

Journal of Hospitality and Tourism Management

CAUTHE 2018 Mid-year Report

Prepared by Editor-in-Chief: Prof Marianna Sigala

PAPER SUBMISSIONS

JHTM has achieved so far this year, nearly fifty percent more submissions than last year. The announcement of the inclusion of the JHTM in the SSCI has boosted submissions and emails sent to the editor-in-chief during recent weeks. Desk rejection rate continues to be high, which is normal and expected. It seems that the SSCI inclusion will further boost submissions, which is great.

We need to continue the efforts to expand the international appeal of JHTM and submissions from Europe and USA.

CITATION STRATEGY

JHTM has been selected for coverage in Clarivate Analytics products and services. Beginning with V26 2016, this publication will be indexed and abstracted in:

- Social Sciences Citation Index®
- Journal Citation Reports/ Social Sciences Edition
- Current Contents®/Social and Behavioral Sciences

The journal will be listed in the June 2019 JCR with Journal Impact Factor and related metrics. The journal has increased its Citescore since 2017. An ‘aggressive’ and proactive strategy needs to be planned to promote the journal and its papers, so when the first impact factor is published it will be a good one.

Suggested actions include:

- Promote the TOC across all media and adopt social media pages for the journal. The creation of social media pages for the journal is currently being investigated in terms of implementation.
- Create ‘virtual’ special issues based on papers already published in issues during the last two years (the issues for which citations count for impact factor). The virtual issue will be only online offering FREE access to papers that have attracted many citations so far in order to boom citations of ‘attractive’ papers of the last two years. Issue to be investigated for implementation with Elsevier.
- Promote the journal in all conferences / events the editor-in-chief and other associate editors and members of the board attend, as well as to appropriate e-mail lists and associations
- Attract appealing and topical papers that will attract attention and citations, e.g. review papers and topical – emerging issues.
- Develop special issues on topical issues.

REVIEW PROCESS PERFORMANCE

The review process runs more smoothly with the new associate editor being added in the team. There have been some technical issues identified due to the merge of various e-mail accounts, but these are being handled. The review process and time of submissions is monitored more closely as it defines whether people submit to the

journal. Average time from submission to acceptance (final decision) is around the same or lower than last year.

SPECIAL ISSUES

- A special issue from the CAUTHE 2018 conference is being developed after some delay, due to guest editors being on annual leave.
- A special issue from CAUTHE 2019 is planned and promoted.
- A special issue from the journal's promotion in ATLAS conference has generated a review paper from a leading author, Greg Richards.
- A special issue from the journal's promotion in the International Tourism conference organized by University of the Aegean in Greece generated five submissions from which two papers are close to acceptance after peer review.
- A special issue based on the JHTM Symposium in May 2018 has been developed – guest editors Noel Scott, Xin Jin and Ying Wang.
- Special Issue on Entrepreneurial Ecosystems in Tourism, by Prof Harald Pechlaner, Monika Bachinger and Ingrid Kofler.
- Special Issue on Tourism Innovation, by Vanessa Ratten and Vitor Braga.

All special issues are promoted on the JHTM (Elsevier) website, social media, personal networks, e-mail lists and conferences to ensure great exposure of the special issue and the journal.

JOURNAL AWARDS

The three annual JHTM awards (best paper, highly commended papers, and best reviewers) were implemented for 2018 with great success and promotion created for the journal. Winners were identified based on suggestions and consultation with the Associate Editors and the Advisory Board of the JHTM. The winners were announced at the gala dinner of the 2018 CAUTHE conference and a promotional campaign was undertaken by Elsevier and CAUTHE to promote the awards, winners and the journal. Free access to the winning papers was also provided for three months to boost readership and citations.

JOURNAL MARKETING ACTIVITIES

The 2018 JHTM CAUTHE Research symposium (3-4 May 2018 at UniSA) was organized with a great success, with excellent speakers, several participants and good satisfaction. A similar future event should be planned to keep the momentum, but also to further expand the JHTM appeal and service to its community. The symposium sessions were recorded and made accessible to promote CAUTHE and the journal. Promotion of the videos has been planned and carried out.

The following events have been planned to promote the journal to new academic circles and networks:

- A paper Hackathon at the 2018 EuroCHRIE conference (6-9 November 2018).
- Promotion to USA – Canadian audiences through Emily Ma's networks
- Virtual special issues – see comment above.

Continuous promotion of JHTM at conferences that Prof Sigala attends:

- SERVSIG 2018, Quality International Conference (Barcelona July 2018)

- Global Hospitality Conference (Vietnam, October 2018)
- EuroCHRIE (Dublin, November 2018)
- ANZMAC 2018 (Adelaide, December 2018)

EDITORIAL TEAM

The editorial team for the *Journal of Hospitality and Tourism Management* (JHTM) has been updated. It now consists of:

- Professor Marianna Sigala Editor-in-Chief
- Associate Professor Leonie Lockstone-Binney, Associate Editor (Tourism and Events)
- Dr Emily Ma – Associate Editor (Hospitality)
- Dr Roya Rahimi – Book Review Editor

The Editorial Board will be reviewed in February 2019 (two years after its establishment). Performance of existing review board members will be monitored and assessed for future inclusion. New members will be recruited based on academics supporting the journal with quality reviews so far.

The new international editorial review board is working well. It has significantly helped us to increase the quality and the speed of feedback we provide back to authors. Thank you everyone for all your support!

Date: 24 June 2018