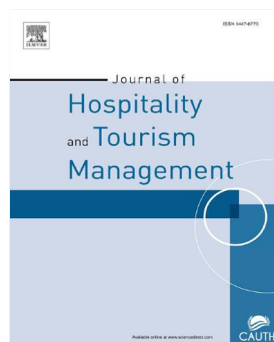


# JHTM Research Symposium



University of  
South Australia

Centre for  
Tourism and Leisure  
Management



## 2018 Journal of Hospitality & Tourism Management (JHTM) Research Symposium

3<sup>rd</sup> May 2018

University of South Australia

Bradley Forum, City West Campus	
08:30 – 9:00	<b>Registration open</b> Morning tea – coffee, croissants, cakes
9:00 – 9:15	<b>Welcome:</b> <b>Prof. Marianna Sigala</b> , University of South Australia, Symposium Chair Editor-in-Chief, Journal of Hospitality & Tourism Management (JHTM)
9:15 – 10:00	<b>Keynote speech:</b> <b>Prof Philip Pearce</b> (James Cook University) Researching overtourism: early lessons for Australia

<p><b>10:00 – 10:45</b></p>	<p><b><i>New Research Methodologies for studying tourism experiences</i></b> (Discussion Panel)</p> <p>Chair:  <b>Prof Graham Brown</b> (University of South Australia)</p> <p>Panelists:  <b>Prof Philip Pearce</b> (James Cook University)  <b>Prof Noel Scott</b> (Griffith University)  <b>Assoc Prof Jeni Paay</b> (Swinburne University of Technology)</p>
<p><b>10:45 – 11:00</b></p>	<p><b>Short Break</b></p>
<p><b>11:00 – 12:30</b></p>	<p><b><i>Customer Engagement</i></b> (Discussion Panel)</p> <p>Chair:  <b>Prof Marianna Sigala</b> (University of South Australia)</p> <p>Panelists:  <b>Prof Rod Brodie</b> (University of Auckland)  <b>Assoc Prof Jodie Conduit</b> (University of Adelaide)  <b>Assoc Prof Ingo Karpen</b> (RMIT)  <b>Dr Tom Chen</b> (University of Newcastle)</p>
<p><b>12:30 – 13:30</b></p>	<p><b>Lunch Break</b></p>
<p><b>13:30 – 15:00</b></p>	<p><b><u>Paper presentations</u></b></p> <p><b>When the feeling is anything but happiness: an exploration of negative emotions within hedonic ecotourism</b>  Denise Lawungkurr Goodfellow</p> <p><b>Antecedents and consequences of educational tourism experiences: The hedonic and eudaimonic well-being of senior tourists</b>  <i>Lintje Sie</i>, The University of Queensland, <i>Shane Pegg</i>, The University of Queensland and <i>Kelly Phelan</i>, The University of Queensland</p> <p><b>Birdwatching tourism –eudemonic or hedonic</b>  Denise Lawungkurr Goodfellow</p> <p><b>The role of small accommodation providers in creating mindful tourists</b>  Najmeh Hassanli, University of Technology, Sydney and Janine Ashwell, Le Cordon Bleu</p>

	<p><b>Application of cognitive psychology in tourism research</b> Noel Scott, Griffith University</p>
15:00 - 15:30	<p><b>Coffee break</b></p>
15:30 – 17:00	<p><b><u>Paper presentations</u></b></p> <p><b>An agent-based, destination simulation game for an undergraduate tourism and hospitality program</b> Michael McGrath, Victoria University, Madelene McWha, William Angliss Institute, Elisabeth Wilson-Evered, Victoria University, Leonie Lockstone-Binney, William Angliss Institute, Faith Ong, William Angliss Institute, and Paul Whitelaw, William Angliss Institute,</p> <p><b>Online Tracking and Privacy: An Analysis of Hotel Company Practices</b> Peter O'Connor, Essec Business School</p> <p><b>Exploring and Legitimising the framing of women's travel writing</b> Patricia Johnson, The University of Newcastle, Jo Ankor, Flinders University and Stephen Wearing, The University of Newcastle</p> <p><b>Accessible service and quality of experience in aging population within the hospitality and service industry</b> Saloomah Tabari, Sheffield Hallam University</p>
17:00 – 17:15	<p><b>Closing Remarks: The Next steps</b> <b>Prof. Marianna Sigala</b>, University of South Australia, Australia <b>Dr Ying Wang, Dr Xin Jin and Prof. Noel Scott</b>, Griffith University – Guest Editors of the special issue in JHTM</p>

**4rth May 2018**

**WORKSHOP**

***Design Thinking in Tourism Research:  
The Role of Design Principles, Processes, & Practices for Tourist  
Experiences***

*in collaboration with*

**The University of Adelaide Business School**

**Workshop Facilitator: Associate Professor Ingo Karpen**

(RMIT University)

**Workshop Venue: Nexus 10 Building, University of Adelaide**

**Time: 9:00am – 12:30pm**