



CAUTHE and TEFI Memorandum of Understanding

CAUTHE

The Council for Australasian Tourism and Hospitality Education (CAUTHE) is an incorporated association, which began in the late 1980s and was formally established in Sydney on 19 June 1992. CAUTHE represents the interests of higher education providers of Bachelor degree level and above in Tourism, Hospitality and Events education in Australia and New Zealand by:

- Promoting and developing tourism, hospitality and events in higher education.
- Promoting and developing tourism, hospitality and events education within the tourism, hospitality and events industry.
- Encouraging co-operation among higher education providers and industry.
- Representing the interests of tourism, hospitality and events education to industry, government and community.

The Tourism Education Futures Initiative (TEFI) is an inclusive international network of tourism scholars and practitioners comprised of educators, researchers, industry actors and community members who seek to progress an alternative type of tourism that is sustainable and just, that delivers blended social, economic and environmental value, and that promotes vibrant flourishing communities. Formed in 2006, TEFI's ambition is to create spaces of knowledge co-creation between industry and practice. We conceptualise tourism education as a two-way discursive process that moves us towards evidence-based tourism policy, planning and place-making.

CAUTHE and TEFI are key organisations that work to promote research and scholarship in the areas of tourism, hospitality and events. This Memorandum of Understanding aims to facilitate opportunities for collaboration, networking and cross-disciplinary engagement between the two organisations for mutual benefit. It is anticipated that greater collaboration will strengthen research cultures, inform teaching and learning development and broaden potential links with industry across sectors identified with tourism, hospitality and events.

Both organisations agree to communicate about planned events and conferences to consider opportunities for collaboration as well as provide the following benefits to their members:

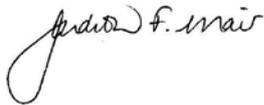
- A discount for conference registration for CAUTHE and TEFI conferences (if available).
- Involvement in special interest research groups convened by either CAUTHE or TEFI.
- Cross promotion of website links for each organisation and distribution of calls for papers, conferences and symposia.
- Invite the respective organisation to attend special workshops, seminars, and symposia organised by the other organisation (including PhD/Early Career workshops).
- Share knowledge about the effective management of their professional association (that is not subject to commercial restraints).

This Memorandum of Understanding will be reviewed after two years, with the agreement of both parties.

On behalf of CAUTHE Executive

Date: 13 July 2017

Name: Dr Judith Mair



Position: Chair

On behalf of TEFI Executive

Date: 13 July 2017

Name: Professor Dianne Dredge



Position: Chair