic Approach to Tourism Recovery in Nepal Following the April 25, 2015 Earthquake David Beirman</p>	<p>An Exploration of Key Drivers of Student Satisfaction at Hotel Management Higher Education Institutions Tom Frawley, Edmund Goh</p>	<p>Evaluating Events: Cost Benefit Analysis Versus Computable General Equilibrium Modelling Peter Forsyth, Larry Dwyer</p>	<p>Educational Leadership Initiative: A Case Study Involving Educators, Industry and College of Communication Students of Zayed University Noela Michael, Serra Gorpe, James Piecowye, Fokiya Akhtar, Ian Michael</p>	<p>Internships in China: The Learning Experiences of Ten Australian Undergraduate Students Tamara Young</p>	<p>Variable Selection for Market Segmentation Homa Hajibaba, Bettina Grün, Sara Dolnicar</p>
<p>“Are You Crazy?”: Exploring the Risk Perceptions of Asian Solo Female Travellers Elaine Chiao Ling Yang, Catheryn Khoo-Lattimore, Charles Arcodia</p>	<p>Reconceptualising the Host – An Actor-Network Approach Lynn Beard</p>	<p>The Impact of Digital Technology on Culinary Education: The Benefits of Smart Devices in a Practical Teaching Environment. David Sherlock</p>	<p>Conceptualising Scenario Planning in Tourism Futures: Vignettes of Practice Albert Postma, Ian Yeoman</p>		<p>Social Legacies From Mega-Sport Events: Making the Dream a Reality Tracey J. Dickson, Simon Darcy, Laura Misener</p>	
10.30am – 11.00am Morning Tea – Theatre Lounge						
11.00am – 12.30pm Panel Discussion 2 – Theatre <i>Impacts of Emerging Tourist Destinations</i> Facilitator: Mr. Simon Pawson						
12.30pm – 1.30pm Lunch – Theatre Lounge						

1.30pm – 3.00pm Concurrent Session 6

Room: Pacific	Room: Green	Room: Smith	Room: Pollard	Room: Pendlebury	Room: Lyceum	Room: Theatre
Chair: Dr. Zelko Livaic	Chair: Professor Graham Miller	Chair: Professor Brian King	Chair: Dr. Kelly Phelan	Chair: Professor Betty Weiler	Chair: Mr. Christopher Harris	Session 42 Presentation of the OLT Project ‘Enhancing Student Skills Through Virtual Field Trips in the Hospitality Industry’
Session 36 Hospitality Education	Session 37 Impact on Traditional Destinations	Session 38 Marketing to the New Tourist (III)	Session 39 Human Resource Management (II)	Session 40 Market Segmentation (IV)	Session 41 Emerging Issues Facing Both Educators and Industry (V)	
An Exploring Case Study – Major Challenges for the Managers of Conducting Servant Leadership Under Stress in Hotels Meiying Jin, Emily Ma, Anoop Patiar	From Satisfaction With Vacation to Quality of Life Enhancement: A Test of Comprehensive Congruity Model Oksana Tokarchuk, Oswin Maurer	Chinese Post-80s: New Way of Gazing West Mingming Cheng, Carmel Foley, Deborah Edwards	An Examination of Employee-Customer Identification and its Antecedents and Outcomes Jiang Zhu, Peter BeomCheol Kim, Warren Goodsir	Holiday Needs of Parents With Young Children: A Cross-Cultural Exploration Catheryn Khoo-Lattimore, Mona Jihyun Yang, Giacomo del Chiappa	Perceptions of Australian Bachelor Honours Degrees in Tourism Elisa Backer, Pierre Benckendorff	
Attitudes and Constraints Towards Choosing Private Hotel Management Schools Sandy Nguyen, Edmund Goh	Locating Child Rights Within the Emerging CSR Narrative in Travel and Tourism: Reflections From a Vietnam Pilot Study Beth Verhey, Tom Baum, Nguyễn Thị Thanh Hải	The Effects of Culture on Emirati Tourist Motivation and Destination Choice Noela Michael, Charlotte Wien, Deepa Kumar, Anup Menon Nandialath	Employee Retention for Gen Y Staff of Lodging Business in Thailand Preecha Tangsukeesiri	Market Segmentation in Tourism – Real, Stable or Just Made Up? Sara Dolnicar, Dominik Ernst	Shaping Smarter Consumer Behaviour and Food Choice Heather Hartwell, Armando Perez-Cueto, Ioannis Mavridis, Agnes Giboreau, Manfred Ronge	

1.30pm – 3.00pm Concurrent Session 6 Continued

Room: Pacific	Room: Green	Room: Smith	Room: Pollard	Room: Pendlebury	Room: Lyceum	Room: Theatre
	<p>The Future of Accommodation Offers: A Perspective From an Established Alpine Destination Mag. Michael Volgger, Harald Pechlaner, Lena-Marie Lun, Bettina Prukker-Losonczy</p>	<p>Exploring Japanese English Language Students' Travel Patterns in Australia Sho Kashiwagi, Hayato Nagai, Tomoyuki Furutani</p>	<p>A Career in the Hospitality Industry: An Exploration Study of Female Postgraduates' Attitudes and Perceived Difficulties Karlyne Domingo, Edmund Goh, Scott Richardson, Cindy Lee</p>	<p>Food Identity and Food Brand Image: Perception Gap Lai Mun Yee, Catheryn Khoo-Lattimore, Emily Ma</p>	<p>On Red Alert: Responses to Deviant Behaviour of Chinese Outbound Tourists During Service Encounters Aaron Tham</p>	
	<p>Spatial Concentration of Inbound Tourism in Australia: Insights From Gini Decomposition by Nationalities and Travel Purpose Pong-Lung Lau, Tay R. Koo</p>	<p>Analysing Travel Decisions of Asian Youth Free Independent Tourists in Hong Kong Hilary du Cros</p>	<p>Using Arts-Informed Life History Approach and Creative Inquiry to Study Event Travel Career Trajectories Sandra Goh, Karen A. Smith, Ian Yeoman</p>	<p>Indigenous Food Experiences, Traditional Values and Tourism Product Development Anna Thompson-Carr</p>	<p>A Systems Theory Approach to the Well-Being Effects of Tourism Sarah Pyke, Heather Hartwell, Adam Blake, Ann Hemingway</p>	
3.00pm – 3.30pm Afternoon Tea – Theatre Lounge						

3.30pm – 4.30pm THE GREAT DEBATE hosted by Professor Larry Dwyer – Theatre

Australasian Tourism: Landscapes Changing for the Better

Affirmative (Antipodean Battlers)

David Beirman (Captain)

Matthew Lamont

Karen Hughes

Jill Poulston

Negative (Alien Sceptics)

Graham Miller (Captain)

Hilary du Cros

Marianna Sigala

Alon Gelbman

4.30pm Conference Closing and Handover – Theatre

6.00pm – 10.30pm Gala Dinner and Awards – Sydney Harbour Cruise Blue Room – King Street Wharf 8

End of Conference

Post-Conference

Tourism Crises Response and Recovery Symposium

9.15am – 4.00pm – Blue Mountains International Hotel Management School, Level 4 540 George Street, Sydney