

CAUTHE newsletter

March 2015

CAUTHE 2015 conference

CAUTHE 2015's theme was *Rising Tides and Sea Changes: Adaptation and Innovation in Tourism and Hospitality*. Befitting such a theme, it was not surprising that sustainable tourism, climate change, destination management and innovation in hospitality featured strongly.

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Welcome from the Chair

Welcome to this issue of the CAUTHE newsletter. This edition includes a report on the highly successful conference hosted by Southern Cross University on their Gold Coast Campus, as well as the award winners from the conference. We are pleased to announce that the 2016 conference will be hosted in Sydney by the Blue Mountains International Hotel School, one of our newest chapter members.

Constitutional change

During a special meeting held after the AGM in February, CAUTHE members voted unanimously in favour of the constitutional changes proposed by the CAUTHE Executive Committee. The key changes are:

- The name of the association has been changed to The Council for Australasian Tourism and Hospitality Education Inc. (CAUTHE), ie 'University' removed (see new logo above)
- The Objects have been updated so that represents the interests of higher education providers of Bachelor degree level and above in tourism, hospitality and events education

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Mark your calendar now! CAUTHE 2016: 8 - 11 February, Sydney. The Blue Mountains International Hotel School, one of our newest Chapter members, will host CAUTHE 2016 in Sydney...see page 9 for more details



Constitutional change, continued from page 1

- Chapter membership is now open to the various higher education providers of Bachelor degree level and above in tourism and or hospitality and or events in Australia and New Zealand.

We are delighted to welcome our first two new Chapter members since the constitutional change – the Blue Mountains International Hotel Management School and William Angliss Institute of TAFE. We look forward to welcoming new chapter members from across Australia and New Zealand.

Research Evaluation Committee

The Excellence in Research for Australia (ERA) Research Evaluation Committee for Economics and Commerce has been announced by the Australian Research Council. There are sixteen members of this committee (which represents the 1506 FOR code among others), but none are active researchers in tourism, hospitality or events. This is a reflection of the low awareness in government and industry of the importance and significance of education and research in tourism, hospitality and events. While this current development is specific to Australia, our New Zealand colleagues also struggle with this issue.

CAUTHE, with the assistance of the CAUTHE Fellows, will be actively seeking ways to promote the importance of education and research in our sector to governments and industry.

Judith Mair
CAUTHE Chair



CAUTHE 2015 images



Introducing the CAUTHE Executive

We welcome two new co-opted members to the CAUTHE Committee for 2015, **Naomi Dale** (University of Canberra), and **Catheryn Khoo-Lattimore** (Griffith University), along with CAUTHE 2016 Conference Convener **Scott Richardson** (Blue Mountains International Hotel Management School). **Judith Mair** (The University of Queensland) has been elected to her first full term as Chair, having taken over mid-2014 when **Michael Hughes** (Murdoch University) stepped down. We retain Michael's knowledge, and that of immediate past Conference Convener **Elizabeth Roberts** (Southern Cross University), and **Paul Whitelaw** (William Angliss Institute) who has a long history with CAUTHE, who all remain on the committee.

We also see some old(er)-faces continue, including **Noel Scott** (Griffith University), who is now Treasurer replacing **Leonie Lockstone-Binney** (Victoria University) who has moved to First Vice Chair. Other continuing Executive members are **Sebastian Filep** (University of Otago) as Second Vice Chair, **Karen Smith** (Victoria University of Wellington) as Secretary, **Aise Kim** (University of South Australia) who supports the PhD/ECR workshops, **Wendy Hillman** (Central Queensland University) who is SIG coordinator, **Jennie Small** (University of Technology Sydney) our Public Officer, and we are supported, as ever, by CAUTHE Secretariat **Penny Jose**.



Judith Mair
CAUTHE Chair



Penny Jose
Secretariat



Jennie Small
Public Officer

2015 EXECUTIVE COMMITTEE MEMBERS



Leonie Lockstone-Binney
First Vice-Chair



Karen Smith
Secretary



Noel Scott
Treasurer



Sebastian Filep
Second Vice-Chair



Scott Richardson
Conference Convener



Mike Hughes
Immediate Past Chair



Elizabeth Roberts
Immediate Past Conference
Convener



Naomi Dale
Committee member



Wendy Hillman
Committee member



Aise Kim
Committee member



Cathryn Khoo-Lattimore
Committee member



Paul Whitelaw
Committee member

Rising Tides and Sea Changes: CAUTHE 2015

CAUTHE 2015's theme was *Rising Tides and Sea Changes: Adaptation and Innovation in Tourism and Hospitality*. Befitting such a theme, it was not surprising that sustainable tourism, climate change, destination management and innovation in hospitality featured strongly, as well as issues relevant to the CAUTHE Special Interest Groups (SIGs).

PhD/ECR Workshop

Held at Southern Cross University's Gold Coast Campus, the conference kicked off on Monday 2 February with the Bill Faulkner Memorial PhD/ECR Workshop, which saw PhD students, early career researchers, industry representatives and senior academics come together to discuss issues of academic quality and impact.

Opening ceremony

The conference opening on Tuesday 3 February showcased thought-provoking keynotes by Martin Winter, Professor John Tribe, and Professor Betty Weiler, setting the scene for a strong academic program that highlighted innovation and adaptation in all areas of tourism, hospitality and event studies.

Academic program

134 academic papers were presented throughout the concurrent paper sessions (104 working papers and 30 full papers). Ten posters were showcased during the Ideas Factory, which took place over lunch on Thursday 5 February. This activity generated lively discussion among poster presenters and conference delegates. The CAUTHE SIGs and OLT projects also met throughout the conference program.

Social events



*CAUTHE 2015 organising committee:
(L to R) Pascal Scherrer, Erica Wilson, Elizabeth Roberts, Mieke Witsel, Peter Wynn-Moylan*

Social highlights this year included the on campus Welcome BBQ, the cocktail function with cuddly koala at Currumbin Wildlife Sanctuary, the Great Debate facilitated by Professor Larry Dwyer (won jointly by both teams), and some fantastic footwork back at the Currumbin RSL for the Gala Conference Dinner and Awards Ceremony.

Our hearty congratulations to all of this year's award winners and PhD bursary recipients, as well as to our CAUTHE 'Amusing Award' winners.

Acknowledgments

The Conference Organising Committee pass on our sincere thanks to all those who made CAUTHE 2015 a success, especially our sponsors, SCU colleagues on the Conference Organising and Scientific Committees, the CAUTHE Executive and Fellows, and who could forget the helpful team of SCU volunteers in their Hawaiian shirts.

Finally, we wish all the best to Scott Richardson and his team at The Blue Mountains Hotel School for CAUTHE 2016!

Professor Elizabeth Roberts
CAUTHE 2015 Convenor

Don't just take Elizabeth's word for it! Hear more about the Conference through the eyes of our PhD bursary award winners on page 6.

CAUTHE 2015 Award winners

Congratulations to the 2015 award winners who were presented awards at the conference dinner.

CAUTHE award for Best Full Paper

Professor Conrad Lashley, Stenden University of Applied Sciences, UK for the paper titled *Identifying and measuring hospitableness*.



The Bill Faulkner Memorial Award for Best PhD Paper

Jane Godfrey, University of Technology, Sydney for paper titled *Neo-colonialism and the volunteer tourist gaze: commercial volunteer tourism in Cusco, Peru*.



CAUTHE award for Best Poster Presentation

Margarida Novais, Lisa Ruhanen and Charles Arcodia for the poster titled *Tourism Destination Competitiveness: Proposing a Framework for Measurement*



PhD Scholar Bursaries

Four bursary recipients were:

- Allison Anderson: *The place, polity and power elements of context in destination development*
- Jane Godfrey: *Neo-colonialism and the volunteer tourist gaze: commercial volunteer tourism in Cusco, Peru*
- Mizuki Yamasaki: *Understanding the spectrum of soft and hard ecotourists*
- Mohammad Yousuf: *The evolution of visiting friends and relatives (VFR) travel research: a content analysis*



CAUTHE Fellows award

A joint award for contribution to Hospitality and Tourism Education and Research to:

- Dr Jennie Small, University of Technology, Sydney
- Dr Matthew Lamont, Southern Cross University



PhD bursary award testimonials

Each year CAUTHE offers competitive bursaries for PhD and Early Career Researchers from Chapter Member institutions. For some PhD bursary award winners, this might be their first conference or the first time sharing their ideas beyond their supervisors. Others may be nearing thesis submission and seeking feedback on their final conclusions. This year we asked three of the PhD Bursary winners – Jane Godfrey (University of Technology, Sydney), Mizuki (Mitzi) Yamasaki (University of Tasmania), and Mohammad Yousuf (Federation University) - to share their experiences of CAUTHE 2015.

The one-day PhD/ECR Workshop is always a standout for students. Mohammad was attending his first CAUTHE Conference and found the workshop 'was very interactive and effective, particularly the mentoring session which gave me the chance to get valuable career advice from the best in the field. It was fantastic networking with other PhD students and able to share my research with experienced scholars who have undertaken research in my field.' For Jane Godfrey, attending her fourth CAUTHE conference, 'this year's workshop highlighted the importance of quality over quantity when it comes to research outputs.' The workshop also ask hard questions of the participants: as Mizuki Yamasaki found: 'We had to discuss 'what are you going do after your PhD?', which I have always avoided answering! Talking to other PhD students who face similar problems was a great way to start.'

Bursary applicants have to submit a full paper and for Mitzi it was the first time she had presented her research. She was 'very apprehensive and my hands were shaking. But through the experience, I learned presentation skills, the importance of networking, and of talking about my study to a wider audience. In fact, I developed more confidence with my study as I received great comments from other researchers who have similar interests.' Jane is nearing thesis submission and presented part of her PhD findings: 'it

was really reassuring and encouraging to get such positive feedback as well as some really helpful comments and suggestions to build into my thesis.' All three also commented on the range and quality of the conference sessions, as Jane said: 'the presentations I attended were really interesting and thought-provoking, such as whether genome testing influences destination choice.'

But of course for many attendees it is the networking that brings us back to CAUTHE. The social events are 'a good chance to chat to other PhD students and academics in a more informal setting' said Jane, noting that holding the conference right by the beach was a bonus. Mitzi valued learning from the chats at morning tea and other social events. In fact she 'didn't expect the conference to be this much fun', going on to mention 'seeing Koalas and professors dancing' (although it wasn't clear if this was professors dancing with koalas, or maybe she was referring to two separate social occasions).

Mohammad summed up the important of the bursaries and attending CAUTHE: 'Winning the bursary award was very special, but the experience and exposure I got was invaluable. There was never a dull moment, and I just loved every aspect of the conference. I was highly benefited to get in touch with the wider tourism scholarship community. CAUTHE conference is an excellent platform to learn and share ideas and, therefore, a must-go conference for any tourism PhD scholars.'

CAUTHE 2016 bursaries

Look out for the CAUTHE 2016 PhD/ECR bursary announcement coming soon, and please encourage your students and colleagues to apply.

CAUTHE also acknowledges the generous one-off funding from UniSA which enabled an additional bursary to be awarded in 2015.

Special Interest Groups update

Executive member Wendy Hillman has oversight of CAUTHE's Special Interest Groups (SIGs) and notes some important changes to SIG reporting, as well as some of the SIG activities planned for 2015.

If you are interested in joining a SIG please contact one of the co-ordinators. Details are listed on the [website](#)

CAUTHE presently supports seven SIGs and all were active in 2014. Running a SIG is an important role and during 2014 the CAUTHE Executive worked to make the reporting less burdensome. Rather than reporting every month, SIG co-ordinators now submit reports twice a year at the AGM and Mid-Year Meeting. However, all SIG co-ordinators should keep the Executive (through Wendy) abreast of all current developments and activities of their individual SIGs.

Critical Approaches in Tourism and Hospitality (CATH)

Co-ordinators: Erica Wilson, Jennie Small and Candice Harris

A number of SIG members are preparing submissions for the International Critical Tourism Studies conference, which will be held in June in Opatija, Croatia.

Emerging Markets (EMSIG)

Co-ordinators: Bryon Keating, Songshan (Sam) Huang and Anton Kriz

Sam Huang taking over as main contact and co-ordinator for EMSIG, as Professor Byron Keating has moved from University of Canberra to ANU.

Event Studies

Co-ordinators: Judith Mair and Michelle Whitford

For 2015, discussions are underway with some of the other CAUTHE SIGs to facilitate a collaborative project in the near future.

Teaching and Learning

Co-ordinators: Pierre Benckendorff, Diane Lee, Nisha Abm, Christian Schott

The SIG hosted conference paper streams, a SIG meeting, a workshop and symposium as part of the OLT *Setting the Standard* and OLT *Simulations Teaching and Learning* projects at CAUTHE 2015.

Tourism and Transport

Coordinators: Gui Lohmann and David Timothy Duval

The 2nd Transport SIG Symposium is being held 15-17 April 2015 at AUT University in Auckland, New Zealand. Details available on the SIG website.

Tourism and Volunteering

Co-ordinators: Stephen Wearing and Simone Faulkner

The SIG will partner with CCS, Newcastle University, and UTS Business School in mid-2015 to present a one-day seminar at UTS for students, parents and academics entitled: *Broadened Horizons? Why a Gap-Year and what youth travel experiences can contribute to education, employability and global citizenship*. The SIG is also promoting a series of six seminars on International Volunteering to be held in the UK, and is involved in the forthcoming special issue of *Worldwide Hospitality and Tourism Themes* (Vol 7 No 2 2015) improving the international volunteer tourism experience. Special issue Editor Angela M Benson shares her reflections on the significance and outcomes of the theme issue [here](#).

Tourism, Risk and Crisis Recovery

Co-ordinators: Brent Ritchie and David Beirman

Members met at CAUTHE 2015 to discuss ways to raise the profile and activity level of the SIG.

Journal of Hospitality and Tourism Management

Newly-appointed Editor-in-Chief Professor Marg Deery (University of Surrey) provides an update on the CAUTHE Journal.

As you may be aware, the Journal of Hospitality and Tourism Management changed publishers last year from Australian Academic Press to Elsevier. This has led to a more professional approach to the Journal with respect to manuscript submission through the EES system, improved marketing of the journal, and expansion of the Journal's global reach. Associate Professor Brent Ritchie stepped down as Journal Editor in early 2015. We are extremely appreciative of the time and effort that Brent has given to raise the standard of the Journal. Both Associate Editors also decided to step down at this time and special thanks go to Dr Judith Mair and Professor Tom Baum for their contribution to the JHTM.

In January 2015, Marg Deery took on the role as Editor-in-Chief. Two new Associate Editors, Professor Anna Leask (Edinburgh Napier University) and Associate Professor Asad Mohsin (University of Waikato) have taken up their roles, and a new Editorial Assistant, Ms Kelsey Hejjas (University of Surrey), has also been appointed.

The Editorial Board held a meeting during the 2015 CAUTHE conference, to discuss a range of strategies to further improve both the quality and quantity of manuscript submissions to the Journal. These strategies include a greater use of the CAUTHE Fellows e.g to develop a debate over a particular issue; a Special Issue to mark CAUTHE's 25 years; and promoting the Journal through *Meet the Editors* sessions at conferences, which it is hoped Elsevier could facilitate.

Should anyone wish to follow up on any of these ideas or to initiate a Special Issue, please contact Marg at m.deery@surrey.ac.uk.

News from Kindred Associations: ANZALS

The 12th Biennial ANZALS Conference is to be held in Adelaide, South Australia from the 9 - 11 December, 2015. The theme of the conference is *Leisure as a Human Right*. The right to access and participate in leisure is enshrined in a number of international conventions and declarations. While there has been global consensus that access to leisure is a human right, there still remain a number of challenges and issues that individuals, communities and nations face in relation to fulfilling this right. This event will seek to build on the long tradition of ANZALS conferences by asking presenters and attendees to reflect on and discuss both the positive and negative role leisure has across a number of significant global and local issues. The conference will provide an avenue for the dissemination of leisure studies research that cuts across a variety of domains including health, the environment, education, disability as well as transport, planning and infrastructure. This conference calls on all to review leisure as a human right at an individual, community and societal level.

Call for papers

A call for papers is open until 29 May. Registration for the conference opens on 6 April. Full details about the conference, Call for Papers and other information can be found here:

<http://www.unisa.edu.au/Research/TourismLeisure/>.

CAUTHE 2016

The Blue Mountains International Hotel School, will be hosting CAUTHE 2016 from 8-11 February in Sydney.

The Conference theme is *The Changing Landscape: The Impact of Emerging Markets and Destinations*, and papers are invited on the following topics:

- Emerging markets: Marketing to the 'new' tourist; rise of the global middle class; impact on traditional markets
- Emerging destinations: Sustainability of tourism destinations; community based tourism; tourism and poverty reduction
- Education: Emerging issues facing both educators and industry; re-thinking the curriculum and course design



Papers in other areas related to the theme of the conference are also welcomed.

- Full Research Papers (up to 5,000 words): due 16 October 2015
- Working Papers (up to 1,500 words): due 13 November 2015

The conference website will be launched soon. Look out for an email announcement.

CONTACT US



CAUTHE Secretariat
 Penny Jose
 Victoria University
 PO Box 14428, MCMC, Melbourne
 8001, VIC, Australia
 P +61 3 9919 4413
 E: admin@cauthe.org | W: www.cauthe.org



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